

Meeting Schedule 2015
 Arranged by the Education Committee

January 20, 2015
 NJDA Officers' Night and
 Life Member Presentations

February 17, 2015
 Dr. Glenn Rosivack
 "Pediatric Dental Trauma"

Sy Symanski Memorial Lecture

March 17, 2015
 Dr. Gary Heir
 "Biomechanics and Imaging of the
 TMJ: It's Not Always the Disc!"

April 21, 2015
 Lisa Philp, RDH
 "Navigate your Practice Success"

April 22, 2015
FULL DAY COURSE
 Lisa Philip
 "Communication Toolbelt for Today's
 Dental Team"

May, 2015
 TBD

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... Nainesh Desai



It was a great turnout for the January meeting. This dinner meeting gave us an opportunity to honor our new Life Members who have shown continued commitment towards organized dentistry. Our officers and staff of NJDA discussed the legislative and legal issues affecting the profession of dentistry. Also, present at this meeting were some non-members dentists.

In December, on behalf of MCDS, a special invitation was sent out to the non-member dentists of Middlesex County to attend this Officers' night and to socialize and see the camaraderie and hopefully become part of organized dentistry. I ask all members to reach out to their non-member friends and colleagues and invite them to attend one of our monthly meetings as a guest of our society. 2015 is year for member's appreciation. MCDS will be holding events over the course of the year to recognize 3 different groups of

Continued on page 2

GENERAL MEETING – Tuesday, February 17, 2015

THE PINES Route 27 • Edison, NJ

Registration.....	6:00
Business Meeting and hors d'oeuvres.....	6:30
Speaker.....	7:00

Featured Speaker: Dr. Glen Rosivack

"Pediatric Dental Trauma"



Dr. R. Glenn Rosivack is a Diplomate of the American Board of Pediatric Dentistry. He received both his D.M.D. and Certificate in Pediatric Dentistry from the Rutgers School of Dental Medicine (formerly UMDNJ-New Jersey Dental School). He is currently a Clinical Professor in the Department of Pediatric Dentistry (Rutgers School of Dental Medicine) and the Pediatric Dentistry residency program director. He has lectured extensively on a variety of topics in pediatric dentistry. Dr. Rosivack is co-chairman of the Children's Dental Health Month Committee of the Union County Dental Society and an active member of the American Academy of Pediatric Dentistry serving on the Council for Scientific Affairs of the AAPD. Dr. Rosivack maintains a private practice in Union, N.J. and has nine times been named one of "New Jersey's Top Pediatric Dentists" by New Jersey Monthly Magazine.

Whether it is a toddler falling in the bathtub, or a teenager being hit by a baseball, pediatric dental trauma is a common occurrence. This presentation will address all aspects beginning with the phone call from the parent through treatment and necessary referrals. A review of medical and dental aspects of trauma will be presented. The classification, diagnosis and treatment of traumatic injuries utilizing current guidelines will be explained. Clinical cases involving the primary and permanent dentition will be discussed.

MCDS Board of Trustees Report

1/13/15

Attendance: Drs. Nainesh Desai, Alyssa Bernstein, Devang Modi, Genevieve Fernandes, Bob Silverstein, Mark Vitale, Nancy Villa, Cavan Brunsten, Maya Prabhu, Ira Rosen, Peter DeSciscio, Sunny Satwah, Ethan Glickman, Nima Mir-Madjlessi, Sandy Goldstein, Daniel Krantz, Constantine Simos, Mohammad Erakat(guest), and Ms. Marlene Glickman

Acceptance of 11/11/14 Minutes- vote unanimous.

Treasurer's Report-Amit Vora

See detailed report on page 3.

Education Coordinator's Report- Sanjeev Satwah

Annual NJDA officer's night will be held on 1/20/15.

Executive Secretary Report-Marlene Glickman

E-mails were sent out to all new members who haven't received their membership certificates.

NJDA Council Reports :

Dental Benefits-Devang Modi, Anionette Tauk

The last Council meeting on Dental Benefits was 11/5/2014. I informed the council on 11/11/14 that the only issue was to inform members to hold off on Medicare options until June. Our next Council meeting is scheduled for 2/11/15.

Membership- Genevieve Fernandes, Nima Mir-Madjlessi

The next Council on Membership Meeting is scheduled for Monday, January 26, 2015 at NJDA headquarters. Details will be provided after that meeting in a subsequent newsletter.

An invitation to the MCDS Rutgers Mentoring program was written by Dr. Kahn and was given to the Rutgers's Administration for distribution with a MCDS mentor list by Dr. Descicio. I have not heard of any feedback as of today. We probably will plan a visit to Rutgers via ASDA in the spring.

NJDA had their Mentoring meeting at Rutgers on January 8, 2015. They have decided that a luncheon will be held for the 2nd and 3rd year dental students. Mr. Brendan Breen who is the new director of Membership, will be making a presentation as well. The actual date will be set in the very near future. If any of our member dentists are interested in mentoring our students please contact our executive secretary, Mrs. Marlene Glickman or NJDA.

Finally, there will be a membership council meeting on January 26, 2015, which will be held at the NJDA conference room.

We will be planing a member appreciation event hopefully in early springs. Hopefully, more details will follow!!

Peer Review-Sandy Goldstein

We had one case regarding failed crown and bridge restorations decided by plenary hearing last month.

Committee Reports:

Corporate Sponsorship-Ira Rosen

We will have one corporate sponsor at our general membership meeting next week on Tuesday, January 20th, for NJDA Officers Night and that will be Bank of America. Bank of America supports NJDA at the highest levels and we encourage all members to visit their table next week and see what services they have to offer that can help you both professionally and personally.

Mentor-Nima Mir-Madjlessi

Our bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for

members. Look out for more details in the future newsletter.

This week I gave a presentation at a general meeting of one of the other component dental societies. Apart from interacting with dentists at various age and experience levels in their careers; this gave me a firsthand opportunity to see workings of another component. Jim Schultz and Art Meisel have rightly described our component as a "Beacon". Many components and NJDA have improved their processes following our footsteps. I want to thank all the present and past board members of MCDS for their contributions in bringing MCDS to such heights.

As I was getting ready to send my message, I received some news that made me change rest of my message. Dr. David L. Schwartz, a past president of MCDS, passed away this week. David was a Prosthodontist and I had the privilege of joining and eventually taking over the practice that he had developed over many decades. "Perfectionist" was an adjective that resonated with his name amongst patients and colleagues alike. I would like to thank Richard Kahn for paying a memorable tribute to David in this newsletter.

Provide MCDS with your email address!

By having your email address, we can get vital and timely information to you, such as meeting cancellations due to inclement weather.

Register by going to our web site, then the member page, then "Of Current Interest." The username is mcds, and the password is mcds1912.



Published at the office of Dr. Robert Silverstein
www.MCDSofNJ.org **user name:** mcds
password: mcds1912

Detailed Treasurer's Report
As of December 31, 2014
Amit Vora, DDS

	12/31/13	10/31/14	12/31/14
Checking	\$27,596.56	\$50,555.20	\$39,936.64
Savings	\$24,298.89	\$24,329.22	\$24,341.44
Paypal	\$22,666.42	\$38,179.91	\$38,092.91
Total:	\$74,561.87	\$112,902.33	\$102,370.99

P & L Statement Checking Account
11/1/2014 through 12/31/2014
INCOME

INTEREST	3.57
MENTOR COMM-INC	1,450.00
NJDA REIMBRSMNT	1,172.71
TOTAL INCOME	2,626.28

EXPENSES

BOARD MEMBER EXPENSES	2,074.23
DINNERMEETINGS	5,306.85
DINNERMEETINGS:LECTURE FEES	400.00
TOTAL DINNERMEETINGS	5,706.85
EXEC COM DINNER	266.00
EXECUTIVE SECRETARY	700.00
MENTOR COMM-EXP	220.63
OFFICE SUPPLIES	1,411.31
POSTAGE	100.00
TELEPHONE	176.26
TOTAL EXPENSES	10,655.28

OVERALL TOTAL -8,029.00

P & L Statement Savings
11/1/2014 through 12/31/2014
INCOME

INTEREST	8.13
TOTAL INCOME	8.13

OVERALL TOTAL 8.13

P & L Statement PayPal
11/1/2014 through 12/31/2014
INCOME

MENTOR COMM-INC	72.52
TOTAL INCOME	72.52

OVERALL TOTAL 72.52

MCDS Newsletter Online

To receive the newsletter electronically in lieu of receiving a printed copy, please visit our web site, at www.MCDSofNJ.org.

Click on the "Member" link, then the "Of Current Interest" Link.

By registering for this, you will be able to view the newsletter about a week before it would get to you in the mail, and this will also be saving us money.

MCDS Board of Trustees Report

Continued from page 2

dentists and staff, will be planned for June of 2015. We are in the process of finalizing the details for this summer.

Our bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, will be given on Oct. 15, 2015 at St. Peter's Medical Center, New Brunswick.

Two CEU credits was awarded to the Dentists & staff members attending these 2-hour seminars. These seminars are available as a member benefit of MCDS. A very big "Thank You" to Dr. Joe Fertig, Director of Dental Services - St. Peter's Medical Center, for arranging all our room accommodations for the MCDS-OSHA-Mentor programs at St. Peter's Medical Center in New Brunswick.

Please see the insert in this newsletter for additional information and registration for the Mentor program.

Dr. Ethan Glickman has offered to join the mentor committee, so we will be able to benefit from his wisdom, experience and guidance once more.

Membership Hospitality Committee- Genevieve Fernandes, Deborah Brown Email blasts are being sent about twice a month by Dr. Genevieve Fernandes with holiday greetings and to inform our members on the CE meetings within our dental society. Dr. Brown will coordinate with our Facebook editor to promote our meetings on Facebook too.

Continuing Education- Mark Schambra

The early bird registration deadline for our full day CE course is March 1st, 2015.

Hygiene Study Club- Alyssa Bernstein

The Central New Jersey Dental Hygiene [CNJDH] Study Club met on Wednesday January 7, 2015 at the Crowne Plaza Hotel in Edison. The speaker was Minal Sampat, RDH and she lectured on "How a Consulting Team Can Help Your Practice". Two CEU credits were awarded to the 24 hygienists that attend this meeting. The next CNJDH meeting will be on Wednesday March 4, 2015 at the Crowne Plaza Hotel in Edison. The speaker will be Dr. Fatahza, lecturing on "How Substance Abuse Effects Your Dentition" Two CEU credits will be awarded for this seminar. This CNJDH study club is available to our hygienists as a Dentist-member benefit of MCDS.

Please contact Marlene Glickman, our Executive Secretary for MCDS, at 732-764-MCDS(6237) for additional information and registration in advance for the program.

MCDS Study Club- Genevieve Fernandes, Nima Mir-Madjlessi

The MCDS Study Club will meet on Wednesday Jan 28th, 2015 from 7-9:00 PM. Dr. Cavan Brunsten will be our speaker and the topic will be, "Management of the Pediatric Patient". Dinner and 2 CEs will be awarded, and this will take place at NJDA headquarters. This is offered as a member benefit and there is no charge to our members to attend our study club meetings.

New Business

Dr. Prabhu made a motion that MCDS reciprocally advertises its CE Courses with other accredited dental societies represented by a minimum of one hundred member dentists, in a mutually agreed format, in order to foster membership and education within the dental community at large. The MCDS Board of Trustees shall approve each such request on its individual merit.

This motion was seconded by Dr. Mitch Weiner and approved by majority vote.

Respectfully Submitted,

Dr. Genevieve Fernandes, Secretary

2015 Life Member Presentations

The following MCDS members were inducted as Life Members by NJDA President Bryon Roshong (center), and NJDA President-Elect Gregory LaMorte (right): Norman T. Blumenstock, Charles L. Dashed, John J. Fahsbender, Spencer Z. Forman, Ethan Glickman, Stephen E. Hoffmann, Martin A. Kugel, Warren N. Lorch, Raouf M. Mansour, Harvey J. Meade, Andrew P. Tanchyk. The photos below are of the inductees who were able to attend the January General Meeting.



Norman T. Blumenstock



John J. Fahsbender



Ethan Glickman



Warren N. Lorch



Raouf M. Mansour



Harvey J. Meade

David L. Schwartz, DDS The Mentor of Mentors — a Memorial by Dr. Richard Kahn

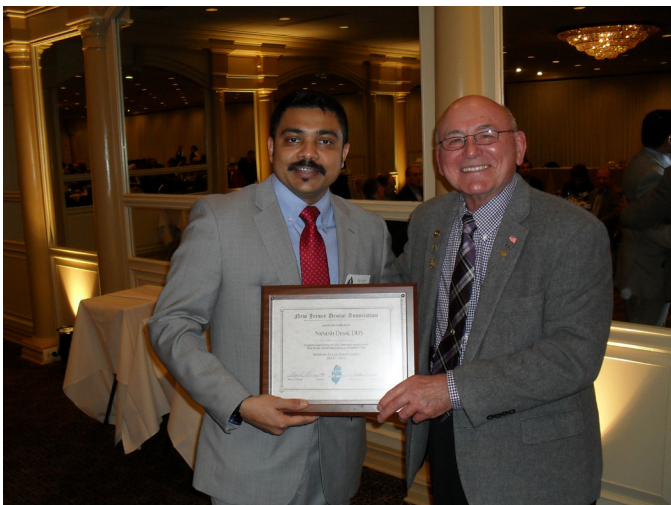
I received the phone call from Nainesh. I quickly sensed a little reservation in his voice. I knew what the message was going to be, but that couldn't soften the sting of the message. In fact nothing could. David Schwartz had passed away and the dental profession lost royalty. I only lost a very dear friend and colleague.

David practiced prosthodontics in New Brunswick and then East Brunswick for fifty years and he was always a supporter of organized dentistry and the dental profession. He was a past president of MCDS and a regular at the MCDS monthly meetings up till he retired well into his 70's. While he retired from practice, he never retired from dentistry. His last professional contribution was teaching at the dental school in Las Vegas. When I had a conversation with the Dean about David, I told her that the only issue with David would be that his desire for the students to learn was far greater than the students own desire. That is the essence of David L. Schwartz, DDS.

When I began my career, I had heard about David's professional prowess. According to Marv Solomon, when David was at the peak of his game, there was nobody better ANYWHERE. As a young periodontist I was in awe of David's reputation. Fortunately we were introduced at a MCDS meeting. That turned out to be one of the turning points in my career. The sharing of knowledge, ideas and questions was the type of learning that I was looking for. With David, that wasn't planned, that was just David. When we attended a CE program together, the end of the course was just the beginning of the learning experience. For weeks afterwards there would be phone calls asking endless follow up questions and posing scenarios. Treating patients collaboratively pushed me beyond my abilities. It was nothing that was asked, I could not give anything but my A+ game because I knew David's would always be better.

As the landscape of the profession changed, I could sense David's frustration. I believe he took it personally when the dental education removed the cast gold requirements. Let the truth be told he was absolutely correct. To sum up his professional career, he would only accept the best from himself.

Several years ago when the ADA meeting was in Las Vegas, I made sure to visit with David. It was the first time we saw each other since he retired. Time had really stood still, that happens with special relationships. The dental discussions were relevant but could have been from any time since the mid 80's. David's daughter Lindsey thanked me for contacting him. She told me how much she missed seeing her father with that glimmer when he talked dentistry. His wife Carol smiled at me, we missed it too.



NJDA President Dr. Bryon Roshong presents MCDS President Dr. Nainesh Desai with a plaque thanking him for his service as our President this year.

Kuwata Pan Dent

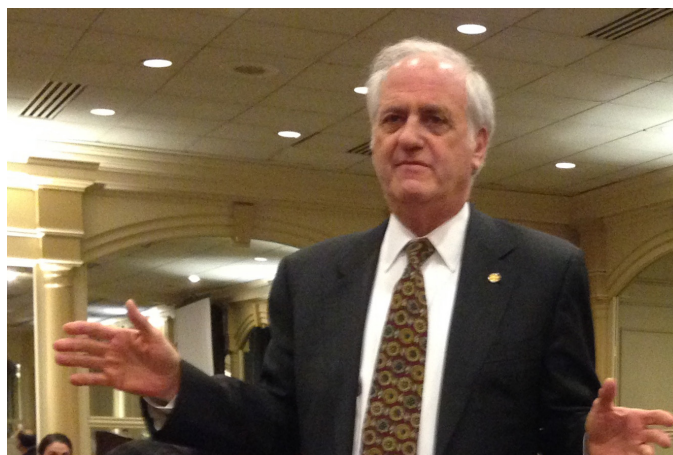
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Highlights from the January 2015 General Meeting



NJDA Director of Governmental Affairs Jim Schulz, Jr. (Left), and NJDA Executive Director and General Counsel Art Meisel, Esq. (Right) inform us of the latest legislative and regulatory issues that affect dentistry, and how NJDA is representing our interests.

Donate to NJDPAC Today!

Be a Dental Leader: Contribute to the New Jersey Dental Political Action Committee (NJDPAC). Your NJDPAC contributions provide protection against the influence of attorneys, insurers and others seeking to affect the way you want to practice your profession. NJDPAC does not support a political party; NJDPAC builds the relationship between organized dentistry and the politicians who can impact your practice.

New Jersey regulates many areas that affect you, as a dentist in the state. Areas include dental licensure, dental and medical insurance, Medicaid, taxation, medical waste, X-ray equipment, and office safety. Your NJDPAC contribution gets us “face time” with legislators who need to be educated about how Dentistry works. They tend to lump us in with the medical profession, thinking that we have exactly the same kind of practices as they do. They don’t understand the differences in how insurance works in dentistry as compared to medicine, our fee structures, our lab costs, etc. It’s not only the dollar amount of our PAC that gives us a voice, but the number of contributors that gives our voice weight.

This year, NJDPAC successfully fought for your rights in the following areas:

- Passed Assignment of Benefits: dental and health services corporations are now required to make payments to out-of-network dentists.
- Passed General Supervision: Dentists no longer have to be present in their office during routine cleanings with dental hygienists.
- Stopped surcharges on dentists to pay for physicians’ malpractice insurance
- Stopped dental offices from being classified as Ambulatory Surgical Centers
- Stopped a bill prohibiting dentists from charging missed appointment fees
- Eliminated a 6% tax on cosmetic dental procedures (effective July 1, 2014)
- Worked with the Department of Banking and Insurance:
- MetLife reprocessed claims and returned a total of \$763,000 to NJ dentists.
- UHC was penalized for improperly denied claims after NJDA alerted the Department of Banking and Insurance.
- Horizon Blue Cross Blue Shield (medical) was directed to stop denying claims from dentists with the denial reason “not eligible if performed by this type of provider”. Claims denied for this reason in the past are being reprocessed, some of which may be paid but some may deny for other reasons.

To donate, use the form on the next page. There is always a link to this form when you view our latest newsletter on our web site (web version).

2015 New Jersey Dental Political Action Committee



**New Jersey Dental
POLITICAL ACTION COMMITTEE**

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- **Ensuring that Dentistry is a Top Priority in Trenton**
- **Supporting a Profession, Not a Party**

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- Yes, I want to Join NJDPAC, Diamond Club (\$350)
- Yes, I want to Join NJDPAC, Platinum Club (\$500)
- Yes, I want to Join NJDPAC, Executive Club (\$1,000)
- Yes, I want to Join NJDPAC, Governor's Circle (\$1,500)
- Yes, I want to Join NJDPAC, Chairman's Table (\$2,000)

Please fill out this form and fax to 732-821-1082, or mail it to One Dental Plaza, PO Box 6020, North Brunswick, NJ 08902, to join today! For more information, call NJDPAC Executive Director, Jim Schulz, at 732-422-2705.

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News Brief from the NJDA Council on Annual Session

We're changing things up for the 2015 conference, with member value and your convenience in mind! The Garden State Dental Conference & Expo is moving to historic Princeton, the weekend of May 1 and 2, 2015. Gather with your colleagues at the Princeton Marriott, along with a select line-up of speakers and 95+ industry-leading exhibitors.

Your \$25 conference pass includes:

- Continental breakfasts daily
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- Lunch and Learns
- Friday night Happy Hour!

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Our featured speaker is noted lecturer, Louis Malcmacher, whose program will take teach you how to integrate today's most exciting topics into your daily practice, in a format that your entire team will enjoy. Presented by CareCredit.

Visit historic Princeton on Friday evening of the conference for dinner at the Nassau Inn. Explore the downtown area on your own and discover great dessert and coffee spots, brew pubs and shops. Then take a shuttle back to the host hotel. On Saturday, finish up your shopping in the exhibit halls. Explore table clinics or take a hands-on course with Dr. Alan Atlas. Return to your practice refreshed and energized!

Look for our conference brochure in the mail. Registration opens in October. Visit www.njda.org for details.



Join Bryon E. Roshong, DMD, President of NJDA, at a dinner in his honor on June 19, 2015 at Seasons Restaurant in Washington Township. Details to follow in future news briefs.



Middlesex County Dental Society

Full Day CE Program 5 CEUs

Lisa Philp RDH, President, Transitions Group
“Communication Toolbelt for Today’s Dental Team”

Open to Doctors and Staff

Wednesday, April 22, 2015 8:30 am to 2 pm



Lisa Philp is the President of Transitions Group North America, a full service coaching company for dentistry. She graduated from East Tennessee State University as a Registered Dental Hygienist in 1987. Her career began with clinical hygiene in United States and Canada to the creation of a periodontal disease management program in which she coached thousands of dental professionals. She is currently a leader, author, and coach and highly sought after North American speaker.

Lisa is committed to being an eternal student in the areas of personal growth, leadership, change management, human capital potential, adult learning, advanced training techniques and communication skills. Her mission is to make dentistry simple and fun, allowing dental professionals to achieve personal and professional fulfillment in the workplace.

Dentistry is a human capital people business that requires continual learning to attract, retain and nurture the relationship aspect of patient interactions. Research shows that 85% of our success is directly related to our ability to understand, connect and communicate with people. How you connect, speak and convey your messages, combined with how well you receive other’s messages, determines the level of patient loyalty, retention, new patient growth and case acceptance. These tools will rejuvenate and inspire you to embrace and simplify the art of influence for immediate results in achieving what you want and deserve. Participants will learn:

- Art and Science of people skills
- Team member’s role in communication
- Key words and phrases that have immediate impact
- The impact of inflection and tone in our messages
- Laws of communication and value of listening
- Power of body language in our interactions

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Non-Dentist Staff Members:

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Registration Fees:

Dentists:

MCDS Members/Residents: \$75 / \$100 ea*

NJDA Members (other than above) \$100 / \$125 ea*

NJDA Non-Members: \$150 / \$175 ea*

Staff (non-dentists):

MCDS: \$65 per staff member

All other NJDA: \$80 per staff member

NJDA Non-Members: \$100 per staff member

Total Enclosed: \$ _____

* Early/Late registration cutoff date: **March 1, 2015**

Checks Payable to MCDS (Payment must accompany registration)

Mail to: Middlesex County Dental Society

P.O. Box 7026, East Brunswick, NJ 08816

Registration is from 7:30 a.m.- 8:30 a.m.

All programs to take place at the Pines Manor in Edison, NJ

Breakfast Buffet and Coffee Break (Sponsored by Benco)

For further information call 732-764-MCDS (6237) or visit

www.MCDSofNJ.org

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1. Östman PO¹, Wennerberg A, Albrektsson T. Immediate Occlusal Loading Of NanoTite™ PREVAIL® Implants: A Prospective 1-Year Clinical And Radiographic Study. Clin Implant Dent Relat Res. 2010 Mar;12(1):39-47. n = 102.

*Dr. Östman has a financial relationship with BIOMET 3i LLC resulting from speaking engagements, consulting engagements and other retained services.

Reference 1 discusses BIOMET 3i PREVAIL Implants with an integrated platform switching design, which is also incorporated into the 3i T3® Implant.

*0.37mm bone recession not typical of all cases.

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Howard D. Freeman, D.D.S. - Kendall Park, New Jersey

William B. Mozo, D.D.S. has acquired the practice of

Douglas P. Bode, D.D.S. - Howell, New Jersey

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Middlesex County Dental Society Councils and Committees

– NJDA Council Representatives –

Richard Kahn..... ADA Delegate	828-6622	Genevieve Fernandes Membership Co-Chair.....	613-1931
Daniel Krantz ADA Alternate Delegate	469-8083	Nima Mir Madjlessi .. Membership Co-Chair.....	651-8470
Mark Vitale..... NJDPAC	494-7575	Sanjeev Satwah..... New Dentists	422-7777
Nainesh Desai..... Annual Session.....	254-2550	Mitch Weiner..... NJDA State Trustee	279-4900
Devang Modi..... Dental Benefits	873-4122	Peter DeSciscio..... NJDA Alt. State Trustee	826-1530
Robert Ashmen..... Dental Education	846-6366	Sandy Goldstein Peer Review.....	442-0037
Mitch Weiner..... Governmental/Public Affairs.....	297-4900	Constantine Simos..... Relief	247-8083
Mark Schambra Judicial Council.....	846-6366		

– MCDS Committee Chairpeople and Members at Large –

Ira Rosen..... Budget and Finance	422-7440	Alyssa Bernstein..... Hygiene Study Club	388-3100
Cavan Brunnsden Children's Dental Health	679-2323	Genevieve Fernandes Membership Hospitality.....	613-1931
Mark Schambra Continuing Education.....	846-6366	Nima Mir Madjlessi .. Mentor	651-8470
Ira Rosen..... Corporate Sponsorship	422-7440	Cavan Brunnsden Special Olympics.....	679-2323
Marlene Glickman..... Dental Shadowing	764-6237		

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