Issue 140 April 2013

Upcoming Meetings in 2012-2013 Arranged by the Education Committee

#### April 16, 2013

Dr. Ron Kaminer
"Current Concepts in Minimally
Invasive Dentistry"

May 21, 2013

No Meeting Scheduled (No Staff Night)

#### Save The Date!

MCDS Full Day
Course.
Registration form inside
this newsletter.

April 17, 2013

Dr. Mark Setter
"Happier Patients and a Healthier
Practice"

# The Dental Newsletter





## www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

#### President's Message ... Constantine Simos



Things are still a little chilly here in Central New Jersey on the first day of spring and the weather forecast is calling for some snow showers tomorrow. Hopefully winter will get the message soon and we will start to enjoy some warmer weather. Easter and Passover will be upon us soon and somewhat early this year. For our members celebrating these holidays I wish you all of the best and I hope all members will get some time off to

rest and be with their families.

Our educational program for 2012-13 is winding down. On April 16th we will hold our final monthly meeting before break for the summer. Dr. Ron Kaminer will speak to us about "Lasers and Minimally Invasive Dentistry." This is a topic that we have not had recently in our society and I am looking forward to hearing the information that Dr. Kaminer has for us.

On Wednesday April 17th, MCDS will sponsor its all day continuing education program featuring Dr. Mark Setter of Port Huron, Michigan. Continued on page 2

#### **GENERAL MEETING** – Tuesday, April 16, 2013

THE PINES Route 27 • Edison, NJ

Registration 6:00	)
Business Meeting and hors d'oeuvres	)
Speaker 7:00	)

#### Featured Speaker: Dr. Ron Kaminer

#### "Current Concepts in Minimally Invasive Dentistry"



Dr. Ron Kaminer is a 1990 graduate from SUNY at Buffalo School of Dental Medicine. He maintains two practices, in Hewlett and Oceanside, NY. He is an international expert in the field of dental lasers and has lectured on lasers and minimally invasive dentistry both nationally and internationally. He is the Director of the Masters of Laser training program in New York and is a clinical instructor with the International College of Laser Education. He evaluates new dental materials, sits on the advisory boards and is a clinical consultant for numerous dental manufacturers. He has authored numerous articles on dental lasers and minimally invasive dentistry and is an associate editor for Dental Product Shopper. He is a member of the Academy of

Laser Dentistry, AGD, International College of Facial Esthetic, and ADA.

All dental specialties are changing to become more minimally invasive. These techniques can immediately impact anyone's practice leading to improved quality of care and higher profits. We will demystify esthetic dentistry, utilizing both new and tried and true materials. We will deliver concepts that can all be implemented immediately. Some of the topics to be covered include: Cariology, Chemotherapeutics, Predictable early caries diagnosis, The best restorative materials for minimally invasive preparations, Dentistry's Silver Bullet, Ideal matrix band for perfect contacts, How to predictably eliminate white spots, Dental Lasers, Current concepts in tooth whitening, Deciphering cementation confusion

## MCDS Board of Trustees Report

-3/12/13-

Attendance: Drs. Simos, Ashmen, Rosen, Weiner, Satwah, Silverstein, Modi, Kaga, Mir-Madjlessi, Savage, Bernstein, Glickman, Kahn, Krantz, Stein, Vora, Vitale, Leizer, Desai and Marlene Glickman.

Acceptance of 2/12/13 Minutes- Vote unanimous

Treasurer's Report-Alyssa Bernstein

Please see page 3.

Secretary's Report-Devang Modi

2013-2014 names of representatives to the House of Delegates, alternates and various Council for MCDS have been submitted to NJDA.

Educational Coordinator's Report-Amit Vora

Mr. Stephen Schechner will be speaking on "Malpractice" at next weeks meeting.

ADA Delegate's Report-Daniel Krantz

Former President Bill Clinton will be the keynote speaker at the next ADA Annual meeting.

Executive Secretary Report-Marlene Glickman

Early registration deadline for the Setter course is approaching. 84 people have registered thus far of which 38 are staff members.

NJDA Council Reports:

Annual Session-Nainesh Desai

2013 Conference & Expo

Continuing Education: Three speaker package options are being offered:

- A la carte choose any available course as in the past (excluding speaker showcase)
- NJ Speaker Showcase
- Chiche plus Showcase, includes a reception hosted by 5 NJDA partner companies

Receptions & Events

- Middlesex and ACOD are NOs for receptions
- Hudson is a YES for a Saturday evening event plus will be purchasing 20 president's dinner tickets
- NJDS Alumni Association + installation of officers is a YES
- Thursday night Partners' reception to be held in the NJ Dental office
- Friday evening no bonfire
- Friday afternoon Parkway party from 5:00 to 6:00 in lieu of traditional welcome reception

Exhibit Hall

- $\bullet$  As of 1/29/13 11 tabletops and 26 booths were available. [ As of 2/12/13 8 tabletops and 24 booths were available.]
- It was suggested circulating the list of exhibitors for council members to review and to pursue companies that haven't purchased yet.

Hotel Updates

- Hotel is on its 3rd owner.
- Renovated rooms will be assigned on a first-come, first-served basis.
- Menus are being revamped and haven't been released to date.

Miscellaneous

- Same shirts will be used as last year. Yellow Friday, Blue Saturday.
- AGD will be in San Francisco in 2015
- Next meeting of the Council will be held at Revel (2014 site) see details below.

Presidents's Message - Continued from Page 1

Dr. Setter's program is "Happier Patients and a Healthier Practice." Dr. Setter's focus is to breakdown assumptions that patients and dental offices have. He will speak on consistent systems, diagnostic criteria and verbal skills that dentists and staff can employ in the office. This is an excellent program for dentists and staff and a great member benefit.

By now everyone has received the materials for the Garden State Dental Meeting and Expo which will take place at the Ocean Place Resort in Long Branch. The meeting will run from Friday, June 28th to Sunday, June 30th. This year's featured speaker will Dr. Gerard Chiche. Dr. Chiche will speak on Friday June 28th on "Smile Design, Esthetic and Occlusal Techniques". A special feature of the meeting is the "Showcase Courses" which are presented by members of the NJDA Three of our own MCDS members, Cavan Brunsden, Maya Prabhu and Nainesh Desai, will present courses in Long Branch. With such talent at the podium, I know this will be an outstanding meeting.

Please mark your calendars with all of these great events. I hope to see you at the Pines on April 16th and 17th!

#### General Meeting Business

The 2013-14 Slate of Officers was presented and nominations from the floor were solicted. There were none and nominations were closed. The following slate will be voted upon at the April General Meeting: President-elect: Dr. Nainesh Desai, Vice-President: Dr. Alyssa Bernstein, Secretary: Dr. Devang Modi, Treasurer: Dr. Amit Vora, Educational Coordinator: Dr. Genevieve Fernandez



Published at the office of Dr. Robert Silverstein www.MCDSofNJ.org user name: mcds password: mcds1912

#### Detailed Treasurer's Report As of January 31, 2013 Alyssa Bernstein, DMD

1/31/13

2/28/13

1,866.45

1,866.45

2/28/12

Checking	30,821.47	21,396.85	34,794.48
Savings		24,254.55	24,258.17
PayPal	3,484.15	9,618.19	11,484.64
TOTAL:	36,798.93	55,269.59	70,537.29
	(1/1/13 thro	ough 1/31/2013	3)
P&L ST		CHECKING A	
	IN	COME	
Cont. Educ	2		2,005.00
Corp Spon	-mtngs		1,700.00
Corp Spon	-newsletter		625.00
Dues			20,912.00
Interest			0.88
TOTAL IN	COME		25,242.88
	EX	PENSES	
Dinner Me	etings		4,658.42
Dinner Me	etings:Lectu	re Fees	1,000.00
Exec Com	m Dinner		310.00
Executive	Secretary		1,400.00
Memorials	and Gifts		70.00
Newsletter	•		487.49
Office Sup	plies		2,233.36
Postage			1,507.25
Taxes			50.00
Telephone			128.73
TOTAL EX	XPENSES		11,845.25
OVERALI	L TOTAL		13,397.63
P&L SAVINGS ACCOUNT			
INCOME			
INTERES	Γ		3.62
TOTAL IN	ICOME		3.62

# Dental Office for Lease

P&L PAYPAL MONEY MARKET

Cont. Educ

Total Income

New Mark Crossing
Stelton Road
Piscataway, NJ
2,000 Sq. Ft.
Great Location
For more Info, call Marissa
@732-805-9444 Ext 15
Or email marissa@cyznerproperties.com

#### **HELP WANTED**

Dentist for nursing home practice. 1-3 Days.
Very flexible schedule.
Must have own instruments and sterilization capability.
We supply disposables.
973-575-6570

#### MCDS Board of Trustees Report

Continued from page 2

Sponsorships

- During visits by Maureen and Tricia DeCotiis, components will be asked to contribute \$500 again this year. A "roadmap" to the show will be used to help sell the components on participating. A schedule of visits is being put together. 2014 Conference & Expo at Revel
- CE Sponsor for David Garber is Dentsply
- Sponsor for Ernesto Lee is Biomet3i
- Other course ideas
- CPR, OSHA, Nitrous Oxide & Infection Control, suggested as a possible package
- Cost of 2013 CPR was raised. Maureen was asked to renegotiate a lower fee with Cherie Garrison, CPR instructor.
- There will be no pre-registration fee in 2014

Dental Benefits-Jeff Chustckie, Devang Modi

The Council on Dental Benefit Programs met on February 20, 2013. Special Order of Business: Mr. Bill Nixon and Jan Abbott of Henry Schein Practice Solutions (Dentrix) briefed the council on Henry Schein's acquisition of Axium, the dental software being used in dental schools (including UMDNJ). Mr. Nixon reported that this system allows for the more detailed requirements of the educational clinical environment, and may be attractive to corporate dental practices for tracking the performance of employee dentists at its various facilities. He also reported on the lack of certified dental EHR systems for dentists who qualify for government incentive funding (at least 30% Medicaid). Dentrix will be introducing a system later in the year that will eliminate the need for the "double entry" necessary in offices that have purchased the current "certified" system. Standards for dental EHR software are still in process, lack of connectivity is problematic, and there is disagreement in the dental community over dental diagnostic coding (SNODENT vs. EZCodes) and its use. Representatives joined the council for lunch after their presentation to informally continue the discussion.

CRP Statistics: Staff provided the council with cumulative statistics from January 1, 2012 through December 31, 2012 indicating a total of 108 (24 from Middlesex) complaints were submitted to NJDA for the year. Of that number, NJDA successfully resolved 36. Majority of the complaints were against MetLife (23) and Aetna (19) for coordination of benefits, denial of claim and refund requests.

Proposed ADA Code Change for NJDA Approval: Dr. Scott Dubowsky requested the council's approval of an ADA code change request to accommodate new radiographic technology that allows a practitioner to take a panoramic view, which includes bitewings, that is the equivalent to a full mouth series. After some discussion, the council will submit a recommendation to amend the D0210 code to delete the word "intraoral" as well as reference to the number of periapical or bitewing images.

New ADA Claim Form: The council reviewed the new 2012 version of the ADA claim form. As expected, the new field for "diagnostic code" has generated some concern. That field is optional, but should be used when the diagnosis may have an impact on the adjudication of the claim (e.g., some patient's plans allow more frequent benefits if certain medical conditions exist, such as diabetes).

UCCI Radiograph Policy: The council reviewed information related to the radiograph policy instituted by United Concordia(UCCI). Originally, UCCI announced that it would deny all periapical radiographs taken at periodic

Continued on page 4

#### MCDS Board of Trustees Report, continued from page 3

evaluations, based on the ADA/FDA report on the prescribing of radiographs. After being contacted by numerous groups (including NJDA), ADA began discussions with UCCI executives. As a result, UCCI will now reimburse for periapicals if adequate justification is submitted with the claim.

Horizon BCBS Administration: The council discussed the transition of the Horizon BCBS dental plan administration to DeCare in Minnesota, effective 2-1-13. (Subsequent to the meeting, several dentists contacted NJDA concerning various problems, including being paid as out of network. Dr. Brian Bastecki (formerly Dental Director for the Horizon Medicaid HMO) has been named the new Dental Director of Horizon in New Jersey. He has been very helpful in assisting to rectify the problems, and has offered to meet with the council in the future.

"Leased" Dental Networks: Dr. Vitale briefed the council on his personal experience involving a plan he had joined many years ago that began "leasing" its network to other plans. While this is not a new phenomenon, it is growing in popularity. As an example, Dental Health Alliance acts as a network for several plans, including Assurant, and it has just announced a partnership with Aetna. Language must be included in the PPO contract to allow this assignment, and it is found in most contracts that have been reviewed over the years.

Report of Oral Health Coalition/PEW Collaboration: Dr. Whitman, Chair of the Oral Health Coalition, reported that the Coalition has met with representatives of the PEW Foundation for the sole purpose of collaborating on furthering the fluoridation of drinking water in New Jersey.

CDBP Insurance Course will be held on March 13, 2013

Legislative Report: Mr. Jim Schulz reported on legislative issues, including assignment of benefits and non-covered services.

Governmental Affairs-Mitch Weiner

NJDA Council on Governmental and Public Affairs 2/20/13 Meeting

Assignment of Benefits Bill (A.3062/S.2524)- Assembly Sponsors Schaer/Kean, Senate Sponsor Nia Gill. The Department of Banking and Insurance (DOBI) is against this legislation and the governors' office allowed DOBI to submit a statement to the legislature stating their opposition. Self Funded Plans would be exempt. If passed, major players like Delta and Horizon would have to send non-par checks to the providers. This would achieve parity with medical insurance, where this legislation is already on the books.

Non-Covered Services Legislation- some variation of this legislation, which would prevent insurance companies from setting fee limits for services that are not covered under the terms of their plan, exists in dozens of states throughout the nation. NJ will present a similar bill with updates on its introduction forthcoming.

Membership-Tara Savage, Genevieve Fernandes

The Council on Membership met last on February 4, 2013.

Tricia DeCotiis reported that NJDA membership for 2012 was down 58 members from the previous year. Middlesex was up 4 members from the previous year. There were 193 members who did not renew their membership. The ADA will be offering a one time dues reduction of 50 percent in 2013 to non-member dentists that are out of dental school 5-10 years. NJDA will be matching this offer and would like the component dental societies to also match it. We at Middlesex County Dental Society intend to do the same. This offer applies only to eligible new applicants. Current members are not eligible

Peer Review-Sandy Goldstein

We had one case successfully mediated last month. There were no new cases assigned.

Committee Reports:

Corporate Sponsorship-Ira Rosen

All members attending the meeting are strongly encouraged to visit our sponsors at every meeting. Two \$50 gift cards will be raffled. A ticket listing all of the vendors can be picked up from Marlene at the registration desk and must be hole punched or stamped by the vendor to be considered eligible for the raffle.

New Dentist Committee-Sanjeev Satwah, Genevieve Fernandes

May 1st we are holding our Hands on Implant/Golf Clinic outing at the Old York Country Club. \$125 member/ \$175 non members.

Hygiene Study Club-Alyssa Bernstein

The Central New Jersey Dental Hygiene [CNJDH] Study Club met on Wednesday March 6, 2013 at the Crowne Plaza Hotel in Edison. The lecture was presented by Dr. Blumenstock on sleep apnea and methods of diagnosis and treatment. Two CEU credits were awarded to the 27 Hygienists that attend this meeting.

The next CNJDH meeting will be on Wednesday May 1, 2013 at the Crown Plaza Hotel in Edison. The speaker will be Gail Malone, RHD and the lecture will be on the proper use of the cavitron. Two CEU credits will be awarded for this

#### MCDS Board of Trustees Report, continued from page 4

#### seminar.

This CNJDH study club is available to our hygienists as a Dentist-member benefit of MCDS. Please see the registration form in the newsletter to register for next year.

Please contact Marlene Glickman, our Executive Secretary for MCDS, at 732-238-1255 for additional information and registration in advance for the program.

#### Good and Welfare

All dentists should check with their malpractice insurance company to make sure they have "Licensing Board Actions" coverage in the event of a claim or complaint by a patient to the State Board (and ask what the annual maximum is also). These types of claims are occurring more frequently as patients are increasingly using this avenue for trying to resolve disputes.

Respectfully submitted, Devang Modi, Secretary

# In Memoriam Howard Schultz

A graduate of Duke University and the Farleigh Dickinson Dental School, Dr. Schultz served 3 years as a Captain in the U.S. Army prior to practicing dentistry privately for 33 years in Somerset.

Contributions in his memory may be made to the Wounded Warriors Project, www.woundedwarriorproject.org

#### MCDS Welcomes our Newest Members



MCDS President Dr. Constantine Simos (far L.) and MCDS Membership Co-Chairperson Dr. Genevieve Fernandez (far R.) welcome our newest members (from L. to R.): Dr. Tracy Lipson Beck, Dr. Geoffrey Gonzales, Dr. Jayant Patel, and Dr. Shruti Gonzales

## Central New Jersey Dental Hygiene Study Club

Partnering with Middlesex County Dental Society

### **REGISTRATION FORM - 2012-2013**

First Meeting: Wednesday, September 19, 2012 Speaker: Dr. Brunsden "Treating the Autistic Patient" Topic: **Next Meeting dates:** November 7, 2012 Annabelle Bacchione, RDH, NTP Depression and the Link to Nutrition To Be Announced January 9, 2013 March 6, 2013 Dr. Blumenstock Sleep Apnea May 1, 2013 The Proper Use of th Cavitron Gail Malone, RHD Registration: 6:00 PM Program: 6:30 - 8:30 PM Time: Crowne Plaza Edison [next to the Pines Manor] Place: 2055 Lincoln Highway [Route 27 South] Edison, NJ Telephone #732-287-3500 **Tuition:** \$200 per Hygienist per year salad type dinner for 5 meetings with two CEU credits per meeting MCDS will continue to assist in the administration of the study club for Middlesex County Hygienists, called the "CENTRAL NEW JERSEY DENTAL HYGIENE STUDY CLUB". This is an opportunity for CNJDH study club dental hygienists to take an active role in their professional development and be able to enthusiastically participate in the dental team process of providing our patients with the best quality professional care! **LEARN:** From qualified, informative & enthusiastic guest speakers arranged & provided by MCDS. EARN: CEU's - just one year's membership will provide the required 10 CEU's needed for licensure/year The meetings will always be held at the same location and time: 6:30-8:30 PM, Wednesdays at the Crowne Plaza Edison, Rte 27 South, Edison NJ. Two CEU credits will be awarded for each meeting. Please reply by September 3, 2012 Hygienist Name: Hygienist home phone: ......Cell Phone: ..... Hygienist Address..... Hygienist E-mail: Dentist's Name:

Make \$200 check payable to: Central New Jersey Dental Hygiene Study Club

Mail check to: Middlesex County Dental Society P.O. Box 7026 East Brunswick, NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332

Membership Committee: Dottie Jennings RDH, & Chris Barton RDH

Faculty: Middlesex Community College-Dental Hygiene Program **Dr. Alyssa Bernstein**, facilitator for the Central NJ Dental Hygiene Study Club-Middlesex County Dental Society Please contact Marlene Glickman, the Exec.Sect'y for MCDS, at # 732-238-1255 for any additional information. Please register in advance for the CENTRAL NEW JERSEY DENTAL HYGIENE study club.

# 2013 NJDA Garden State Dental Conference and Expo 6/28/13-6/29/13 at the Ocean Place Resort, Long Branch, NJ

#### NEW CE "PAY ONE PRICE" OPTIONS

We have 3 different routes you can go when choosing your CE courses at Annual Session this year.

Pick from CE courses a la carte: Over a dozen courses are available on our a la carte menu.

NJ Speaker Showcase Package\*: Choose from an exclusive menu of 13 courses to attend on Friday and Saturday.

Chiche & Saturday NJ Speaker Showcase\*: Attend a Friday session with Dr. Chiche, plus choose from an exclusive menu of 7 courses to attend on Saturday.

\*Come early for available seating

Take control of the wheel and steer toward the weekend you want:

Brake for a day with internationally known lecturer Gerard Chiche

Cruise through table clinics and free lectures

Park your kids at our exclusive day camp

Tour the best local continuing education with Jersey's finest, all in one speaker showcase

No designated driver needed if you stay with us for the weekend!

Navigate the exhibit halls – slow down or you'll miss the NJ Dental Office – interactive and informative

Travel to cocktail receptions, alumni gatherings & the President's Saturday evening event

Return of the General Residency Program Fair on Saturday with 9 GPR programs exhibiting!

Walk a Mile for a Smile! On Saturday morning take a one-mile walk on the Long Branch boardwalk to benefit the NJ Give Kids a Smile! program.

An all-new Saturday evening teen event and the return of our popular kids' camps and water sports programs.

Whether you're from High Point or Cape May, the road leads to the 2013 Garden State Dental Conference & Expo! Register at www.NJDA.org





# Middlesex County Dental Society Full Day CE Program 7 CEUs





## "Happier Patients and a Healthier Practice"

Sponsored by TD Bank Open to Doctors and Staff Wednesday, April 17, 2013

8 am to 4 pm

Dr. Setter graduated from the University of Michigan with a DDS and a Master's Degree in Periodontics. He has had a private practice Limited to Periodontics in Port Huron since 1981, with a focus on dental implantology. Dr. Setter is on the faculty of the Misch International Implant Institute, as well as on the faculty of The University of Michigan School of Dentistry and Temple University School of Dentistry. Dr. Setter has been invited to lecture at state, national and international meetings on topics related to Dental Practice Management and Dental Implant Prosthetics.

The more assumptions any business makes, the less success that business will have. Real, factual information is more difficult to get, but results in amazingly higher success. Our dental offices make a wide range of assumptions, each lowering our success potential. What assumptions are patients making when they visit our offices? What assumptions are we making about our patients? What are their thoughts about dental insurance? What examination features are consistently included in your periodic examinations?

Exceptional practices that desire to get exceptional results need to have the people and systems in place to break-down the assumptions patients have when visiting the dental office and the assumptions within our offices. The key is having consistent systems, consistent diagnosis criteria, excellent verbal skills and impressive customer service that will assure your patient's willingness to invest in their own dental health. This program will start with the first phone call to the office and go through to the case presentation, identifying where invalid assumptions can occur. The entire dental team must learn the steps involved in turning untreated dental issues into wanted and needed services. This program is the most direct path to getting your office to take the potential treatment that is in your file cabinet and make it treatment that is in your schedule. Your entire office team needs to participate in this program.

Registration Form			
Doctor's Name (Last)		(First)	
Address			
City	State	Zip	
Office Telephone Number		Fax Number	
Non-Dentist Staff Mem	bers:		
Name			

Registration Fees: (Please check appropriate boxes)			
MCDS Members/Residents: \$90 / \$115 ea	*		
NJDA Members (non-MCDS)\$125 / \$160 ea	*		
NJDA Non-Members:\$250 / \$285 ea	*		
Staff (non-dentists): MCDS: \$85 per staff member Non-MCDS NJDA: \$100 per staff member NJDA Non-Members: \$150 per staff member			
Total Enclosed: \$	_		
* Early / Late registration cutoff dates:			
Setter Course: March 15, 201	3		
Checks Payable to MCDS (Payment must accompany registration)			
Mail to: Middlesex County Dental Society			
P.O. Box 7026, East Brunswick, NJ 08816			
Registration for all courses starts at 7:30 a.m.			
All programs to take place at the Pines Manor in Edison, NJ			
Continental Breakfast and Lunch Included			

For further information call 732-238-1255 or visit www.MCDSofNJ.org

To register more than one dentist for your office, please use copies of this form, or register online.



# Great Location for a Dental Office

1,860 Sq. Ft.

Windsor Plaza
64 Princeton Hightstown Road,
West Windsor NJ

For more Info, call Marissa @732-805-9444 Ext 15 Or email marissa@cyznerproperties.com

Tulsa/Dentsply
Proud to be a Silver Sponsor of the Middlesex County Dental Society

# Highlights from the March Meeting



MCDS President Dr. Constantine Simos (L.) and Education Coordinator Dr. Amit Vora (R.) with March Featured Featured Speaker Mr. Stephen Schechner

# The Laboratory Dentists Trust 877-377-4455 www.kuwatapandent.com

## The Financial Planning Team at New Providence Financial, LLC, is proud to be a Gold Sponsor of the Middlesex County Dental Society

We look forward to working with you on your financial planning and insurance needs.



Nina Benton, CFP®, CLU®, ChFC® Financial Planner





John R. Benton, Jr. Financial Planner



1740 Oak Tree Road, Edison, NJ 08820 (800) 549-6007 www.newprovidencefinancial.com



## **WE DELIVER SUCCESS**







At Benco Dental, we strive to produce innovative products and services that help our customers stay one step ahead. We're proud to offer dentists more equipment and supply choices than any national dental company.

Over 80,000 products Our private label BencoBrand™ Product Analysis Comprehensive Lab & **Tooth Inventory** 

BluChip® Rewards Club Success Partners Insite™ Office Design



#### **EQUIPMENT**

**Experience CenterPoint-North** America's Largest Dental Showroom Widest array of equipment options **Experienced Service Technicians** 24-Hour In-House Handpiece Repair

#### **TECHNOLGY**

Innovative Ordering Systems: Painless® Desktop, Web & Mobile BencoNET Technology Services

your Friendly Benco at 1.800.GO.BENCO or visit benco.com

**Join the Digital Dentistry Revolution with** the Exclusive **DSG Digital** Rebate Program.



Digital Impression systems are revolutionizing dentistry, improving efficiency and increasing patient satisfaction. DSG accepts scans from 3 of the major players - CEREC® AC Connect, Cadent iTero or Lava™ C.O.S. We're also a Cerec Connect Lab partner. And now, DSG is helping practices acquire this exciting new technology with our exclusive digital rebate program. Learn more at dentalservicesgroup.com or contact your lab.



800-431-1797 914-664-2200 www.dp-mtvernon.com



800-222-8980 718-658-6655 www.dentalservices.net/americusny



Our Network. Your Success.



Call 1-800-232-3826 or visit us online at www.AFTCO.net for a FREE PRACTICE APPRAISAL. a \$2,500 value!

AFTCO is the oldest and largest dental practice transition consulting firm in the United States. AFTCO assists dentists with associateships, purchasing and selling of practices, and retirement plans. We are there to serve you through all stages of your career.

James M. Altomare, D.D.S.

has acquired the practice of

Richard C. Navin, D.M.D.

Skillman, New Jersey

AFTCO is pleased to have represented both parties in this transaction.



AFTCO is the only company that has sold dental practices with a cumulative value of over \$1,500,000,000

Middlesex County Dental Society Councils and Committees				
– NJDA Council Representatives –				
Richard KahnADA Delegate828-6622	Ira RosenJudicial Council422-7440			
Daniel Krantz ADA Alternate Delegate469-8083	Tara SavageMembership679-2323			
Mark VitaleADPAC494-7575	Sanjeev Satwah New Dentists			
Nainesh DesaiAnnual Session254-2550	Mark VitaleNJDA State Trustee494-7575			
Jeff Chustckie Dental Benefits	Nancy VillaNJDA Alt. State Trustee679-2323			
Robert Ashmen Dental Education846-6366	Sandy Goldstein Peer Review			
Mitch Weiner Governmental/Public Affairs 297-4900	Ethan Glickman Relief 572-4244			
– MCDS Committee Chairpeople and Members at Large –				
Ira RosenBudget and Finance422-7440	Alyssa BernsteinHygiene Study Club388-3100			
Cavan Brunsden Children's Dental Health679-2323	Genevieve Fernandes Membership Hospitality613-1931			
Mark Schambra Continuing Education846-6366	Nima Mir Madjlessi Mentor651-8470			
Ira Rosen	Cavan Brunsden Special Olympics			
Maha Kaga Dental Shadowing873-3333				
See our web site for a complete list of Board Members and their contact information				

#### **MCDS** Officers

Emeritus Editor:	Dr. Theodore Symanski	(1898-1998)
Newsl./Web Ed.:	Dr. Robert Silverstein	732-846-8686
Facebook Editor:	Dr. Gautam Govitrikar	215-834-7642
President:	Dr. Constantine Simos	732-247-8083
President Elect:	Dr. David Stein	732-257-6500
Vice President:	Dr. Nainesh Desai	732-254-2550
Treasurer:	Dr. Alyssa Bernstein	732-388-3100
Secretary:	Dr. Devang Modi	732-873-4122
Ed. Coordinator:	Dr. Amit Vora	732-494-2444



Business Editor: Dr. Constantine Simos 109 Livingston Ave, New Brunswick, NJ 08901 Tel:732-247-8083 • Fax:732-247-1584