Issue 124 April 2011

Upcoming Meetings in 2010-11 Arranged by the Education Committee

April 12, 2011 Dr. Elliot Hersh "Geriatric Pharmacology"

> May 17, 2011 STAFF NIGHT



# Full Day Course April 8, 2011

Dr. Terry Tanaka
"Treatment Planning Guidelines for
Restorative and
Prosthodontic Problems"

# Save the Date October 19, 2011

Dr. John Ruel
"How to incorporate implants into
your practice, from the most simple
to the most sophisticated
reconstruction."

# The Dental Newsletter



# www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... Maya Prabhu



In this month's message, I would like to discuss the subject of vicarious traumatization. I was unfamiliar with this terminology until I read a beautifully written article by Deborah Rudacille in the Fall 2010 issue of the Johns Hopkins Magazine. The subject matter was described in context to other health-care professionals but dentists, in my opinion, should not be left out. The emotional toll of dealing with stressful situations on a regular basis may put us also at risk

for burnout or compassion fatigue. This would be the "colloquial" definition of vicarious trauma. As dentists, we enjoy the dubious distinction of having one of the highest suicide rates amongst professions but if this is any consolation, a search of Internet sites failed to categorically prove this claim! Be that as it may, how many times have we taken our stresses from work back home and unsuccessfully tried to disengage ourselves so that it does not affect other parts of our lives? It is tough enough to deal with the minutia of our trade where precision is the key, but we also deal with people who come with a host of issues, some beyond the scope of our expertise. According to the author, vicarious traumatization can cont. on page 2

# **GENERAL MEETING** – Tuesday, April 12, 2011 **THE PINES** Route 27 • Edison, NJ

Registration 6:00
Business Meeting and hors d'oeuvres 6:30
Dinner and Speaker 7:00

## "Geriatric Pharmacology" Featured Speaker: Dr. Elliot Hersh

The geriatric dental patient often presents a challenge to the practicing dentist. In addition to requiring complex treatment plans, the older patient often presents with a variety of medical problems requiring the intake of multiple drugs. Side effects and adverse drug interactions often become the norm in these patients. This presentation will focus on the physiologic changes that affect drug response in older individuals and highlight some important drug interactions that are of relevance to the busy clinician.

Dr. Hersh is a Professor of Pharmacology at the University of Pennsylvania School of Dental Medicine. He also serves as one the University's IRB Chairs. He holds DMD, MS and PhD degrees from UMDNJ. He has won numerous teaching honors including the Basic Science Teaching Award 16 of the last 19 years and the Lindback Award for Distinguished Teaching, the highest teaching honor bestowed by the University. He has been an invited lecturer to numerous dental and medical organizations. He has more than 100 publications, abstracts and book chapters to his credit and conducts clinical trials in the areas of local anesthesia and pain control. He has been one of the principal investigators in the clinical development of such products as Orudis® KT, Advil® Liquigels, Lodine® -XL, Septocaine® with 1:200,000 epinephrine and most recently Oraverse®, a novel local anesthetic reversal agent. Dr. Hersh was the 2007 recipient of the IADR's Distinguished Scientist Award in Pharmacology, Therapeutic and Toxicology.

## MCDS Board of Trustees Report

- 3/8/11 -

Attendance: Ashmen, Bernstein, Brunsden, Desai, Govitrikar, Kahn, Krantz, Mir Madjlessi, Prabhu, Rizzi, Rosen, Savage, Schambra, Silverstein, Simos, Stein, Villa, Vitale, Weiner and Marlene Glickman

Acceptance of Minutes-vote unanimous

President's Report-Maya Prabhu

The lecture by Dr. David Sirois on March 15th will be the Sy Symanski Memorial lecture and the award will be presented by Dr. Brunsden. 86 members/guests have already registered for Dr. Tanaka's course on April 8th. Dr. Stein expressed concern about marketing of courses. Pros & cons and the need for trifold marketing and flyers for future programs were discussed. Dr. Vitale suggested that AEGD residents from hospital programs across the area be contacted. It was decided to post the lecture dates on our Facebook page to get more information out and to reach more dentists.

MCDS will be applying for the Golden Apple Awards this year. Dr. Mitch Weiner will be submitting the advantages of electronic media that our membership has clearly benefited from. A sub-committee will convene to develop a set protocol to strategize marketing of our full day CE events. The BOT passed a motion to support the presence of undergraduate dental students who may wish to attend the monthly dinner meetings.

Treasurer's Report-David Stein

See full report on page 3.

Secretary's Report-Nainesh Desai

For 2011-2012, nominations and names of representatives from MCDS for NJDA delegates, alternate delegates and council members for various councils of NJDA were finalized and agreed upon by the board. The list will be sent to Ms. Phyllis Cortazzo at NJDA

Educational Coordinator-Alyssa Bernstein

SOCIAL MEDIA REPORT

Dr. Gautam Govitrikar will be managing social media websites/pages for MCDS. It was decided not to put newsletter up on the social media pages since our newsletter is a member only benefit and is exclusive to the members of our county dental society.

NJDA Trustee's Report-Mark Vitale

General supervision legislation for dental hygienists is moving forward and the talk about eliminating the Medicaid program in the state of New Jersey has been squashed.

NJDA Council Reports:

Annual Session-Nainesh Desai

The next Council on Annual Session meeting will be on March 23rd, 2011. The Garden State Dental Conference and Expo 2011 will be a weekend event at The Ocean Place Resort in Long Branch, NJ, on June 24-26, 2011. Please mark your calendars and join us to honor and support Dr. Richard Kahn, our longtime member and the President of NJDA, at the all new Garden State Dental Conference and Expo. Bring your family and staff for a true Jersey Beach weekend this summer.

Membership-Tara Savage

NJDA would like to implement a new non-member recruitment campaign in 2011. They have identified eleven past presidents to be involved in the campaign. These individuals have been selected because they are both passionate about organized dentistry (and the NJDA in particular) and very knowledge-

Continued on page 3

creep up insidiously and may manifest in little changes with respect to appearance or behavior. The onset of symptoms could begin with a gradual disinterest in the simple pleasures of life that were once considered enjoyable. Ultimately, it could lead to feelings of helplessness and loss of productivity. Obviously, the first step that we could take as professionals is to simply be aware of such an issue and employ self-care strategies. Routinely talking to colleagues or close friends has proved to be invaluable. I discuss cases with my partners regularly, and it gives me a sense of relief to know that the situation was not unique to me and helps me overcome my temporary feelings of inadequacy. A study club is another great forum to give vent to frustrations that are encountered in private practice. I strongly urge younger dentists to join a local study club that has other tangible benefits besides the available CE. To discuss one's vulnerability with a group of peers is a demonstration of strength, rather than a weakness. It shows that you care enough to seek advice. And in this particular case of vicarious trauma, you seek the help of other like-minded individuals to maintain a healthy balance in your professional life. As the author succinctly states, "we face the delicate task of creating enough emotional distance to be effective (with patients) while remaining engaged enough to offer support." See you at the next meeting!

#### MCDS CE Survey

The MCDS Board of Trustees would like input from the membership regarding our full day CE efforts.

Please login to our web site (www. MCDSofNJ.org), go to the Members Only section, then Of Current Interest, and click on the link at the top of the page to take the survey.



Published at the office of Dr. Robert Silverstein www.MCDSofNJ.org login: mcds password: mcds1912

#### Detailed Treasurer's Report February 28, 2011 David Stein, DMD

	2/28/10	1/31/2011 2	/28/2011
Checking			
_		\$24,139.71 \$2	· /
PayPal		\$ 3,465.80 \$	
TOTAL:	\$53,919.98	\$38,317.00 \$5	5,404.54
P&L ST	ATEMENT C	HECKING ACC	COUNT
	(2/1/11-	-2/28/11)	
	INC	OME	
MENTOR	COMMINC		50.00
DUES			21,536.00
INTEREST	•		0.76
TOTAL IN			21,586.76
	EXPI	ENSES	
	MEETINGS		3,453.59
			300.00
			309.39
EXECUTIVE SECRETARY		ARY	650.00
OFFICE SUPPLIES			35.00
NEWSLETTER			1,333.38
POSTAGE			568.48
OVERALL TOTAL 14,936.92			4,936.92
		GS ACCOUNT	
		-2/28/11)	
INTEREST INCOME			6.48
OVERALL TOTAL		6.48	
P&L PAYPAL MONEY MARKET			
		-2/28/11)	
CONT ED			2,207.26
MENTOR COMM-INC			23.97
OVERALI	LIOTAL		2,231.23

# Recruitment Rewards Program

# Recruit New Members and Earn Cash Rewards!

Receive a \$50 credit towards your 2012 NJDA dues for each new member you refer, up to \$250 per year. Share your membership experiences with your colleages that are not currently members. You can go to nida.org to print membership applications to give to your colleagues and enter your name in the "referred by" section. Your efforts will also increase MCDS's chance of winning the component recruitment competition. The component with the highest percentage membership increase in 2011 will receive a \$500 cash reward

Please call the membership department at the NJDA at 800-831-6532 for additional information.

## MCDS Board of Trustees Report

Continued from page 2

able on the benefits and services they provide. This program would involve providing each past president with five non-member names each quarter of 2011, member kits and applications, and a nominal stipend to take the "recruits" out to lunch. Recruiters will be matched with individuals in their geographic area and when possible of similar background (e.g., same dental school).

Peer Review-Sandy Goldstein

There were no peer review cases assigned or mediated last month.

#### Committee Reports:

#### Mentor-Amit Vora/Nima MirMadilessi

Our next bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, will be given on June 2, 2011 at St. Peter's Medical Center, New Brunswick. Two CEU credits are awarded to the Dentists & staff members attending these 2-hour seminars. These seminars are available to our members & staff for \$25/pp as a member benefit of MCDS. A very big "Thank You" to Dr. Joe Fertig, Director of Dental Services - St. Peter's Medical Center, for arranging all our room accommodations for the MCDS OSHA-Mentor programs at St. Peter's Medical Center in New Brunswick. Please see the insert in this newsletter for additional information and registration for the Mentor/OSHA program.

#### Continuing Education-Mark Schambra

Dr. John Ruel has been confirmed for the 2011-2012 CE year for Tuesday evening lecture and a full day course on Wednesday for October 2011. There was a discussion about the day of the week for future full day courses. It was decided to focus on having speakers preferably on Wednesday so that we can have them speak at the general meeting on Tuesday as well.

#### **Dental Shadowing-Paresh Patel**

Dr. Patel has stepped down and Dr. Kaga will be in charge of Dental Shadowing

#### Dental Hygiene Study Club-Alyssa Bernstein

The Central New Jersey Dental Hygiene [CNJDH] Study Club met on Wednesday February 16, 2011 at the Crowne Plaza Hotel, Rte 27 South, Edison NJ and was sponsored by the Middlesex County Dental Society. The speaker was Dr. Robert Ashmen. Two CEU credits were awarded to the 25 hygienists that attended this meeting. The next CNJDH meeting will be on Wednesday March 9, 2011 at the Crowne Plaza Hotel in Edison. The lecture will be presented by Hahn Diagnostics on marker pathogen analysis for periodontics. Two CEU credits will be awarded for this seminar. This CNJDH study club is available to our hygienists as a Dentist-member benefit of MCDS. Please contact Marlene Glickman, our Executive Secretary for MCDS, at # 732-238-1255 for additional information and registration in advance for the program. Thank you.

#### MCDS Study Club-Tara Savage

The next MCDS study club meeting is scheduled for Tuesday, March 29, 2011 at 6:30pm. Dr. Mike Messana will be presenting a lecture titled "Orthodontics: What to treat, when and why." The meeting will be held at the Crowne Plaza Hotel in Edison. 2 CE credits will be awarded. The study club is a member benefit available to all MCDS members. Please contact Marlene Glickman, our Executive Secretary, at 732-238-1255 for additional information and registration in advance.

#### **New Business**

A subcommittee will be formed to evaluate various aspects of marketing

ontinued on page 4

#### MCDS Board of Trustees Report, continued from page 3

strategy for future courses. Options on making a policy for dental students who wish to attend our general membership meeting were discussed. Cost issues and member loyalty were the main topics of discussion.

After much discussion, Dr. Ira Rosen made a motion that would allow any undergraduate dental students to attend the monthly meetings of the Middlesex County Dental Society at the Pines Manor at a cost that shall be borne by the dental society. This motion will be reviewed annually in conjunction with the MCDS budget and revised as deemed appropriate by the Board of Trustees. The motion was seconded by Dr. Mitch Weiner and passed unanimously. The goal of this motion is to encourage dental students to become involved in organized dentistry.

#### Good & Welfare

We all expressed our condolences to Dr. Sandy Goldstein on the passing of his father. Respectfully Submitted,
Nainesh Desai
Secretary

## MCDS Newsletter Online

Please register online to receive our newsletter electronically, in lieu of receiving it in the mail.

Click on the "Member" link, then the "Of Current Interest" Link. By registering, you will be able to view the newsletter about a week before it would get to you in the mail, and this will also be saving us money.



# Middlesex County Dental Society REGISTRATION FORM

## CDS Ri-Annual OSHA Seminar/Certification

MCDS Bi-Annual OSHA Seminar/Certification

THURSDAY JUNE 2, 2011

**Time:** Registration: 6:00 PM Program: 6:30 - 8:30 PM **Place:** St. Peters Medical Center, New Brunswick, NJ

Tuition: MCDS Member Dentists & Staff \$25 per person [member benefit]

NJDA Member Dentists & Staff \$55 per person Non-MCDS/NJDA members/Staff \$75 per person (payable to Middlesex County Dental Society)

This program will satisfy the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is <u>required annually for dentists and staff</u>. Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control.

<u>Two CEU credits</u> will be awarded to those attending this 2-hour seminar. This seminar is available to our MCDS members as a

#### member benefit of MCDS

MCDS Member Dentists & Staff	\$25	@	#	 = Total <b>\$</b>
NJDA Member Dentists & Staff	\$55	<u>a</u>	#	 = Total \$
Non-MCDS/NJDA members/Staff	\$75	(a)	#	= Total \$

Please **REGISTER** as early as possible since this program tends to fill up quickly - Thank You

make CHECKS payable to:	MIDDLESEX COUNTY DENTAL SOCIETY
Office Name	
Office Address	
	Office fax #
Name (Dentists & Staff a	ttending) <u>title</u>

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332



## Carl E. Misch BS, DDS, MDS

There is an art form and a science to implant dentistry. The art form is primarily related to esthetics. The science is based on the biomechanical aspects of stress. As a consequence, a theorem for implant dentistry has been developed over the years by Dr. Misch and states most every aspect related to the science of implants should consider the biomechanics of stress.

Dr. Misch has developed an implant treatment planning sequence based upon stress as an implant axiom. Each of the steps below will be addressed for the development of a treatment plan to reduce short and long-term complications.

## **Topics Include:**

- Prosthesis design
- Patient force factors
- Bone density
- Implant key positions & implant number
- Implant size
- Available bone
- Implant design

For more information, please contact

New Jersey Dental Association
P 732-821-9400
F 732-821-1082
www.njda.org



SPMP10046 Rev B FEB 2010

6:00-7:00 Cocktails

# **Staff Night**

Tuesday, May 17, 2011 at the Pines Manor

"A Night on the Boardwalk"

Come join us for a stroll down the boardwalk.

We'll play games of chance and skill.

Enjoy boardwalk favorites like
popcorn and cotton candy
and...

Don't forget to visit the Fortune Tellers.
They're sure to entertain!

7:00-9:30
Dinner,
Music,
Games of
Chance,
Fortune
Tellers



#### MCDS STAFF NIGHT REGISTRATION FORM

(Note that there IS a charge for dentists again this year due to budget constraints)

(See our web site for Online Registration which allows payment by credit card)

Cut-out and send check for total payable to MCDS to:

Middlesex County Dental Society, P.O. Box 7026, East Brunswick, NJ 08816

Doctor's Name:		
Names of Staff		
Members:		
MCDS Member Dentists a	nd Staff: <b>\$85/person until 4/1/11, \$</b> 9	00 per person after 4/1/11
Total # Attending:	Total Remittance:	Includes Open Bar

## **Highlights from the March 2011 Meeting**



Educational Coordinator Dr. Alyssa Bernstein (L.) and MCDS President Dr. Maya Prabhu (R.) welcome March Featured Speaker Dr. David Sirois.



MCDS presents Dr. Sirois with the Sy Symanski Memorial Award. From L. to R.: MCDS President Dr. Maya Prabhu, Dr. Daniel Krantz, Dr. Sirois, NJDA President and MCDS's ADA Trustee Dr. Richard Kahn, and Education Coordinator Dr. Alyssa Bernstein

"I wouldn't ever consider working with another lab."

David Klugman, DMD, Kenilworth, NJ

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Elliot N. Cohen, DMD, Prosthodontist, Livingston, NJ

"My large cases delivered 30 years ago are still functioning well and continue to be very attractive and natural looking."

Richard R. Cavanaugh, DDS, Prosthodontist, Doylestown, PA

"Kuwata produces world class results"

Joshua Kleederman, DMD, Prosthodontist, Williamstown, MA "Kuwata Pan Dent has been my exclusive fixed prosthodontic laboratory for over 10 years."

Alan Oshana, DMD, Guilford, CT

"I love the craftsmanship and detail."

John Pagliei Jr., DMD, Jamison, PA

"Kuwata Pan Dent focuses on excellence in every aspect of the case."

Kevin F. Muench, DMD, MAGD, Maplewood, NJ

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Jonathan A. Glatt, D.M.D. has joined the practice of Joseph A. Oleske, III, D.M.D. - Lakewood, New Jersey

Stephen L. Kao, D.M.D. has acquired the practice of

Richard S. Gross, D.D.S. - Rockaway, New Jersey

AFTCO is pleased to have represented all parties in these transactions.

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# Middlesex County Dental Society Full Day CE Program 7 CEUs

Dr. Terry Tanaka: Treatment Planning Guidelines for Restorative and Prosthodontic Problems Sponsored by Kuwata PanDent Open to Doctors and Staff

> Friday April 8, 2011 8 am to 4 pm



Terry T. Tanaka, D.D.S., is Clinical Professor at the University of Southern California, School of Dentistry, Advanced Education Prosthodontics and maintains a private practice in prosthodontics in Chula Vista, California. Dr. Tanaka holds fellowships in the Academy of Dentistry International, American College of Dentists, International College of Dentists and Master in the Academy of General Dentistry, and is a Diplomate, American Board of Orofacial Pain. He has published numerous articles and is widely recognized for his teaching of advanced restorative and prosthodontic procedures and as a research anatomist. An active Rotarian, he helped found the Thousand Smiles Foundation Cleft Lip and Palate Surgery and Dental Care Mission Clinics that provide free craniofacial reconstructive

surgeries and dental care for needy children in Latin America. He is especially pleased that the Academy of Dentistry International has named an award the Terry Tanaka Student Humanitarian Award and presented to a Junior dental student who exhibits his kind of humanitarianism.

Important diagnostic criteria for the restoration of every-day restorative problems will be presented in this interactive program that will highlight what is taught in advanced graduate restorative programs that is critical to the success of all restorations. New guidelines will be presented on how age, gender, facial morphology and oral habits affect the dentition and the overall well being of our patients. Doctors, dental assistants and dental hygienists will have an opportunity to treatment plan together as a team using these universal guidelines developed by Dr. Tanaka.

Practical diagnostic guidelines for the treatment of patients with temporomandibular disorders will be presented with indications for effective stabilizing splints and how they are used for patients with tooth wear problems. In addition, videos on how to fabricate splints in your own office and how to adjust the splints in the mouth in 5 minutes will be part of this comprehensive and interactive program Come prepared with pen and paper, this is an "interactive workshop."

Registration Form			
Doctor's Name (Last)		(First)	
Address			
City	State	Zip	
Office Telephone Number		Fax Number	
Non-Dentist Staff Mem	bers for th	ne Tanaka Course:	
Name			

Register Online at www.MCDSofNJ.org and Pay by Credit Card All courses to be held at the Pines Manor in Edison, NJ Continental Breakfast and Lunch Included

Checks Payable to MCDS (Payment must accompany registration) Mail to: Middlesex County Dental Society P.O. Box 7026, East Brunswick, NJ 08816 Registration for all courses starts at 7:30 a.m. All programs to take place at the Pines Manor in Edison, NJ Continental Breakfast and Lunch Included For further information call 732-238-1255 or visit

www.MCDSofNJ.org

To register more than one dentist for your office, please use copies of this form, or register online (easier)

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- IPS Empress® Esthetic
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## St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
   Gordon Christensen Video Tapes;
  - Journal of Oral and Maxillofacial Surgery;
  - Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics.

Information about the Medical Library, including hours of operation, can be found at www.stpeterslibrary.com

## Middlesex County Dental Society Councils and Committees

	•	- NJDA Council
Richard Kahn	ADA Delegate	828-6622
Daniel Krantz	ADA Alternate Delegate.	469-8083
Mark Vitale	ADPAC	494-7575
Nainesh Desai	Annual Session	254-2550
Jeff Chustckie	Dental Benefits	271-1220
Robert Ashmen	Dental Education	846-6366
Mitch Weiner	Governmental/Public Affa	airs297-4900

cpresentatives –		
Ira Rosen	. Judicial Council	422-7440
Tara Savage	. Membership	679-2323
Mark Vitale	. NJDA State Trustee	494-7575
Nancy Villa	NJDA Alt. State Trustee	679-2323
Sandy Goldstein	Peer Review	442-0037
Ethan Glickman	. Relief	572-4244

- MCDS Committee Chairpeople and Members at Large -

- MCDS Commi	mee Champed
. Budget and Finance	422-7440
. Children's Dental Health Mo	679-2323
. Continuing Education	846-6366
. Corporate Sponsorship	257-6500
. Dental Shadowing	226-0568
	Budget and Finance

	P = 0 + 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1		
and Finance422-7440	Alyssa Bernstein Hygiene Study Club388-3100		
n's Dental Health Mo679-2323	Nima Mir Madjlessi Mentor Co-Chair651-8470		
uing Education846-6366	Amit Vora Mentor Co-Chair494-2444		
ate Sponsorship257-6500	Arpan NandraOral Cancer Screening/Education494-2282		
Shadowing226-0568	Cavan Brunsden Special Olympics679-2323		
See our web site for a complete list of Board Members and their contact information			

Dental

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MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.