

Upcoming Meetings 2009 - 10
 Arranged by the Education Committee

- September 15, 2009
 Dr. Bruce Small
 “Restorative Success and Failure: The good, the bad, and the ugly”
- October 20, 2009
 Dr. John Svirsky
 “Great Cases with New Faces”
- November 17, 2009
 Jeff Weiss
 “Getting the Technology Needs of Dentists Down to a Science”
- January 19, 2010
 NJDA Officers Night and Life Member Presentations
- February 16, 2010
 Dr. Robert Howarth
 “Introduction to Sports Dentistry”
- March 16, 2010
 Char Sweeney
 “Employee Salary and Performance Reviews: Taking the Mystique out of Communicating Financially with your Team!”
- April 20, 2010
 Dr. Purnima Hernandez
 “Dental Management of Children with Special Healthcare Needs – A New Perspective”
- May 18, 2010
 STAFF NIGHT

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President’s Message ... Scott Galkin



As I sit at my computer on a beautiful August weekend night and wonder what to write for my first president’s message, I hear a commercial for the upcoming local news telecast and then it hits me. It seems all that we have been hearing on the news is about the recovering economy and the health care debate going on throughout the country. As members of the health care profession, this is a debate that is near and dear to our hearts. But also as current and future business owners, these are topics that have effected us for years and are sure to be “hot button” issues for years to come. This brings up the question that I have heard countless times as a member of MCDS, “Why should I be a member of organized dentistry?” There are always the obvious reasons; a chance to meet periodically with colleagues and discuss common issues that we all face and the opportunity for low cost, high quality continuing education. One of the reasons to be a member of organized dentistry that often gets overlooked is right in the title. It is the word ORGANIZED. With all of these

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GENERAL MEETING – Tuesday, September 15, 2009

THE PINES Route 27 • Edison, NJ

Registration	6:00
Business Meeting and hors d’oeuvres.....	6:30
Dinner & Speaker	7:00

“Restorative Success and Failure: The good, the bad, and the ugly”

Dr. Bruce Small



Bruce W. Small, is a practicing restorative dentist from Lawrenceville. Dr. Small is an associate professor at UMDNJ and is the director of the postgraduate restorative dentistry. He is on the board of directors of the L.D. Pankey Foundation where he is also a teaching associate. Dr Small is the editor of the restorative dentistry column in “General Dentistry”. He is a councilor of both the Academy of Operative Dentistry and the Academy of Richard V. Tucker Cast Gold Study Clubs, and holds memberships in, The American Academy of Restorative Dentistry, as well as the American Academy of Gold Foil Operators. He has published over 110 articles in dental journals, lectured in over 300 locations.

Dr. Small explores the not often discussed topic of clinical failures. What determines a success or failure? How long should a restoration stay in a patient’s mouth? Are some materials or techniques better than others? How do failures affect you and others? Most patients want to know how long a restoration will last. What do you say when asked that question? How do you choose a technique or material? During this all new and very unique presentation Dr Small answers these questions, courageously shows his restorative disappointments, and explains possible reasons why they occurred. More importantly with each case he will discuss how he would have done them differently today. Long term successes are also shown and closely evaluated.

MCDS Board of Trustees Report

- 5/12/09 -

Attendance: Ashmen, Bernstein, Brunsdn, Chustkie, Fertig, Galkin, Goldstein, Kahn, Mir Madjlessi, Prabhu, Rosenheck, Savage, Silverstein, Stein, Villa, Vora, Weiner, Marlene Glickman

Acceptance of Minutes-vote unanimous.

President's Report-Mark Vitale

I am attending the ADA World Leadership Conference in Washington DC from May 11 through May 13 and will report back to the MCDS BOT at the September meeting. In the meantime I would like to thank Scott Galkin for chairing the May BOT meeting in my absence. All of next year's meetings have been booked with the Pines Manor. They assured Maya, Scott and me that all meetings will be held on the main floor, as the lower level rooms are not conducive to CE programs with sponsors. They also told us that the pricing will not exceed 50 cents more per person on meals. The owners of Kuwata Pan Dent thanked us for the opportunity to sponsor Dr. Kokich and look forward to sponsoring Dr. Tarnow next year and Dr. Tanaka the following year. They were a bit disappointed in the room set up for the Kokich course and have been reassured that future programs will not present the same problem.

If you have not yet registered for the NJDA annual meeting please do so. The President's Dinner Dance honoring Danny Krantz will be held on Thursday evening and the House of Delegates meeting will be held Friday morning. I am hoping for a great showing by MCDS. If you are interested in sitting with your colleagues from MCDS at the dinner dance please let me know as we are arranging tables. Those attending the House of Delegates meeting can be reimbursed up to one night's lodging upon presentation of a receipt to the MCDS treasurer. Officers attending the dinner dance can present a paid receipt to be reimbursed for one ticket.

As discussed and approved at the April BOT meeting, the following resolution is being presented to NJDA:

Resolved that The New Jersey Dental Association refrain from endorsing, sponsoring or co-sponsoring any Continuing Education Program or Course that uses verbiage in the title and/or marketing materials that expressly states or implies that a benefit to the attendees would be a financial benefit to the dentist.

Eric Elmore has provided us with a list of email addresses for MCDS. At the April general meeting many members added their email addresses to that list enabling us to send the MCDS newsletter to many more members electronically. We will provide these additional addresses to NJDA. Marlene has developed a registration form for the general meetings where members can add their email addresses. This form will be used at all future meetings, allowing us to compile a fairly comprehensive list. Hopefully this will reduce the cost of our newsletter.

Thank you to all of the BOT members for their support and hard work this past year. It has been a pleasure to work with such a talented group. A special thank you to Maya for her hard work on our program.

Treasurer's Report-Robert Ashmen

See full report on page 3.


Editor's Report-Bob Silverstein, Constantine Simos

We have obtained a list of list of MCDS email addresses from NJDA. Marlene will be contacting these dentists to ask if we can sign them up to receive the newsletter electronically.

NJDA Council Reports:

issues that face us both personally and professionally, organization is key. With state and federal governments facing huge deficits and budget shortfalls, we need to stay organized so that our voice as health care professionals and business owners can be heard in Trenton and Washington, D.C. One way to do this is to attend meetings and get involved in your local dental society. The executive board at MCDS is always looking for new faces and voices to contribute. If you would like to join us at a MCDS board meeting, feel free to contact myself or any member of the executive board. Another way to "contribute" is to join NJDPAC, our state dental political action committee. This is the state dental lobbying group that gets our concerns as dental professionals and business owners heard by the people who make the laws, both state and federal. Unfortunately the only way that NJDPAC can be effective is with contributions from all of us. These contributions are like an "insurance policy" for our professional future. If you have any questions about NJDPAC contact myself or Mark Vitale for further information.

In closing, we have a great year of continuing education that was put together by our educational committee. Please mark your calendars for all of our programs. As those of you who have attended in the past know, they are of the highest quality and cost from a third to a quarter of what they would be, when given by other organizations; again another benefit of being a member of MCDS. I look forward to seeing everyone at our first meeting on September 15th, it is always good to catch up with everyone after a summer away and it is just one of the many times that makes me realize how important it is to stay organized.



The Dental Newsletter
A Publication of the Middlesex County Dental Society
Published at the office of Dr. Robert Silverstein
www.MCDSofNJ.org login: mcds
password: sy

Detailed Treasurer's Report
 April 30, 2009
 Robert Ashmen, DMD

	4/30/08	3/31/09	4/30/09
Checking	\$4,056.20	\$29,964.75	\$10,739.79
Savings	\$29,114.42	\$11,312.24	\$11,321.54
CD (2.74% matures 5/10/09)			
	\$40,000	\$25,000.00	\$25,000.00
PayPal	\$2,798.29	\$3,384.12	\$6,107.96
TOTAL:	\$75,968.91	\$66,661.11	\$53,169.29
P&L STATEMENT CHECKING ACCOUNT			
(4/1/09-4/30/09)			
INCOME			
CONT. EDUC			2,400.00
CORP SPON			750.00
DINNER MEETINGS			50.00
INTEREST			2.80
MENTOR COMM			600.00
TOTAL INCOME			6,302.80
EXPENSES			
ACCOUNTANT			315.00
CONT. EDUC			20,452.80
DINNER MEETINGS			4,072.69
NAME BADGES			39.72
OFFICE SUPPLIES			385.20
POSTAGE			94.00
TELEPHONE			168.35
TOTAL EXPENSES			25,527.76
TRANSFERS			
FROM PAYPAL			3,000.00
OVERALL TOTAL			-16,224.96
P&L SAVINGS ACCOUNT			
(4/1/09-4/30/09)			
INTEREST INCOME			9.30
OVERALL TOTAL			9.30
P&L PAYPAL MONEY MARKET			
(4/1/09-4/30/09)			
CONT EDUC INC			886.64
MENTOR COMM INC			154.76
STAFF NIGHT INC			4,682.44
TRANSFER TO CHECKING			-3000.00
OVERALL TOTAL			2,723.84

Provide NJDA with your email address!

By having your email address, NJDA can get vital and timely information to you. Register at www.NJDA.org.

MCDS Newsletter Online

Please register online to receive our newsletter electronically, in lieu of receiving it in the mail. Click on the "Member" link, then the "Of Current Interest" Link. By registering, you will be able to view the newsletter about a week before it would get to you in the mail, and this will also be saving you money.

MCDS Board of Trustees Report

Continued from page 2

Annual Session-Nainesh Desai/Araceli Ziemba

Nearly 1000 registrations were done in last 20 days taking the total number to nearly 1600. This number will increase in the last 3 weeks. Sponsorship levels are highest this year. Extra booths had to be added to meet a sudden surge from various companies to setup exhibition booths. There are 5 prizes for students presenting in Table clinics. MCDS has two tables reserved for President's Dinner Dance and our society is also holding a reception at the annual session. The 2010 meeting has been renamed as "2010 Garden State Dental Conference & Expo" and marketing plans have been made.

Dental Benefits-Mark Vitale

Claims Resolution Program (CRP): During calendar year 2008, the department received a total of 109 formal written complaints regarding dental benefit plans. Of the 78 CRPs closed in 2008, 12 CRP's were for data purposes, 15 were not resolvable due to contractual exclusions, and 51 were satisfactorily resolved. Thirty-one (31) of the complaints are pending. The vast majority of these complaints involved inappropriate carrier requests for refunds. Staff will continue to stress the importance of knowing the rules that apply to insured plans so that unnecessary delays or denials can be avoided.

According to the ADA, NJDA is the only constituent association that has a formal program in place to assist members with third party payer problems. NJDA provides this data to ADA to assure that dentists' problems are discussed during meetings the ADA schedules with the National Association of Dental Plans (NADP). It is clear that NJDA is in the forefront of this issue.

Initiative to Educate Members on Dental Benefits: The council discussed ways in which NJDA's grassroots members can expand their knowledge of dental benefits. The council ultimately decided to present a course on dental benefits issues at the Annual Convention in Atlantic City. The idea was approved by the Council on Annual Session and scheduled for Wednesday, June 3, 2009 and will be offered to members and their staff at no cost. If successful, this course may become an annual event.

Delta Dental Plan: Adding to the ongoing dental office confusion over the Delta processing policies, some out-of-state Delta plans have adopted "local variations" which are being applied to New Jersey dentists, and most of these must be addressed on a case-by-case basis. For example, some dentists encountered a problem with Delta of Pennsylvania denying crowns that were cemented in January because its plans "incur liability" on preparation date. However, the Delta Dental Handbook states that Delta "member plans" use the completion date for procedures requiring more than one visit, which is incorporated by reference into the Delta contract. After writing and speaking to Delta of Pennsylvania personnel, Delta agreed to honor the claims for those NJDA members who were affected. Staff will continue to stress to participating dentists the importance of familiarizing themselves with the policies and procedures contained in Delta's Participating Dentist Handbook.

Universal Health Coverage: The council is closely monitoring the developments with regard to health care reform legislation in Washington. On the state level, the council has also been vigilant with regard to proposals to mandate health insurance coverage for New Jersey residents. At the current time, no employer assessment is envisioned, but low income residents would be subsidized by the state. Benefits of the plan would be based on the mid-range standard plan in New Jersey, which means that dental treatment would be limited to extraction of impacted wisdom teeth, accidental injury of teeth and jaw not caused by biting or chewing, and surgical and non-surgical treatment of TMD.

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MCDS Board of Trustees Report, Continued from page 3

Similar laws have been enacted in Massachusetts and Vermont, and have been proposed in the vast majority of states.

Contract Dental Organizations: Council staff continues to provide general information and specific contract analyses and assistance to dentists, reporting to the council on new plans and other significant issues. Given the dramatic cost increase for medical coverage, the group dental plan market is just holding its own, and many commercial dental plans (including Delta Dental of NJ) have begun to focus on individual product offerings that are not insurance but really a “referral plan” in which patients pay the dentist directly at a reduced fee schedule.

Dental Education-Bob Ashmen

The council selected the speakers for the fall 2009 Weekend Study Club Series. There will be 2 courses for 2 CE credits and 2 courses for 3 CE credits. Tri-fold mailers will be sent to the NJDA membership when the dates are confirmed for each speaker. We will be reviewing applications for the dental assistant scholarship in June. Dr. Tom Rossi of the Essex County component will be stepping down as chairman of the council after completing his 5-year term of service. We thank Dr. Rossi for his dedicated service, and he will be missed. Dr. Frank Batastini of the Southern component will be the new chairman of the council.

Membership-Tara Savage

The last membership council meeting scheduled for April 16, 2009 was cancelled. There are no future meetings scheduled at this time. NJDA will be sending out soon an update on membership activities.

The next MCDS study club meeting is scheduled for May 14, 2009 at 6:30pm. The location for the meeting has been changed to the Pines Manor in Edison. The format of the meeting will be an interdisciplinary treatment planning seminar moderated by Dr. Ira Rosen. Dr. Suzanna Lekht will be presenting a case. 2 CE credits will be awarded. The study club is a member benefit available to all MCDS members.

Peer Review-Sandy Goldstein

We had one new case assigned for review during the month of April. It was mediated successfully.

Committee Reports:

Mentor-Amit Vora/Nima MirMadjlessi

Kim Iannotte from the Aftco Company presented at our Mentor program on April 30, 2009. She spoke about: “Analyzing Practice Numbers, Adding an Associate, Practice Mergers & Practice Transition Options” at St. Peter’s Medical Center, New Brunswick. Two CEU credits were awarded to the 14 Dentists & one staff member that attended this 2-hour seminar. This seminar was available to our members & staff for \$20/pp as a member benefit of MCDS.

Our bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, will be given on June 11, 2009. To date there are 201 dentists and staff registered and the seminar is closed to new registrants since the room is filled to capacity. Each person will receive certification that they have been properly instructed for this OSHA regulation on Infection Control. Two CEU credits will be awarded to the staff members attending this 2-hour seminar. This seminar is available to our members & staff for \$20/pp as a member benefit of MCDS.

Our next bi-annual OSHA program will be presented on Thursday evening, October 29, 2009, at St. Peter’s Medical Center. A very big “Thank You” to Dr. Joe Fertig, Director of Dental Services - St. Peter’s Medical Center, for arranging all our room accommodations for the MCDS-OSHA-Mentor programs at St. Peter’s Medical Center in New Brunswick.

Oral Cancer Screening-Arpan Nandra

April 23rd was the Oral Cancer Screening at RWJ Medical Center. Dr. Constantine Simos and Dr. Arpan Nandra were on site to do the screenings. A few people showed up for the screening. One patient had a swelling that was tooth related and a few areas of hyperkeratinized tissue. He was referred to either JFK or RWJ Medical Center for follow up. We are hoping to make this an annual event in Middlesex County

Dental Hygiene Study Club-Alyssa Bernstein

The Central New Jersey Dental Hygiene [CNJDH] Study Club met on Wednesday May 6, 2009 at the Crown Plaza Hotel. Sponsored by MCDS, the speaker was Dr. Maya Prabhu. She gave a fascinating lecture on Endodontics from the Hygienists Perspective. Two CEU credits were awarded to the 31 Hygienists that attend this meeting. The next CNJDH meeting will be in the fall when the series resumes for 2009-2010. Two CEU credits will be awarded for each seminar. The schedule and registration form will be in the next newsletter. This CNJDH study club is available to our hygienists as a Dentist-member benefit of MCDS.

Respectfully Submitted,

Constantine Simos

Secretary

Highlights from Staff Night 2009

(photos by Bob Silverstein-additional photos on our web site)



Middlesex County Dental Society

REGISTRATION FORM

MCDS Bi-Annual OSHA Seminar/Certification

THURSDAY OCTOBER 29, 2009

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: St. Peters Medical Center, New Brunswick, NJ

Tuition: MCDS Member Dentists & Staff \$25 per person [member benefit]
NJDA Member Dentists & Staff \$55 per person
Non-MCDS/NJDA members/Staff \$75 per person
(payable to Middlesex County Dental Society)

This program will satisfy the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff. Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control.

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our MCDS members as a

member benefit of MCDS

MCDS Member Dentists & Staff \$25 @ # _____ = Total \$ _____

NJDA Member Dentists & Staff \$55 @ # _____ = Total \$ _____

Non-MCDS/NJDA members/Staff \$75 @ # _____ = Total \$ _____

Please REGISTER as early as possible since this program tends to fill up quickly - Thank You

make CHECKS payable to: MIDDLESEX COUNTY DENTAL SOCIETY

Office Name

Office Address

Office phone # Office fax #

Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY

P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332



Middlesex County Dental Society

Full Day CE Programs 7 CEUs Each



Dr. John Svirsky
 Oral Pathology for the Joy of It:
 You are the Object of my Infection
 Open to Doctors and Staff
 Wednesday, October 21, 2009
 9am to 5pm



Char Sweeney
 Organization, the Key to Efficiency
 Open to Doctors and Staff
 Sponsored by Benco
 Wednesday, March 17, 2010
 9am to 5pm



Dr. Dennis Tarnow
 Esthetics and Implant Dentistry:
 Innovations and Controversies
 Open to Doctors and Staff
 Sponsored by Kuwata Pan Dent
 Friday, April 16, 2010
 9am to 5pm

Registration Form

 Doctor's Name (Last) (First)

 Address

 City State Zip

 Office Telephone Number Fax Number

 Non-Dentist Staff Members (write speaker name(s) in):

 Name

 Name

 Name

 Name

 Name

 Name

Checks Payable to MCDS

(Payment must accompany registration)

Mail to: Middlesex County
 Dental Society

P.O. Box 7026, East Brunswick, NJ
 08816

Registration for all courses starts at 8:30 a.m.

All programs to take place at the Pines
 Manor in Edison, NJ

Continental Breakfast and Lunch Included

For further information call

732-238-1255 or visit

www.MCDSofNJ.org

To register more than one dentist for your office or additional staff members, please use copies of this form, or register online

Registration Fees: (Please check appropriate boxes)

MCDS Members/Residents: \$90 / \$105 ea*

Svirsky Sweeney Tarnow

NJDA Members (non-MCDS) \$125 / \$150 ea*

Svirsky Sweeney Tarnow

NJDA Non-Members: \$250 / \$285 ea*

Svirsky Sweeney Tarnow

Staff (non-dentists):

\$85/staff member/course Total Enclosed: \$ _____

* Early / Late registration cutoff dates:

Svirsky Course: September 23, 2009

Sweeney Course: February 17, 2010

Tarnow Course: March 19, 2010

Come Spend Your Weekend With Us

NJDA
 New Jersey Dental Association

140 Years

presents the

2010
Garden State
Dental Conference
& Expo

June 11-13

Middlesex County Dental Society

Full Day CE Programs 7 CEUs Each (see page 7 for the registration form)

Dr. John Svirsky Oral Pathology for the Joy of It: You are the Object of my Infection
Open to Doctors and Staff Wednesday, October 21, 2009 9am to 5pm

Dr John Svirsky is a board certified oral and maxillofacial pathologist at Virginia Commonwealth University (VCU) in Richmond, Virginia. He received his dental degree in 1973 from VCU and went on to complete a general practice residency at Long Island Jewish Medical Center/Queens Hospital Center, as well as an oral pathology residency from the Catholic Medical Center.

He is currently a professor of oral and maxillofacial pathology and maintains a private practice in oral medicine and oral pathology. Dr. Svirsky has developed a broad background in research, published numerous articles in the dental literature, and earned a master's degree in adult education. He is a sought after speaker with an international reputation as an informative and entertaining lecturer. The ADA awarded him their Presidential Citation for significant contributions to the oral health of the public and the profession of Dentistry.

Experience a day of oral pathology unlike any you've experienced! Dr. Svirsky is a storyteller extraordinaire whose subject just happens to be lumps, bumps, and lesions. Oral diseases are dramatized with emphasis on recognition, diagnosis, and treatment with conventional and non-conventional remedies.

Things you have forgotten since dental school are presented in vivid color. Pre-malignant and malignant lesions along with new diagnostic techniques will be introduced. Lesions seen more often as "boomers" get older and "drier" such as Herpes, Aphthous ulcerations, Candidiasis, erosions and dry mouth will be reviewed with current treatment modalities presented.

This day-long program will be presented in Dr. Svirsky's interactive, entertaining, and often risqué style. Make plans to stay the entire day. Dr. Svirsky makes oral pathology FUN!

Char Sweeney Organization, the Key to Efficiency

Open to Doctors and Staff Sponsored by Benco Wednesday, March 17, 2010 9am to 5pm

Char Sweeney began her career in dentistry in 1979 as a chair side dental assistant. She attended Ferris State University and the University of Alaska, and received her degree in Allied Health Science Dental Technology. She returned to private practice as a business assistant, and eventually, a practice administrator. She was an independent practice management consultant prior to joining Linda L. Miles & Associates in 1992.

Char has lectured at numerous dental meetings, including the Greater New York, Masters of Dentistry in Australia, the American Dental Association Meeting and the Seattle Study Club National Symposium. She is a graduate of the Dale Carnegie Institute, a member of the Academy of Practice Management Consultants, the Speaking/Consulting Network, and has been published in numerous journals and newsletters throughout the country.

Char has worked in both the business and clinical aspect of dentistry, and understands the unique challenges that both areas face. Her goal is to help clients create a sound business plan and assist everyone in reaching their true potential.

Once a practice becomes successful, there is no guarantee it stays that way. Dentists become so busy taking care of patients' clinical needs that they often lose sight of the slight but constant decline in the practice systems that over a two to four year time frame can spell total disaster. Changes in staff means changes in systems such as scheduling, hygiene department effectiveness, patient reactivation, collections, insurance management, office guidelines in dealing with patients, and the use of the computers and other technology. This lively and informative program outlines ways to be so efficient that not only will productivity increase, but also the work environment becomes a fun and professional place and stays that way.

Dr. Dennis Tarnow Esthetics and Implant Dentistry: Innovations and Controversies

Open to Doctors and Staff Sponsored by Kuwata Pan Dent Friday, April 16, 2010 9am to 5pm

Dr. Dennis Tarnow is presently Professor and Chairman of the Department of Periodontology and Implant Dentistry at NYU College of Dentistry. He has a certificate in Periodontics and Prosthodontics, and he is a Diplomat of the American Board of Periodontology. He maintains a private practice in New York City. He has published over 100 articles on perio-prothodontics and implant dentistry and has co-authored three text books, including one in 2008 titled Aesthetic Restorative Dentistry.

New and innovative implant techniques now allow for better esthetics and greater patient comfort. At the same time, these numerous new techniques and therapies that are available continue to raise questions and concerns regarding the pros and cons of each.

Upon completion of this presentation, participants should be able to:

- Know when to extract a tooth and place an implant
- Know if the gap distance really matters for implants placed into extraction sockets?
- Know when to immediately load implants
- Know immediate vs. delayed socket treatment
- Know how effective platform switching is interproximally and facially
- Discuss what graft material work best
- Know pros and cons of new surface textures
- Know what are the advantages and disadvantages of tapered vs. straight implants
- Know how to attain ideal esthetic single tooth restorations
- Identify what type of temporization is best before and after implant placement
- Discuss what the periodontal considerations are
- Know the implications of Bisphosphonates
- Know if cementable or screw retained bridgework is better

NJDA Noteworthy News

TD Bank is a new partner with NJDA and any member who banks with them, either with a personal account or business account, earns money for the association based on an average balance in their account(s). We received a royalty of \$13,255.28 this year. ***Existing accts also qualify but the bank must be told that you are a member of NJDA.

The State Board of Dentistry has a surplus of \$ due to vacant job positions in their office and will give a credit of \$220 toward a \$390 license renewal. This will not apply to new licensees and will be a lesser amount for the less expensive dental licenses. Gus Capetta will be the new President and Jack Ricciani will be the Vice President.

Benco is a new NJDA partner and will sponsor the next mailing for our upcoming electronic member directory on the website. They will also allow members to use their "Blue Chips" program for reimbursement with cash after paying NJDA dues.

In August 2009, Doctor of Dentistry magazine will do a feature story with photos of the NJDA convention at no cost, and for this received a press pass onto the exhibit floor at the convention.

The New Jersey Office of Minority & Multi-Cultural Health has commended NJDA for improving access to care for minorities by organizing our web site directory to help select a dentist by zip code and language spoken. We have 44 different languages represented.

In July, we will be doing a joint press release with the Department of Health & Senior Services to promote this feature, as language barriers are of major interest to the Department. The commissioner has chosen "prevention & management of chronic diseases" as a focus and asked NJDA to help with a program on the links between diabetes and oral health. NJDA has offered to do a second program on tooth decay, the #1 childhood chronic disease in America.

Pfizer Pharmaceutical has developed a drug, Chantix, which competes with Nicoderm. They want to talk about ways the dental profession can help promote the new drug. Mr. Elmore is trying to develop a relationship for the 2010 Partners Program.

The six minute NJDA promotional video is up on the website as is Dr. Fink's presidential message. A date is being set for new council chairs to record their messages for the website. Many of you have heard about Facebook and Twitter web pages. Several dental associations have these pages; they are free and enable global exposure to those interested as well as a quick and effective way to communicate. This will be discussed at an upcoming Committee on Communications meetings.

The recent amalgam separator courses went very well. SolmeteX covered the cost of the courses. We have heard only great feedback from those in attendance, including 28 non-members who we will actively recruit. NJDA was able to gain \$5,300 in non-dues income from the courses.

Mr. Meisel reported on new rules made by Invisalign requiring general dentists and orthodontists to do at least 10 cases per year or they will no longer be certified as providers. He will write a letter to Invisalign because this rule was not in effect when dentists paid for the expensive certification course and it is wrong to deny providers access to their product.

Mr. Greg LaMorte (Essex) recommended that all NJDA past presidents who receive a complimentary room and a dinner dance ticket at the annual session be required to attend the House of Delegates.

The deadline for installation of amalgam separators is Oct 1st this year.



The NJ Academy of General Dentistry Presents CE for Fall 2009:

[How to Treat Children and Retain Your Sanity with Dr. Aaron Mannella and Complete Implant Treatment in the Esthetic Zone: Extraction, Implant Placement & Temporization in One Visit with Dr. Eric Weiss.](#)

Friday, September 11, 2009/8:00am-4:30pm/at NJ Dental Association, North Brunswick, NJ/7 CE Credits
\$120 AGD Member/\$150 Non-Member Dentist/\$99 Staff, Guest (non-dentist)

[AIM 14-Mastertrack Course in Oral Surgery with Dr. Hillel Ephros.](#)

Fri. and Sat., October 9-10, 2009 8:30am-4:30pm and Sunday, October 11, 2009 8:30am-12:30pm
Morris County Country Club/36 Punch Bowl Rd/Morristown, NJ 07960/Earn up to 52 CE Credits
\$1050 AGD Member/\$1400 Non-Member Dentist/\$475 Light-22 credits

[The Realities of Immediate Implant Loading with Dr. Robert Jaffin and Dr. Jorge Barrios](#)

Wednesday, October 28, 2009/8:00am-4:30pm/at Courtyard by Marriott, Cranbury, NJ/7 CE Credits
\$195 AGD Member/\$225 Non-Member Dentist/\$99 Staff, Guest (non-dentist)

This course sponsored by  **straumann**

For more information or to register by phone, call Lorraine Sedor at 866-GO-NJAGD or go online to www.njagd.org for registration forms.



Highlights from the NJDA Annual Session



Mark Vitale presents outgoing NJDA President Dan Krantz with a gift in honor of his presidency.



NJDA President Dan Krantz, NJDA Vice President Richard Kahn and MCDS President Mark Vitale recognize Ethan Glickman for the Golden Apple Award from ADA for his efforts in mentoring.

Induction of MCDS Officers, Presentations at the May Meeting



Dr. Scott Galkin, incoming President (R.) presents a plaque to outgoing President Dr. Mark Vitale, thanking him for his year of service as President of MCDS.



Outgoing President Dr. Mark Vitale congratulates Dr. Ethan Glickman on receiving the Gold Apple Award



Dr. Cavan Brunsten (L.) inducts the new MCDS officers for 2009–10: From Left to Right: Dr. Maya Prabhu, President-Elect; Dr. Scott Galkin, President; Dr. Robert Ashmen, Vice President; Dr. Constantine Simos, Secretary; Dr. David Stein, Treasurer; and Dr. Nainesh Desai, Educational Coordinator.

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George Loutfi, D.M.D. has acquired the practice of

Arthur I. Rosengarten, D.D.S. and

Stuart M. Rothman, D.D.S. - Mercerville, New Jersey

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St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of Oral and Maxillofacial Surgery;
- Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics.

Information about the Medical Library, including hours of operation, can be found at www.stpeterslibrary.com

Middlesex County Dental Society Councils and Committees

– NJDA Council Representatives –

Daniel Krantz ADA Delegate469-8083	Ira Rosen..... Judicial Council.....422-7440
Richard Kahn..... ADA Alternate Delegate828-6622	Tara Savage Membership.....679-2323
Mark Vitale..... ADPAC.....494-7575	Nancy Villa NJDA State Trustee679-2323
Nainesh Desai..... Annual Session.....254-2550	Mitch Weiner NJDA Alt. State Trustee297-4900
Jeff Chustekie Dental Benefits271-1220	Sandy Goldstein Peer Review.....442-0037
Robert Ashmen Dental Education846-6366	Ethan Glickman..... Relief572-4244
Mitch Weiner Governmental/Public Affairs....297-4900	

– MCDS Committee Chairpeople and Members at Large –

Ira Rosen..... Budget and Finance422-7440	Alyssa Bernstein..... Hygiene Study Club388-3100
Cavan Brunnsden Children's Dental Health Mo...679-2323	Nima Mir Madjlessi .. Mentor Co-Chair651-8470
Mark Schambra Continuing Education.....846-6366	Amit Vora Mentor Co-Chair494-2444
David Stein..... Corporate Sponsorship257-6500	Arpan Nandra....Oral Cancer Screening/Education494-2282
Paresh Patel Dental Shadowing226-0568	Cavan Brunnsden Special Olympics.....679-2323

See our web site for a complete list of Board Members and their contact information



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