

**Upcoming Meetings in 2010-11**  
 Arranged by the Education Committee

January 18, 2011  
 NJDA Officer's Night and  
 Life Member Presentations

February 15, 2011  
 Ann Keirnan, Esq.  
 "Stay Out of Court! Basics of Employment  
 Law for New Jersey Dentists"

**Sy Symanski Memorial Lecture**

March 15, 2011  
 Dr. David Sirois  
 "Oral Dermatology: Filling the Gap  
 Between Dentistry and Medicine"

April 12, 2011  
 Dr. Elliot Hersh  
 "Geriatric Pharmacology"

May 17, 2011  
 STAFF NIGHT

**Full Day Course**  
 April 8, 2011

Dr. Terry Tanaka  
 "Treatment Planning Guidelines for Restorative  
 and Prosthodontic Problems"

# The Dental Newsletter



[www.MCDSofNJ.org](http://www.MCDSofNJ.org)

*A Publication of the Middlesex County Dental Society*

*President's Message ... Maya Prabhu*



Recently, I was faced with the unenviable task of having to terminate an employee. I have no doubt that most of us have been in this situation at one time or the other, but it never gets easier. The regretful aspect of my decision was that it had nothing to do with the employee's performance. In fact, her performance was exemplary. This individual, however, was someone who had no tolerance for the relative inadequacies of her co-workers. Sound familiar? I don't have to tell you how quickly that can affect the morale of the staff. So how does one go about terminating a team member who has all but received a glowing evaluation the previous year? Could we have anticipated that the situation in the office would deteriorate so fast that immediate action was mandated? And were there any legal issues that we had to be concerned about? I picked up the phone and called Art Meisel at NJDA. Within minutes, I was engaged in an informa-

Continued on page 2

**GENERAL MEETING – Tuesday, January 18, 2011**

**THE PINES** Route 27 • Edison, NJ

Registration.....	6:00
Business Meeting and hors d'oeuvres.....	6:30
NJDA Officers and Life Member Presentations .....	7:00

## Congratulations to our newest Life Members!

### NJDA Officers Meeting and New Life Membership Presentations

Come hear the stories behind the legislative and legal battles won on your behalf by NJDA this year from the dedicated officers. This annual event is an opportunity to meet the NJDA Directors and General Counsel and to witness first hand their dedication to our members. You will never ask the question, "What is organized dentistry doing for me?" after this evening. It will provide you with the opportunity to learn how to use NJDA's vast resources to get the most of your membership.

In addition, a special presentation to our deserving New Life Members will be featured. Life Members have been members for 30 consecutive years, or 40 years total. Tonight we honor our members who have reached this milestone in their careers, and acknowledge their contributions.

## MCDS Board of Trustees Report

-11/9/2010-

**Attendance:** Ashmen, Bernstein, Cicalese, Desai, Galkin, Goldstein, Kaga, Krantz, Mir Madjlessi, Prabhu, Rizzi, Rosen, Savage, Schambra, Silverstein, Simos, Stein, Weiner, Marlene Glickman

**Acceptance of Minutes**-vote unanimous

**President's Report**-Maya Prabhu

A donation of \$2600 was made to St. Peter's Foundation by MCDS, in grateful acknowledgement for the OSHA Course that the hospital helps support.

**Treasurer's Report**-David Stein

See full report on page 3.

**Educational Coordinator**-Alyssa Bernstein

More than 70 attendees were present at Dr. Avishai Sadan's full day course on October 20th at Pines Manor. MCDS provides these full day courses at a well-discounted rate for the membership. Thoughts to improve attendance or cut back on providing courses were brought up by various members and were discussed at length in new business.

**ADA Delegate's Report**-Daniel Krantz/Richard Kahn

For 2011, ADA's membership dues were increased by \$13 as compared to 2010.

**NJDA Council Reports:**

**Annual Session**-Nainesh Desai

The Council on Annual Session met on October 20th, 2010. The Garden State Dental Conference and Expo 2011 will be a weekend event at The Ocean Place Resort in Long Branch, NJ, on June 24-26, 2011. Featured speaker, Dr Carl Misch will be presenting a full-day course on June 24th, 2011, with sponsorship from BioHorizons. There will be no full-day course on Saturday. However, a few exciting short 2-4-hour CE courses and Hands-on courses about posterior composites & endodontics (both sponsored by Dentsply) and implant prosthetics (sponsored by NobelBiocare) and Overdentures are being organized for both 24th and 25th. The details of these courses will soon be available to the members. In addition, following last year's trend, possibility of "Breakfast and learn", "Lunch and learn" courses is being evaluated. The NJDAA/HA will present a full day motivational speaker on Saturday. They also are exploring presenting a speaker on special needs patients. A flyer outlining sponsor levels was agreed to. It will be sent to all vendors who have purchased a booth as well as potential exhibitors. Early registration options for the Misch program were discussed. NJDA staff will come up with some presale ideas and report in January.

Copies of a CD-ROM containing advertising and other camera ready publicity for the 2011 show were distributed to the representatives from all county dental societies. Glass Classroom, Product-Demo Classroom, the High-Tech Vendor Fair, onsite Café and the Cyber Pavilion that allowed the attending dentists to print their CE credits will all be present on the Exhibit floor. NJDA will continue to provide a hospitality suite for speakers, officers & trustees and invited guests.

The Friday evening bon fire will be a ticketed event. Menus and entertainment are being explored. It will be a family-friendly event from 8 to 10 PM. Ocean Place has a contingency plan in the event of rain. A "pre-Bon Fire" reception for VIPs and Council members is under consideration. The Saturday evening President's event will be "upscale casual." Two options for location are the lounge, which may be too small, or the restaurant. NJDS would like to hold

tive and instructional dialogue with him about labor law in the State of New Jersey; about protected classes of individuals; about categories of discrimination; about documentation for the record; and about proactive measures with respect to the rest of the team members. I was grateful for this valuable resource and its accessibility when time was of the essence. Consider the expense of what that might have added up to if I had to hire a private law firm. You and I both know that it would have far exceeded the cost of being a member of organized dentistry.

If you, as a member, are unaware of the legacy you inherit just by virtue of your membership, you should log on to [www.NJDA.org](http://www.NJDA.org) [the web address is a clickable link in the pdf version) to learn of the opportunities that are yours for the asking. I want you to know that the people who are hard at work for us at NJDA are courteous and friendly, and I can assure you that you will not be disappointed. Let us say, for example, that you have issues with insurance companies and claims processing. Call NJDA at (732) 846-6622 and ask to be directed to the staff member who is involved with such issues and you will be directed to a knowledgeable source. That is all it takes. If they feel that your grievance is justifiable and that the entire membership stands to be affected, they will challenge the third party payer through appropriate channels. Explore the power of your membership. Please join us for Officers' Night in January to get an update on vital, current issues that affect our practice of dentistry.



*The* **Dental**  
**Newsletter**

*A Publication of the Middlesex County Dental Society*

Published at the office of Dr. Robert Silverstein

[www.MCDSofNJ.org](http://www.MCDSofNJ.org) login: mcds

password: mcds1912

**Detailed Treasurer's Report  
October 31, 2010  
David Stein, DMD**

	10/31/09	9/30/2010	10/31/2010
Checking	\$ 6,685.54	\$17,990.97	\$14,297.99
Savings	\$14,391.29	\$35,897.80	\$35,913.04
CD (2% matures 12/10/09)	\$25,000.00	\$0(Closed)	\$0
PayPal	\$1,357.21	\$ 1,781.40	\$ 2,328.50
<b>TOTAL:</b>	<b>\$47,434.04</b>	<b>\$55,670.17</b>	<b>\$52,539.53</b>
<b>P&amp;L STATEMENT CHECKING ACCOUNT</b>			
(10/1/10-10/31/10)			
<b>INCOME</b>			
CONT. EDUC.-INC			1,050.00
CORP SPON-MTNGS			4,500.00
DUES			160.00
INTEREST			1.68
MENTOR COMM-INC			825.00
<b>TOTAL INCOME</b>			<b>6,536.68</b>
<b>EXPENSES</b>			
CONT. EDUC-EXP LECTURE FEES			8,507.10
EXEC COMM DINNER			1,197.56
EXECUTIVE SECRETARY			525.00
<b>OVERALL TOTAL</b>			<b>-3692.98</b>
<b>P&amp;L SAVINGS ACCOUNT</b>			
(10/1/10-10/31/10)			
INTEREST INCOME			15.24
<b>OVERALL TOTAL</b>			<b>15.24</b>
<b>P&amp;L PAYPAL MONEY MARKET</b>			
(10/1/10-10/31/10)			
CONT EDUC INC			464.87
MENTOR COMM-INC			387.19
<b>OVERALL TOTAL</b>			<b>852.06</b>

**MCDS CE Survey**

The MCDS Board of Trustees would like input from the membership regarding our full day CE efforts. Please login to our web site ([www.MCDSofNJ.org](http://www.MCDSofNJ.org)), go to the Members Only section, then Of Current Interest, and click on the link at the top of the page to take the survey, or follow this direct link: <http://www.mcdsofnj.org/member/surveys/course-Attendance.html> (this is a clickable link in the pdf version)  
The username is mcds, and the password is mcds1912.

**Provide MCDS with your email address!**

By having your email address, we can get vital and timely information to you. Register by going to our web site ([www.MCDSofNJ.org](http://www.MCDSofNJ.org)), then the member page, then "Of Current Interest." It's the third link down. The username is mcds, and the password is mcds1912.

**MCDS Board of Trustees Report**

Continued from page 2

their officer installation and alumni reception at the show. For dentists, the course fees were raised to \$225 for a full day and \$130 for a half-day. On-site course fees would be \$25 more. NJDAA/HA will not be changing their course fees. Staff fees remain unchanged. The Asbury Park Press reported that Ocean Place is in foreclosure and a sheriff's sale is scheduled for January of 2011. The outcome may affect NJDA's contract for 2012. Dr. Delson suggested Atlantic City as a likely back up plan. The next meeting will be held on Tuesday, January 18, 2011.

**Peer Review-Sandy Goldstein**

There was one case successfully mediated in October 2010. No new cases were assigned.

**Committee Reports:**

**Corporate Sponsorship-David Stein**

We are doing well with sponsorship and have increased sponsorships and commitments for 2010 and 2011 as compared to 2009-2010 year.

**Budget and Finance-Ira Rosen**

The budget for next year will be presented to the membership at the next general meeting.

**Mentor-Amit Vora/Nima MirMadjlessi**

Our bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, was given on November 4, 2010 at St. Peter's Medical Center, New Brunswick. A total of 120 dentist and staff attended.

Our next bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, will be given on a date to be announced later.

Two CEU credits are awarded to the Dentists & staff members attending these 2-hour seminars. These seminars are available to our members & staff for \$25/pp as a member benefit of MCDS.

A very big "Thank You" to Dr. Joe Fertig, Director of Dental Services - St. Peter's Medical Center, for arranging all our room accommodations for the MCDS OSHA-Mentor programs at St. Peter's Medical Center in New Brunswick.

Dr. Larry Brent will present the next mentor program on December 9, 2010. He will speak about: "Everything I did not Learn in Dental School" at the NJDA Headquarters, North Brunswick.

**Continuing Education-Mark Schambra**

Dr John Rule has been confirmed for the 2011-2012 CE year for Tuesday evening lecture and a full day course on Wednesday for October 2011.

**Dental Hygiene Study Club-Alyssa Bernstein**

The next CNJDH meeting will be on Wednesday November 10, 2010 at the Crowne Plaza Hotel in Edison. The speaker will be Annabelle Bacchione, a registered dental hygienist and nutritionist. She will be speaking on nutrition and digestion. Two CEU credits will be awarded for this seminar. This CNJDH study club is available to our hygienists as a Dentist-member benefit of MCDS. Please see the registration form included in the newsletter for information on the upcoming speakers and to register your hygienist. Please contact Marlene Glickman, our Exec. Sect'y for MCDS, at 732-238-1255 for additional information and registration in advance for the program. In addition, one of the lectures for next year is open to doctors and hygienists: Hahn Diagnostics is presenting on marker pathogen analysis for periodontal disease. They will only present to the hygiene study club if there is at least 10 doctors present. Please consider attending this lecture. Thank you.

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**Old Business**

Policies on Corporate sponsorship levels were finalized and papers were distributed to the board members so that they may use it to approach new and old vendors/sponsors and improve on our corporate sponsorships.

**New Business**

Dr. Prabhu expressed her concern about poor attendance at the full day courses. What different modalities should be used to improve attendance? Dr. Weiner suggested changes in tri-fold mailing lists. We also brought up a possible issue of on-line education influencing the attendance. Some thought newer dentists and students are more into webinars. We will send out a survey to poll the membership on these issues.

**General Meeting Business on 11/16/10**

The 2011 budget was voted on by the general membership and approved unanimously.

Respectfully Submitted,  
Nainesh Desai, Secretary

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**NJDA Noteworthy News**

**NEW BUSINESS**

Ms. Tricia DeCotiis reported on a conversation she had with Gil Davis, CEO of Mid-Atlantic Insurance, regarding the number of TDIC policy holders that have not renewed their membership. He requested that if they were to provide a discount for NJDA members would NJDA consider allowing them to sell TDIC to non-members. After New Jersey Insurance Department approval, they are considering offering NJDA members a 5% discount for TDIC'S malpractice policy. Of course, they need permission from DOBI, however, they are seeking our support and would also like the opportunity to offer free membership to students who have graduated. A motion unanimously ADOPTED by the Board to support TDIC in seeking to sell TDIC to non-members and to offer a discount to NJDA members and also allow them to write a policy for free membership to students who are out of school for their first year if they join NJDA.

**STAFF REPORTS**

**Membership & Annual Session – Ms. Tricia DeCotiis**

Ms. Tricia DeCotiis reported that the number of 2010 members paid to date is ahead of this time last year. The Great West Life Insurance notice has been sent out and if membership dues have not been paid, the dentist is dropped. The Council on Membership has developed an incentive program for components and individual doctors who get new members to apply and pay dues. She reported that 2011 dues can be paid on-line.

Ms. DeCotiis reported that approximately 50% of the booths have been sold for Annual Session. Many of the successful features from last year are back; i.e., Henry Schein glass classroom and the Benco high tech vendor fair. The Council is working on the speaker line up, a series of courses for front office staff, and doing hands on courses for Saturday. UMD-NJ, Temple and Penn will be hosting alumni receptions. The Middlesex component will also host a reception. We are continuing our search for a part-time employee.

**Communications & Dental Education – Mr. Eric Elmore**

Mr. Eric Elmore reported that last year we had 91 locations around the State for Give Kids A Smile. This year we have only 66 locations. We lost the Allied Dental Education facility in Scotch Plains and we are looking for practitioners in that area. Dr. Cavan Brunsdon is concerned as we are expecting approximately 5,000 kids this year.

In February, GKAS will host a Night with the NJ Devils. The children will get a mouthguard provided by the Johnson and Johnson Foundation who will furnish 9,000 mouthguards. Dr. Giusto spearheaded this and we should be able to receive a small number of tickets for the Association to use as they see fit.

On January 19, 2011 the Oral Health Summit will be held at the Robert Wood Johnson Conference Center in Hamilton, N.J. In the November/December issue of the Advocate, we will have a list of speakers and the segments for that day. We are seeking 5 CE credits from the NJ State Board of Dentistry. The January Board meeting is being held January 12th to accommodate attendance for the Oral Health Coalition on January 19th. Proctor and Gamble is rescheduling the October 1st CE course to January 28th, tentatively.

Mr. Elmore reported that we have started to call on our partners for the upcoming year. We plan to add an additional cost to the partners for next year. We are working on the idea to up the cost \$2,000 for each category.

The 2011 Annual NJDA Golf date has been set. Monday, August 15, 2011 is the new golf date to be held at the Shackamaxxon Country Club in Scotch Plains. Since scheduling this date, we have received a lot of calls from a number of top quality courses. Many golf courses are hurting due to the economic climate and we are considering taking advantage of the opportunity for 2012.

He announced that we have 240 fans on Facebook. We are looking to see how we can improve the page without paying for Facebook advertising. On August 25th the Committee on Endorsed Programs approved BC Szerlip for healthcare.

The committee has decided to no longer endorse I.C. Systems for collections and management solutions nor

NEBCO for health insurance products. The committee is reviewing contracts.

Mr. Elmore reported that with the approval and adoption of the 2011 Budget, there will be only three hard copies of the Dental Advocate mailed. As the issues come up, NJDA will email the information to the membership.

Mr. Eric Elmore reported that the Committee to Review Endorsed Programs voted to drop two endorsed programs, NEBCO and IC Systems. A motion was unanimously ADOPTED by the Board (Vote #3 BT-10-11-32) to accept the decision of the Committee and drop NEBCO & IC Systems as an NJDA endorsed provider.

**Governmental & Public Affairs** – Mr. James Schulz

Mr. Jim Schulz reported on the recent elections. He reported that Congressman John Adler, a freshman democrat from NJ's 3rd Congressional District, lost the election to former Philadelphia Eagle, John Runyon. Congressman Adler was very helpful to organized dentistry as he is the sponsor to the Red Flags Rule exemption legislation that would exempt most dental offices from the FTC's proposed Red Flags Rule provisions. The ADA will find another champion for this initiative but he may not hail from New Jersey.

Mr. Schulz also reported that Mr. Bill Prentice who was Sr. V.P. of Public Affairs has resigned from the ADA and accepted the position as Executive Director of American Association of Ambulatory Centers. Mr. Michael Graham has stepped in to Bill's position as the interim head of Governmental Affairs.

Also, please note that Dr. Paul Gosar, a member dentist from Arizona and a friend of New Jersey, won his bid for Congress defeating Congresswoman Anne Fitzpatrick.

In New Jersey's Special State Elections Senator Don Norcross easily won the seat vacated by Camden Mayor Dana Redd. NJDPAC supported his reelection efforts. In the hotly contested 14th Legislative District, Senator Tom Goodwin lost to Assemblywoman Linda Greenstein. Both candidates were supported by NJDPAC as both served on their respective Health Committees and both have supported legislative initiatives we have advanced.

Legislatively, NJDA is deeply involved with Out-Of-Network insurance reform legislation that is being addressed by Assemblyman Gary Schaer, a democrat, Assemblywoman Denise Coyle, a republican, and the entire Assembly Insurance Committee. The legislation was not moving in a direction that was positive for dentistry, so we have asked and have successfully secured dental exemptions from the legislation. NJDA was able to have chairman Schaer state that this bill is not intended to impact dentistry.

Mr. Schulz reported that there has been a resurgence to discuss fluoridation in the State. Jersey City has expressed a renewed interest to discuss in the beginning of the year as have members of the NJ Legislature.

Finally, Mr. Schulz indicated that legislation establishing a Center for Oral Health at the NJ Dental School and a de-facto State Dental Directorship position in the center is advancing and is expected to be passed by the full Senate on Monday, November 22, 2010.

**Dental Benefit Programs & Peer Review** – Ms. Mary Moskal

Ms. Moskal reported that as a result of the new Republican majority in Congress, aspects of the health care reform law will be revisited, including the requirement for small businesses (including dental practices) to report purchases over \$600.00. President Obama is said to be open to compromise.

She reported that the minutes of the last Council on Dental Benefits meeting were included in the Board packet. The council did review some interesting developments as a result of the law passed in several states to prohibit plans from setting fees for non-covered procedures. One plan, Dental Benefits Providers, is amending its contract to remove the provision that establishes maximum fees for non covered services. On the other hand, Met Life sent a letter to its participating dentists advising that, even in states in which the law was enacted, it will not apply to the Federal Employee Dental Plan that it administers since government plans are exempt from all regulation except the statute that created the plan.

**GUEST(s)**

Dr. Cecile Feldman, Dean of the Dental School, reported that the State Budget is a big concern for the school. The school's performance evaluations are being studied. UMDNJ Dental School is looking at the State elections and how the elections will affect them.

Dean Feldman reported she will be attending a meeting of the Council on Deans next week. One of the big issues is regarding the National Boards changing ratings to numeric scores. The recalibration of the national boards on how they did the scoring has been a failure because of all the indecisions.

She reported that the school will be acquiring a maxillofacial imaging center and higher education recommendations are being discussed as to whether the school will remain a statewide college or just one in the north, south or central.

**STATE BOARD OF DENTISTRY REPORT** – Dr. Michael Messana

He reported on two \$5,000 penalties against non licensed individual practicing dentistry in Hudson County. Continuing Ed requirements are needed for Registered Dental Assistants, and some 200 RDA'S were notified that they still require

fingerprinting. Also an employee leasing company has inquired about the possibility of leasing specialists to large Dental practices. The Statute in New Jersey that regulates Employee Leasing Companies has a provision that does make reference to licensees. The Statute is not very clear. We are watching this and will report back.

A question was discussed if dentists can perform HIV screening. If an individual, the answer is yes; if a group, the answer is no. The following questions were answered pertaining to the use of a laser: Can a dentist do hair removal – no; can a dentist perform wrinkle removal – no; vascular treatment – no; laser pigment removal – yes. Finally, The Board does not want to specify protocols with regard to medical emergencies. The Board does not want to over limit what is required; though they do expect Oxygen, vital signs, appropriate medications, etc.

### **REPORT OF TASK FORCES**

#### **Task Force on Access to Care – Dr. Michael Messana**

Dr. Michael Messana reported that the Task Force met October 19, 2010 to develop a practical access to care plan. The child access issues were broken down into three categories: Education, Prevention and Treatment.

#### **In Education:**

- 1) Seek to include dental education as a core curriculum
- 2) NJDA sponsor ongoing continuing education programs for school nurses and pediatricians in recognizing dental caries.
- 3) NJDA sponsor CE programs for General Dentists in management of children, particularly those with special needs.
- 4) Website enhancements in the form of an “Access” portion of the NJDA Website.
- 5) Include information for what type of treatment is offered for different ages
- 6) Time Line of its access activities be published in the Access section of the Website.

#### **In Prevention:**

1. Continue water fluoridation efforts.
2. Seek statewide mandated dental screening of all children by school nurses
3. Have a collaborative school nurse/ NJDA member program, hereafter known as “Adopt a school” program (pilot programs are required).
4. Seek assistance from CDC specifically on potential sealant programs and seek its assistance in the above mentioned Mandated Screening program by School Nurses (note that in the Health Reform Act, money has been set aside for a grant program for school sealant programs to include all 50 states and territories.)
5. Seek a statewide Pre-K tooth brushing program, as we have with head start kids now.
6. Endorse health legislation that has dental crossover, such as Soda/Sweets tax.
7. Seek Statewide mandated dental exams by a dentist for every child entering school, and at intervals thereafter
8. Refer to the NJDA Medicaid Committee/ Council on Governmental & Public Affairs to seek their input in finding legislative and other ways to streamline medical credentialing and enact other Medicaid reforms.

#### **In Treatment:**

1. Endorse general supervision of hygienists which could assist in school based sealant programs, education and screenings.
2. Refer to the Dental Benefits Council the close monitoring of the Health Care Reform mandated Dental Insurance for all New Jersey children issues.
3. Assist in “Dental Home Initiative”.
4. Integrate the “Adopt a School” program statewide to assist the school nurses with screenings, to educate children, and to provide treatment or referrals as needed.
5. Seek to have limited liability for those providing charitable treatment, and those providing transportation in school settings.

#### **For Prevention, Education and Treatment Combined:**

1. Seek to have a Dentist as “Dental Director” in the form of the Dean of the Dental School or his/her designee to aid in overseeing statewide efforts, develop programs and secure grant monies.

It was suggested to put forth a motion for the Board to accept the Task Force studies and have different councils to work out particulars. Also to prioritize certain programs to coordinate with nurses and choose a school (pilot program) to work from the bottom up.

Dr. Michael Messana and Jim Schulz have an Oral Health Bill in the legislature and meet with the Department of Education monthly. Government is going to keep working on this; we are trying to get ahead of this.

A motion was unanimously ADOPTED by the Board to accept the report of the Task Force on Access to Care.

#### **ANNOUNCEMENT(s)**

Dr. Walter Chinoy reported that it was felt that the House Resolution (2010-SAS-2) would have been re-



# Middlesex County Dental Society

## Full Day CE Program 7 CEUs

Dr. Terry Tanaka: Treatment Planning Guidelines for Restorative and Prosthodontic Problems  
Sponsored by Kuwata PanDent Open to Doctors and Staff

Friday April 8, 2011 8 am to 4 pm



Terry T. Tanaka, D.D.S., is Clinical Professor at the University of Southern California, School of Dentistry, Advanced Education Prosthodontics and maintains a private practice in prosthodontics in Chula Vista, California. Dr. Tanaka holds fellowships in the Academy of Dentistry International, American College of Dentists, International College of Dentists and Master in the Academy of General Dentistry, and is a Diplomate, American Board of Orofacial Pain. He has published numerous articles and is widely recognized for his teaching of advanced restorative and prosthodontic procedures and as a research anatomist.. An active Rotarian, he helped found the Thousand Smiles Foundation Cleft Lip and Palate Surgery and Dental Care Mission Clinics that provide free craniofacial reconstructive surgeries and dental care for needy children in Latin America. He is especially pleased that the Academy of Dentistry International has named an award the Terry Tanaka Student Humanitarian Award and presented to a Junior dental student who exhibits his kind of humanitarianism.

Important diagnostic criteria for the restoration of every-day restorative problems will be presented in this interactive program that will highlight what is taught in advanced graduate restorative programs that is critical to the success of all restorations. New guidelines will be presented on how age, gender, facial morphology and oral habits affect the dentition and the overall well being of our patients. Doctors, dental assistants and dental hygienists will have an opportunity to treatment plan together as a team using these universal guidelines developed by Dr. Tanaka.

Practical diagnostic guidelines for the treatment of patients with temporomandibular disorders will be presented with indications for effective stabilizing splints and how they are used for patients with tooth wear problems. In addition, videos on how to fabricate splints in your own office and how to adjust the splints in the mouth in 5 minutes will be part of this comprehensive and interactive program. Come prepared with pen and paper, this is an "interactive workshop."

### Registration Form

Doctor's Name (Last) \_\_\_\_\_ (First) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Non-Dentist Staff Members for the Tanaka Course:

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Register Online at [www.MCDSofNJ.org](http://www.MCDSofNJ.org)  
and Pay by Credit Card

All courses to be held at the Pines Manor in Edison, NJ  
Continental Breakfast and Lunch Included

### Registration Fees: (Please check appropriate boxes)

MCDS Members/Residents: ..... \$90 / \$115 ea\*

NJDA Members (non-MCDS) ..... \$125 / \$160 ea\*

NJDA Non-Members: ..... \$250 / \$285 ea\*

Staff (non-dentists):

MCDS: \$85 per staff member

Non-MCDS NJDA: \$100 per staff member

NJDA Non-Members: \$150 per staff member

Total Enclosed: \$ \_\_\_\_\_

\* Early / Late registration cutoff dates:

Tanaka Course: **March 24, 2011**

Checks Payable to MCDS (Payment must accompany registration)

Mail to: Middlesex County Dental Society

P.O. Box 7026, East Brunswick, NJ 08816

Registration for all courses starts at 7:30 a.m.

All programs to take place at the Pines Manor in Edison, NJ

Continental Breakfast and Lunch Included

For further information call 732-238-1255 or visit

[www.MCDSofNJ.org](http://www.MCDSofNJ.org)

To register more than one dentist for your office, please use  
copies of this form, or register online (easier)

*three. two. one.*



*Tired of overpaying for the  
privilege of accepting  
credit cards?*

*Let us show you real  
cost savings.*

*Smart Business... Smart Money*

*If we can't save you money, we'll pay you \$50.00.*

*1-877-321-SWIPE or RGriggs@321SWIPE.com*

*www.321SWIPE.com*

## **Highlights from the November 2010 Meeting**



MCDS President Dr. Maya Prabhu (L.) and Educational Coordinator Dr. Alyssa Bernstein (C.) welcome November Featured Speaker Dr. Michael Messing.

### *In Memoriam* **Francis Pavlovsky**

Dr. Francis Pavlovsky, D.D.S., 92, of Flemington, entered into eternal rest on Friday, Oct. 29, 2010, at his home. He was born in Perth Amboy and lived in Metuchen for 58 years before moving to Flemington two years ago. Dr. Pavlovsky graduated from Perth Amboy High School in 1934, NYU in 1938, and The University of Pennsylvania in 1942 with his D.D.S. He had his dental practice on State Street in Perth Amboy for 36 years before retiring in 1982. He served his country in the Army during World War II in the Medical Corps in the 10th army field hospital. He served in North Africa, Italy, Germany, and France, and received the Purple Heart and the Bronze Star. He also served in the first medical corp that went into the Dachau Camp. Dr. Pavlovsky was one of the founding members of Temple Neve Shalom in Metuchen and was a member of the Middlesex County Dental Society and N.J. Dental Association. He is survived by his wife, Eleanor Siegel Pavlovsky to whom he was married for 63 years; his son, Dr. Arnold M. Pavlovsky of Southampton; daughter, Jeannie Castells and her husband Manuel of Lambertville; two grandchildren, Carmen Schofield and her husband Charles and Catalina Castells; and great-granddaughter, Rowan Marvil.

## MCDS Induction of New Life Members

The following MCDS members have achieved life membership this year. They have shown a steadfast dedication to their profession and organized dentistry over their careers. They will be formally inducted as life members at this month's dinner meeting. Each new life member was asked to submit their biographical information below, recognizing that such limited space cannot do justice to all of their professional and personal achievements.

### Neil Roth

Dr. Neil Roth was born in Sioux Falls, South Dakota in 1945. Dr. Roth attended Franklin and Marshall College for his undergraduate education and obtained his DMD degree from UMDNJ in 1971. Dr. Roth continued his training in orofacial pain by attending UMDNJ Extended Program diagnosis and management of orofacial pain and craniomandibular disorders in 1988-89 and 1992-1993. He is a fellow of the Academy of General Dentistry, a diplomate of the American Board of Orofacial Pain, and a Fellow of the American Academy of Orofacial Pain. Dr. Roth has been in private practice in South Amboy since 1971. He has served as a MCDS Program chair, Treasurer, Vice President, Trustee, and NJDA Delegate. He resides in Colts Neck with his wife Sue and has two sons, Sydney and Matthew.

### Irvin Sherman

Dr. Irvin Sherman was born in Brooklyn, New York in 1945. He received his BA in Biology from the University of Louisville in 1967 and a Masters in Microbiology from Hofstra University in 1968. He attended the University of North Carolina Dental School and received his DDS degree in 1972. Dr. Sherman continued his training at the Boston University School of Graduate Dentistry in 1974 with a Master of Science in Dentistry and a specialty in Pediatric Dentistry. Dr. Sherman became an associate of Dr. Kurt Bomze in Cherry Hill for one year following his graduation from the pediatric dental program. He then opened a private pediatric dental practice in East Brunswick, NJ in 1976, he transitioned this (Central New Jersey Pediatric and Orthodontics) in 2008, where he is currently practicing full time. He recently started a new pediatric/orthodontic office in Avon by the Sea, NJ. He is a diplomate of the American Board of Pediatric Dentistry, a fellow of the American Academy of Pediatric Dentistry and a fellow of the American Society of Dentistry for Children. Dr. Sherman resides in Avon by the Sea with his wife Donna. He is the father to Dawn, Erica, Jimmy, Allison, and Dustin and grandfather to Milana and Gianna.

Dr. Sherman states, "it has been a privilege to be a member of the New Jersey Dental Association in Middlesex County. It is made up of many very dedicated dentists and they should also be recognized."

### Edward Alan Santucci

Dr. Santucci practices in Toms River, NJ. [Editor's note: despite a concerted effort by Dr. Alyssa Bernstein and other Board members, we were not able to obtain any information other than this]

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solved if there was time and we did not have to get out of the room. However, the House chose to Table the vote to the House meeting in June 2011 during Annual Session. It was discussed to seek a special meeting of the House to rescind the vote to Table the vote to the June 2011 meeting. Three methods are prescribed to call a special meeting of the House of Delegates: 1) Three quarters of the Board must approve the special meeting; 2) a petition to sign one fifth of the delegates or 3) one third of the components must ask for a special session of the House. There was much discussion and questions regarding the subject. The Board was asked what position it took. A motion was made that the Board take a stand in favor of 2010-SAS-2. Another motion was made to Table the motion to the January 12, 2011 Board of Trustee meeting. It was discussed to amend that motion to vote the same day. After some additional discussion, a motion was ADOPTED by the Board to make a recommendation to the House of Delegates to adopt Resolution 2010-SAS-2. The motion passed 13 to 5 abstentions.

**Executive Director's Report – Mr. Arthur Meisel**

Mr. Arthur Meisel remarked that if any dentists were ordering veneers from Denmat to check the fees. Denmat has been charging sales tax for veneers and they should not be. They are checking with the Treasury on these charges.

**BOT Special Meeting**

On November 30, 2010 a special telephone conference meeting of the BOT was held to discuss and determine the feasibility of holding a special meeting of the House of Delegates to discuss resolution 2010-SAS-2. After a brief review of the purpose of the meeting, a motion was made and seconded to call a special meeting of the House of Delegates to discuss the resolution. The meeting will be held at the Pines Manor on Wednesday January 12, 2011 at 10am. Component Presidents will be notified and all delegates are urged to attend.

For informational purposes the resolution states the following:

Resolved, that in an effort to improve access to care, the NJDA supports a legislative approach to obtain an appropriate limited expansion of general supervision for licensed dental hygienists in NJ with adequate safeguards to protect the public health and safety.

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## St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of Oral and Maxillofacial Surgery;
- Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics.

Information about the Medical Library, including hours of operation, can be found at [www.stpeterslibrary.com](http://www.stpeterslibrary.com)

## Middlesex County Dental Society Councils and Committees

### – NJDA Council Representatives –

Richard Kahn..... ADA Delegate .....	828-6622	Ira Rosen..... Judicial Council.....	422-7440
Daniel Krantz ..... ADA Alternate Delegate .....	469-8083	Tara Savage ..... Membership.....	679-2323
Mark Vitale..... ADPAC.....	494-7575	Mark Vitale..... NJDA State Trustee .....	494-7575
Nainesh Desai..... Annual Session.....	254-2550	Nancy Villa..... NJDA Alt. State Trustee .....	679-2323
Jeff Chustekie ..... Dental Benefits .....	271-1220	Sandy Goldstein ..... Peer Review.....	442-0037
Robert Ashmen ..... Dental Education.....	846-6366	Ethan Glickman..... Relief.....	572-4244
Mitch Weiner ..... Governmental/Public Affairs.....	297-4900		

### – MCDS Committee Chairpeople and Members at Large –

Ira Rosen..... Budget and Finance.....	422-7440	Alyssa Bernstein..... Hygiene Study Club .....	388-3100
Cavan Brunnsden ..... Children's Dental Health Mo....	679-2323	Nima Mir Madjlessi .. Mentor Co-Chair .....	651-8470
Mark Schambra ..... Continuing Education.....	846-6366	Amit Vora ..... Mentor Co-Chair .....	494-2444
David Stein..... Corporate Sponsorship .....	257-6500	Arpan Nandra....Oral Cancer Screening/Education .....	494-2282
Paresh Patel ..... Dental Shadowing .....	226-0568	Cavan Brunnsden ..... Special Olympics.....	679-2323

See our web site for a complete list of Board Members and their contact information



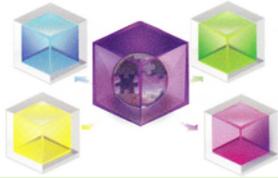
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