

Upcoming Meetings in 2010-11
Arranged by the Education Committee

October 19, 2010

Dr. Avishai Sadan

“Comprehensive Esthetic Dentistry
 From Risk Assessment to Recipe for Success”

November 16, 2010

Dr. Michael Messing

“Screening for TMD + TMD Case Studies-
 How to protect your patients,
 your dental work, and yourself”

January 18, 2011

NJDA Officer’s Night and
 Life Member Presentations

February 15, 2011

Ann Keirnan, Esq.

“Stay Out of Court! Basics of Employment
 Law for New Jersey Dentists”

Sy Symanski Memorial Lecture

March 15, 2011

Dr. David Sirois

“Oral Dermatology: Filling the Gap
 Between Dentistry and Medicine”

April 12, 2011

To Be Announced. Check here and on
 our web site for updates.

May 17, 2011

STAFF NIGHT

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President’s Message ... Maya Prabhu



“Who Should Provide Anesthesia Care?” I am going to quote from this article that appeared in the Editorial of the New York Times on Tuesday, September 7, 2010. The article questions the ability of trained nurse anesthetists to administer general anesthesia without supervision by an anesthesiologist. It will surprise you to know that 15 states have already exempted nurse anesthetists from the federal requirement of having a physician present. California is the latest to join the bandwagon, stating that patients would lose access to childbirth and surgical services in areas that are short on anesthesiologists. Does this scenario ring a bell? It is closer to home than you would think. Allow me to elaborate on the subject of mid-level providers on the dental horizon. A detailed version is available at the ADA website because there is much more to this subject than the scope of this message will permit. In a nutshell, organizations such as

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GENERAL MEETING – Tuesday, October 19, 2010

THE PINES Route 27 • Edison, NJ

| | |
|--|------|
| Registration..... | 6:00 |
| Business Meeting and hors d’oeuvres..... | 6:30 |
| Dinner and Speaker..... | 7:00 |

“Comprehensive Esthetic Dentistry From Risk Assessment to Recipe for Success”

Featured Speaker: Dr. Avishai Sadan



Properly understanding the fundamentals of risk assessment and proper management of a wide spectrum of patients ranging from esthetically demanding to the conservatively oriented is challenging today in dentistry. This presentation will cover the prevention, proper sequence of treatment, management of complications, and maintenance of the rehabilitated patient. At the end of the presentation you will be able to formulate, present, and discuss detailed custom-tailored treatment plans for a wide spectrum of patients.

Dr. Sadan is Dean and G. Donald and Marian James Montgomery Professor of Dentistry, USC School of Dentistry. He served on the editorial boards of several journals, and has lectured and published nationally and internationally on esthetic and implant dentistry and biomaterials. Dr. Sadan is a graduate of Hebrew University Hadassah School of Dental Medicine in Jerusalem, Israel where he has also completed an internship in maxillofacial prosthodontics and oral medicine. He received his training in prosthodontics from the LSU School of Dentistry and has also completed a fellowship in prosthodontics emphasizing esthetic and implant dentistry at LSU. He is a member of several professional organizations and maintains an intramural practice limited to fixed and implant prosthodontics.

MCDS Board of Trustees Report

-09/14/2010-

Attendance: Ashmen, Bernstein, Brunsdn, Chustckie, Desai, Galkin, Goldstein, Kaga, Kahn, Krantz, Mir Madjlessi, Prabhu, Rizzi, Rosen, Savage, Schambra, Silverstein, Stein, Villa, Vitale, Vora, Weiner

Acceptance of Minutes-vote unanimous.

President's Report-Maya Prabhu

Under the President's report NJDA Executive Director Arthur Meisel discussed issues regarding mid-level providers and access to care. In a handful of states across the country, mid-level providers who are not dentists are performing irreversible dental procedures, and they are being allowed to do so because of a lack of licensed dentists in these areas. Many issues were discussed including the scope and future of this type of practice being allowed in the State of New Jersey. Issues related to Malpractice liability and hygienists performing under general supervision were also brought up. [Editor's note: Now, more than ever, we need your PAC support to have a voice on these issues. Despite the Board's repeated efforts to impress upon the membership the urgency of this, only 22% of MCDS members currently contribute to PAC. Without everyone's support, we don't get "face time" with our legislators. Like it or not, either you pay towards PAC now, or have legislation passed without us having our say and you will pay 10 fold later. The time to act is NOW! Either download a PAC contribution form from our web site or call NJDA at 732-821-9400 and ask for one].

Treasurer's Report-David Stein

See full report on page 3.

PayPal charges charges us for disputes (when our members don't recognize the charge on their credit card statement and we have to fight the chargeback) and takes their percentage of the registration fee even if the member asks for a refund. We ask our members to be mindful of this and remember that when they register online they will see a charge from PayPal on their credit card statement.

Editor's Report-Bob Silverstein

We have been hovering around 290 mailed newsletters per month for the past few months, with few members registering recently to receive the newsletter online in lieu of receiving it in the mail. I encourage those who have not signed up for this to do so and help us save money.

The September newsletter was sent out to the 149 Middlesex non-member dentists, with a customized President's message designed to encourage membership.

On occasions where there is a question as to whether a MCDS meeting or course is cancelled, such as when there is inclement weather, members should check our web site as the primary method of finding this out.

We made an error on the date for the March General Meeting (it should be the 15th). This has been corrected on our web site and for future newsletters. Also, since the meeting date in April has been moved up 1 week because of Passover. The new date for the General Meeting is 4/12. I will announce the new speaker as soon as this information becomes available.

NJDA Trustee's Report-Mark Vitale

See full report on page 5.

NJDA Council Reports:

Annual Session-Nainesh Desai

The Garden State Dental Conference and Expo 2010 was a weekend event at The Trump Taj Mahal (Atlantic City, NJ) on June 11-13, 2010. Both vendors

the Kellogg Foundation and the Pew Charitable Trusts are promoting the concept of the Dental Health Aide Therapist model. It was initiated in Alaska to improve access to care, and the effort is being expanded to other states. Essentially, it allows DHATS to diagnose, make treatment plans, and perform irreversible dental procedures. The ADA is opposed to anyone but dentists performing these tasks, and has expressed concern that DHAT training is not adequate to recognize complex cases—cases in which patients could be at great risk. Several versions of this DHAT model are being conceptualized, and the movement is gathering momentum. In the medical world, healthcare reformers seek ways to curb spending, and it has come to a point where nurse anesthetists are seen to have a distinct advantage because it costs six times as much to train anesthesiologists. And, "with roughly one death occurring in every 200,000 to 300,000 cases in which anesthetics are administered," the perceived risk to life is minimal. If this is the argument, then how long would it be before a similar problem looms at our doorstep? Educating legislators on the Hill and keeping a vigilant eye on organizations that seek to reform dentistry is one way of steering this profession away from the path that medicine was forced to follow. It does not take much to realize that this will require monetary clout, and time is of the essence. A proactive stance is imperative and we need all the support we can muster. Please invest in yourself and donate to your state and national PAC.



Published at the office of Dr. Robert Silverstein
 www.MCDSofNJ.org **login:** mcds
password: mcds1912

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Detailed Treasurer's Report
August 31, 2010
 David Stein, DMD

| | 8/31/09 | 4/30/10 | 8/31/10 |
|---|--------------------|--------------------|--------------------|
| Checking | \$ 9,846.80 | \$ 9,760.90 | \$21,176.41 |
| Savings | \$14,373.27 | \$35,797.41 | \$35,883.05 |
| CD (2% matures 12/10/09) | \$25,000.00 | \$0(Closed) | \$0 |
| PayPal | \$ 2,149.71 | \$ 9,723.33 | \$ 750.30 |
| TOTAL: | \$51,369.78 | \$55,281.64 | \$57,809.75 |
| P&L STATEMENT CHECKING ACCOUNT | | | |
| (5/1/10-8/31/10) | | | |
| INCOME | | | |
| CONT. EDUC.-INC | | | 2,100.00 |
| CORP SPON-C.ED | | | 600.00 |
| DUES | | | 13,998.70 |
| INTEREST | | | 6.81 |
| MENTOR COMM-INC | | | 2,050.00 |
| STAFF NIGHT-INC | | | 9,265.00 |
| TOTAL INCOME | | | 28,020.51 |
| EXPENSES | | | |
| BOARD MEMBER EXPENSES | | | 513.66 |
| CONT. EDUC-EXP | | | 1,298.25 |
| DINNER MEETINGS | | | 4,237.80 |
| EXECUTIVE SECRETARY | | | 2,500.00 |
| MENTOR COMM EXPENSE | | | 300.00 |
| NJDA CONVENTION EXPENSE | | | 1,351.50 |
| PLAQUES | | | 347.17 |
| POSTAGE | | | 520.92 |
| REIMBURSEMENT | | | 366.99 |
| STAFF NIGHT | | | 15,473.97 |
| TAXES | | | 325.00 |
| TELEPHONE | | | 369.75 |
| TRANSFERS | | | |
| FROM PAYPAL | | | 11,000.00 |
| OVERALL TOTAL | | | 11,415.50 |
| P&L SAVINGS ACCOUNT | | | |
| (5/1/10-8/31/10) | | | |
| INTEREST INCOME | | | 85.64 |
| OVERALL TOTAL | | | 85.64 |
| P&L PAYPAL MONEY MARKET | | | |
| (5/1/10-8/31/10) | | | |
| CONT EDUC INC | | | 226.07 |
| STAFF NIGHT INC | | | 1814.25 |
| REFUND CONT. EDUC-EXP | | | 115.00 |
| TRANSFER TO CHECKING | | | -11,000.00 |
| OVERALL TOTAL | | | -9,074.68 |

MCDS Newsletter Online

If you would like to receive the newsletter electronically in lieu of receiving a printed copy, please visit our web site, at www.MCD-SofNJ.org.

Click on the "Member" link, then the "Of Current Interest" Link.

By registering for this, you will be able to view the newsletter about a week before it would get to you in the mail, and this will also be saving us money.

MCDS Board of Trustees Report

Continued from page 2

and attendees agreed that there were significant improvements in the quality of the event as compared to previous years. Friday was well attended by doctors and staff, but attendance was on Saturday was not good. Glass Classroom, Product-Demo Classroom, the High-Tech Vendor Fair on the Exhibit Floor, onsite Café and the Cyber Pavilion that allowed the attending dentists to print their CE credits were well appreciated.

As part of ongoing changes, next year's meeting will be held on June 24-25 (Fri-Sat) at the Ocean Place Resort in Long Branch, NJ. The Council decided that there will be no full-day course on Saturday, few more short 2-hour CE courses and increased number of "Breakfast and learn", "Lunch and learn" and Hands-on courses in 2011. Featured speaker, Dr Carl Misch will be presenting a full-day course on June 24th, 2011, with sponsorship from BioHorizons. The speaker subcommittee met while in Atlantic City. The submission policy was put in effect. 2010 exhibitors have received a letter asking for fully funded speakers. The committee is meeting again on September 16th to finalize the list of speakers

President's event may be a "resort casual" event with butler passed food and live music. Options are being evaluated for the same. Possibility of a beach bonfire with some sponsorship is being evaluated. Dr. Thomas Emmer was nominated and voted Vice Chairman from July 2010 through June 2011. The Association will be hiring a P/T staff person to handle some aspects of the show and will not use last year's company, PSI, for financial reasons.

Children's Dental health Month-Cavan Brunsdon

A meeting for GKAS day, 2011 is scheduled for next month.

Governmental and Public Affairs-Mitch Weiner

See full report on page 6.

Peer Review-Sandy Goldstein

There were no new cases assigned in August, there have been 2 new ones already in September.

Committee Reports:

Continuing Education-Mark Schambra

The speaker for next autumn is Dr Jon Ruel, a Prosthodontist from New Bedford, Mass. He will present on Tues night Oct 18, 2011, and all day Wed Oct 19, 2011. His topic will be "New Technologies in Implant Dentistry". The course sponsor is to be determined.

Corporate Sponsorship-David Stein

We have secured significant corporate sponsorships for the 2010-2011 CE-year. Dr. Ira Rosen said that Biomet-3i is also on board and will be one of our corporate sponsors on regular basis.

Mentor-Amit Vora/Nima MirMadjlessi

Our bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, was given on June 3, 2010 at St. Peter's Medical Center, New Brunswick. A total of 102 dentist and staff attended.

Our next bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, will be given on November 4, 2010 at St. Peter's Medical Center, New Brunswick.

Two CEU credits are awarded to the Dentists & staff members attending these 2-hour seminars. These seminars are available to our members & staff for \$25/pp as a member benefit of MCDS.

A very big "Thank You" to Dr. Joe Fertig, Director of Dental Ser-

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vices - St. Peter's Medical Center, for arranging all our room accommodations for the MCDS OSHA-Mentor programs at St. Peter's Medical Center in New Brunswick.

Dr. Larry Brent will present the next mentor program on December 9, 2010. He will speak about: "Everything I did not Learn in Dental School" at the NJDA Headquarters, North Brunswick.

Please see the insert in this newsletter for additional information and registration for the Mentor/OSHA program.

Dental Hygiene Study Club-Alyssa Bernstein

The Central New Jersey Dental Hygiene [CNJDH] Study Club will be having its first lecture of the 2010-2011 year on Wednesday September 29, 2010 at the Crowne Plaza Hotel in Edison. The speaker will be Dr. Jim Albani and he will be speaking on cone beam imaging for implants. Two CEU credits will be awarded for this seminar.

This CNJDH study club is available to our hygienists as a Dentist-member benefit of MCDS. Please contact Marlene Glickman, our Exec.Sect'y for MCDS, at # 732-238-1255 for additional information and registration in advance for the program. In addition, one of the lectures this spring is open to doctors and hygienists, Hahn Diagnostics is presenting on marker pathogen analysis for perio. They will only present to the hygiene study club if there is at least 10 doctors present. Please consider attending this lecture on Wednesday March 9, 2011.

Good & Welfare

On June 16th, Dr. Robert Ashmen and his wife, Robyn, were blessed with a baby girl, Olivia Therese.

Respectfully Submitted, Nainesh Desai, Secretary

NJDA Noteworthy News

-Healthcard sponsorship- Mr. Chris Bornstad, Regional Manager for HealthCard, introduced himself. HealthCard is our endorsed credit and debit card processor and a silver partner in NJDA's Partners Program. He reported that many members are HealthCard clients and many are very loyal to HealthCard. Many credit card companies have made recent changes; PCI compliance and both Visa and MasterCard have revised its rates

-2011 Budget- The 2011 Budget was approved by the BOT as submitted by the Budget Hearing Committee. It must now be approved by the House of Delegates at the November 10, 2010 House meeting. In the 2011 Budget, the Director of Communications reported that The Advocate is being phased out to only 3 hard copies for the year 2011. In 2012 the Advocate will not exist as you know it; it will only be distributed via email and on the web.

-UMDNJ Foundation- In May a letter was sent to the Component Presidents and Secretaries explaining that the Foundation of UMDNJ sends a letter in the Fall asking us to furnish the name of an NJDA representative to its Foundation at UMDNJ. The letter asks if anyone from any of the components would be interested in placing his/her name in nomination. No name was submitted and Dr. Carmine LoMonaco had indicated his interest in continuing in this position. The Board approved his nomination for a one year term to the Board of the UMDNJ Foundation.

-VDA- On July 29th, the building housing the Virginia Dental Association burned to the ground. Two employees were inside, however, no one was injured and no information was lost due to back-up. Unfortunately, Virginia has a very active Mission of Mercy and they lost all the equipment. Aside from the loss, the Virginia Medical Association has lent them space to continue operation without loss of jobs. Sadly, the building will have to be demolished and rebuilt. Apparently the insurance coverage was not adequate. The Board will look at NJDA's policy to make sure its coverage is adequate in case of such an event here.

- Membership- Ms Tricia DeCotiis reported that as of August 17 those members paid to date are 4,583 which are ten less members than last year, this time. She will begin her residency visits in two weeks and will continue recruiting members. We need 160 more by year end to get to last year's number. She distributed a list to the trustees broken down by component and asked them to call those 2009 members who have not yet paid their 2010 dues. Also waivers are up; 111 to last year's 87. Lunch and Learns have been scheduled at all the General Practice Residency Programs. The Lunch & Learns at UMDNJ are set for the fall as well. Regarding dues collection for next year, we are working on an on-line dues payment system. She is planning to go back to Temple this year to recruit new members and would like to expand to other states.

-Annual Session- Ms. DeCotiis attended a sales rep meeting of Benco, a Bronze Partner. She reported that the Annual Session Council will begin selecting speakers and entertainment. Staff has been selling booth space. They are in the process of wrapping up 2010. Annual Session is considering opening registration for Dr. Carl Misch early.

The Annual Session will be held in Long Branch on June 24-25-26, 2010.

-NJDA Website- Mr. Eric Elmore reported that the 2nd and 3rd tier of the website needs to be made current. Also, with the growing number of MAC users, NJDA needs to make sure they can access the web as well as accessibility for mobile users. We are also working on a Facebook page. None of this will cost NJDA anything.

-Continuing Education- Members should check out the Business Partners offering of free continuing education courses

through the fall and winter. Registration via email has been very heavy. Seven free courses will be offered from September 2010 to January 2011; two in September, three in October, one in November and one in January. On September 24th, Benco will sponsor a course, Peer 2 Peer Education Morning: Digital Impressions & 3D Technology. On September 28th, Kuwata will sponsor a course, Single Tooth Implants in the Esthetic Zone: Diagnosis and Execution. The October 1st course, Plaque Control and Clinical Outcomes – “The Orthodontia Conundrum” is sponsored by P& G. There is a maximum of 50 seats per course and registration is on a first-come first-served basis. The Weekend Study Club courses and dates are posted on the web and in the recent Advocate issue along with a registration form. The course fee is \$20.00 with all proceeds going to Special Olympics and each course offers two credits. The dates are Saturday, September 25th; Saturday October 17th, Saturday November 13th and Saturday, December 12th.

-NJDA Golf Classic- The NJDA Annual Golf Classic was held Monday, August 23, 2010 at the TPC Jasna Polana golf course in Princeton, New Jersey. We had 121 golfers, a new record.

-GKAS- NJDA will start planning next month for Give Kids A Smile to be held February 4, 2011. Last year we had 90 locations and expect the same or more this year and we should surpass the 5,000 children seen last year. Presently we are meeting with the school nurses in the counties and working on getting the GKAS doctors to meet with the school nurses at the county level. The school nurses are the definite factor in selecting the children for GKAS. We are trying to link the doctors and the nurses for better follow-up.

-Oral Health Coalition- On January 19, 2011 we have scheduled a course in conjunction with the Oral Health Coalition to be held at the Robert Wood Johnson Institute in Hamilton. It will be an all day course from 9:00 am to 4:00pm and will be covering Access to Care –A Decade Later. You can earn 6 to 7 credits for the all day program.

-NJDA Homebound Program- The NJDA Homebound Program is beginning to grow. We are receiving more calls from members of the Association as well as patients. We have every county covered except Salem and Cumberland. The patient calls NJDA to speak to Eric Elmore and Eric calls the doctor to set up the particulars. We have an article in the Advocate listing the participating dentists, his/her phone number and the county(s) they cover. This is not a free program for the patient. Dentists bill for their services and treatments and the patients are made aware of this upfront.

- Peer Review- The Peer Review Workshop has been scheduled for November 3, 2010. All component peer review committee members must attend this course at least once every three years, a policy that was instituted several years ago on the recommendation of a Peer Review Task Force appointed by NJDA’s Board of Trustees.

-Meeting with Commissioner of Banking and Insurance- Mary Moskal, Dr. Kahn, Jim Schulz and Art Meisel met recently with the new Commissioner of Banking and Insurance, Tom Considine, and his staff. One of the issues discussed was the Department’s strong support of proposed legislation that would categorize as a criminal offense the waiver of insurance copayments and deductibles. NJDA reiterated that the State Board of Dentistry regulations require that such waivers be disclosed by dentists to dental plans, which then reduce its reimbursement based on the fee intended to be collected. While NJDA is not philosophically opposed to the legislation, it does have concerns about its lack of clarity. NJDA would like to see greater detail about the types of waivers permitted, such as financial hardship of the patient and what documentation must be obtained. NJDA also emphasized again the vast differences between medical insurance and dental plans, which typically limit benefits to \$1,200 on average and submitted fees are not inflated as is the situation with facilities such as ambulatory care.

-Dental Benefits- The Council on Dental Benefits sent a strong letter to Dr. McMurray at Horizon Dental outlining the ongoing problems being experienced by members and, in fact, not addressed by Horizon since its last meeting with the council. Mary Moskal and Dr. Vitale earlier this day had a conference call with Dr. McMurray who promised a resolution to the “bundling issues” by early September. Currently, claims for procedures such as relining an immediate denture, diagnostic study models, and interim (long-term) prostheses are being adjudicated with the EOB message that these are “an inherent part of another procedure” and not reimbursable, despite the nomenclature contained in the CDT code. Dr. David Pettigrew, former Horizon Dental Director, has agreed to act as alternate representative to the Council on Dental Benefits from Bergen County.

-State Board of Dentistry- At the last State Board meeting it discussed CE credits for dentists that do charity care. The Board is also considering restricting use of Sargenti Paste. He also advised that all dentists should make sure that their emergency equipment is in good working condition. Arthur Meisel announced with pleasure that Dr. Jack Ricciani is the new President of the State Board of Dentistry. The Governor’s office has signed off on the proposed sun setting regulations and they will be published as a new proposed regulation in the New Jersey Register.

-Legal Issues- Mr. Arthur Meisel reported that he had sent out a note to all of the Board members regarding a decision in the case pending before the Appellate Division involving alleged insurance fraud. We had made a motion as a friend of the court. The Appellate Division reversed the trial court’s decision and it will go back to court for a trial. On the Hori-

zon Blue Cross/Blue Shield suit to prevent it from enforcing its anti-assignment clause, Horizon wants to settle the case. They are working on a settlement agreement. It looks positive. The 3rd suit is against Met Life and Aetna for establishing maximum fees that network dentists can charge for services for which the insurers make no payments. Two weeks ago, NJDA filed suit against a tanning salon engaged in teeth whitening services for unfair and dishonest competition. The Access to Care Workforce/ Mid-Level Providers was discussed at a conference immediately preceding the ADA management conference at the ADA. A meeting will be being held in Atlanta, Georgia to try to influence the ADA HOD before going to Orlando. New Jersey was asked to attend and contact other groups for support. A motion was made, seconded and unanimously adopted by the Board to authorize Mr. Meisel and one dentist to attend the meeting in Atlanta. Mr. Meisel reported that at the April Board meeting, the New Jersey Hygienist Association was seeking our support of a Bill that it would like to introduce on general supervision. A meeting was held during Annual Session with officers and hygienists. The hygienists claim it will provide greater flexibility by keeping offices open, therefore, deriving more dollars and they stressed no interest in attaining independent practice. Widespread input from members will be solicited on this issue.

-Bergen Walk a Thon- Bergen County Dental Society is holding its walk-a-thon, benefiting the 'Footprints in the Sand Foundation' on September 19, 2010.

-Report from UMDNJ Dental School- Dr. Arnold Rosenheck, Assistant Dean at UMDNJ Dental School, was asked by Dr. Cecile Feldman to report on the status of the school. As we all experience this stormy fiscal time, it is the same in academia. However, we should remind ourselves that our profession is thought of with admiration, respect and envy.

He believes there are three pillars that support our profession: 1) The NJDA to make things work and happen; 2) UMDNJ-Dental School which sets the standard for education and produces the finest and best dentists in the entire country, and 3) The State Board of Dentistry that regulates the dental profession. All three work together so that

dentistry remains as strong as ever. Dr. Rosenheck reported that UMDNJ's Budget has been cut 15% with an additional supplemental cut for the University Hospital of 15%, translating to 1.5 million in arrears for the dental school.

Tuition had to be raised 21% for students out of state, 18% for those in state and 14% for post-graduates. Dr. Feldman is working diligently to keep everything going forward and keep the ratio between faculty and students equal as well as create a system where they can get medical records electronically. This should improve access to care and allow for better treatment of patients. Dr. Rosenheck also suggested that the Governmental Affairs Department in the school and NJDA'S Governmental Affairs Council meet to work together as a team. He also emphasized the importance of joining PAC and remaining involved with other organizations; i.e. UMDNJ. He did mention that Dr. Richard Kahn, Art Meisel, Jim Schulz will meet next week with Dr. Bill Owen, UMDNJ President. The next NJDA BOT meeting is scheduled for September 15, 2010.

NJDA Council on Governmental and Public Affairs

-NJDA General Supervision Draft Legislation: NJDA has been asked for input from the hygienists association in relation to proposed legislation that would permit general supervision of hygienists in private practice (this already exists in NJ institutions- hospitals, etc.).

-Mid-Level Provider Pilot Projects: there are many competing organizations in at least 41 states that are moving towards implementing or experimenting with mid-level providers.

Even at the ADA level, different factions are forming (Austin Group vs. Boston Group) that are either staunchly against mid-level providers or are willing to hear all sides and work out a compromise on this controversial issue for the profession going forward.

-Governor Christie's Boards and Commissions Consolidation Program: There are over 800 State Boards and Commissions in NJ. The governor has eliminated 60 State Boards and Commissions to consolidate and save money. The State Board of Dentistry has been preserved as a stand alone Board. However, the State Medical Examiner and State Crime Labs are slated to consolidate, which may have an impact on the NJDA Dental Victim Identification Team (DVIT), which had an excellent working relationship with the stand alone ME's office.

-Division of Consumer Affairs Reform: There have been 'customer service' issues with the Division for a while, mostly due to internal clashes. We have an attentive Board, but infighting between the division and the attorney general's office is creating inefficiencies. At the same time, the governor wants to re-define the role of the lieutenant governor by giving the economic development corp. oversight over to the Lieut. Governor and is considering taking some of the State Boards (including Dentistry) away from the Div. of Consumer Affairs and giving them to the Lieut. Governor's jurisdiction.

-Jewish Renaissance Medical Center FQHC Issue: A Federal Qualified Health Center opened up in Perth Amboy with state of the art dental equipment that local private practitioners feel is aggressively marketing in the attempt to erode their patient pools. The clinic mostly treats Medicaid and Charity Care/Indigent patients so the potential impact on these local practices is still being debated, with NJDA attempting to mediate the matter while protecting the interests of

[Continued on page 10](#)



Middlesex County Dental Society

Full Day CE Programs 7 CEUs Each

Dr. Avishai Sadan: Comprehensive Esthetic Dentistry From Risk Assessment to Recipe for Success
Sponsored by DSG Americus Dental Lab Open to Doctors and Lab Techs

Wednesday October 20, 2010 8 am to 4 pm

Dr. Sadan is Dean and G. Donald and Marian James Montgomery Professor of Dentistry, University of Southern California School of Dentistry. He is the former editor-in-chief of Quintessence International, the former editor-in-chief of Quintessence of Dental Technology (QDT), served on the editorial boards of other journals, and has lectured and published nationally and internationally on esthetic and implant dentistry and biomaterials. Dr. Sadan is a graduate of Hebrew University Hadassah School of Dental Medicine in Jerusalem, Israel where he has also completed an internship in maxillofacial prosthodontics and oral medicine. He received his training in prosthodontics from the LSU School of Dentistry and has also completed a fellowship in prosthodontics emphasizing esthetic and implant dentistry as LSU. A member of several professional organizations including the American College of Prosthodontists, the Academy of Osseointegration, the American College of Dentists, OKU Dental Honor Society, and other organizations, he maintains an intramural practice limited to fixed and implant prosthodontics.



The lecture will allow one to properly understand the fundamentals of risk assessment and proper management of a wide spectrum of patients ranging from the esthetically demanding to the conservatively oriented. This exciting seminar will cover how to create a patient driven approach for treatment planning along with learning the current status of all-ceramic restorations—classifications and indications for all-ceramic systems, from porcelain veneer or single unit crowns to a full mouth rehabilitation.

This course will benefit dentist and dental technicians who are interested in gaining useful knowledge related to contemporary clinical techniques and treatment approaches in esthetic dentistry and fixed prosthodontics. It will be very useful for those who feel lost by constant bombardment of new materials and all ceramic systems as it will provide a logical approach to understanding the nature of the materials. Most important, those who seek successful communication skills to treatment plan, maintain, and manage complications, will be provided with a wide spectrum of clinical scenarios.

Dr. Terry Tanaka: Treatment Planning Guidelines for Restorative and Prosthodontic Problems

Sponsored by Kuwata PanDent Open to Doctors and Staff

Friday April 8, 2011 8 am to 4 pm



Terry T. Tanaka, D.D.S., is Clinical Professor at the University of Southern California, School of Dentistry, Advanced Education Prosthodontics and maintains a private practice in prosthodontics in Chula Vista, California. Dr. Tanaka holds fellowships in the Academy of Dentistry International, American College of Dentists, International College of Dentists and Master in the Academy of General Dentistry, and is a Diplomate, American Board of Orofacial Pain. He has published numerous articles and is widely recognized for his teaching of advanced restorative and prosthodontic procedures and as a research anatomist. An active Rotarian, he helped found the Thousand Smiles Foundation Cleft Lip and Palate Surgery and Dental Care Mission Clinics that provide free craniofacial reconstructive surgeries and dental care for needy children in Latin America. He is especially pleased that the Academy of Dentistry International has named an award the Terry Tanaka Student Humanitarian Award and presented to a Junior dental student who exhibits his kind of humanitarianism.

Important diagnostic criteria for the restoration of every-day restorative problems will be presented in this interactive program that will highlight what is taught in advanced graduate restorative programs that is critical to the success of all restorations. New guidelines will be presented on how age, gender, facial morphology and oral habits affect the dentition and the overall well being of our patients. Doctors, dental assistants and dental hygienists will have an opportunity to treatment plan together as a team using these universal guidelines developed by Dr. Tanaka.

Practical diagnostic guidelines for the treatment of patients with temporomandibular disorders will be presented with indications for effective stabilizing splints and how they are used for patients with tooth wear problems. In addition, videos on how to fabricate splints in your own office and how to adjust the splints in the mouth in 5 minutes will be part of this comprehensive and interactive program. Come prepared with pen and paper, this is an “interactive workshop.”



Middlesex County Dental Society

Full Day CE Programs 7 CEUs Each

Dr. Avishai Sadan
 Comprehensive Esthetic Dentistry
 From Risk Assessment to Recipe for Success
 Sponsored by DSG Americus Dental Lab
 Open to Doctors and Lab Techs
 Wednesday October 20, 2010
 8 am to 4 pm
 7 CEUs

Dr. Terry Tanaka
 Treatment Planning Guidelines for Restorative
 and Prosthodontic Problems
 Sponsored by Kuwata PanDent
 Open to Doctors and Staff
 Friday April 8, 2011
 8 am to 4 pm
 7 CEUs

Registration Form

 Doctor's Name (Last) (First)

 Address

 City State Zip

 Office Telephone Number Fax Number

Lab Techs for Sadan course, or Non-Dentist Staff Mem-
 bers for the Tanaka Course:

 Name

 Name

 Name

 Name

 Name

Register Online at www.MCDSofNJ.org
 and Pay by Credit Card

All courses to be held at the Pines Manor in Edison, NJ
 Continental Breakfast and Lunch Included

Registration Fees: (Please check appropriate boxes)

MCDS Members/Residents: \$90 / \$115 ea*
 Sadan Tanaka
 NJDA Members (non-MCDS) \$125 / \$160 ea*
 Sadan Tanaka
 NJDA Non-Members: \$250 / \$285 ea*
 Sadan Tanaka
 Staff (non-dentists):
 MCDS: \$85 per staff member
 Non-MCDS NJDA: \$100 per staff member
 NJDA Non-Members: \$150 per staff member
 Lab Techs: \$85 per person

Total Enclosed: \$ _____

* Early / Late registration cutoff dates:
 Sadan Course: September 15, 2010
 Tanaka Course: March 24, 2011

Checks Payable to MCDS (Payment must accompany registration)

Mail to: Middlesex County Dental Society
 P.O. Box 7026, East Brunswick, NJ 08816
 Registration for all courses starts at 7:30 a.m.

All programs to take place at the Pines Manor in Edison, NJ
 Continental Breakfast and Lunch Included
 For further information call 732-238-1255 or visit
www.MCDSofNJ.org

To register more than one dentist for your office, please use
 copies of this form, or register online (easier)

Highlights from the September 2010 Meeting



Educational Coordinator Dr. Alyssa Bernstein (C.) and MCDS President Dr. Maya Prabhu (R.) welcome
 September Featured Speaker Dr. Scott Ganz.

Middlesex County Dental Society

REGISTRATION FORM

MCDS Bi-Annual OSHA Seminar/Certification

Thursday November 4, 2010

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: St. Peters Medical Center, New Brunswick, NJ

Tuition: MCDS Member Dentists & Staff \$25 per person [member benefit]
NJDA Member Dentists & Staff \$55 per person
Non-MCDS/NJDA members/Staff \$75 per person
(payable to Middlesex County Dental Society)

This program will satisfy the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff. Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control.

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our MCDS members as a

member benefit of MCDS

MCDS Member Dentists & Staff \$25 @ # _____ = Total \$ _____

NJDA Member Dentists & Staff \$55 @ # _____ = Total \$ _____

Non-MCDS/NJDA members/Staff \$75 @ # _____ = Total \$ _____

Please REGISTER as early as possible since this program tends to fill up quickly - Thank You

make CHECKS payable to: MIDDLESEX COUNTY DENTAL SOCIETY

Office Name

Office Address

Office phone # Office fax #.....

Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY

P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332

our member dentists.

-NJ Dental Director: NJ still has no dentist as Dental Director and therefore no one to manage and aggressively pursue the application process for millions of dollars in federal funding towards oral healthcare that NJ can benefit from and loses out from each year. NJDA is working with the NJ Dental School to propose that the Dental School Dean be given the title of NJ Dental Director and hopefully, with the dental schools advocacy, this would open the door to federal grant money for oral health programs in the state.

Legislative Matters:

-Suits against Metlife and Aetna: Metlife wanted the suit to be decided in Federal court and NJDA wanted it decided in State Court. The federal judges decided that the suit should be in state court (in NJDA's favor). A summary judgment on the matter is expected in the coming weeks.

-Assignment of Benefits Lawsuit against Horizon: Horizon is interested in settling and NJDA is in the process of working with Horizons' attorneys on the wording of the settlement. Once finalized, it should go into effect on 1/1/2011, similar to the legislation for medical insurance assignment which was passed previously.

In Memoriam William Meszaros

Dr. William R. Meszaros died quietly on Thursday, May 27, at his home in Williamsburg, VA. Born in Perth Amboy, N.J., on April 8, 1919, he attended Perth Amboy High School and graduated from Saint Louis University School of Dentistry. He married Constance Marie Price of St. Louis, Mo., on June 16, 1945, and returned to Perth Amboy to open his dental practice.

In 1952 he served as a captain of Oral Surgery at Kessler Air Force Base until October 1954. He returned to his dental practice in Perth Amboy, which he enjoyed for close to 40 years. He was a past president of the Middlesex Dental Society and was known for his generosity and influence in sharing new and innovative dental techniques.

Dr. Bill, as he was affectionately called, will be missed by all for his generosity, wonderful sense of humor, search for spirituality, and the love and devotion that he shared with his family.

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Marco Fernandez, D.M.D. has acquired the practice of

Dominic Pisano, D.M.D. & Richard Procopio, D.M.D.

Summit, New Jersey

AFTCO is pleased to have represented all parties in this transaction.

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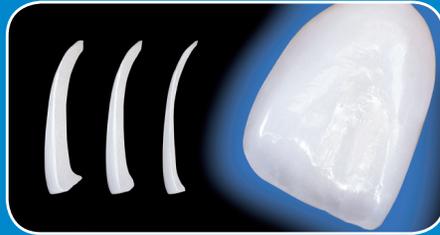
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St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of Oral and Maxillofacial Surgery;
- Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics.

Information about the Medical Library, including hours of operation, can be found at www.stpeterslibrary.com

Middlesex County Dental Society Councils and Committees

– NJDA Council Representatives –

| | | | |
|---|----------|--|----------|
| Richard Kahn..... ADA Delegate | 828-6622 | Ira Rosen..... Judicial Council..... | 422-7440 |
| Daniel Krantz ADA Alternate Delegate | 469-8083 | Tara Savage Membership..... | 679-2323 |
| Mark Vitale..... ADPAC..... | 494-7575 | Mark Vitale..... NJDA State Trustee | 494-7575 |
| Nainesh Desai..... Annual Session..... | 254-2550 | Nancy Villa..... NJDA Alt. State Trustee | 679-2323 |
| Jeff Chustekie Dental Benefits | 271-1220 | Sandy Goldstein Peer Review..... | 442-0037 |
| Robert Ashmen Dental Education..... | 846-6366 | Ethan Glickman..... Relief..... | 572-4244 |
| Mitch Weiner Governmental/Public Affairs..... | 297-4900 | | |

– MCDS Committee Chairpeople and Members at Large –

| | | | |
|---|----------|---|----------|
| Ira Rosen..... Budget and Finance..... | 422-7440 | Alyssa Bernstein..... Hygiene Study Club | 388-3100 |
| Cavan Brunnsden Children's Dental Health Mo.... | 679-2323 | Nima Mir Madjlessi .. Mentor Co-Chair | 651-8470 |
| Mark Schambra Continuing Education..... | 846-6366 | Amit Vora Mentor Co-Chair | 494-2444 |
| David Stein..... Corporate Sponsorship | 257-6500 | Arpan Nandra....Oral Cancer Screening/Education | 494-2282 |
| Paresh Patel Dental Shadowing | 226-0568 | Cavan Brunnsden Special Olympics..... | 679-2323 |

See our web site for a complete list of Board Members and their contact information



Business Editor: Dr. Constantine Simos
109 Livingston Ave, New Brunswick, NJ 08901

Tel: 732-247-8083 • Fax: 732-247-1584

| | | |
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| Ed. Coordinator: | Dr. Alyssa Bernstein | 732-388-3100 |

MCDS Executive Secretary Marlene Glickman 732-238-1255

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.



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June 24 - 26, 2011

Middlesex County Dental Society

REGISTRATION FORM

Thursday: December 9, 2010 6:30-8:30PM

**“Everything I did not learn in Dental School”
Dr. Larry Brent**

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: NJDA Headquarters, North Brunswick, NJ

Tuition: MCDS & NJDA Member Dentists & Staff **\$25 per person**
Non-Member Dentists & Staff **\$55 per person**
(Payable to Middlesex County Dental Society)

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our members as a **member benefit of MCDS**

MCDS & NJDA Member Dentists & Staff **\$25 @ # _____ = Total \$ _____**
Non-Member Dentists & Staff **\$55 @ # _____ = Total \$ _____**

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Office Name

Office Address

Office phone # **Office fax #**

Name (Dentists & Staff attending) title

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