Meeting Schedule 2017-18 Arranged by the Education Committee

October 17, 2017 Dr. Alexander Ross Kerr "Cankers, Chancres and Cancers: A Cornucopia of Clinical Oral Medicine Cases"

October 20, 2017 Dr. Dennis Tarnow Full Day Course See the form in this newsletter to register

November 21, 2017 Dr. Shankar Iyer "Impact of Biological and Technological Advances in Implant Dentistry"

January 16, 2018 Officers Night And Life Member Presentations

> February 20, 2018 Dr. Rob Rosenfeld "Posterior Composites"

March 20, 2018 Dr. Frank Celenza "Ortho Integration with Implants"

April 17, 2018 Dr. David Wank "Moving Patients from your Website to your Chair!"



www.MCDSofNJ.org

Awards Program

A Publication of the Middlesex County Dental Society

President's Message ... Amit Vora



That was a great way to start our lecture series!! 110 dentist and guests took in an awesome lecture from Minal Sampat on "Dental Marketing Strategies that convert into Practice Profitability." Hopefully you got some pointers you can use in your practice. We acknowledged the new members who have joined MCDS including the dental residents from JFK Medical Center and Robert Wood Johnson University Hos-

pital. Dr. Peter DeSciscio and Dr. Mitchell Weiner gave their NJDA Board of Trustees and informational reports. And finally, none of this would be possible without the support from our corporate sponsors. Dr. Ira Rosen has done an outstanding job securing sponsors for the entire year. There is great leadership at MCDS and it doesn't stop there. Dr. Mark Vitale (NJDA President) and Dr. Mitchell Weiner (NJDA- Treasurer) represent us very well at the state level..

GENERAL MEETING – Tuesday, October 17, 2017	
THE PINES Route 27 • Edison, NJ	
Registration	6:00
Registration Business Meeting and hors d'oeuvres	6:30
Speaker	7:00

Featured Speaker: Dr. Alexander Ross Kerr

"Cankers, Chancres and Cancers: A Cornucopia of Clinical Oral Medicine Cases"



Dr. Ross Kerr received his DDS from McGill University in Montreal, Canada, and his MSD and certificate in Oral Medicine at the University of Washington. He is a Diplomate of the American Board of Oral Medicine and Clinical Professor in the Department of Oral & Maxillofacial Pathology, Radiology & Medicine at NY University College of Dentistry where he is the director of the Oral Mucosal Disease Service and an attending at the NYU Oral Cancer Center. He is the immediate past president of the American Academy of Oral Medicine and a steering committee member of the World Workshop on Oral Medicine. He is the chair of the Global Oral Cancer Forum, and he serves as a member of the Scientific Advisory Board for the Oral Cancer Foundation. He has lectured nationally and internationally on oral

cancer, dry mouth, and other oral medicine related topics, and has contributed to the dental and medical literature.

Attendees will learn, through a series of clinical cases, how to diagnose and manage patients with a variety of oral mucosal diseases and disorders, ranging from common oral lesions, oral infections (including oral sexually transmitted diseases), oral cancer/potentially malignant oral disorders, dry mouth/xerostomia, and other topics of interest to oral healthcare providers.

Presidents's Message - Continued from Page 1

MCDS Board of Trustees Report

September 12, 2017

Attendance: Drs. Amit Vora, Genevieve Fernandes, Sajeev Satwah, Mario Fiorentini, Antoinette Tauk, Devang Modi, Peter DeSciscio, Mitchell Weiner, Ira Rosen, Daniel Krantz, Robert Silverstein, Maya Prabhu, Nima Mir-Madjlessi, Robert Ashmen, Nainesh Desai, Sandy Goldstein, Steven Susskind, and Anil Ardeshna.

Acceptance of 4/11/17 Minutes-vote unanimous

President's Report – Dr. Amit Vora

Welcome back to the BOT members. I hope everyone had a wonderful summer. Thank you to Devang for a wonderful job last year. I look forward to another exciting year. We have an additions to our BOT present today. Dr. Anil Ardeshna had expressed an interest in joining the board and we welcome him. He is an Orthodontist and the current Program Chair at Rutgers University Dental School. We also welcome Dr. Steven Susskind, MCDS's new chair of the Peer Review Board as Sandy Goldstein has become the state chairperson. Treasurer's Report – Dr. Mario Fiorentini

See full report on page 3

Editor's Report-Dr. Robert Silverstein

For anyone on the Board looking for the flyer for the Dr. Dennis Tarnow course registration page on our web site, there is a pdf icon in the middle of the page that you can use to download it. Here's the direct link:

http://www.mcdsofnj.org/CourseRegForms/2017/Tarnow_Registration.pdf NJDA Trustee's Report—Dr. Peter DeSciscio

There was a meeting held on 8/16/17. A presentation by Dr. Kathleen O'Loughlin, ADA, Executive Director and Mr. Craig Busey, ADA, General Counsel was made relative to governance and leadership development. The ADA contracted a consultant on this subject and the findings and recommendations are currently being reviewed by the ADA Board of Trustees. Mr. Meisel has filed a lawsuit against Aetna on behalf of five member dentists whom Aetna is seeking to recover overpayments.

An offer was made to Mr. James Garnett for the position of Membership Director of NJDA. He has accepted and should be starting soon.

Treasurers Report: Based on the 2018 estimated deficit, a dues increase of \$25.00 will be recommended.

Accountants Michael Holk and Diane Van Embden reported that their firm conducted an audit of the NJDA accounting practices and found no major adjustments. They reported that our budget process is the best they have ever seen and could serve as a model for other groups.

Membership: Non-renewal notices went out to all components. Please call these members and get them to renew or ask why they chose not to renew. CE: Resource Day to be held at three locations (north central and south) on three different days. Please see Monday E-blast and newsletters for details and registration.

Annual Session: To be held May 17th, 18th and 19, 2018. The Marriott at Newark/Liberty will be the location. New format: Thursday 1/2 day, Friday full day, Saturday Town Hall luncheon followed by House of Delegates. Dental Benefits: Courses to be held at Resource Days

Peer Review: Next meeting Oct. 4th, 2017

Council on Governmental and Public Affairs: The Council created a subcommittee for recommendations for State Board of Dentistry appointments. An amendment to bill S278 was reversed which would have required single Continued on page 3 At our next meeting Dr. Alexander Ross Kerr will talk about Cankers, Chancres and Cancers: A Cornucopia of Clinical Oral Medicine Cases. Data shows a nationwide increase in some of these lesions in people who don't seem to "fit the pattern". It will be good to get more information on this topic.

As I sit to write this message I can't help but think of the recent hurricanes and the disaster they left in their wake. I'm hoping that if you had any family or friends in those areas, they are alright. I had families in both states and thankfully they survived with minimal damage. The devastation has left many people in unfortunate situations including some fellow dentists. I suggest/request that members try and help the ongoing efforts at normalizing the affected areas in any way they can-financial or otherwise. In the words of Maya Angelou, "I have found that among its other benefits, giving liberates the soul of the giver."

Looking forward to seeing you again.

Provide MCDS with your email address!

By having your email address, we can get vital and timely information to you, such as meeting cancellations due to inclement weather.

Register by going to our web site, then the member page, then "Of Current Interest." The username is mcds, and the password is mcds1912.



Detailed Treasurer's Report As of August 31, 2017 Dr. Mario Fiorentini

3/31/17	8/31/17	8/31/16
	Checking (TD)	
\$0.00	\$0.00	\$41,625.35
(Checking (Provident)	
\$111,901.47	\$132,601.28	\$71,250.62
	Savings (TD)	
\$0.00	\$0.00	\$24,376.57
	Savings (Provident)	
\$20,022.37	\$20,030.77	\$20,010.75
	Paypal	
\$8,167.78	\$11,210.90	\$7,540.57
	Total	
\$140,091.62	\$163,842.95	\$164,803.86

3/1/17 through 8/31/17 P & L Statement Checking Account

INCOME	
Mentor comm	\$3,500.00
Dinner Meetings	\$210.00
Cont. Edu.	\$1,525.00
Corporate Sponsor	\$3,900.00
Dues NJDA	\$18,548.47
Dues Component	\$8,593.77
TOAL INCOME	\$36,277.24
EXPENSES	
Name Badges	\$801.66
Executive Secretary	\$4,541.61
Telephone	\$351.75
Dinner Meeting Lecture Fee	\$1,500.00
Dinner Meeting	\$5,183.17
Supplies	\$532.99
MCDS Study Club	\$408.35
Postage	\$188.00
Charge Back	\$1,500.00
Charge Back Fee	\$15.00
NJDĂ	\$554.90
TOTAL EXPENSES	\$15,577.43
OVERALL TOTAL	\$20,699.81
P & L Statement Savings INCOME	
INTEREST	8.40
TOTAL INCOME	8.40
OVERALL TOTAL	8.40
P & L Statement PayPal	0.00
INCOME	0.00
OSHA Cont. Edu	\$1,090.25
Cont. Edu	\$1,952.87
TOTAL INCOME	\$3,043.12
EXPENSES	0.00
OVERALL TOTAL	\$3,043.12

Insurance Claims Problems?

The Board would like to remind you that Claims Resolution Service is available through the NJDA to help you resolve any dental claim issue. Please contact Dr. Joan Monaco at 732-821-9400. This service is provided free to you as a member benefit.

MCDS Board of Trustees Report

Continued from page 2

room operatories to be licensed as ambulatory surgical centers and would have imposed that requirement on dentists. By dentists being removed from the bill, the estimated savings to dentists is \$10,000.minimum. There will be a PAC Golf Outing held on October 4th, 2017 at Old York Country Club. Chesterfield, NJ. See e-mail for details.

ADA Wellness Program: Dr John Murray gave a short presentation and requested a subsidy to allow him to attend the ADA Well Being Conference in September. The Board approved a \$2,000.00 to subsidize Dr. Murray's trip. Good and Welfare: Dr. Bilenker's progress is slow but encouraging. NJDA Council Reports:

Peer Review - Dr. Sandy Goldstein

As of last month there have been 5 peer review cases in Middlesex County. Statewide, there have been 31 cases. I will be giving the statewide peer review training seminar on October 4th at Old York Country Club at 8:30 am. There will be a NJDA PAC golf outing following at 1pm.Tonight, I would like to introduce Dr. Steve Susskind as the new Middlesex County chair of the Peer Review Board as I have moved on to the state chair position.

Committee Reports:

Budget and Finance—Dr. Ira Rosen

The budget committee is comprised of our current and past-presidents, our current and past-treasurers and the Chairman of the Budget and Finance Committee. Our by-laws require us to prepare the budget for the October Board of Trustees meeting for board approval and at that time it is presented to the membership at the October General Membership meeting. A copy of the budget is then published in the November newsletter and then it is voted upon at our November general meeting.

Corporate Sponsorship—Dr. Ira Rosen

I am pleased to announce that we have a "full slate" of corporate sponsors for this year. We have four gold sponsors– ZimmerBiomet, Provident Bank, Techspedient Networks and Zeiss; we have one silver sponsor - DentsplySirona; and we have three bronze sponsors– Benco Dental Supply Company, Kuwata Pan Dent and Acquadent. In addition, AFTCO will continue publishing a monthly ad in our newsletter and we anticipate having Bank of America continuing to sponsor our "Officer's Night." In addition, we have many sponsors that have signed up to help support our full day continuing education course featuring Dr. Dennis Tarnow on October 20, 2017. We will continue having our raffles at each general meeting for four \$25 VISA gift cards to entice our members to meet with our sponsors. All members are encouraged to visit the sponsors and see the products that they have to offer and how they can help us and our dental practices.

Membership—Dr. Nima Mir-Madjlessi, Dr. Genevieve Fernandes Dr. Brett Handsman (Union) has been appointed as the new Chairperson for the Membership Council. The other big news of the spring/summer was Brendan Breen's resignation from the NJDA and his position as our Director of Membership. Art and his staff conducted a thorough search for a replacement, and from among three qualified finalists, hired a new Director of Membership (Charles Sperry) in early-mid June. Although he had no experience in the dental field, he had an impressive business background. Unfortunately however, after only a few weeks on the job, Charles resigned. Art then immediately found and hired a new Director of Membership, Jim Garnett. He was previously the Executive Director for Nassau County, Long Island, a large county that has approximately twice as many members as our largest component, and Continued on page 4

Page 3

MCDS Board of Trustees Report, Continued from page 3

he worked heavily with membership within that organization. Needless to say, because of his previous experience with a very large dental society, Mr. Garnett's "learning curve" will not be nearly as large as his predecessors.

In the month of August, we have been trying to focus on the list of dentists who have not renewed their membership for 2017. There are 66 dentists and 19 of whom had taken advantage of the ADA quarter years promotion for 2016. We took advantage of having our own Dr. Vitale- President of NJDA, write an encouraging and inviting letter to these members. We are still waiting to assess the final outcome of these efforts. Our first meeting of the Fall is going to be on 9/18/17. MCDS Study Club—Dr. Nima Mir-Madjlessi, Dr. Genevieve Fernandes

The 2017-18 MCDS Study Club will begin with our first meeting on September 27, 2017. Our speaker will be Dr. Joan Monaco and her



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presentation will be "Dental Insurance Overview for 2017-18." As always, the study club will be held at the NJDA Building, registration @6:30pm and the presentation will be from 7:00-9:00pm. The following dates have been reserved for future meetings: 10/25/17, 11/29/17, 1/24/18, 2/21/18, 3/21/18, 4/25/18, 5/23/18. There was some interest in having more round table discussions instead of presentations. We will be discuss the format in more detail at the September meeting. Looking forward to seeing everyone in the fall. The registration forms will be found on the MCDS website. Mentor — Dr. Nima Mir Madjlessi

Our bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, was given on June 15,2017 at JFK Hospital in Edison NJ. 156 members and/or staff members attended this course.

Two CEU credits was awarded to the Dentists & staff members attending these 2-hour seminars. These seminars are available as a member benefit of MCDS. A very big "Thank You" to Dr. Devang Modi for arranging all our room accommodations for the MCDS-OSHA-Mentor programs at JFK Hospital in Edison, NJ. Respectfully Submitted, Dr. Antoinette Tauk, Secretary



Newark International Airport Marriott

Thursday, May 17 & Friday, May 18, 2018 Conference & Exhibit Hall Thursday & Friday Special Events Saturday

SAVE THE DATE: OCTOBER 20, 2017 DR. DENNIS TARNOW RETURNS TO CENTRAL NEW JERSEY! INCREDIBLY LOW MCDS AND NJDA MEMBER TUITION RATES!



Middlesex County Dental Society

Presents World Renowned Educator, Clinician and Researcher Dennis P. Tarnow, D.D.S.

Topics to be covered during this full day course (see the back of flyer for course synopses):

AM Session – What we know, what we think we know, and what we don't know about Immediate Extraction Socket Management.

PM Session – Interdisciplinary Approach for Treating the Esthetically Compromised Patient.

DATE	TIME	LOCATION	CREDITS	
Friday	7:30 am Registration &	Pines Manor	7	
October 20,	Continental Breakfast	2085 Lincoln Hwy	Continuing	
2017	8:00 am — 4:00 pm	Edison, NJ 08817	Education	
	Course & Lunch		Credits	
	(Breakfast and Lunch included)			

Dennis P. Tarnow is currently Clinical Professor of Periodontology and Director of Implant Education at Columbia School of Dental Medicine. He is the former Professor and Chairman of the Department of Periodontology and Implant Dentistry at New York University College of Dentistry. Dr. Tarnow has a certificate in Periodontics and Prosthodontics and is a Diplomat of the American Board of Periodontology. He is a recipient of the Master Clinician Award from the American Academy of Periodontology, Teacher of the Year Award from New York University and Distinguished Lecturer Award from the American College of Prosthodontists in 2015. Dr. Tarnow has a private practice in New York City, and has been honored with a wing named after him at New York University College of Dentistry. He has published over one hundred fifty articles on perio-prosthodontics and implant dentistry and has coauthored three textbooks including one titled Aesthetic Restorative Dentistry. Dr. Tarnow has lectured extensively in the United States and internationally in over thirty countries.



Registration Form

Tuition

This course is open to doctors only.

Doctor's Name (Last)	MCDS Members/Residents: \$25 / \$50 ea*
	NJDA Members & ADA members:\$175 / \$200 ea*
Doctor's Name (First)	ADA Non-Members:\$350 / \$375 ea*
Street Address	Total Enclosed: \$
	* Early/Late registration cutoff date: September 20, 2017
City	
	Checks Payable to MCDS (Payment must accompany registration)
State Zip	Mail to: Middlesex County Dental Society
	P.O. Box 7026, East Brunswick, NJ 08816
Office Telephone Number	For further information call 732-764-MCDS (6237)

Office Telephone Number

To register more than one dentist for your office, please use copies of this form, or register online at www.MCDSofNJ.org (Payment by Credit Card is also availble online)

Full Day Course Synopses

(You must register for the full day; there is no separate registration for just the AM or PM sessions).

AM Session – What we know, what we think we know, and what we don't know about Immediate Extraction Socket Management.

Course Outline:

Immediate placements of implants into extraction sockets is an exciting treatment alternative for our patients. However, there are many potential short and particularly long term risks which the practitioner must be fully aware of. This presentation will focus on the potential problems and benefits both clinically and biologically when the choice of immediate socket placement is made for single and multiple sites.

Upon completion of this presentation participants should be able to:

- Identify what type of healing takes place against the implant in immediate socket placement
- Know how to minimize recession with immediate provisionalization
- Know the proper crown contour for immediate provisionals
- Know if the gap distance really matters
- Know if primary closure should be attempted or should it be left open?
- Know if membranes should be utilized?
- Know what type of graft material if any should be utilized?
- Identify what are the potential short and long term risks involved with immediate placement of implants?

PM Session – Interdisciplinary Approach for Treating the Esthetically Compromised Patient.

Course Outline:

The treatment planning of complex cases requires the highest level of knowledge and skill of the treating team. It is an orchestration of procedures including proper sequencing and timing that makes the difference. An envisionment of the final case before starting is required to know where the goal of treatment will be directed. This, in conjunction with the patients needs and clinical situation comprise the decision-making process for what is the best treatment for the patient.

Problems facing the team such as:

- Which teeth to save or extract?
- Should implants be placed immediately or in a delayed protocol?
- Should multiple implants be placed in the aesthetic zone?
- When and how to include orthodontics if needed for sight development
- Should pink ceramic be used or should ridge augmentation be performed?
- Should the case be splinted or broken up into separate bridges or individual teeth?
- How to provisionalize the case throughout treatment
- When to immediate load cases versus do a serial extraction case

These concerns will be addressed in this interdisciplinary approach to our most challenging cases.





It's That Time – Review Your Continuing Education Credits Before October 31 Joan Monaco, DMD, NJDA Director of Dental Benefits

The biennial license renewal period for dentistry begins on November 1 of odd-numbered years and ends on October 31, two years later. The current period is November 1, 2015 through October 31, 2017.

According to the NJ State Board of Dentistry regulations, continuing education is a mandatory requirement for license renewal. "All licensed dentists holding active licenses shall submit a certification verifying completion of 40 hours of continuing education every two years at the time of registration renewal..."

There are exceptions to this regulation:

- If you were initially licensed during the 2nd year of a biennial renewal period (in this case, November 1, 2016 October 31, 2017) you need to verify 20 credits.
- A graduate of dental school who is licensed during the 1st year of the biennial period also needs 20 CEUs.
- Those graduates licensed in the 2nd year of the period are exempt from the continuing education requirement for that biennial period.
- A one-year dental residency or "an approved advanced education program leading to specialty certification" in one of the nine recognized dental specialties satisfy the 40 CEU requirement.

For everyone else, there are maximum numbers of hours allowed for certain topics and for the way in which the material is presented:

- CPR Maximum of 5 hours.
- Advanced Cardiac Life Support Maximum of 15 hours.
- Written or electronic distance learning Maximum of 20 hours Must include a post-test and verification of completion.
- Practice Management Maximum of 7 hours. Note: Credit is not given for subjects such as estate planning, financial/tax planning and personal health.
- **Original papers** Maximum of 20 hours. A maximum of 10 hours for each original scientific paper. These hours may be divided, at the State Board's discretion, among co-authors.
- Presentation of a paper, essay or lecture 2 hours of CE credit for every one hour of presentation.
- At this time, the new law regarding continuing education for opiate prescribing is not in force. The NJDA will keep members apprised when notice is given by the State Board.

These are some of the typical questions asked about earning continuing education. However, the NJ State Board of Dentistry also has CE regulations regarding **teaching and faculty positions**, presentation of **table clinics and scientific exhibits**, **parenteral conscious sedation**, and **general anesthesia**. Additionally, the Board may, at its discretion, waive all or some of the requirement with cause, such as disability or hardship.

MARK YOUR CALENDARS!

10.13.17 Mt. Laurel - Doubletree by Hilton 10.18.17 East Windsor - National Conference Cer 10.27.17 Whippany - Hanover Marriott

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To read the continuing education regulations in their entirety, visit: <u>http://www.njconsumeraffairs.gov/regulations/Chapter-30-New-Jersey-Board-of-Dentistry.pdf</u>

The New Jersey Dental Association is offering Resource Day in 3 locations across the state this October. If you need credits, you can earn up to 8 CEUs in one day, plus the event offers document shredding and breakfast, lunch and snacks for \$95 per member or member staff. Visit: <u>http://www.njda.org/continuing-education-events/resource-days-2017</u>

Highlights from the September General Meeting



Education Coordinator Dr. Genevieve Fernandes and MCDS President Dr. Amit Vora welcome the new residents from JFK Hospital: Dr. Varsha Agnihotri and Dr. Anuj Kapadia.



Drs. Genevieve Fernandes, Mitch Weiner (leftmost) and Dr. Ira Rosen (R) welcome the new residents from RWJ: From L to R: Drs. Mary Galley, Alisa Kleiman, Brian Falk, Kyle Ditmars and Rahee Shah.



September Featured speaker Minal Sampat with Education Coordinator Dr. Genevieve Fernandes.



MCDS members Drs. Ira and Karen Rosen welcome their daughter, Dr. Hillary Rosen Khodari, to her first meeting as an MCDS member.



Membership Co-Chair Dr. Genevieve Fernandes (L) and MCDS President Dr. Amit Vora (R) welcome those of our many new members who were present at the September General Meeting: From L to R: Dr. Rattanjit Kamboj,

- Dr. Stella Backos,
- Dr. Sarah Ludwig,
- Dr. Lisa Yosevitz.



One price includes shredding, breakfast, lunch, breaks

Register at www.NJDA.org



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Middlesex County Dental Society Councils and Committees

	Representatives –
Richard Kahn ADA Delegate	Genevieve Fernandes Membership Co-Chair
Daniel Krantz ADA Alternate Delegate	Nima Mir Madjlessi Membership Co-Chair651-8470
Mark VitaleNJDPAC	Nicholas Diaz New Dentists
Nainesh Desai Annual Session	Peter DeSciscioNJDA State Trustee
Devang Modi Dental Benefits Co-Chair	Robert Ashmen NJDA Alt. State Trustee
Antoinette Tauk Dental Benefits Co-Chair940-0092	Steven Susskind Peer Review
Mitch Weiner Governmental/Public Affairs297-4900	Constantine SimosRelief247-8083
Mark Schambra Judicial Council	
– MCDS Committee Chairpeo	ple and Members at Large –
Ira RosenBudget and Finance422-7440	Alyssa Bernstein Hygiene Study Club
Cavan Brunsden Children's Dental Health	Genevieve Fernandes Membership Hospitality613-1931
Mark Schambra Continuing Education	Nima Mir Madjlessi Mentor651-8470
Ira RosenCorporate Sponsorship	Cavan Brunsden Special Olympics
Stephanie Dowling Dental Shadowing	

MCDS Officers

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MCDS Executive Secretary: Stephanie Dowling P.O. Box 127, Colonia, NJ 07067 732-764-MCDS (6237) 732-764-6200 (Fax)

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Executive Secretary