

General Meetings and CE 2007-2008
 Program Chairperson
 Dr. Constantine Simos

February 19, 2008
 NJDA Officers Night and
 Induction of Life Members

March 18, 2008
 John C. Cranham, DDS
 "Contemporary Restorative Materials"

March 19, 2008 (Full Day Course)
 John C. Cranham, DDS
 "The Cosmetic Occlusal Connection"

April 15, 2008
 Thomas R. Flynn, DMD
 "Update on Odontogenic Infections
 and Antimicrobial Therapy"

May 20, 2007
 STAFF NIGHT

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... James Courey



"I Got People Too!!"

The other day, I was watching TV and I noticed the slogan of a popular tax return filing company, "I got people!" It made me think that as a member of the Middlesex County Dental Society (MCDS), I got people too. Our volunteer Board of Trustees (BOT) dedicates hundreds of hours a month to making sure that your dental society is one of the finest in the state. Among the priorities of the BOT, the quality of the continuing education we offer our members is paramount.

Recently, the BOT worked to amend and approve the restructuring of the by-laws, thereby creating an Education Committee. Now, in order to provide continued excellence in CE, the more senior Board members can be directly involved in planning and scheduling of quality dental programs that we wish to bring our members. Our full-day courses and

Continued on page 2

GENERAL MEETING – Tuesday, February 19, 2008

THE PINES Route 27 • Edison, NJ

Registration	6:00
Business Meeting and hors d'oeuvres	6:30
Dinner & Speaker	7:00

NJDA Officers Meeting and New Life Membership Presentations

Come hear the stories behind the legislative and legal battles won on your behalf by NJDA this year from the dedicated officers. This annual event is an opportunity to meet the NJDA Directors and General Counsel and to witness first hand their dedication to our members. You will never ask the question, "What is organized dentistry doing for me?" after this evening. It will provide you with the opportunity to learn how to use NJDA's vast resources to get the most of your membership.

In addition, a special presentation to our deserving New Life Members will be featured.

Congratulations!

MCDS Board of Trustees Report

-1/8/2008-

Attendance: Ashmen, Brunsdn, Courey, Clemente, Fahsbender, Galkin, Glickman, Kahn, Krantz, Modi, Nandra, Prabhu, Savage, Schambra, Simos, Stein, Villa, Vitale, Weiner, Marlene Glickman.

Acceptance of Minutes-vote unanimous.

President's Report-James Courey

Attended educational committee special session at Dr Vitale's office.

Treasurer's Report-Robert Ashmen

See full report on page 3.

Editor's Report (submitted online)-Bob Silverstein

As a reminder, I obtain the mailing address labels for the newsletter each month from the NJDA. They obtain their member list from the ADA. If there are any mistakes or omissions in addresses, members should contact NJDA, who will update the information with the ADA. I am tracking additions and deletions each month to our membership roster, and forwarding the deletions to NJDA for confirmation. We recently had a situation where the ADA had mistakenly deleted one of our members. I caught this and brought it to the attention of NJDA, who rectified the problem. There are currently 492 MCDS members and associate members, and 24 are receiving the newsletter electronically.

Website Editor's Report (submitted online)-Bob Silverstein

Online registration for the Cranham course is available. So far 1 person has registered this way.

Program Chairperson's Report-Constantine Simos

The remainder of the 2007-08 educational program for MCDS is set. Currently we are promoting the full day CE course by Dr. John Cranham via our website, The Capsule, our sponsor, Kuwata Pan Dent and a mailing to nearby component dental societies. Plans are underway for staff night in May and details will be forthcoming.

ADA Delegate's Report-Peter Clemente

Norway has acted in the New Year to discontinue the use of amalgam. The action was part of a sweeping effort to restrict the use of mercury and was done so largely for environmental reasons. It's possible that Sweden may have taken a similar action. No new scientific studies or other new data have been cited as calling for this sweeping action.

The ban is not expected to have any economic impact in these countries because of their national health care systems. For example, Sweden's health care system stopped paying for amalgam fillings years ago.

Norway's announcement has not been made news in the U.S yet.

Executive Secretary - Marlene Glickman

The MCDS Dental Shadowing Program enables Rutgers students to see firsthand how a dental office functions. Students receive information from the career center at Rutgers and are directed to call the MCDS office. They are then assigned to a participating MCDS dentist and are told to contact that office to set-up a workable schedule. The students who have completed the program and filled out our evaluation sheet have indicated how much they enjoyed their experience. One student said, "All pre-health profession students should experience the field before applying for the schools." Dentists who have enabled students to shadow at their office have expressed how worthwhile they feel the program is. Many of the students have gone on to dental school and have expressed their gratitude to the dentist who

mentoring programs are second to none. MCDS has even been approached by UMDNJ to run joint CE courses. Our local dentists provide leadership in the statewide Give Kids A Smile Program and NJDA at large. The residency directors of RWJ and JFK hospitals serve on our board and give representation for the dental residents. We also provide financial donations to both the residency programs, along with St. Peters Dental Library and MC Dental Hygiene School on behalf organized dentistry on a yearly basis. Our national, state and local delegates and trustees keep us up to date on the dental happenings and our website and newsletter editors allow the continued flow of that information in a timely manner. There are countless other council and committee persons that report to the board and serve our members. And the anchor of our team is our executive secretary who wears many hats in order to assist all our members.

There is always room for more volunteers and fresh ideas. Make it a point to become more involved with your profession.

On behalf of MCDS and organized dentistry, I proudly exclaim, "You got people too!"

MCDS Newsletter Online

If you would like to receive the newsletter electronically in lieu of receiving a printed copy, please visit our web site. Click on the "Member" link, then the "Of Current Interest" Link. By registering for this, you will be able to view the newsletter about a week before it would get to you in the mail, and this will also be saving us money.



The **Dental**
Newsletter

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein

www.MCDSofNJ.org **login:** mcds

password: sy

Detailed Treasurer's Report
 October 31, 2007
 Robert Ashmen, DMD

	12/31/06	10/31/07	12/31/07
Checking	\$2,431.74	\$536.59	\$3,888.37
Savings	\$37,125.30	\$14,939.48	\$9,298.42
CD (5.22%) (matures 12/18/2007)	\$25,000.00	\$25,000.00	\$0.00
PayPal	\$0.00	\$4,162.26	\$4,162.26
TOTAL:	\$64,557.04	\$44,638.33	\$43,328.69

P&L STATEMENT CHECKING ACCOUNT
 (11/1/07-12/31/07)

INCOME	
CONT. EDUC.-INC	110.00
CORP SPON-mtngs	1,700.00
DUES	75.00
HYG study club	6,425.00
INTEREST	1.09
MENTOR COMM-INC	1,620.00
TOTAL INCOME	9,931.09
EXPENSES	
BOARD MEMBER EXPENSES	232.86
LECTURE FEES	750.00
DINNERMEETINGS	8,925.30
EXECCOMDINNER	299.58
EXECUTIVE SECRETARY	667.00
MENTOR COMM-EXP	325.00
NEWSLETTER	964.69
TELEPHONE	113.95
TOTAL EXPENSES	12,278.38
TRANSFERS	
FROM SAVINGS	5,699.07
OVERALL TOTAL	3,351.78

P&L SAVINGS ACCOUNT
 (11/1/07-12/31/07)

INCOME	
INTEREST	63.01
TOTAL INCOME	63.01
TRANSFERS	
TO CHECKING	-5,699.07
OVERALL TOTAL	-5,641.06

P&L PAYPAL MONEY MARKET
 (11/1/07-12/31/07)

TOTAL INCOME	0.00
TOTAL EXPENSES	0.00
OVERALL TOTAL	0.00

**Provide NJDA with your
 email address!**

By having your email address, NJDA can get vital and timely information to you, such as the surprise visits from DEP.

Register at www.NJDA.org.

Great Member Benefits:

Lawline — As a continuing member benefit, NJDA's General Counsel, Arthur Meisel, Esq. and Assistant Counsel Patricia DeCotiis are always available to confer, at no cost, with members. If you have a question or need assistance, call Mr. Meisel at (732) 422-2730 or Patricia DeCotiis at (732) 422-2717 or send them a fax at (732) 821-1082.

MCDS Board of Trustees Report

Continued from page 2

they worked with through this program.

We are always looking for doctors who would like to have a Rutgers student shadow them for some period of time. We particularly need dentists within easy access from the Rutgers campuses, since many of the students do not have cars. If you would like to participate in the Dental Shadowing Program, please contact Marlene Glickman @ 732-238-1255.

NJDA Council Reports:

Governmental and Public Affairs-Mitch Weiner

See full report on page 7.

Membership-Tara Savage, Scott Galkin, Devang Modi

Ms. Tricia DeCotiis and the NJDA staff will hold their next UMDNJ Dental School programs on January 16, 2008 and March 19, 2008. These programs provide students with information regarding the value of membership. The MCDS study club met on December 6, 2007 and will meet again next on January 17, 2008 at 6:30pm at the Clarion Hotel in Edison. All MCDS members are welcome to attend. Please contact Marlene Glickman at 732-238-1255 if interested in attending.

On Thursday, January 24th, MCDS will be sponsoring a continuing education course entitled "Today's Dental Practice: Acquisition, Management, Lifestyle" which will be targeted at new and younger members. The presenters will be MCDS members Cavan Brunsten, Hugh Habas, and Mitch Weiner, as well as Kim Iannotte of AFTCO Practice Transition Consultants. This program will be sponsored by Mid-Atlantic Insurance Resources, a broker for the NJDA endorsed malpractice carrier, TDIC. This seminar will start with registration at 6pm, will be held at the NJDA building on Route 1 in North Brunswick, and will include a buffet dinner at no charge, thanks to the generosity of our sponsor, Mid-Atlantic Insurance Resources. This program has been given numerous times and has been a great source of information for our new and younger members, who are looking to get themselves started in their own practice.

New Dentists-Arpan Nandra

Peer Review-John Fahsbender, Mark Vitale

There was one county and one state case mediated through this council this month.

Committee Reports:

Mentor-Ethan Glickman

Our OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff was given on November 15, 2007. Each office person trained received certification that they have been properly instructed for this OSHA regulation on Infection Control. Two CEU credits will be awarded to the 53 dentists and 129 staff members attending this 2-hour seminar. This seminar is available to our members for \$15/pp as a member benefit of MCDS. A big "Thank You" to Dr. Joe Fertig for arranging all our room accommodations for the MCDS-OSHA programs at St. Peter's Medical Center in New Brunswick.

The Central New Jersey Dental Hygiene Study Club met on December 12, 2007. Sponsored by Middlesex County Dental Society, twenty-eight hygienists met at the Clarion Hotel, Rte 27 South, Edison NJ. Two CEU credits were awarded for the meeting.

Dr Mark Rutenberg spoke about the Oral CDx test. This BrushTest uses a specially-designed brush to quickly and painlessly collect a sample of possible cancerous oral spots for computer-assisted laboratory analysis.. Dr. Rutenberg also gave guides in how to communicate the reassuring message to our patients

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MCDS Board of Trustees Report, continued from page 3

that you are protecting them by detecting dysplasia - long before it can cause any harm .

Christine Barton BS, RDH presented information about Mouthguard Awareness-Protecting more than your teeth and the Hygienists role.. She spoke about the four types of Mouthguards: their advantages and disadvantages and the correlation between head injuries and mouthguards.

Kristen Larsen also presented information about the ViziLite Plus that uses technology that has proven successful in identifying soft tissue abnormalities in other areas of the body. An annual ViziLite Plus exam, in combination with a regular visual examination, provides a comprehensive oral screening procedure for patients at increased risk for oral cancer.

Dr. Arnold Rosenheck will present a seminar, "Oral Manifestations of Diseases of Local and Systemic Etiology," at the next meeting on February 13, 2008 at the Clarion Hotel, Rte 27, Edison, NJ.

This CNJDH study club is available to our hygienists as a Dentist-member benefit of MCDS.

See the insert in this Newsletter for information on registration.

Old Business

The Hygiene department at Middlesex County College extended its thanks to MCDS for the donation of \$1000 which was used to replace curing lights. A motion was proposed by Dr Glickman to enable the society to present a framed certificate to future recipients of this award. It was seconded by Dr Weiner. Motion passed.

New Business

UMDNJ has expressed an interest to co-sponsor CE courses with our dental society at their new CE facility. The matter is being looked into.

A motion was proposed by Dr Galkin and seconded by Dr Weiner to donate \$500 to the JFK dental residency program. The residency program is being honored by the Auxiliaries at JFK Hospital. The gift by our society is a show of solidarity to the profession. Motion passed.

Respectfully Submitted, Maya Prabhu, Secretary

1/15/08 General Meeting Business

Dr. Courey re-read the motion to amend the By-Laws by establishing an Educational Committee and setting up the duties of the officers to support this committee. The motion was properly moved, seconded and approved.

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MCDS Induction of New Life Members

The following MCDS members have achieved life membership this year. They have shown a steadfast dedication to their profession and organized dentistry over their careers. They will be formally inducted as life members at this month's dinner meeting. Each new life member was asked to submit biographical information that is included below, recognizing that such limited space cannot do justice to all of their professional and personal achievements. If members did not submit any information, their biographies were written using information available to the editor.

David Crystal

Dr. David Crystal was born in Newark, NJ in 1941. He earned his B.A from Montclair State College in 1963. He served the Air Force Reserve from 1963 - 1967 while studying at Fairleigh Dickenson University and obtained his DDS degree from this school in 1967.

After graduation, Dr. Crystal went into private practice and opened his office in Bound Brook in 1975, where he continues to practice at the present time. He currently serves as the staff dentist at the Somerset Medical Center.

Dr. Crystal studied the subject of pain control and anesthesia extensively and obtained a general anesthesia license in 1980. In 1982, he became a member of The American Society for the Advancement of Anesthesia and Sedation in Dentistry and was elected its president from 1992-93. He has been serving as the Society's executive secretary from 1994 to the present time.

Dr. Crystal is a member of the ADA, NJDA and the MCDS and was voted as "Top Dentist '05" in the New Jersey Monthly magazine. He is a member of International Federation of Dental Anesthesiology and the American Society for Dental Esthetics. Dr. Crystal is also involved as the course coordinator and lecturer for the bi-annual courses held at St. Joseph's Hospital in Paterson, NJ. Besides being engaged in the practice of dentistry, dentistry, Dr. Crystal serves as the Chairman of the Somerset County Committee for The Israeli Bond Organization.

Dr. Crystal resides in Bound Brook with his wife Yasmi. They have five children, Jonathan, Gary, Ari, Emil & Lara Crystal and 4 grandchildren: Benjamin, Nathan, Sara, and Maya.

Joseph Fertig

Dr. Joseph Fertig was born in 1942 in the city of Newark. He attended Rutgers University for his undergraduate education and obtained his DDS from New York university in 1968. Dr. Fertig served the Army Dental Corps for four years from 1968 - 1974. He spent the first year at Fort Bragg and the second year in Vietnam for which he received the Army Commendation Medal with Oak Leaf Cluster.

Dr. Fertig joined Dr. Uchin in private practice in 1970 and moved his office from New Brunswick to Somerset in 1984. He then moved to North Brunswick in 1992 where he is presently located. He is a member of the ADA, NJDA, MCDS and a Fellow of the Academy of General Dentistry.

Dr. Fertig is the current Chairman of the Department of Dentistry at St. Peters University Hospital. He is a Past-President of the MCDS as well as the Brunswick Dental Study Club and the Raritan Valley Alpha. He is also a member of the Omega Alumni Chapter.

Dr. Fertig maintains staff privileges at RWJUH and is the former Chairman of Emergency Cardiac Care. He is a member of the Middlesex County Heart Association Board of Directors, former Chairman of the Subcommittee on Basic Life Support and member of the Affiliate Board of Directors of New Jersey Heart Association. He was the former Chair of the Dental Steering Committee of First Option Health Plan and a former consultant for the Delta Dental Plan.

Dr. Fertig resides in Monroe, NJ with his wife Naomi. They have two children, Joyce and David and four grandchildren Hallie, Marissa, Matthew and Joshua.

Arthur Greenwald

Dr. Arthur Greenwald was born in Jersey City. His father and uncle were both practicing dentists in Carteret, NJ. He attended Temple University for his undergraduate degree and obtained his DDS from the same school in 1967. He served in the Army Dental Corps between 1967 to 1969, stationed at Fort Knox for the first year and at Dian, Republic of South Vietnam for the second year. He received the Army Commendation Medal and served as a member on the KJ team.

He pursued postgraduate education in Oral and Maxillofacial Surgery, graduating from Hahnemann University in 1972. He taught full time at this school for two years from 1972 -1974.

Dr. Greenwald maintains a private practice in Edison, NJ where he has worked full time for the last 33 years. He is currently on staff at five hospitals and is the Division Chief in Oral Surgery at the JFK residency Program.

Dr. Greenwald has served the credentials committee at JFK since 1994 and is a dental consultant to the NJ State Peer Review Organization. He is a member of ADA, NJDA, MCDS and is a Fellow of the American Society of Oral and Maxillofacial Surgery. He holds membership with the NJ Dental society of Anesthesiology is one of its past presidents. He is also a Past President of the Middlesex County Dental society.

Dr. Greenwald lives in Metuchen with his wife Marianne and they have three children: Spencer, Caroline and Mere-

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MCDS Induction of New Life Members, continued from page 5

dith. They are the proud grandparents of eighteen month old Vanessa Paige Greenwald and a lovable grand-dog Snickers. He and his wife spend their winters in Naples, Florida.

Avery Kelner

Dr. Avery Kelner was born in Philadelphia in 1942. He graduated from Temple University and obtained his DDS from the same school in 1965. He served the US Army for two years between 1965 - 67. He continued on with postgraduate study at Albert Einstein Medical Center in Philadelphia and earned his certificate in Endodontics in 1969. He started a private practice in the Colonial Village Shopping Center in Edison, NJ soon after graduation and partnered with Dr. Paul Lafkowitz for 29 years and Dimple Malavia for 4 years. Dr. Kelner, however, is now retired from private practice and spends his time between Edison, NJ and Lake Worth, Florida.

In the past, he served as the Director of the Dental Residency Program at JFK Medical Center for four years. He was also actively involved in the Seattle and Raritan Valley Study clubs. Dr. Kelner is a member of the ADA, the NJDA, the MCDS and the American Association of Endodontists. He is a Diplomate of the American Board of Endodontics and was nominated to the New Jersey Magazine's Top Dentists in July 2002. He lives with his wife Susan and they have 3 children Marc, Paul and Jill. They are the proud grandparents of Melanie, Braden, Dean and Danny. Dr. Kelner enjoys golf, tennis and photography.

Neil Lawner

Dr. Neil O. Lawner was born in The Bronx, New York in 1942. He obtained his undergraduate degree from the City College of New York in 1962 and earned his DDS from New York University in 1966. Dr. Lawner served the United States Air Force from 1966 - 1968 and was the Captain of the Air Force Dental Corps in Guam during the Vietnam era. He went on to earn a post graduate degree in Orthodontics in 1971 and is a Diplomate of the American Board of Orthodontists.

Dr. Lawner joined the orthodontic practice of Dr. Edwin Sved in 1971 in New Brunswick, and subsequently opened a practice in East Brunswick. Recently, he practiced with Dr. Jeffrey S. Karlin. He retired from active practice at the end 2007.

He is a member of the ADA, NJDA, MCDS, AAO and the NJ Society of Orthodontists.

Dr. Lawner has served on many councils including the Children's Dental Health Council.

Dr. Lawner is the current Chief of Orthodontics at the Robert Wood Johnson Dental Residency program and is planning to teach in New York after his retirement. He lives in Manhattan and is passionate about large format fine art and black and white photography. He has indulged in this hobby for over 20 years and has several solo and group exhibitions to his credit. Some of his work is in the permanent collections of Johnson & Johnson and Bristol Myers Squibb.

He has two sons, Brian, a radiologist, and Kevin, an environmental attorney.

Barry Maze

Dr. Barry Maze graduated from the University of Pennsylvania in 1968. He currently practices general dentistry in Jamesburg.

Highlights from the January General Meeting



Program Chairperson Dr. Constantine Simos (L.) and MCDS President Dr. James Courey (R.) welcome January Featured Speaker Dr. Ken Kurtz.



Membership Chairperson Dr. Tara Savage (R.) and MCDS President Dr. James Courey welcome new member Dr. Carmen Cicalese (L.), and Dr. Sarah Jacob, who re-joined our society.

Council on Public and Governmental Affairs Report- December 11, 2007 Meeting

Legislation

- Dental Consultant – Mr. Schulz announced that the dental consultant bill had passed unanimously out of the Senate Commerce Committee on December 3 and was expected to pass without opposition in the full Senate on December 17th. He thanked Drs. Graham and Shekitka for helping with the lobbying effort. He also reported that, at the last minute, the NJDHA's lobbyist testified against the bill as the hygienists are opposed to the expansion of the Board by adding a dentist without expanding it to include another hygienist and a registered dental assistant. Please note that they have legislation which would accomplish this action (it has not advanced).
- Limited Teaching Certificate – This bill passed out of the Senate committee on December 3 and was also tracked for a December 17th action by the full Senate. He expected it to also pass without opposition. He also announced that the Attorney General is not taking a position on the bill, which is contrary to the State Board's position.
- CE Credit Waiver - Mr. Schulz reported that the bill seeking to allow a waiver of up to 20 hours of continuing education credits for dentists who give pro-bono treatment to NJ Family Care eligible children or pregnant patients passed out of committee on November 19. This is an NJDA led initiative that Assemblyman Freddie Caraballo sponsored for us.
- PIP – Mr. Schulz reported that differences have arisen between medicine and dentistry on this particular legislation. Under medicine, the PIP fee schedule, according to the bill, would be based on accepted fees. While dental PIP fees would be based on billed fees – a striking difference. However, Mr. Schulz believes that the bill is not likely to be enacted as it is written since the Department is opposed to the legislation. It is likely to pass one or both houses of the Legislature to serve as a negotiating tool to reformulate the Department's new PIP fee regulations, which were not positive.
- Wrongful Death – Legislation was introduced and is advancing quickly that would expand the opportunity for lawsuits under the wrongful death statute to new standards for which the jury could grant recovery of mental anguish, pain and suffering, loss of society and loss of companionship. The medical community and the pharmaceutical companies are vehemently opposed to the legislation and have asked the NJDA to support their position. The NJDA wrote a letter expressing concern as it could create an even more negative environment for medical malpractice insurance in NJ.
- Paid Family Leave – Mr. Schulz reported that this is the single biggest issue in this lame duck session. It has generated a tremendous lobbying effort on both sides of the argument. Fortunately, it looks as if the business community has made short-term gains by slowing it in the Assembly. However, it is likely to be revived early on in the new legislative session as Senator Steve Sweeney, the bill's champion, will become the Senate Majority Leader. The NJDA continues to be opposed to the legislation and, as such, has sent two letters to each legislator expressing opposition to the bill. The Governor weighed-in expressing strong support for the legislation.
- Universal Healthcare - Dr. Graham is part of an ADA task force on universal healthcare. He noted that its goal is to have a white paper for the ADA Board to review in June and pass on to the HOD in September. It will list the core statements around what dentistry's role in universal healthcare should be. NJ is likely to begin hearings on a universal health plan this spring. Senator Vitale is the champion. At this point, dentistry is not included in the Senator's proposal. However, there has been no formal position taken by the Council or the Board on dental's role in UC.
- CRNA Protection – This bill, which affects those that are licensed to administer anesthesia, will require physician supervision of nurse anesthetists, but this could mean dentists, also, need to be supervised. The bill is different from the regulation which says dentists can administer anesthesia, but the bill says they cannot. NJDA is looking into this carefully. It is likely to offer amendments to the legislation to clarify that dentists can administer general anesthesia in a hospital or ambulatory surgical facility, which is what the legislation speaks to.

Communications

Mr. Elmore gave an update on the planned 2008 public affairs campaign. He listed the six issues that will be covered (Children's Dental Health, Oral Cancer, NJDA in the Community, Seniors' Dental Health, Minority & Multicultural Health, and Oral/Systemic Links) as well as the various integrated media approaches that will be used to promote these issues and what NJDA member dentists are doing with regard to each.

State Board Appointments

Mr. Schulz reported that the NJDA needs to identify candidates for upcoming state board slots. The Governor has indicated that he wants minorities and women particularly from South Jersey in an effort to diversify the Board. Several candidates have submitted their names for consideration and Mr. Schulz and Mr. Meisel are collecting resumes. The Council authorized Mr. Schulz and Meisel to reach out to the various candidates to determine interest and collect resumes.

Old Business

- Aetna Court Case – Mr. Meisel reported that oral argument took place this week and the judge has not made a decision yet.

New Business

- Medicaid Dental Carve Out – Doral Dental is seeking to institute a carve out of Medicaid dental so there is a single payer in New Jersey. They believe it will raise reimbursement rates and streamline bureaucracies. They are seeking a meeting with the NJDA to solicit support for the idea.
- Dr. Levitt's Fluoridation Legislation Idea – Dr. Levitt would like to see the Association develop and advance a legislative measure that would require a water line to be fluoridated if a majority of towns on the line wish to make it so. The Council decided to take a wait-and-see approach on this matter.
- Oral Cancer Screenings in Trenton – The Association is working with the Oral Cancer Consortium and the State Department of Health to provide free oral cancer screenings in the State House on June 12. Members are needed to assist on this day.

Middlesex County Dental Society

John C. Cranham, DDS

“The Cosmetic Occlusal Connection”

Wednesday, March 19, 2008 8:30am-4:30pm



Dr. John C. Cranham has a contemporary dental practice in Chesapeake, Virginia, focusing on cosmetic, restorative and implant services. An honors graduate of the Medical College of Virginia in 1988, Dr. Cranham maintains a strong relationship with his alma mater, as an Associate Clinical Professor. Dr. Cranham is an internationally recognized speaker on the Esthetic Principles of Smile Design, Contemporary Occlusal Concepts, Treatment Planning, Restoration Selection, Digital Photography, Laboratory Communication, and Happiness and Fulfillment in Dentistry. He is the Director of Education at the Dawson Center for Advanced Dental Education where he teaches Seminar II with Drs. Dawson and Dupont, along with two three-day hands-on programs (Functional Esthetic Excellence I & II). Additionally Dr. Cranham founded Cranham Dental Seminars which provides a combination of lecture and mobile hands-on programs. As an active educator, he has provided over 500 days of continuing education for dental professionals throughout the world.

This program is designed to help the general practitioner take his or her dentistry to the next level. While many courses focus on the procedural aspect of dental treatment only, this seminar will help you visualize optimum dentistry from an aesthetic and functional perspective. This course is a must for the Dentist who would like to do more elective esthetic, and advanced restorative cases.

In this program you will learn:

- How to select the best camera system that will best fit your practice and use digital photography to visualize optimum dentistry.
- How to choose the correct incisal edge position in any cosmetic/aesthetic case.
- How to know when veneers, all ceramic crowns or metal ceramic crown restorations are the right choice for your patient.
- When and how you can perform laser gingival recontouring, and when boney surgery is required.
- To understand the components and proper function of the gnathostomatic system.
- How to visualize and design an ideal occlusal scheme for each patient.
- To understand the various “treatment positions” and how to choose the best one for each patient.
- The necessary records needed to work up a case for ideal esthetics & function.
- To use and evaluate the latest technology for occlusal evaluation and restorative treatment.
- How and when to safely open the vertical dimension of occlusion.
- How to fabricate exquisite, long lasting provisional restorations, and why this is the most important step in the restorative process!
- How to get your patients to see the opportunities and benefits to long term, optimum dental care, and how to get them to YES.
- How to convert a traditional general practice to one that is thriving with elective esthetic and advanced restorative cases

Registration Form

Registration Fees: (Please check appropriate boxes)

Doctor's Name (Last) _____ (First) _____

Address _____

City _____ State _____ Zip _____

Office Telephone Number _____ Fax Number _____

Non-Dentist Staff Members:

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

MCDS Members/Residents: \$80 ea*

*(after 2/20/08 this course will be \$95 each)

NJDA Members (non-MCDS): \$115 ea**

** (after 2/20/08 this course will be \$140 each)

NJDA Non-Members: \$240 ea***

*** (after 2/20/08 this course will be \$275 each)

Total number of Non-dentist staff members: (\$60 per staff member per course) _____

Total Enclosed: \$ _____

ONLINE Registration/Credit Card Payments available on our web site:
www.MCDSofNJ.org

Please copy this form to register additional doctors or staff from your office

Checks Payable to MCDS (Payment must accompany registration)

Mail to: Middlesex County Dental Society, P.O. Box 7026,
East Brunswick, NJ 08816

Course to take place at the Pines Manor in Edison, NJ

Registration starts at 8:00 a.m.,

Continental Breakfast and Lunch Included

For further information call 732-238-1255

Sponsored by Kuwata Pan Dent

Central New Jersey Dental Hygiene Study Club

Sponsored by Middlesex County Dental Society

REGISTRATION FORM

Next Meeting: Wednesday, February 13, 2008

Meeting dates: February 13, 2008, April 9, 2008 & June 11, 2008.

Time: Registration: 6:00 pm Program: 6:30 - 8:30 pm

Place: **Clarion Hotel** [next to the Pines Manor]

2055 Lincoln Highway [Route 27 South] Edison, NJ

Telephone #732-287-3500

Tuition: \$105 per Hygienist for the remaining meetings
salad type dinner for 3 meetings with two CEU credits/meeting

MCDS is assisting in the formation of a new study club for Middlesex County Hygienists, called the
"**CENTRAL NEW JERSEY DENTAL HYGIENE STUDY CLUB**".

That's right, a study club for dental hygienists in the Central NJ area, sponsored by Middlesex County Dental Society. The CNJDH study club is inviting new members to join.

This is an opportunity for CNJDH study club dental hygienists to take an active role in their professional development and be able to enthusiastically participate in the dental team process of providing our patients with the best quality professional care!

LEARN: From qualified, informative & enthusiastic guest speakers arranged & provided by MCDS.

EARN: CEU's - just one year's membership will provide the required 10 CEU's needed for licensure/year

The meetings will always be held at the same location and time: 6:30-8:30 PM, Wednesdays at the
Clarion Hotel, Rte 27 South, Edison NJ. Two CEU credits will be awarded for each meeting.

A Round-Table discussion will be held after each speaker's presentation for those who are able to stay after 8:30PM. CNJDH study club members will be able to share their knowledge and experiences while learning from each other.

Speaker: Arnold H. Rosenheck, DMD Assistant Dean-Hospital Affairs & Institutional Development at UMDNJ-New Jersey Dental School. Associate Professor in the-Department of Oral and Maxillofacial Surgery

Topic Oral Manifestations of Diseases of Local and Systemic Etiology

.....
make CHECKS payable to: **MIDDLESEX COUNTY DENTAL SOCIETY**

Hygienist Name:

Hygienist home phone: **Cell Phone:**

Hygienist Address:

Hygienist E-mail:

Dentist's Name:

Office phone: # **Office fax #**

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 **MCDS FAX:** (732) 390-2332

Membership Committee: Dottie Jennings RDH, Lucy Achenbach RDH, & Chris Barton RDH,

Faculty: Middlesex Community College-Dental Hygiene Program

Dr. Ethan Glickman, facilitator, Mentor Chairman-Middlesex County Dental Society

Please contact Marlene Glickman, the Exec.Sect'y for MCDS, at # 732-238-1255 for any additional information.

Please register in advance for the CENTRAL NEW JERSEY DENTAL HYGIENE study club.



He's not the only doctor to have a dream...

More than a million people participated in the March on Washington in an effort to make a difference for those who previously had no voice. On Friday, February 1, 2008, you, too, can make a difference for a child who needs dental care and may not have the means to afford it. Join the more than 1,000 volunteer dental professionals to help fulfill our dream of every child having a healthy, beautiful and lasting smile.

FRIDAY, FEBRUARY 1, 2008

NJDA will once again need your help to reach as many children as possible in New Jersey who are in need of dental care. You can either volunteer at one of the many public sites throughout the state, or use your own office as a private site. Dentists, auxiliaries, dental students and staff who wish to volunteer have two easy ways to register to participate:

1. Go to www.njda.org/gkas and download a volunteer registration form
2. Call our *Give Kids A Smile* Hotline at (888) 576-9278, leave your name and a fax or email address and we'll send you a registration form



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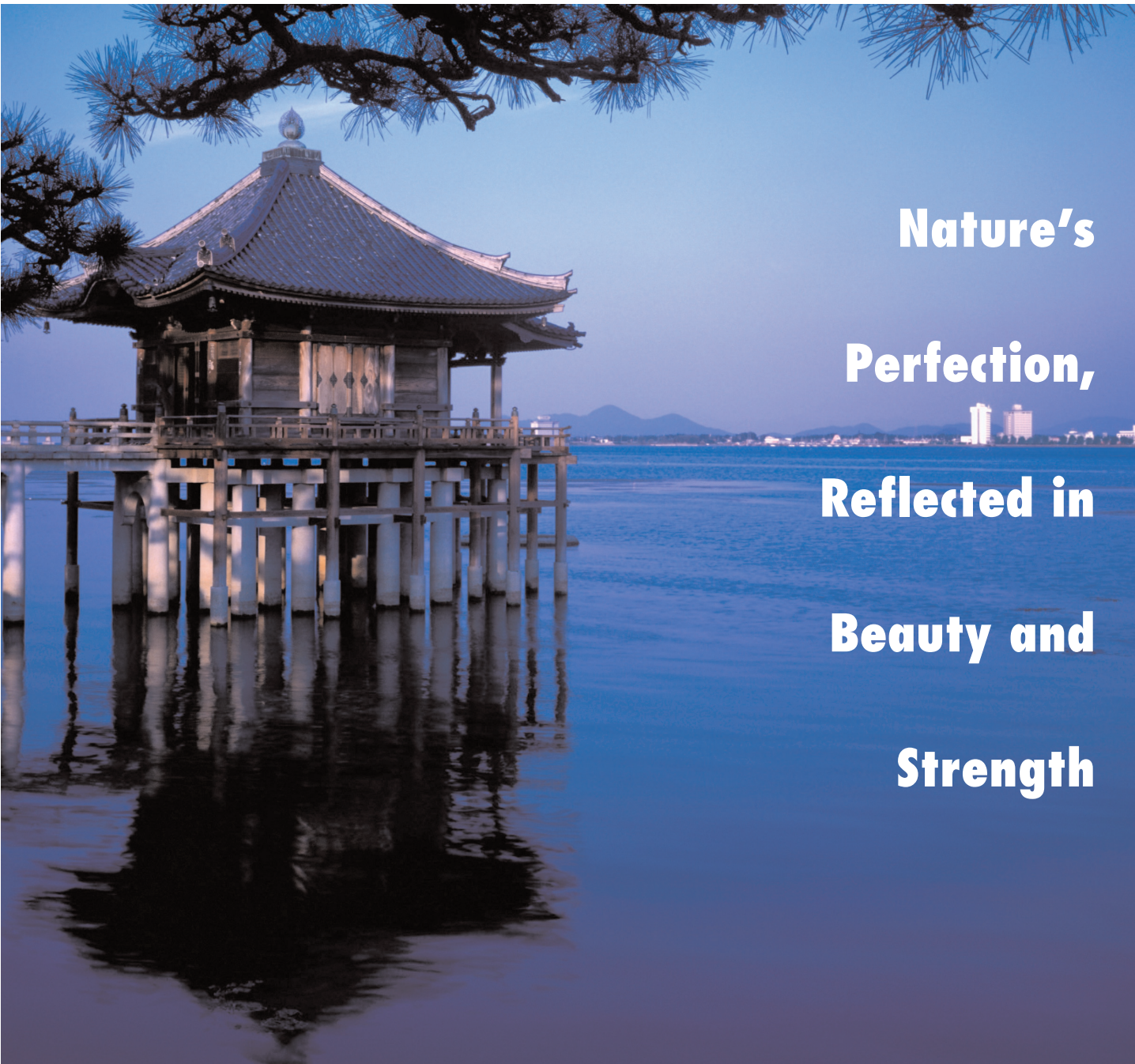
Vincent M. Camarda, D.D.S.

has acquired the practice of

Angelo A. Barbarisi, D.M.D.

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St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of Oral and Maxillofacial Surgery;
- Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics.

Information about the Medical Library, including hours of operation, can be found at www.stpeterslibrary.com

Middlesex County Dental Society Councils and Committees

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Robert Ashmen.....Dental Education846-6366	Ethan Glickman..... Relief572-4244
Mitch Weiner Governmental/Public Affairs...297-4900	
Ira Rosen.....Judicial Council.....422-7440	

– MCDS COMMITTEE CHAIRPEOPLE and MEMBERS AT LARGE –

Ira Rosen.....Budget and Finance422-7440	Paresh Patel Dental Shadowing226-0568
Cavan Brunsdan Children's Dental Health Mo...679-2323	Ethan Glickman..... Mentor572-4244
Mark Schambra Continuing Education.....846-6366	Arpan Nandra....Oral Cancer Screening/Education257-6500
David Stein.....Corporate Sponsorship257-6500	Cavan Brunsdan Special Olympics.....679-2323

See our web site for a complete list of Board Members and their contact information



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 109 Livingston Ave, New Brunswick, NJ 08901

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MCDS Executive Secretary Marlene Glickman 732-238-1255

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.

Middlesex County Dental Society

REGISTRATION FORM

MCDS Annual OSHA Seminar/Certification

THURSDAY JUNE 19, 2008

Time: Registration: 6:00 pm Program: 6:30 - 8:30 pm

Place: St. Peters Medical Center, New Brunswick, NJ

Tuition: MCDS Member Dentists & Staff **\$20 per person** [member benefit]
Non-member Dentists \$70
(payable to Middlesex County Dental Society)

This program will satisfy the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is **required annually for dentists and staff.**

Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control.

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our members as a **member benefit of MCDS**

THURSDAY - JUNE 19, 2008 \$20 @ # _____ = Total

\$ _____

Please **REGISTER** as early as possible since this program tends to fill up quickly - Thank You

make CHECKS payable to: **MIDDLESEX COUNTY DENTAL SOCIETY**

Office Name

Office Address

Office phone # **Office fax #**

Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY

P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332

The Middlesex County Dental Society

PRESENTS

TODAY'S DENTAL PRACTICE Acquisition, Management, Lifestyle

THURSDAY, JANUARY 24, 2008

6:00—8:30 P.M.

NEW JERSEY DENTAL ASSOCIATION

Route 1 South, North Brunswick, New Jersey

****Free Buffet Dinner, Tuition & 2 CE Credits for NJDA Members****

PROGRAM:

- | | |
|--------------------------------------|---|
| Dr. Cavan Brunsten | Systems Management of the Paperless Office and Use of Technology. |
| Dr. Hugh Habas | Practice Acquisition and the Common Denominators of a Successful Practice. |
| Dr. Mitch Weiner | Practice Ownership, Business Miscalculations, Overhead Management, Quality of Lifestyle of Today's Dental Practice. |
| Ms. Kim Iannotte
of AFTCO | How to Analyze a Dental Practice's Profit and Loss in Order to Assist in the Practice Acquisition Process |

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Phone: (732) 238-1255 Fax: (732) 390-2332**

Dentist Name: _____

Address: _____

Telephone: _____ Fax: _____

Email Address: _____