

Upcoming Meetings in 2012
 Arranged by the Education Committee

Sy Symanski Memorial Lecture
 April 17, 2012
 Dr. David Lederman
 “Keys to Early Detection and Diagnosis
 of Oral Cancer”

May 15, 2012
 STAFF NIGHT



Note that for the June OSHA course the date has been changed to 6/28/12 and the location to JFK Medical Center in Edison

SAVE THE DATE
 for MCDS’ Centennial Celebration
 Saturday, October 13, 2012
 at the
 East Brunswick Hilton

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President’s Message ... Robert Ashmen



Welcome Spring, and thank Winter if you happen to speak to him. It is now the second season of our 100th anniversary as a society, and the weather just keeps getting better. It’s the time of year when outdoor activities become our primary focus, and there is a renewal of life. I’ve always been a firm believer in the benefits of hobbies. In a profession as demanding and exhausting as ours, it’s so rejuvenating and rewarding to have an enjoyable activity to retreat to. For those of you that have an outdoor pastime this is one of the best times of the year, so enjoy your time. It also means it’s almost time for the MCDS Annual Staff Night! This year stands to be a hugely fun evening of county western celebration. We’re gearing up for a night of food, dancing, raffle prizes, and much more. Be sure to register early and take advantage of the savings.

We had an unexpected change in our speaker for our March meeting, as

Continued on page 2

GENERAL MEETING – Tuesday, April 17, 2012

THE PINES Route 27 • Edison, NJ

Registration.....	6:00
Business Meeting and hors d’oeuvres.....	6:30
Dinner and Speaker.....	7:00

Featured Speaker: Dr. David Lederman

“Keys to Early Detection and Diagnosis of Oral Cancer”



Dr. Lederman is a diplomate of both the American Board of Oral and Maxillofacial Pathology and the American Board of Oral Medicine. He is Director of a biopsy service, Atlantic Oral & Maxillofacial Pathology, and conducts an Oral Medicine consultation practice both located in Freehold, NJ. Dr. Lederman is a member of the Governor’s Task Force on Prevention, Early Detection and Treatment of Cancer in NJ and chairs the Workgroup on Oral and Oropharyngeal Cancer. He also co-chairs the Oral Cancer Task Force for the American Academy of Oral Medicine. He is a consultant at Newark Beth Israel Medical Center and Jersey Shore University Medical Center and is on the faculty of Seton Hall School of Graduate Medicine. He is a past-president of the American Academy of Oral Medicine and the Monmouth-Ocean County Dental Society.

This program will discuss a simplified, rational approach to differential diagnosis of questionable oral lesions and the early detection of oral cancer and potentially malignant oral conditions.

- Upon completion participants will better understand:
- How to approach an unfamiliar oral lesion?
 - What to do when a lesion does not respond to treatment as expected?
 - What a “potentially malignant” oral lesion or condition is?
 - How to triage potentially malignant lesions for appropriate care?
 - What he or she must know about oral cancer.

MCDS Board of Trustees Report

-3/13/2012-

Attendance: Ashmen, Bernstein, Brunsten, Desai, Fernandez, Glickman, Goldstein, Kaga, Kahn, Krantz, MirMadjelessi, Modi, Prabhu, Rosen, Satwah, Silverstein, Simos, Stein, Villa, Vitale, Vora and Marlene Glickman

Acceptance of Minutes-unanimous

President's Report-Robert Ashmen

Centennial committee's report was presented by Dr. Ashmen. Preparations are on in full swing to make this a memorable night. As part of the celebration MCDS will also host a special reception at this year's Annual Session of NJDA at the Ocean Place beach resort in June. There was discussion about obtaining some sponsorship for the event. The event will be a dinner dance at the East Brunswick Hilton on Saturday, October 13th. More details to follow soon. The committee's next meeting will be on Wednesday, March 21st.

Treasurer's Report-Alyssa Bernstein

See page 3.

Educational Coordinator-Devang Modi

Dr. Robert Vanarsdall will be speaking on the subject of interdisciplinary treatment with special emphasis on Orthodontics and Periodontics at the March 20, 2012 meeting. Next month, Dr. David Lederman will be honored with the Sy Symanski Memorial lecture. Be ready for the "Hoe Down". This year's Staff night will be a Cowboy night with fun and entertainment for all. Dr. Modi started discussion about the staff night keeping cost curtailment as the major objective. Marty from Schein will be giving gift cards worth \$500 for the night. Sponsorship from Colgate or a local bank like TD or Unity Bank is being sought. Dr. Vitale suggested that to avoid potential conflict with NJDA it would be advisable to contact TD bank first and the board members agreed to that idea.

NJDA Trustee's Report-Mark Vitale

A check of \$500 was sent to NJDA for sponsorship at the Garden State Dental conference and Expo. Registrations are now open. Registration booklets will be mailed to all members and non-members next week. Rooms are getting booked very quickly. As of last Tuesday, only sixty rooms were still open for reservation at the Ocean Place Resort.

Executive Secretary-Marlene Glickman

Colgate wants to sponsor. Dental shadowing is going on very successfully.

NJDA Council Reports:

Annual Session-Nainesh Desai

Following a very successful meeting from 2011, The 2012 Garden State Dental Conference and Expo will be at the same location, The Ocean Place Resort, in Long Branch on June 22nd and 23rd. The theme of this meeting will be "Technology" and famous practice management expert, Linda Miles will be the keynote speaker on Friday. The Speaker line-up for Annual Session is complete. We have nine speakers that include the Hi-Tech symposium. The Annual session exhibition floor this year will be based on the idea of street fair celebration with many exciting activities for the entire family. Bring your spouse, staff and children with you for a fun filled weekend. There are many activities like surfing, water sports, yoga and personal training sessions. Detailed information can be found in the registration brochure. For the vendors, we are offering a lead tracking company for the exhibit floor. The exhibitors will purchase this system directly through Trakkers and we will see a small royalty. The data given is standard lead data to include email addresses. On February 1st online registration for Linda Miles was started. Full online registration began on March 7th as did the hotel room bookings. The room will again be \$239. + tax per night and on March 12th, the registration book were mailed out. Potential

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Dr. Robert Vanarsdall unfortunately was unable to attend due to illness. We wish Slick a speedy recovery and hopefully have him come speak at a future meeting. However, he was able to secure a replacement in one of his former residents and current faculty member in the Department of Orthodontics at The University of Pennsylvania School of Dental Medicine, Dr. Ryan Tamburrino. Dr. Tamburrino gave a very interesting lecture on palatal expansion and how it relates to different aspects of dentistry. We thank him for coming on such short notice.

This month we look forward to having our recipient of this year's Sy Symanski Award, Dr. David Lederman, presenting on the topic of keys to early detection and diagnosis of oral cancer. This is a lecture that all of us can certainly benefit from, and Dr. Lederman had always been a much-liked and well-received speaker.

We are also but a few months from the NJDA Garden State Dental Conference and Expo. This year's featured speaker is well-known practice management consultant, Linda Miles. There will also be a high tech demo center displaying the latest and greatest technological advances. There is also a 100 year anniversary reception for the MCDS centennial taking place on Friday night at 10 pm following the beach barbecue. I encourage everyone to attend to continue to celebrate our 100 years of success and commitment to leadership and professionalism. I look forward to seeing you all at our last lecture for the year this month, staff night, and the Garden State Dental Conference and Expo.



The **Dental**
Newsletter

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein

www.MCDSofNJ.org **login:** mcds

password: mcds1912

Detailed Treasurer's Report
February 28, 2012
Alyssa Bernstein, DMD

	2/29/2012	1/31/2011	2/28/2011
Checking	\$9,089.24	\$10,711.49	\$25,648.41
Savings	\$24,225.54	\$24,139.71	\$24,146.19
PayPal	\$ 3,484.15	\$3,378.71	\$5,609.94
TOTAL:	\$36,798.93	\$38,229.91	\$55,404.54
P&L STATEMENT CHECKING ACCOUNT (02/01/2012-02/29/2012)			
INCOME			
INTEREST			0.94
TOTAL INCOME			0.94
EXPENSES			
DINNER MEETINGS		5,271.52	
DINNER MEETING LEC FEES		4,000.00	
TOTAL EXPENSES		9271.52	
OVERALL TOTAL		-9270.58	
P&L SAVINGS ACCOUNT (02/01/2012-02/29/2012)			
INTEREST INCOME			4.80
OVERALL TOTAL			4.80
P&L PAYPAL MONEY MARKET (02/01/2012-02/29/2012)			
MENTOR COMM INC			159.91
OVERALL TOTAL			159.91

Provide MCDS with your
email address!

As those of you who have registered your email addresses with us know, the Board is becoming more proactive in notifying you with timely information, such as upcoming early registration deadlines, reminders about the change in date for the April General Meeting, course reminders, etc.

By having your email address, we can get such vital and timely information to you.

Register by going to our web site (www.MCDSofNJ.org), then the member page, then "Of Current Interest." It's the third link down. The username is mcds, and the password is mcds1912.

Provide NJDA with your
email address!

By having your email address, NJDA can get vital and timely information to you. Register at www.NJDA.org.

MCDS Board of Trustees Report

Continued from page 2

exhibitors are being contacted routinely. Tricia DeCotiis and Eric Elmore will be visiting the components in March and April. They will be doing a small presentation at the upcoming MCDS general meeting on March 20th. Preparations are also on for the 2013 meeting. It will be a weekend event as well and will be at the same location. A speaker list is being finalized and sponsorship is being sought for the same. Dr. Gerald Chiche will be the keynote speaker on Friday. There were discussions about having Dr. Chiche also speak either on Thursday evening or give a hands-on course on Saturday Morning. The council agreed to send him the contract for the full day based on the partial sponsorship that we have. Saturday meeting in 2013 will have a 'Showcase of New Jersey talent' with many locally known and speakers.

Give Kids a Smile-Cavan Brunsdn

New Jersey received national recognition by The National Advisory Council of GKAS/ADA for its successful 10th year anniversary. More than 30 members attended GKAS at the New Jersey Dental School after our ADA president rang the bell at the opening of the NASDAQ. In addition, Senator Menendez held a press conference introducing a bill to expand pro-bono dental care for the underserved. Since the programs inception, New Jersey has contributed by serving more than 30,000 children and delivering over \$6 million in free oral healthcare. This year, we hosted 112 locations, with 3,099 volunteers, and served 4,602 children. A total of \$1,210,464 of services was delivered to these children. Once again Middlesex stood out as a very strong supporter of this effort by hosting 10 sites. Please look for the GKAS booth at the 2012 Garden State Dental Expo and sign up as a volunteer and you will be eligible to win a weekend during the 2013 session.

Dental Education-Bob Ashmen

The next meeting will be in two weeks.

Governmental and Public Affairs-Mitch Weiner

The Council on Public and Governmental Affairs will be meeting again at the end of the month and I will have a full report at the April Board meeting.

Membership-Tara Savage

This is a reminder that NJDA will be hosting and sponsoring 2 CE programs this spring as part of its Membership Program for Growth. The Membership Program for Growth was established by the ADA's Council on Membership to provide support for member activities that help increase membership. NJDA was awarded two \$15,000 grants as part of this program to use toward recruitment and retention efforts. The first program is scheduled for Wednesday, April 11, 2012 from 8:30 am to 11:00 am at the NJDA headquarters. The title of the program is "Workshop on Immigration Law and Employment Issues for Foreign-born Dentists and Hiring Dentists." The speaker will be Laurie J. Woog, Attorney at Law. The second program is scheduled for Friday, April 20, 2012 from 8:30 am to 11:00 am at the Sheraton, Eatontown, NJ. The title of the program is "NJDA CE Series for Women Practitioners- Oral Cancer Survivor Perspective." The speaker will be Eva Grayzel. Call 732-821-9400 or email membership@njda.org to register. The next Council on Membership meeting is scheduled for Wednesday, April 11, 2012 at 11:00 am.

Peer Review-Sandy Goldstein

One case was assigned to primary hearing and there were no other cases.

NJDPAC Report-Mark Vitale

The annual walk to the Capitol Hill will be held next month in Washington DC. PAC Contributions seem to be up as compared to last few years but full report is not out yet. Thanks to all the members who have taken initiative to be active contributors of PAC.

Committee Reports:

Corporate Sponsorship-David Stein

Continued on page 6

Middlesex County Dental Society

REGISTRATION FORM

Tuesday: April 24, 2012 6:30-8:30PM

***Understanding
Long-Term Care Insurance
and how it can enhance your practice
&
Tax Efficient Retirement Strategies***
presented by
Nina Benton, CFP® - Financial Planner

This is a **MUST ATTEND** seminar for every dentist
in order to protect you and your practice

Objectives for the course:

- To understand and plan for long-term care (LTC)
- To learn how long-term care insurance can protect your practice
- To learn about tax benefits through Prudential's NJDA Program
- To learn about using Life Insurance to create a Roth-IRA Legacy

Time: Registration: 6:00 PM Program: 6:30-8:30 PM

Place: New Jersey Dental Association building, Route 1 South, North Brunswick

Tuition: MCDS & NJDA Member Dentists & Staff **\$25 per person**
Non-Member Dentists & Staff **\$50 per person**

(Payable to Middlesex County Dental Society)

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our members as a **member benefit of MCDS**

MCDS & NJDA Member Dentists & Staff **\$25 @ # _____ = Total \$ _____**
Non-Member Dentists & Staff **\$50 @ # _____ = Total \$ _____**

make CHECKS payable to: **MIDDLESEX COUNTY DENTAL SOCIETY**

Office Name
Office Address
Office phone # Office fax #.....
Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 7026 East Brunswick NJ 08816
MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332

6:00-7:00
Cocktails

STAFF NIGHT

TUESDAY, MAY 15, 2012

YEE HAW, HOWDY Y'A LL

7:00-9:30
Dinner,
Music,
Activities



ROUND UP YOUR BOOTS AND PUT ON YOUR HATS
GRAB YER PARDNER TO DO-SI-DO
IT'S TIME FOR A
ROOTIN, TOOTIN, HEE HAWIN, FOOT STOMPIN
HOEDOWN!
SADDLE UP AND MOSEY ON OVER TO THE PINES



MCDS STAFF NIGHT REGISTRATION FORM

(See our web site for Online Registration which allows payment by credit card)

Cut-out and send check for total payable to MCDS to:

Middlesex County Dental Society, P.O. Box 7026, East Brunswick, NJ 08816

Doctor's Name: _____

Names of Staff _____

Members: _____

MCDS Member Dentists and Staff: **\$85/person until 4/1/11, \$90 per person after 4/1/11**

Total # Attending: _____ Total Remittance: _____ Includes Open Bar

Highlights from the March 2012 Meeting



Education Coordinator Dr. Devang Modi (L.) and MCDS President Dr. Robert Ashmen (R.) with March Speaker Dr. Ryan Tamburrino. Dr. Tamburrino was kind enough to fill in for Dr. Robert Vanarsdall who was not able to give his presentation due to illness. Dr. Tamburrino spoke about "The Transverse Dimension and its Relevance to Functional Occlusion."

MCDS Board of Trustees Report, continued from page 3

Dr. Kahn mentioned that we need to let corporate sponsors have some face-time in front of the members and make amendments to our protocol. Dr. Vitale proposed making a small committee to make new set of protocols for sponsors and to meet their demands. Dr. Kahn suggested that we should ask our sponsors to give suggestions about what they would like. Dr. Rosen suggested that instead of forming a committee, we just need to make changes to our original set of protocols. Dr. MirMadjelessi expressed his concern about time issue during the CE or the General membership event. Dr. Glickman brought the issue about possibly reducing the price tag of sponsorship and to have some sponsorship at mentor programs. Dr. Stein brought the idea of partners program or endorsed program and said we can give 10-15% discount to our sponsor, if they are/have decided to become a partner at NJDA. Dr. Vitale mentioned that Marty does not have anyone approaching him yet about sponsorship for next year. Dr. Rosen proposed that we approach him for Gold sponsorship. Dr. Stein proposed that we have Marty take a gold package plus six meetings and bring vendors regularly. A committee was setup with Drs. Stein, Vitale, Kahn, Rosen and Ashmen. Dr. Kahn suggested that Eric should be invited at the first meeting.

Mentor-Amit Vora/Nima MirMadjelessi

Please note in the registration form that the date and venue have changed. The next bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, will be given on June 28th, 2012 at JFK, Edison, NJ. Two CEU credits are awarded to the Dentists & staff members attending these 2-hour seminars. These seminars are available to our members & staff for \$25/pp as a member benefit of MCDS. Please see the insert in this newsletter for additional information and registration for the Mentor/OSHA program. April 24th

Oral Cancer Screening-Constantine Simos

The next oral cancer screening will be on April 17th at the Middlesex County Community College hygiene program from 9-1 pm.

Budget-Ira Rosen

If we can get sponsorship for both centennial and staff night events, we will be all set with the budget and can be better than revenue neutral. We may be able to support the bar and keep an open bar even after the cocktail hour. Dr. Villa proposed that we should get more options to manage the bar and have more bartenders

Dental Hygiene Study Club-Alyssa Bernstein

The Central New Jersey Dental Hygiene [CNJDH] Study Club met on Wednesday March 7, 2012 at the Crowne Plaza Hotel, Rte 27 South, Edison NJ. The speaker was Dr. James Albani and the topic was "New Perio Procedures". Two CEU credits were awarded to the 25 hygienists that attended. The next meeting of the CNJDH will be on Wednesday May 2. Two CEU credits will be awarded for this seminar. This CNJDH study club is available to our hygienists as a Dentist-member benefit of MCDS. Please contact Marlene Glickman, our Exec.Sect'y for MCDS, at # 732-238-1255 for additional information and registration in advance for the program. Thank you.

MCDS study club-Tara Savage

The next MCDS study club meeting is scheduled for Thursday, March 29, 2012 at 7:00 pm. Dr. Larry Brent will be giving a presentation about his experience using the "Onset" local anesthesia buffering from Onpharma and he will also be presenting some cases which he has treated. 2 CE credits will be awarded. The meeting will be held at the NJDA headquarters in North Brunswick. The study club is a member benefit available to all MCDS members. There is no fee for the lecture, except that attendees share in the cost of dinner. Please contact Marlene Glickman, our Executive Secretary, at 732-238-1255 for additional information and registration in advance.

New Business

Dr. Krantz said that Dr. Maxine Feinberg will be running for ADA President-elect from the fourth district trustee and we as a component will be asked to contribute to that. There was discussion about the amount of contribution to her campaign.

Dr. Satwah talked about setting up some event for dental students, new dentists or residents to inform them about the practice of dentistry. Dr. Rosen proposed adding this to MCDS study club while Dr. Kahn brought up something like a case conference. Dr. Vora brought about tying up with mentor course. Marlene said that similar things are done with dental shadowing. There was discussion about having NJDA staff and gearing it towards new dentists

Dr. Vitale said that if MCDS decided to go forward with a program, NJDA may have 500\$ in sponsorship for us. Dr. Vora updated briefly about next year's CE lecture schedule. In September, A Prosthodontist will be giving a lecture to the membership. The topic options were discussed and finalized. For October, the topic is about malpractice and the November meeting will feature a lecture on Endodontics. February meeting presenter will be Dr. Aziz, an Oral surgeon from UMDNJ and in March Dr. Jeremy Mau from Columbia University will talk about stem cells research in dentistry.

Good and Welfare

Dr. Kahn announced that Dr. Vitale will be running for the elections to be the Secretary of NJDA. Congratulations and best of luck to Dr. Vitale.

Respectfully Submitted, Nainesh Desai, Secretary

Kudos for Kuwata

"I wouldn't ever consider working with another lab."
David Klugman, DMD, Kenilworth, NJ

"Kuwata Pan Dent treats their dentists as if each one is their most important customer, and that makes a world of difference!"
Elliot N. Cohen, DMD, Prosthodontist, Livingston, NJ

"My large cases delivered 30 years ago are still functioning well and continue to be very attractive and natural looking."
Richard R. Cavanaugh, DDS, Prosthodontist, Doylestown, PA

"Kuwata produces world class results"
Joshua Kleederman, DMD, Prosthodontist, Williamstown, MA

"Kuwata Pan Dent has been my exclusive fixed prosthodontic laboratory for over 10 years."
Alan Oshana, DMD, Guilford, CT

"I love the craftsmanship and detail."
John Pagliei Jr., DMD, Jamison, PA

"Kuwata Pan Dent focuses on excellence in every aspect of the case."
Kevin F. Muench, DMD, MAGD, Maplewood, NJ

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Richard Kahn..... ADA Delegate828-6622	Ira Rosen..... Judicial Council.....422-7440
Daniel Krantz ADA Alternate Delegate469-8083	Tara Savage Membership.....679-2323
Mark Vitale..... ADPAC.....494-7575	Sanjeev Satwah..... New Dentists452-1270
Nainesh Desai..... Annual Session254-2550	Mark Vitale..... NJDA State Trustee494-7575
Jeff Chustckie Dental Benefits271-1220	Nancy Villa..... NJDA Alt. State Trustee679-2323
Robert Ashmen..... Dental Education846-6366	Sandy Goldstein Peer Review.....442-0037
Mitch Weiner..... Governmental/Public Affairs...297-4900	Ethan Glickman..... Relief572-4244

– MCDS Committee Chairpeople and Members at Large –

Ira Rosen..... Budget and Finance.....422-7440	Alyssa Bernstein..... Hygiene Study Club388-3100
Cavan Brunnsden Children's Dental Health679-2323	Genevieve Fernandes Membership Hospitality.....613-1931
Mark Schambra Continuing Education.....846-6366	Nima Mir Madjlessi .. Mentor Co-Chair651-8470
David Stein..... Corporate Sponsorship257-6500	Amit Vora Mentor Co-Chair494-2444
Maha Kaga Dental Shadowing873-3333	Cavan Brunnsden Special Olympics.....679-2323

See our web site for a complete list of Board Members and their contact information

MCDS Officers

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MCDS Executive Secretary Marlene Glickman 732-238-1255

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.

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of DENTISTRY HAS COME AND GONE.**



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JUNE 22-23, 2012 AT OCEAN PLACE RESORT, LONG BRANCH**

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look for your *Registration Guide* in the mail.

Middlesex County Dental Society

REGISTRATION FORM

MCDS Bi-Annual OSHA Seminar/Certification

THURSDAY JUNE 28, 2012

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: JFK Medical Center Conference Room,
70 James St, Edison, NJ

Tuition: MCDS Member Dentists & Staff **\$25 per person** [member benefit]
NJDA Member Dentists & Staff **\$55 per person**
Non-MCDS/NJDA members/Staff **\$75 per person**
(payable to Middlesex County Dental Society)

This program will satisfy the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is **required annually for dentists and staff**. Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control.

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our MCDS members as a

member benefit of MCDS

MCDS Member Dentists & Staff **\$25 @ # _____ = Total \$ _____**

NJDA Member Dentists & Staff **\$55 @ # _____ = Total \$ _____**

Non-MCDS/NJDA members/Staff **\$75 @ # _____ = Total \$ _____**

Please **REGISTER** as early as possible since this program tends to fill up quickly - Thank You

make CHECKS payable to: **MIDDLESEX COUNTY DENTAL SOCIETY**

Office Name

Office Address

Office phone # **Office fax #**

Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY

P.O. Box 7026 East Brunswick NJ 08816

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