

Meeting Schedule 2019-20
 Arranged by the Education Committee

10/15/19

Dr. Gordon Christensen
 “Predictable, Non-Sensitive, Long-Lasting,
 Profitable Composites”

11/19/19

Drs. Les Elfenbein and Joseph Stern
 “Can the Cracked Tooth Be Saved? Early
 Detection and the Proper Protocol for the
 Management of the Cracked Tooth.”

1/21/20

Officer’s Night and Life Member
 Presentations

2/18/20

Dr. Dean Vafiadis
 “Digital Technologies: Aesthetics and
 Occlusion”

3/17/20

Dr. Maxine Feinberg
 “Dentistry: The Road Ahead with a Look in
 the Rear View Mirror”
 (Sy Symansky Memorial Lecture)

4/21/20

Dr. Shahid Aziz
 “Virtual Surgical Planning in Orthognathic
 and Reconstructive Surgery and Invisalign
 Orthognathic Surgery”

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President’s Message ... Sanjeev Satwah



Thanksgiving season is upon us. For many of us, this time of year may mean travel to visit with family and friends, enjoying traditional holiday foods like turkey, stuffing and mashed potatoes, reflecting on the people and things for which we are grateful, and cheering on our favorite football teams. It also means that we are moving quickly towards the final end-of-year push.

During this season of gratitude, I want to encourage each of us to remember the community of dentists that we are. First, a special thank you to our Educational Committee for putting on an amazing continuing education event last month. Personally, I found the Dr. Gordon Christensen event to be enlightening and was a wonderful opportunity to experience with fellow members. These memories will last forever. We hope you appreciated the

Continued on page 2

GENERAL MEETING – Tuesday, November 19, 2019

THE PINES Route 27 • Edison, NJ

Registration and Hors d’oeuvres.....	6:00-7:30
Business Meeting.....	7:30-8:00
Speakers.....	8:00-9:00

Featured Speakers: Drs. Les Elfenbein and Joseph Stern

“Can the Cracked Tooth Be Saved? Early Detection and the Proper Protocol for the Management of the Cracked Tooth.”



L. to R.: Dr. Elfenbein, Dr. Stern

Drs. Les Elfenbein and Joseph Stern are practicing endodontists in Clifton, NJ. Dr. Elfenbein is currently the Director of Endodontics and the Director of Specialty Education at St. Joseph’s Medical Center in Paterson, NJ. He has published several articles on dental trauma. Dr. Elfenbein received his doctorate training at Fairleigh Dickinson University School of Dental Medicine and his specialty training at University of Pennsylvania. Dr. Joseph Stern received his doctorate degree and post-doctoral endodontic training at Columbia University College of Dental Medicine. He is currently a faculty member at Touro College of Dental Medicine.

Cracked teeth are the third most common cause of tooth loss. The diagnosis of the cracked tooth can often be perplexing because of clinical and radiographic symptoms that mimic other pulpal conditions. Studies demonstrate that most cracked teeth with reversible pulpitis can be properly restored without endodontic treatment. At the conclusion of this lecture, one should be able to describe the signs and symptoms that may indicate the presence of a fracture, treatment considerations for patients with a cracked tooth and the factors that may lead to the development of this condition.

MCDS Board of Trustees Report

October 8th, 2019

Attendance: Drs. Anil Ardeshta, Nicolas Diaz, Stephanie Dowling, Christopher Florentini, Mario Florentini, Nima MirMadjlessi, Maya Prabhu, Sanjeev Satwah, Robert Silverstein, Araceli Ziemba

Acceptance of 9/10/2019 Minutes - Vote unanimous.

President's Report - Dr. Sanjeev Satwah.
No report.

Treasurer's Report – Dr. Christopher Florentini
See full report on page 3.

Educational Coordinator's Report - Dr. Antoinette Tauk

On November 19, 2019, MCDS proudly welcomes Dr. Chad Gehani. Dr. Gehani will be presenting "Management of Periapical Pathosis." Please be aware there is no December meeting; our next meeting will be held on 1/21/20 and it will be Officer's Night.

Editor's Note: Dr. Chad Gehani had to cancel due to last minute change in his ADA schedule. Drs. Les Elfenbein and Joseph Stern will be presenting "Can the Cracked Tooth be Saved? Early Detection and the Proper Protocol for the Management of the Cracked Tooth."

NJDA Trustee's Report - Dr. Amit Vora
See report on page 5.

NJDA Council Reports:

Annual Session - Dr. Araceli Ziemba

The 150th Anniversary Celebration will commence January 15, 2020 with a Ribbon Cutting Ceremony. There will be numerous events held throughout the state, so please mark your calendars and join us for an amazing year!

Below are some events:

- The Dinner Dance: June 7, 2020.
- The Jersey Shore Event: July 2020 at Hotel LBI. This is a new hip beach resort.
- The Family Picnic: tentatively scheduled for September 13, 2020 in Mercer County Park.
- The Open House: October 25, 2020 from 12-4 pm at NJDA Headquarters.

Dental Benefits - Dr. Antoinette Tauk

The Council on Dental Benefits met on 9/19/19 at the Marriott in North Brunswick. Official minutes have not been released. A full report will be available in the January 2020 newsletter.

Council on Governmental and Public Affairs – Dr. Amit Vora

The Council held its June meeting in Trenton with a great turn out. We also met with our Public relations reps and they reviewed the plan of action. We encourage everyone to LIKE & SHARE the created website TOOTH TRUTH FOR YOU. This site provides the public information in a non-biased manner. The new dental director, Dr Darwin Hayes, started this summer. Continued on page 3

true member benefit we were able to extend to you with this world-renowned speaker at a very low tuition. We look to extend such member benefits in years to come. So, please be sure you renew your memberships and continue to be part of something special here at MCDS.

I'd also like to recognize that this time of year can be challenging for many fellow dentists. Anticipation and anxiety about completing end-of-year tasks can cause us to become isolated, feeling that we don't have enough time to connect to, socialize with, and support one another as we have earlier in the year. Additionally, the holiday season itself can bring on feelings of stress, anxiety and sometimes depression tied to family, finances, and too many commitments. And yet we also know that it is in such times of stress and anxiety that we need to look to each other, and look out for one another. This is what makes our MCDS community so special.

I encourage each of us, as we focus on the end of the year and all of the additional responsibilities that come along with the holiday season to place a high priority on our own self-care, our friends, and our fellow members. Take breaks, connect with friends, breathe, plan ahead, continue healthy habits, reach out to someone, share a cup of coffee or even a simple smile, and express your appreciation to those who have helped you. It's the small things that sometimes have the greatest impact.

A happy Thanksgiving to each of you!



The **Dental**
Newsletter

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein
www.MCDSofNJ.org **user name:** mcds
password: mcds1912

Detailed Treasurer's Report
As of September 30, 2019
Dr. Christopher Fiorentini

8/31/19	9/30/19	9/30/18
	Checking (Provident)	
\$108,732.61	\$120,859.53	\$101,420.71
	Savings (Provident)	
\$20,070.85	\$20,072.50	\$20,052.46
	Paypal	
\$19,354.15	\$22,884.64	\$14,377.27
	Total	
\$148,157.61	\$163,816.67	\$135,850.44
8/31/19 through 9/30/19		
P & L Statement Checking Account		
INCOME		
Dues		\$4,021.25
Corp Spon - Meetings		\$9,160.00
Corp Spon - Cont Ed		\$1,000.00
Cont. Educ. Inc.		\$550.00
TOTAL INCOME		\$14,731.25
EXPENSES		
Executive Secretary		\$1,386.00
Telephone		\$60.17
Executive Committee Dinner		\$231.55
P.O. Box		\$103.00
Office Supplies		\$685.45
Name Badges		\$58.75
MCDS Study Club		\$79.41
TOTAL EXPENSES		\$2,604.33
P & L Statement Savings		
INCOME		
INTEREST		\$1.65
TOTAL		\$1.65
	PayPal	
Cont. Edu Inc		\$3,530.49
OVERALL TOTAL		\$15,659.06

General Membership Meeting Business

The 2019-20 Proposed Budget was presented to the General Membership and the floor was opened for discussion.

There being none, the budget will be voted upon at the next general meeting in November.

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www.facebook.com/mcdsnj/



MCDS Board of Trustees Report

Continued from page 2

We are in communication with his office to schedule a meeting with him. The leasing bill was signed by the Governor. The credentialing bill has passed. We are revisiting the regulations for inspections and cone beam fee reductions. Dr. Velazquez reminded everyone that this is an election year and a very critical one. Please participate in our PAC events and donate to our PAC. We have a list of names to be presented to the Governor for consideration to be added to the State Board of Dentistry. Our next meeting is TBD.

Membership Council - Dr. Nima Mirmadjlessi

As of October 7, 2019, we are 478 member strong at MCDS. In total we have 73 more NJDA members compared to this time last year.

The ADA's Quarter Year Dues campaign, Choose US, has officially begun. Any dentist who was a non-member in 2018 and has not received the free offer in the past is eligible for complimentary dues for the remainder of 2019 October.

Member get a Member: any member can receive a \$100.00 gift card for each new active member that is recruited (up to 5 max)

Mentor Program: There is an interest to revitalize the mentor Program. this program provides an opportunity for NJDA members to support and encourage future and new dentists. The Council will receive the current questions asked to new mentors for their updates. it is recommended to have sign-up sheets available at component meetings.

The Council is entertaining different ideas as how to reach nonmembers. One of the ideas was from Alabama where the BOT and some of the state officers had a "call-a-thon", to reach out to non members. Another idea was NYSDS, have a box at meetings containing application, return envelope Pen and floss. This would be offered to any nonmember who attended a meeting.

150th: Anniversary: 2020 is NJDA's 150th anniversary.

Please visit <https://www.njda.org/continuing-education-events/celebrating-njda's-150th-anniversary>.

The next Council on Membership Conference call is scheduled for November 18th.

New Dentists – Dr. Nicholas Diaz

New Dentist event taking place during the Greater New York Meeting. This is joint event to be held with New Dentist of New York. Must register to attend via NJDA website.

Lucky Strike, Manhattan 12-1-19, 5:30-7:30.

Committee Reports:

Budget and Finance Committee – Dr. Ira Rosen

A proposed MCDS budget for calendar year 2019 will be presented to the executive board. After any modifications and ultimate approval by the MCDS Executive Board, it will be presented to the membership at the October General Membership meeting. A copy of the budget will be published in the November newsletter and then it is to be voted upon at our November General Membership meeting. Please see proposed budget in this newsletter.

Corporate Sponsorship – Dr. Ira Rosen

I am very pleased to announce that we have a full complement of

Continued on page 4

MCDS Board of Trustees Report, *Continued from page 3*

sponsors scheduled to join us at both the Tuesday night general membership meeting and the all-day continuing education course with Dr. Christensen! We are scheduled to have 6 corporate sponsors with us at the October General Membership meeting. Our three gold sponsors will be in attendance– ZimmerBiomet, Provident Bank and CareCredit. In addition, our silver sponsor will also be joining us– DentsplySirona – as well as two of our bronze sponsors – Kuwata Pan Dent and our newest sponsor, Scientific Metals. Please join me in welcoming our sponsors and be sure to visit them and view their products. Visit all six sponsors, get your cards stamped and enter the raffle to win one of four \$25 VISA gift cards!

We will be having 8 sponsors at the all-day program including our Platinum Sponsor – Robert Wood Johnson Barnabas Health – as well as Zimmer Biomet, Care Credit, Dentsply Sirona, Kuwata Pan Dent, Strong Financial, Ultradent and Scientific Metals. Thanks to our sponsors for helping us bring a world class speaker to our local dental society.

MCDS Study Club - Dr. Nima Mirmadjlessi

I am happy to announce that we have a great 2019-20 Study Club set. There are a variety of clinical, non-clinical and business management topics have been selected. Our first meeting will be held on October 23, 2019. DR. GABRIEL RUIZ: Introduction to Surgically Guided Implant Dentistry, Single Implant Placement. **THIS IS THE ONLY MEETING HELD AT THE ADMINISTRATION BOARD ROOM AT JFK HOSPITAL**, 65 James St Edison NJ 08820. Take the visitor elevator to the 3rdFloor, turn RIGHT off the elevator continue to the end of the hallway. Turn RIGHT and then LEFT, follow the hallway walking past case Management/social Work (right) and BTU supervisors office and Neuropsychology (left) continue down the Hallway. Administration and Medical Staff Office will be on the right.

The rest of the meetings will be held at the JFK Medical Center, MRI Conference Room as last year. Please follow the syllabus that is available on our website and on our Facebook page. Our next study club will be held on Nov. 20, 2019: Dr. Hugh Habas: Maximize your practice for Optimum Profitability and Economic Freedom.

Good and Welfare –

Congratulations to the Rosen family. Hillary had her baby Charlotte Ella on Sunday. Both Mother and daughter are doing great.

Respectfully submitted, Anil Ardesna, Secretary

In Memoriam

Dr. Raymond J. Chrobot

Dr. Chrobot practiced dentistry in Avenel for over 40 years. He served in the U.S. Army in Fort Gordon, Ga., and was honorably discharged. He was a graduate of Temple University Dental School. Dr. Chrobot was a devout Catholic and served as a sexton at St. Aloysius Church for many years. He was 91 years old.

Highlights from the October General Meeting



MCDS President Dr. Sanjeev Satwah with new members Dr. Anuj Kapadia (L.) and Dr. Shefat Rabbi (R.).



MCDS President Dr. Sanjeev Satwah with October featured speaker Dr. Gordon Christensen.

MINUTES OF NJDA BOT MEETING HELD ON AUG 14,2019

Council on Governmental and Public Affairs - Dr. Elisa Velazquez

Dr. Elisa Velazquez reported that the Council held its June meeting in Trenton with a great turn out. We also met with our Public relations reps and they reviewed the plan of action. We encourage everyone to LIKE & SHARE the created website TOOTH TRUTH FOR YOU. This site provides the public information in a non-biased manner. The new dental director, Dr Darwin Hayes, started this summer. We are revisiting the regulations for inspections and cone beam fee reductions. Dr. Velazquez reminded everyone that this is an election year and a very critical one. Please participate in our PAC events and donate to our PAC. Dr. Mark Vitale added the we are continuing with the SPA Grant and have developed a website. More content information is needed; there is no mention of NJDA nor the doctor's names as to keep the site generic. He also emphasized the fact that this is an election year with many events. PAC needs money to aid in helping those that help us. Without the help of the Board, we would not have the means to educate young members to step up to the \$150.00 level. Students at the school do contribute. Spread the word that we will hold a networking event on August 28th at the Forsgate Golf Club. We plan to invite some legislators and have some golf pros to assist the young dentists in learning the game of golf. NJDPAC will hold its annual golf tournament at the Old York Country Club on October 2nd. It's \$1,000.00 for a foursome and PAC is looking for sponsors.

Dr. Vitale also reported that AnnMarie Varga and Samantha Heffernan have designed a power point presentation that the components can use to include in their newsletters, component meetings and websites and listing all contributions made by members in your component. Only twenty-five percent of NJDA members are supporting PAC so we need NJDA leadership to assist in growing that number.

Membership - Dr. Brett Handsman

Dr. Handsman reported that total membership, active licensed and paid members are all up from this time last year. Full active revenue and full active members are down slightly but this can improve before the end of the year. Dr. Handsman reported that at a recent Membership meeting at the ADA that our renewal rate is up 89% and our market share has increased in a few years, up 49% with a decrease in non-members.

President's report- Dr. Tom Rossi

Dr. Thomas Rossi reported that the component officer visitations will begin in September. He asked the Trustees to have the components get back to us on anything they would like us to discuss. He also reported that the Capital Campaign Committee will be visiting during the officer visitations.

President-Elect's report - Dr. Mitch Weiner

Dr. Mitch Weiner attended the AMT 6/26/19 BOT Meeting. All NJDA members who are AMT participants subject to the surplus return are reminded that an applicable share of dividend must be credited to all employee participants who pay for their own coverage in part or whole via payroll salary deductions. AMT has delivered a surplus return to all of its participating association's employers for several year now. AMT is very fiscally sound with a risk-based capital (RBC) percentage of 641% as of Spring 2019.

Dr. Weiner attended the ADA President-Elects Conference July 21-23. It provided networking opportunities in meeting many of our neighboring states President-Elects. As a whole, our demographic membership changes are not unique but nationwide and the ADA is proposing Dues restructuring that will make active life members go back to paying full dues and shortening the transition of new dentists from zero dues to full dues from 4 years to 2 years. The consensus in the room at the conference was not enthusiastic for the proposal. The ADA HOD Will be voting on this proposal in September at the ADA Annual Session.

Vice President's report - Dr. Luciano Ghisalberti

At the August 7th elections, Dr. Elizabeth Clemente was elected President of the State Board of Dentistry and Dr. Steven Goldstein was elected as Vice President. Incident reports should be signed by doctors and also that dentists cannot write for themselves.

Renovation

Dr. Mark Vitale gave an update on the renovation. The parking lot has been paved, the entrance platform has been demolished and replaced with a new handicap ramp, walls have been demolished and sheet rock is up and painted, ceilings are replaced and raised in some rooms. No paneling; looking good. The original ladies bathroom and the new handicapped bathroom have been tiled and painted, waiting for toilets and sink so that the original men's room can be demolished and updated. The Library is roomier , the back meeting room is huge, the kitchen walls have been demolished and reconfigured. The furniture and AV equipment have to be ordered. The water conditioning system cannot be moved but has been closed off as has the gas meter off of the back conference room. The Board room capacity is 56, the Library capacity is 25 and the backroom capacity is around 40.



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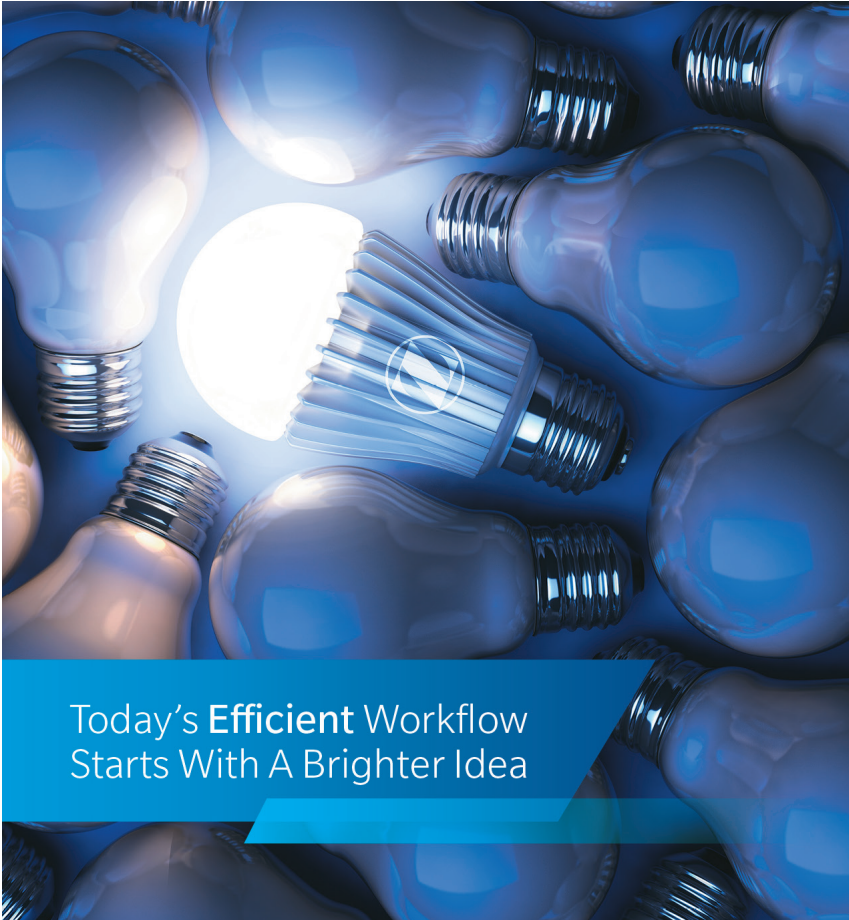
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Full Day Course with
Dr. Gordon Christensen on 10/16/19



Dr. Antoinette Tauk, organizer of the Dr. Christensen lectures, and MCDS members with Dr. Christensen.
L. to R.: Drs. Christensen, Fiorentini, Tauk, Ardeshtna, Satwah, Silverstein.



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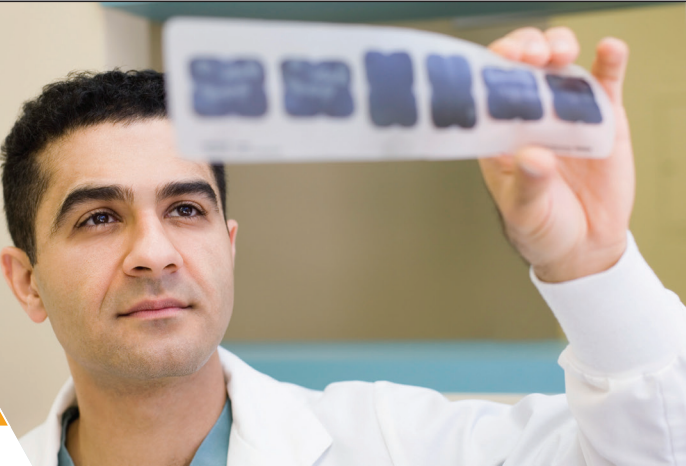
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Middlesex County Dental Society Councils and Committees

– NJDA Council Representatives –

ADA Delegate	Richard Kahn.....	732-828-6622	Membership.....	Nima Mir Madjlessi...	732-651-8470
ADA Alt. Delegate	Daniel Krantz	732-469-8083	New Dentists	Nicholas Diaz	917-685-3679
NJDPAC	Amit Vora	732-297-4900	NJDA State Trustee	Amit Vora	732-494-2444
Annual Session.....	Araceli Ziemba	732-297-0588	NJDA Alt. State Trustee	Robert Ashmen	732-846-6366
Dental Benefits	Antoinette Tauk	732-940-0092	Peer Review.....	Steven Susskind.....	732-254-9111
Governmental/Public Affairs...	Amit Vora	732-297-4900	Relief	Constantine Simos.....	732-247-8083
Judicial Council.....	Robert Silverstein	732-560-0022			

– MCDS Committee Chairpeople and Members at Large –

Budget and Finance.....	Ira Rosen.....	732-422-7440	Dental Shadowing	Stephanie Dowling	732-764-6237
Children’s Dental Health...	Cavan Brunsdn	732-679-2323	Hygiene Study Club	Alyssa Bernstein.....	732-388-3100
Continuing Education.....	Mark Schambra	732-846-6366	Mentor/MCDS Study Club.	Nima Mir Madjlessi .	732-651-8470
Corporate Sponsorship	Ira Rosen.....	732-422-7440	Special Olympics.....	Cavan Brunsdn	732-679-2323

MCDS Officers

Emeritus Editor:	Dr. Theodore Symanski	(1898-1998)
News./Web Ed.:	Dr. Robert Silverstein	732-846-8686
Facebook Editor	Dr. Christopher Fiorentini	732-545-1023
President:	Dr. Sanjeev Satwah	732-422-7777
President Elect:	Dr. Antoinette Tauk	732-940-0092
Vice President:	Dr. Mario Fiorentini	732-545-1023
Treasurer:	Dr. Christopher Fiorentini	732-545-1023
Secretary:	Dr. Anil Ardesna	973 972 1892
Ed. Coordinator:	Dr. Antoinette Tauk	732-940-0092

MCDS Executive Secretary:

Stephanie Dowling
P.O. Box 127, Colonia, NJ 07067
732-764-MCDS (6237)
732-764-6200 (Fax)

Middlesex County Dental Society

Mentor Study Club

REGISTRATION FORM

1. October 23, 2019 ***THIS IS THE ONLY MEETING HELD AT THE ADMINISTRATION BOARD ROOM AT JFK HOSPITAL***

DR. GABRIEL RUIZ: Introduction to Surgically Guided Implant Dentistry, Single Implant Placement

2. November 20, 2019

DR. HUGH HABAS: Maximize Your Practice For Optimum Profitability and Economic Freedom

3. January 22, 2020

DR. ETHAN GLICKMAN: VAPING, JUULS and E-cigarettes: A public Health Crisis-Medical and Dental Considerations.

4. February 19, 2020

Vito Mazza: 1. Controlling Your Accounts Receivable: 10 TIPS Improving Cash Flow Management 2. Improving Your Dental Communication and Effective Presentation Skills

5. March 25, 2020

DR. STEVE SUSSKIND: A Review of The Peer Review Process.

6. April 22, 2020

DR. Laurence Dobrin: PANDA: Preventing Abuse and Neglect Through Dental Awareness

7. May 20, 2020

DR. RICHARD KAHN: Removing Barriers to Incorporate Dental Implants in Your Practice.

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: JFK Medical Center, MRI Conference Room 65 James St. Edison NJ 08820

Tuition: This seminar is only available to our members as a **member benefit of MCDS**

Office Name

Office Address

Office phone # **Office fax #**

Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 127 Colonia, NJ 07067

MCDS OFFICE: (732) 764-6237 MCDS FAX: (732) 764-6200

MIDDLESEX COUNTY DENTAL SOCIETY
PROPOSED BUDGET FOR THE YEAR: 2020

INCOME:

Corporate Sponsorship – Meetings	25,000.00
Dues	50,000.00
Interest	20.00
TOTAL ESTIMATED INCOME:	\$75,020.00

EXPENSES:

Accountant Fees	1,000.00
Board Member Expenses	500.00
Dinner Meetings	45,000.00
Donations	2,500.00
Educational Grants	3,000.00
Executive Committee Dinners	3,000.00
Executive Secretary	9,000.00
Insurance	1,000.00
MCDS Study Club	500.00
Memorials and Gifts	500.00
Name Badges	500.00
Newsletter	3,500.00
NJDA Annual Session	1,000.00
Office Supplies	2,000.00
Plaques	300.00
Postage	200.00
Post Office Box	200.00
Telephone	1,000.00
<i>Contribution to Available Reserve</i>	<i>320.00</i>
TOTAL ESTIMATED EXPENSES:	\$75,020.00

Prepared by the MCDS Budget Committee:

Dr. Ira Rosen, Chairman

Dr. Sanjeev Satwah, President

Dr. Genevieve Fernandes, Immediate Past President

Dr. Christopher Fiorentini, Treasurer

Dr. Mario Fiorentini, Immediate Past Treasurer