

Upcoming Meetings in 2010
 Arranged by the Education Committee

Sy Symanski Memorial Lecture

April 20, 2010

Dr. Purnima Hernandez
 “Dental Management of Children with
 Special Healthcare Needs –
 A New Perspective”

May 18, 2010

STAFF NIGHT
 Mardi Gras!



To register, please use the form on page 4 or register online at our web site: www.MCDSofNJ.org. Note that there is a charge for member dentists this year due to budget constraints.

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President’s Message ... Scott Galkin



With spring right around the corner, everything seems to change. The days get longer, flowers start to bloom, and the mounds of snow on the side of the road become a distant memory. It also represents a time when people try to do a heavy duty, top to bottom, cleaning of their homes better known as “Spring Cleaning.” “Spring Cleanings” give a great opportunity to organize your home and get rid of things that you are not in need of anymore. They are a way to get rid of the old and bring in the new. When you really think about it, there is no reason why this cannot be done in our dental practices. Now I do not mean to scrub all of your equipment and open all of the windows in your office, once the weather turns. What I do mean is that now is a great time to review your office organization and policies and to see what is working and

Continued on page 2

GENERAL MEETING – Tuesday, April 20, 2010

THE PINES Route 27 • Edison, NJ

Registration.....	6:00
Business Meeting and hors d’oeuvres.....	6:30
Dinner and Speaker.....	7:00

“Dental Management of Children with Special Healthcare Needs- A New Perspective”

Featured Speaker: Dr. Purnima Hernandez



Dr. Hernandez is a Board Certified pediatric dentist with a practice in Fair Lawn, NJ. She received her education in Pediatric Dentistry at Columbia University College of Dental medicine. She is an attending in the Department of Dentistry at St Joseph’s Regional Medical Center in New Jersey, and a pediatric dentist on their craniofacial team. While she delivers care to all children, her special interests are treating children with special health care needs.

Providing dental treatment to pediatric patients in the office can be a challenging experience. Treating children and adults with cognitive impairments can pose even more of a challenge for all involved -the patient, parent and the provider. There is evidence of a steady rise in this population. Children with developmental disabilities will grow to be adults needing dental care throughout their life. The movement in advocacy is to promote the relocation of individuals with developmental disabilities from segregated settings (such as institutions and group homes) to an integrated setting in local communities. Hence we need to increase capacity in the dental work force and find non-traditional ways to successfully treat the patients in the office for routine dental treatment.

This lecture will discuss some of the challenges that pediatric and adult practices face when dealing with patients with developmental disabilities. It will briefly introduce the practitioner to basics of sensory and behavioral modalities to help treat children with cognitive and behavioral disabilities in their office setting. The lecture will focus on the developmental disability of Autism. It will address the diagnosis, prevalence; challenges faced in the dental office and briefly discuss the dental management.

MCDS Board of Trustees Report

-03/09/2010-

Attendance: Ashmen, Bernstein, Brunsdn, Cicalese, Galkin, Glickman, Goldstein, Kahn, Krantz, Mir Madjlessi, Modi, Prabhu, Rizzi, Rosen, Savage, Schambra, Silverstein, Stein, Villa, Vitale, Vora, Weiner, Marlene Glickman

Acceptance of Minutes: The minutes from last meeting were amended to reflect Dr. Rosen's attendance, which was inadvertently omitted.

President's Report-Scott Galkin

MCDS received a letter from Dr. Devang Modi, director of the residency at JFK hospital, thanking MCDS for the donations that were made for 2009 and 2010 to JFK dental clinic. With these donations, JFK purchased 2 LED headlights for their 2 residents. Dr. Modi stated that these donations will benefit residents for years to come.

Give Kids a Smile-Cavan Brunsdn

This year marked another successful year as a result of the efforts of the 251 dentists, 199 hygienists, and 250 assistants who volunteered their time to treat 4,319 children.

Middlesex County has always been a strong supporter of this effort, but this year the effort was outstanding.

This year, Middlesex was the strongest participating component of the New Jersey Dental Association. In particular, there were 38 dentists, 62 hygienists, and 36 assistants from MCDS who provided 278 fillings, 275 sealants, 19 pulp-tomies, and 31 extractions. Many children were treated that otherwise would not have been able to receive care.

We should all be very proud of our profession, our organization, and our commitment to helping those in need.

Once again, the dentists and volunteers of MCDS have proven that they stand up to represent our profession and to leave their mark as an outstanding organization.

NJDA Council Reports:

Peer Review-Sandy Goldstein

There were no new cases mediated or settled during the month of February 2010.

Committee Reports:

Mentor-Ethan Glickman/Amit Vora/Nima MirMadjlessi

Our bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, will be given on June 3, 2010 at St. Peter's Medical Center, New Brunswick.

Dr. Sandy Goldstein will present the next mentor program on April 8, 2010. He will speak about: "Peer Review: The Good, Bad and Ugly" at St. Peter's Medical Center, New Brunswick.


Two CEU credits are awarded to the Dentists & staff members attending these 2-hour seminars. These seminars are available to our members & staff for \$25/pp as a member benefit of MCDS.

A very big "Thank You" to Dr. Joe Fertig, Director of Dental Services - St. Peter's Medical Center, for arranging all our room accommodations for the MCDS-OSHA-Mentor programs at St. Peter's Medical Center in New Brunswick.

Please see the insert in this newsletter for additional information and registration for the Mentor program.

Oral Cancer Screening-Arpan Nandra

what is in need of improvement. A sort of "Office Spring Cleaning." In our profession, we get so bogged down in the clinical aspect of dentistry that sometimes we lose the bigger picture and realize that we are small business owners, employers, and members of the community. With this comes many responsibilities; included in these are responsibilities to our staff, to our patients on a non-clinical level, and to our surrounding community. This all can be a lot for us to manage. Sometimes we get complacent and comfortable doing things "like we always have," when there might be more efficient ways to handle many of the everyday issues that we face. Also our personal lives might interfere or prevent us from committing the time necessary to make changes to our practices. There is only so much time in the day and there are other things that are important to each of us, in addition to our dental practices. Thus it can take a conscious effort to make changes that could benefit our business and the people that we serve. These changes can also make our lives easier and in turn, the lives of those around us easier. With spring upon us, now is as good a time as any to really take a look at our practices and see where improvements can be made. Like the seasons, things are always changing and it is up to us, as professionals, to keep up with those changes. What time is better than now to make a concerted effort to do so?



The **Dental**
Newsletter
A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein
www.MCDSofNJ.org **login:** mcds
password: mcds1912

Continued on page 3

Detailed Treasurer's Report
February 28, 2010
David Stein, DMD

	2/28/09	1/31/10	2/28/10
Checking	\$21,143.46	\$ 1,163.24	\$ 1,163.24
Savings	\$11,302.64	\$35,732.03	\$35,752.59
CD (2% matures 12/10/09)			
	\$25,000.00	\$0(Closed)	\$0
PayPal	\$2,312.71	\$2,277.85	\$5,086.48
TOTAL:	\$59,758.81	\$39,173.12	\$53,919.98
P&L STATEMENT CHECKING ACCOUNT (2/1/10-2/28/10) INCOME			
CONT. EDUC.-INC			1,685.00
CORP SPON-MTNGS			500.00
CORP SPONS-NEWSL			150.00
DUES			18,870.00
INTEREST			0.36
MENTOR COMM-INC			225.00
TOTAL INCOME			21,430.36
EXPENSES			
LECTURE FEES			500.00
DINNER MEETINGS			8,221.43
NEWSLETTER			531.86
TELEPHONE			259.40
OVERALL TOTAL			11,917.67
P&L SAVINGS ACCOUNT (2/1/10-2/28/10)			
INTEREST INCOME			20.56
OVERALL TOTAL			20.56
P&L PAYPAL MONEY MARKET (2/1/10-2/28/10)			
CONT EDUC INC			3065.34
OVERALL TOTAL			3065.34

MCDS Newsletter Online

Please register online to receive our newsletter electronically, in lieu of receiving it in the mail.

Click on the "Member" link, then the "Of Current Interest" Link. By registering, you will be able to view the newsletter about a week before it would get to you in the mail, and this will also be saving us money.

Provide NJDA with your email address!

By having your email address, NJDA can get vital and timely information to you. Register at www.NJDA.org.

MCDS Board of Trustees Report

Continued from page 2

We need five volunteer dentists for an Oral Cancer screening at Middlesex Community College on Tuesday April 20th 2010 from 8:30am to 1:00pm. The event is being organized by Lynn Tobin, RDH from RWJ Hospital and the MCC Hygiene program. Please contact Marlene Glickman, our Executive Secretary, at 732-238-1255.

Dental Shadowing-Paresh Patel

The Dental Shadowing Program enables Rutgers students to observe in a dental office. There are approximately 42 MCDS member dentists and specialists who participate in this program. These dentists enable students who are interested in a possible dental career to observe for themselves exactly how a dental office operates.

The program has been in place since 2006 and about 40 students have completed the program. The students plan to spend between 20-40 hours of clinical observation in the office to with they are assigned. They are asked to keep a time sheet, which is signed by the supervising dentist and submit an evaluation of the program when they complete their time with the doctor. Their time sheet is submitted to both MCDS and the Health Professions Office at Rutgers and becomes part of their permanent record. The response from both dentists and students is generally very positive and has been able to help the students decide if a dental career is what they want.

We are always looking for dentists who are interested in mentoring students in their office.

If you would like to become a participating dentist in the MCDS Dental Shadowing Program, please contact Marlene Glickman, our Executive Secretary, at 732-238-1255.

New Business

Resolution- Regarding funding of ADA delegates to attend the annual meeting, the board recommends that the 12 delegates be funded 100% and that the alternate delegates are funded at least at 50%. If the component societies choose to do so, they will fund the remaining amount.

Respectfully Submitted,
Constantine Simos, Secretary

Highlights from the March 2010 Meeting



Dr. Scott Galkin, MCDS President (R.) welcomes March Featured Speaker, Char Sweeney.



*A Time for Good Cheer,
Dance and Fun*

Staff Night

Tuesday May 18th, 2010

*Raise Your Glasses!!! It's MARDI GRAS TIME
LIVE DJ MIXING!!!*

*Let's enjoy the finest food in town
There will be plenty to go around
You'll have fun trying a new dish
Wear a mask is what we wish
Dancing and music and fun for all
We'll celebrate with drinks soo tall!*



*A Time for
Good Friends*

6:00-6:30 Cocktails

6:30-9:30 Dinner and Dance

Raffle Drawings throughout the night!

MCDS STAFF NIGHT REGISTRATION FORM

(Note that there IS a charge for dentists this year due to budget constraints)

(See our web site for Online Registration which allows payment by credit card)

Cut-out and send check for total payable to MCDS to:

Middlesex County Dental Society, P.O. Box 7026, East Brunswick, NJ 08816

Doctor's Name: _____

Names of Staff _____

Members: _____

MCDS Member Dentists and Staff: **\$85/person**

Total # Attending: _____ Total Remittance: _____ Includes Open Bar

The NJ Academy of General Dentistry Presents :

The NJAGD Presents Dr. Phil Cooper of American Practice Consultants , also featuring David Gill, President and CEO of MileStone Bank "The Ins and Outs" of Practice Ownership-Entry, Evolution and Exit Transition Strategies"

Wed, April 14, 2010: Registration 8:00am; Course 8:30am-4:30pm/NJDA Headquarters/One Dental Plaza/North Brunswick, NJ 08902/\$120.00 AGD Member/\$150 Non-Member/\$99 Staff, Guest (non-dentist)/7 CE Credits

Presented by MileStone Bank

NJAGD Annual Session featuring Sandy Pardue of Classic Practice Resources, Inc. "Accelerating Your Practice in a Slow Economy"

Wed, May 19, 2010: Registration 8:00am; Course 8:30am-4:30pm/ Pines Manor, 2085 Route 27, Edison, NJ 08817/7 CE Credits/\$195 AGD Member/\$225 Non-Member Dentist/\$99 Staff, Guest (non-dentist)



The New Jersey Constituent of the Academy of General Dentistry is an approved PACE provider. The sponsor's formal CDE programs are accepted by the AGD for Fellowship, Mastership and maintenance credit. Approval does not imply acceptance by the state or provincial board of dentistry. The current term of approval extends from 8/1/09-7/31/13. AGD #219316

For more information or to register, please call Lorraine Sedor at 1-866-GO-NJAGD/lseidor@njda.org



It's All New At The 2010 Garden State Dental Conference & Expo!

Join your colleagues from across the state at the New Jersey Dental Association's 2010 Garden State Dental Conference & Expo. For the first time in a decade, the conference will be held on a weekend, June 11-13, 2010 at the Trump Taj Mahal in Atlantic City!

The New Jersey Dental Association is celebrating its 140th year with more continuing education, more products and technology and our best exhibit floor in years!

New...

- The Henry Schein classroom on the exhibit floor, where the world's largest distributor of dental supplies will offer free continuing education courses on practice management, technology, dental software and more from Noon to 4 PM on Friday and Saturday.
- Get a sneak preview of our exhibitors' newest products on display in the registration area.
- Join Benco Dental on Saturday for a High Tech Vendor Fair with up-close looks at the latest equipment from companies such as A-dec, 3M, Vatech and others.
- Additional free continuing education opportunities with Breakfast & Learns and Lunch & Learns throughout the weekend.
- Welcome Reception on Friday and Mini-Reception on Saturday
- Great prize drawings both days!
- Print your CE attendance verification certificates in the CyberPavilion before you head home!
- NJDA member dentists are invited to present a table clinic on Friday. Details and application are in the February issue of NJDA Advocate.

Coming in 2011...

- Featured speaker Dr. Carl Misch
- A full-weekend of fun in the sun at Ocean Place Resort & Spa in Long Branch, NJ -- June 24-26, 2011.

Come Spend Your Weekend With Us



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TAJ MAHAL

Atlantic City, New Jersey

Hosted by the
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New Jersey Dental Assistants' Association
New Jersey Dental Hygienists' Association

NJDA
New Jersey Dental Association

140 Years

presents the

2010
Garden State
Dental Conference
& Expo

June 11-13

Middlesex County Dental Society

REGISTRATION FORM

Thursday: April 8, 2010 6:30-8:30PM

“Peer Review-The Good, Bad and the Ugly” Dr. Sandy Goldstein

- Overview of the process
- Steps to take to avoid it!
- What to do if you are involved in it!

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: St. Peter’s Hospital, New Brunswick, NJ

Tuition: MCDS & NJDA Member Dentists & Staff **\$25 per person**
Non-Member Dentists & Staff **\$55 per person**
(Payable to Middlesex County Dental Society)

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our members as a **member benefit of MCDS**

MCDS & NJDA Member Dentists & Staff **\$25 @ # _____ = Total \$ _____**
Non-Member Dentists & Staff **\$55 @ # _____ = Total \$ _____**

make CHECKS payable to: **MIDDLESEX COUNTY DENTAL SOCIETY**

Office Name
Office Address
Office phone # **Office fax #**.....
Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 7026 East Brunswick NJ 08816
MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332

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Jinu V. Kurian, D.D.S. has acquired the practice of

Ira Goldberg, D.D.S. - Hamburg, New Jersey

AFTCO is pleased to have represented both parties in this transaction.

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St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of Oral and Maxillofacial Surgery;
- Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics.

Information about the Medical Library, including hours of operation, can be found at www.stpeterslibrary.com

Middlesex County Dental Society Councils and Committees

– NJDA Council Representatives –

Daniel Krantz ADA Delegate469-8083	Ira Rosen..... Judicial Council.....422-7440
Richard Kahn..... ADA Alternate Delegate828-6622	Tara Savage Membership.....679-2323
Mark Vitale..... ADPAC.....494-7575	Nancy Villa NJDA State Trustee679-2323
Nainesh Desai..... Annual Session254-2550	Mitch Weiner NJDA Alt. State Trustee297-4900
Jeff Chustekie Dental Benefits271-1220	Sandy Goldstein Peer Review.....442-0037
Robert Ashmen Dental Education846-6366	Ethan Glickman..... Relief572-4244
Mitch Weiner Governmental/Public Affairs....297-4900	

– MCDS Committee Chairpeople and Members at Large –

Ira Rosen..... Budget and Finance422-7440	Alyssa Bernstein..... Hygiene Study Club388-3100
Cavan Brunnsden Children's Dental Health Mo...679-2323	Nima Mir Madjlessi .. Mentor Co-Chair651-8470
Mark Schambra Continuing Education.....846-6366	Amit Vora Mentor Co-Chair494-2444
David Stein..... Corporate Sponsorship257-6500	Arpan Nandra....Oral Cancer Screening/Education494-2282
Paresh Patel Dental Shadowing226-0568	Cavan Brunnsden Special Olympics.....679-2323

See our web site for a complete list of Board Members and their contact information



Business Editor: Dr. Constantine Simos
 109 Livingston Ave, New Brunswick, NJ 08901

Tel:732-247-8083 • Fax:732-247-1584

- Emeritus Editor: Dr. Theodore Symanski (1898-1998)
 Newsletter Editor: Dr. Robert Silverstein 732-846-8686
 Website Editor: Dr. Robert Silverstein 732-846-8686
 President: Dr. Scott Galkin 732-750-2600
 President Elect: Dr. Maya Prabhu 732-246-2284
 Vice President: Dr. Robert Ashmen 732-846-6366
 Treasurer: Dr. David Stein 732-257-6500
 Secretary: Dr. Constantine Simos 732-247-8083
 Educational Coordinator: Dr. Nainesh Desai 732-254-2550

MCDS Executive Secretary Marlene Glickman 732-238-1255

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.



Middlesex County Dental Society

Full Day CE Programs 7 CEUs Each



Dr. John Svirsky
Oral Pathology for the Joy of It:
You are the Object of my Infection
Open to Doctors and Staff
Wednesday, October 21, 2009
9am to 5pm



Char Sweeney
Organization, the Key to Efficiency
Open to Doctors and Staff
Sponsored by Benco
Wednesday, March 17, 2010
9am to 5pm



Dr. Dennis Tarnow
Esthetics and Implant Dentistry:
Innovations and Controversies
Open to Doctors and Staff
Sponsored by Kuwata Pan Dent
Friday, April 16, 2010
9am to 5pm

Registration Form

Registration Fees: (Please check appropriate boxes)

Doctor's Name (Last) (First)

Address

City State Zip

Office Telephone Number Fax Number

Non-Dentist Staff Members (write speaker name(s) in):

Name

Name

Name

Name

Name

Name

MCDS Members/Residents: \$90 / \$105 ea*

Svirsky Sweeney Tarnow

NJDA Members (non-MCDS) \$125 / \$150 ea*

Svirsky Sweeney Tarnow

NJDA Non-Members: \$250 / \$285 ea*

Svirsky Sweeney Tarnow

Staff (non-dentists):

\$85/staff member/course Total Enclosed: \$ _____

* Early / Late registration cutoff dates:

Sweeney Course: February 17, 2010

Tarnow Course: March 19, 2010

Checks Payable to MCDS (Payment must accompany registration)

Mail to: Middlesex County Dental Society
P.O. Box 7026, East Brunswick, NJ 08816
Registration for all courses starts at 8:30 a.m.

All programs to take place at the Pines Manor in Edison, NJ

Continental Breakfast and Lunch Included

For further information call 732-238-1255 or visit

www.MCDSofNJ.org

To register more than one dentist for your office, please use
copies of this form, or register online

For speaker bios and course descriptions, please visit our web site.

Middlesex County Dental Society

REGISTRATION FORM

MCDS Bi-Annual OSHA Seminar/Certification

Thursday June 3, 2010

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: St. Peters Medical Center, New Brunswick, NJ

Tuition: MCDS Member Dentists & Staff \$25 per person [member benefit]
NJDA Member Dentists & Staff \$55 per person
Non-MCDS/NJDA members/Staff \$75 per person
(payable to Middlesex County Dental Society)

This program will satisfy the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff. Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control.

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our MCDS members as a

member benefit of MCDS

MCDS Member Dentists & Staff \$25 @ # _____ = Total \$ _____

NJDA Member Dentists & Staff \$55 @ # _____ = Total \$ _____

Non-MCDS/NJDA members/Staff \$75 @ # _____ = Total \$ _____

Please REGISTER as early as possible since this program tends to fill up quickly - Thank You

make CHECKS payable to: MIDDLESEX COUNTY DENTAL SOCIETY

Office Name

Office Address

Office phone # Office fax #

Name (Dentists & Staff attending)

title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY

P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332