

Upcoming Meetings 2008-2009
 Arranged by Maya Prabhu

October 21, 2008

Linda Miles
 "Communication-The Foundation
 for Success"

November 18, 2008

Dr. Alan Atlas
 "Mastering the Direct Posterior
 Composite Restoration"

January 20, 2009

NJDA Officers Night/Induction of
 Life Members

February 17, 2009

Dr. Brendan Mulligan
 "Dentistry and the Law"

March 17, 2009

Dr. Louis DiPede
 "Removable Prosthesis-
 Recipe for Success"

April 21, 2009

Dr. Vincent Kokich
 "Single Tooth Implant for the Adolescent
 Orthodontic Patient"

May 19, 2009

STAFF NIGHT

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... Mark Vitale



I was writing this month's President's message when I received a letter that warranted me changing the topic. The letter was from Dr. Mark Feldman, President of the ADA, informing me that Middlesex County Dental Society has been named a 2008 Golden Apple Award recipient. In the nineteen year history of the award this is a first for MCDS. The award is presented annually to constituent and component dental societies in recognition of their leaders, members and staff, for accomplishments in one or more of the following areas; legislative achievement, membership recruitment and retention, dental health promotion to the public, member related services, promotion of dental ethics, dental school/student involvement, science fair programs, dentist well being programs, and careers in dental education. We are receiving the award for an open category involving several of the above.

As you are well aware, MCDS has long been an innovative constituent

Continued on page 2

GENERAL MEETING – Tuesday, October 21, 2008

THE PINES Route 27 • Edison, NJ

Registration.....	6:00
Business Meeting and hors d'oeuvres.....	6:30
Dinner & Speaker	7:00

"Communication-The Foundation for Success"

Linda Miles



Linda Miles is a true pioneer in the field of practice management consulting. Spanning a career of four decades in dentistry and 29 years as a speaker, consultant, and author, Linda's newest achievement is teaming up with the new owner/CEO of LLM&A, Dr. Rhonda Savage to take Linda Miles and Associates worldwide. Linda has spoken in all fifty states and on four continents to thousands of dentists and staff. She has written three books and produced numerous DVDs, CDs and Videos.

This exciting seminar outlines hiring tips that bring in the best candidates and more importantly how to keep the good staff the practice attracts. Not knowing how to communicate their goals to the team, many dentists end up with frustrated employees and unmet expectations, leading to less than ideal practice outcomes.

Every member of the team will have their role as practice communicators outlined. Having just the right words at the right time will make each member of the team be able to see themselves as the patients see them. It will also allow each person to have a higher degree of respect for each member of their work family and the workload that each person contributes. Key objectives of this course include: •Outlining the importance of communication (verbal and non verbal), •Strengthening the dentist's role as leader, •Outlining the importance of the hygienist as an effective educator, •How the role of clinical assistant has changed for the better, •The changing duties of the business staff based on new technology

MCDS Board of Trustees Report

9/9/08

Attendance: Ashmen, Bernstein, Brunsdn, Desai, Galkin, Glickman, Goldstein, Kahn, Krantz, Leizer, Mir Madjlessi, Modi, Nandra, Prabhu, Rosen, Rosenheck, Savage, Simos, Schambra, Silverstein, Villa, Vitale, Weiner, Marlene Glickman

Acceptance of Minutes-vote unanimous.

President's Report-Mark Vitale

A warm welcome back to the members of the MCDS BOT. Thanks to Dr. Constantine Simos, May's Staff Night was a great success.

The MCDS reception at the NJDA Annual Session in Atlantic City was well received and provided a great opportunity to meet with NJDA Officers, NJDA staff, and other component officers. Congratulations to Dan Krantz who was inducted as NJDA President and Rich Kahn as NJDA Vice- President.

Component meeting cards will be mailed out to all MCDS members listing all meetings and our CE Program. A great job was done by Dr. Maya Prabhu and the members of the Educational Committee in setting up this year's program.

At the January Officers meeting we will be honoring this year's life members: Martin Halofsky, Joel Leizer, and William Fromkin.

I was just notified by the ADA that MCDS is being named a 2008 Golden Apple Award recipient, considered to be a prestigious dental society award.

Newsletter Editor's Report-Bob Silverstein

Thanks to everyone who helped me with the edits on the September issue. The issue was mailed out to 450 members and emailed to 25. The production of the newsletter is one of our largest expenses. The membership is reminded again that registering to receive the newsletter electronically instead of by mail saves us money. To register, go to the member section of our web site and then click on the "Of Current Interest" button. The newsletter was also sent to the 118 dentists in Middlesex county who are not members of MCDS.

Web Site Editor's Report-Bob Silverstein

Pictures from Staff Night 2008 are on the site (thanks to Ethan for helping to supply some of the pictures). Online course registration is working well.

Treasurer's Report-Robert Ashmen

See full report on page 3.

ADA Delegate Report-Daniel Krantz

Dr. Maxine Feinberg was selected the New Jersey nominee for the ADA District IV Trustee.

NJDA Trustee's Report-Nancy Villa

See full report under "NJDA Noteworthy News" on page 4.

NJDA Council Reports:

Annual Session-Nainesh Desai

Dr. Jeff Delson is the new Chairman of the Council on Annual session. The 2009 convention will have a Mardi Gras theme with the exhibit hall décor being reminiscent of Bourbon Street with balloons and masks. There is a plan to create a Convention logo which will be reused every year with all the annual session printouts and other marketing tools. Under the Chairmanship of Dr. Richard Kahn, a revenue sharing subcommittee was formed to evaluate the option of having Specialty societies host their meetings at the annual convention. The exhibit hall hours for Thursday were changed to

component of NJDA. It's goals have included promoting professional camaraderie, attract and maintain members, and develop future leaders. This has been made possible through monthly meetings, continuing education and social events. Not only has our outstanding CE program been recognized, special tribute has gone to our mentor program. This program, led by Dr. Ethan Glickman, has provided courses especially attractive to young and new dentists since these courses target early dental growth and development. In addition, our membership program has been applauded introducing new members to organized dentistry via the "MCDS New Member Welcoming Program". This program assigns each new member to a "senior" member to act as their host at society meetings and events, and to introduce them to the benefits of membership. This, in conjunction with the "MCDS New Member Study Club", has been very well received by our membership.

The growth and success of all MCDS programs can be attributed to the past and present officers of the organization, their dedication, hard work and leadership. A special thank you to Dr. Scott Galkin, Dr. Richard Kahn, and Dr. Mitchell Weiner for compiling the document submitted to the ADA, "Middlesex County Dental Society's Look Into The Future".

In addition to MCDS being recognized this year, NJDA is also a recipient of a 2008 Golden Apple Award for legislative achievement. The Dental Consultant bill, which passed this year was a great legislative accomplishment for organized dentistry.

Congratulations to the members and officers of MCDS and NJDA.



The **Dental
Newsletter**

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein

www.MCDSofNJ.org **login:** mcds

password: sy

Continued on page 3

Detailed Treasurer's Report

August 31, 2008

Robert Ashmen, DMD

	4/30/08	8/31/08
Checking	\$4056.20	\$17,550.40
Savings	\$29,114.42	\$17,710.09
CD (3.25% matures 8/24/08)	\$40,000.00	\$0.00
CD (3.46% matures 12/28/08)	\$0.00	\$25,000.00
PayPal	\$2,798.29	\$3,176.25
TOTAL:	\$75,968.91	\$63,436.74
P&L STATEMENT CHECKING ACCOUNT (4/30/08-8/31/08)		
INCOME		
CONT. EDUC.-INC.		320.00
CORP SPON-mtngs		1,500.00
DINNER DANCE/Beach Party		2,045.00
DUES		16,228.03
HYG study club		400.00
INTEREST		7.95
MEMBERSHIP		1,056.00
MENTOR COMM-INC		2,100.00
STAFF NIGHT-INC		6,595.00
TOTAL INCOME		30,251.98
EXPENSES		
BOARD MEMBER EXPENSES		679.00
CDHM		782.96
CONT EDUC		1,466.40
DINNER DANCE		3,292.74
DINNER MEETINGS		1,640.07
DONATIONS		800.00
EXECUTIVE SECRETARY		1,702.00
HYG Study Club-exp		4,666.78
MEMBERSHIP		1,056.00
MENTOR COMM-EXP		390.29
NAME BADGES		52.09
NEWSLETTER		3,237.99
OFFICE SUPPLIES		32.00
POSTAGE		42.00
STAFF NIGHT		27,537.49
TELEPHONE		328.76
TOTAL EXPENSES		47,706.57
TRANSFERS		
FROM 4-month CD		15,446.60
FROM PayPal		4,000.00
FROM SAVINGS		11,502.19
OVERALL TOTAL		30,948.79
P&L SAVINGS ACCOUNT (4/30/08-8/31/08)		
INTEREST		85.54
BANK EXPENSES		-10.00
TRANSFER TO CHECKING		-11,502.19
OVERALL TOTAL		-11,426.65
P&L PAYPAL MONEY MARKET (4/30/08-8/31/08)		
CONT ED INC		2,020.31
DINNERDANCE		235.76
MENTOR COMM		629.05
STAFF NIGHT INC		2867.34
CONT ED EXP		-196.94
STAFF NIGHT EXP		-1,177.56
TRANSFER TO CHECKING		-4000
OVERALL TOTAL		377.96

Provide NJDA with your email address!

By having your email address, NJDA can get vital and timely information to you. Register at www.NJDA.org.

MCDS Board of Trustees Report

Continued from page 2

9:30 AM – 4:00 PM, instead of closing at 5:00 PM. Alternate locations for future meetings are being evaluated to increase dentist participation at the event, one of them being The Meadowlands Convention Center.

I urge all members of MCDS to attend the next Annual session to support the NJDA community and to congratulate two of our society's prominent members, Dr. Daniel Krantz (President) and Dr. Richard Kahn (Vice-President).

Dental Benefits-Mark Vitale

See full report on page 6.

Membership-Tara Savage

The MCDS study club met on July 10, 2008. Dr. Nima Mir Madjlessi gave a presentation titled "Guidelines for the Management of Patients with Periodontal Disease." There were 14 members in attendance. The next meeting will be held on September 11, 2008. The meeting will be a hands-on course on the restoration of dental implants given by Jim Brooks from 3i. 3i will be sponsoring the course and covering the cost of dinner for all of the attendees. There are 16 members currently signed up for the course. The MCDS membership committee will continue with our new member welcoming program this year. The NJDA Council on Membership will meet next on October 16, 2008 to review state membership protocols and programs.

Committee Reports:

Mentor-Dr Amit Vora, Dr. Nima Mir Madjlessi & Dr. Ethan Glickman

Our bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, was given on June 19, 2008. Each person received certification that they have been properly instructed for this OSHA regulation on Infection Control. Two CEU credits were awarded to the staff members attending this 2-hour seminar. This seminar is available to our members for \$20/pp as a member benefit of MCDS.

The next OSHA seminar will be presented on October 23, 2008. "Thank You" to Dr. Joe Fertig for arranging all our room accommodations for the MCDS-OSHA programs at St. Peter's Medical Center in New Brunswick.

We welcome Dr Amit Vora & Dr. Nima Mir Madjlessi to the Mentor Committee. We will be working together this coming year to present additional Mentor Programs for our members.

The next mentor program will be presented on November 17, 2008. Fotinos Panagakos, DMD, PhD, Director of Professional Relations-Colgate Oral Pharmaceuticals, Inc. Dr. Panagakos will speak about: Diabetes: "The Two Way Street We All Travel On".

Dr. Marty Jablow will present the next Mentor program on December 11, 2008. His seminar is entitled: "Rewiring The Dental World- From G.V. Black to Google".

The Central New Jersey Dental Hygiene Study Club met on June 11, 2008 at the Clarion Hotel, Rte 27 South, Edison NJ. Sponsored by Middlesex County Dental Society, Drs. Brunsdon & Villa presented a seminar entitled: "The Dental Hygienist's Role in Providing Optimum Care for Children." Two CEU credits were awarded for the meeting. We welcome Dr. Alyssa Bernstein as the new MCDS liaison for the CNJDH study club meetings for 2008-2009. The next meeting will be on September 24, 2008. Dr Brian Dubin will present a seminar entitled "Understanding the Concepts of Invisalign". This CNJDH study club is available to our hygienists as a Dentist-member benefit of MCDS.

Please see the inserts in this newsletter for additional information and registration for the OSHA, Mentor and the Central New Jersey Dental Hygiene Study

Continued on page 4

Club programs.

Please contact Marlene Glickman, our Exec.Sect'y for MCDS, at # 732-238-1255 for additional information and registration in advance for either program. Thank you...

Old Business

The \$1,000 grant for the Middlesex County Community College dental hygiene program was given in June and very much appreciated.

Arnold Rosenheck is credited with starting the mentor program in Middlesex County.

New Business

The MCDS hospitality suite at the NJDA annual session might be shared with other components in 2009.

The 2008 ADA Golden Apple awarded to MCDS will be presented by an ADA officer. The board feels the 2009 House of Delegates meeting on November 12th; 10 am would be the most appropriate venue for the presentation.

Motion: All board and committee packets sent by NJDA should be sent electronically unless the recipient requests that it be sent on paper.

Chairman.

Respectfully Submitted,

Constantine Simos, Secretary

NJDA Noteworthy News

Jeffrey R. Delson (AC) has been appointed as Chairman of the Annual Session Council. The convention was featured in "Dentistry Today" as a result of the editor having visited the show. In the future, Eric Elmore will invite health care and technology journalists to events at no cost as a means of promotion.

NJDA has a new booth which will be featured in four Health Fairs and will help demonstrate to the public what good things our dental society members do in the community. We have added a live action interchangeable internet personality to the main page of our website which will provide audio and visual answers to prerecorded questions.

Dr. Michael Messana reported on the Mission of Mercy (MOM) Program and would like a target date of September 2009. There are no financial requests involving this program and the budgets run from \$50,000 to \$100,000, however, it pays for itself in sponsorships and grants. Dean Cecile Feldman is offering the dental school facility for the first year.

Legislation was passed in California making it the first state to establish a self-regulating agency charged with licensure, education and enforcement of dental hygiene. In NJ, the hygienists want to expand the state board to include an additional hygienist and dental assistant. NJDA opposes this.

NJDA has had legislation introduced requiring insurers to reimburse for composite restorations at the same level of UCR as amalgams. The state board maintains that amalgam is safe and is opposed to any further studies to confirm safety and also opposed to the informed consent bill. Jim Schulz reported that it is unlikely for the consent bill to be passed. The ADA has already produced a brochure available to members outlining the "informed consent" and safety of using amalgam and other dental materials for the dentists in Philadelphia where the informed consent is mandatory.

OSHA is giving out a safety alert of the dangers of working with amalgam for staff. There was discussion that this may lead to banning the use of amalgam in all state institutions.

NJDA will endorse High Point Insurance Company which writes auto ins. in NJ and will offer members a 5% discount in addition to advertising in our publications.

The weekend study club program is set with Dr. John Nosti (Sept), Dr Marty Jablow (Oct), Dr Stanley Markman (Nov) and Dr Richie Kahn (Dec).

October 1, 2008 is the deadline for prescription pads to show the NPI number and be consecutively numbered.

October 1, 2009 is the deadline for amalgam separator installation.

Dr. Morgan Macom passed away. He was a past President of the MCDS and practiced orthodontics in New Brunswick for over 30 years and was a Retired Life Member of the Association.

Congratuations in Order

Congratulations to Dr. John Fahsbender, who was recently appointed state chairperson of the NJDA Council on Peer Review!

Many thanks to John for his years of service as chair of the MCDS Peer Review committee and his leadership as part of the MCDS Board of Trustees.

Highlights from the September Meeting



September Featured Speaker Dr. Sam Kratchman (R.) with MCDS Vice-President Dr. Maya Prabhu (L.). Dr. Kratchman gave a lecture on the re-treatment of endodontic failures.



MCDS Membership Chairperson Dr. Tara Savage and MCDS President Dr. Mark Vitale welcome our newest members: (L. to R.) Dr. Joel Nash (Howard University 1998, Plainsboro), Dr. Sujithra Rajagopalan (NYU 2007), Dr. Mariana Blagojev (University of Detroit-Mercy 1994, Parlin), Dr. Regina Gumucio (UMDNJ 1984, Woodbridge), Dr. Priti Dagli (NYU 2003, East Brunswick), Dr. Neelu Parmer (NYU 2002, Old Bridge)

MCDS Newsletter Online

If you would like to receive the newsletter electronically in lieu of receiving a printed copy, please visit our web site. Click on the "Member" link, then the "Of Current Interest" Link. By registering for this, you will be able to view the newsletter about a week before it would get to you in the mail, and this will also be saving us money.

*Setting dentists free
for over 40 years.*



 **AFTCO**
TRANSITION CONSULTANTS
800.232.3826 • www.AFTCO.net

Kavitha Narla, D.M.D.

has acquired the practice of

Preetmohinder S. Bagga, D.M.D.

Somerville, New Jersey

Jason M. Goldberg, D.D.S.

has acquired the practice of

Peter P. Lewis, D.M.D.

Howell, New Jersey

AFTCO is pleased to have represented all parties in these transactions.

*Free practice appraisals,
\$2500 value!*

Practice Sales
Practice Mergers
Equity Associateships
Pre-sale Program
Stockholder Program

Council on Dental Benefits

The council met on June 11, 2008 and the following items were reviewed.

- CRP Statistics: Staff provided the council with cumulative statistics from January 1, 2008 through May 31, 2008 indicating a total of 49 complaints submitted to NJDA for the year. On a monthly basis, 16 complaints were received in April, and 11 in May. Of that number, NJDA successfully resolved 23, two were for data purposes, six were not resolvable, and 18 are still pending. Once again, the vast majority of complaints involve requests for refunds. Staff provided the council with statistics on the number of CRPs opened per component to date.

-Letter to Premier; Multiple Procedure Reduction: The council reviewed NJDA's letter to Premier Prizm Solutions, a utilization review firm working for automobile insurance companies. NJDA objected to the application of the multiple procedure reduction formula to dental implant surgical procedures, and presented the rationale for this objection. Staff reported that no response had been received to date. However, the Personal Injury Protection (PIP) regulations do allow carriers to reduce the second and subsequent procedures done at the same time, and it is universally accepted in the medical community. In this particular instance, the oral surgeon performed two implant procedures and submitted medical codes. For this reason, NJDA is not optimistic that a favorable outcome will result from this appeal, but at least NJDA is on record with its rationale.

(Subsequent to the meeting, the dentist received the second rejection).

-Update on Implant Coding: Further to previous council discussions on proper coding for an implant crown with a UCLA abutment bonded to the crown, the council reviewed ADA's clarification that this procedure should be coded as an implant supported crown (D6065) since there is no separate abutment.

-ADA/NADP Views on Coordination of Benefits: The council reviewed ADA/ NADP report on coordination of benefits, which is eighth in the series of "top ten" dentist complaints. Staff noted that the national group adheres to a COB policy that is inconsistent with state law in New Jersey and thus not applicable to New Jersey-based fully-insured groups. Self-insured plans are exempt from state regulation.

- MetLife Periodontal Maintenance Policy: The council was asked for an opinion on a MetLife policy that restricts benefits for periodontal maintenance to patients that have a history of at least two quadrants of root planing and scaling. Staff noted that the CDT descriptor is vague in this regard, but that various plans often limit benefits based on internal guidelines. As an example, ADA's descriptor states that periodontal maintenance following active therapy should continue for the life of the dentition, but many plans now limit this benefit to two years post-therapy.

- California Medicaid Lawsuit: The council reviewed a press release on a class action lawsuit filed by a coalition of health care professional groups, including the California Dental Association, against the state of California. The suit sought an immediate injunction to block an across the board 10% cut in Medicaid payments that is being imposed to help close a significant budget gap in the state.

-PIP Dental Fee Proposal: The council reviewed the proposed new dental fee schedule for Personal Injury Protection (PIP) services, that included an across-the board 11.3% increase for the southern region (region 1) and 11.9% increase for northern counties (regions 2 and 3) based on the Consumer Price Index. The Department's motivation for the sudden publication was NJDA's filing of an action challenging the prior inaction of DOBI. NJDA was then contacted by the Attorney General's office, suggesting a settlement of the appeal.

-Legislative Proposal: Mandated Dental Exams: The council reviewed a draft proposal that would require school children to furnish a dental health certificate at the same time immunization reports are required. If introduced, the bill would be supported by the Department of Health and Human Services. The proposal includes language requiring that families demonstrating financial need be given "a list of dentists who may provide comprehensive dental services on a reduced cost or free basis".

Give Kids A Smile! Set for 2009, Information Session Scheduled for October

Friday, February 6, 2009, will mark the 7th year of the American Dental Association's Give Kids A Smile! (GKAS) National Dental Access Day. The program's mission is to deliver free dental care to as many children in need as possible on this day (ages 12 and under). It's your chance to serve as a good will ambassador for dentistry while introducing the world of good oral health to children from every corner of the Garden State.

New Jersey has participated each year with more than 1,000 volunteers and has one of the most organized and successful programs in the country. More than 13,000 children have come through our program since 2003, and we have delivered nearly \$2.4 million dollars in dental care. But, in order to grow our program and reach as many children in need as possible, we need more volunteers. This is where you can help.

On Wednesday, October 29, 2008 at 4pm, at the New Jersey Dental Association headquarters in North Brunswick, Dr. Cavan Brunsten, pediatric dentist and statewide chairman of GKAS, will hold a two-hour open house information session on the program. It is designed for dental professionals and clinic management who have never participated in the event, but would like to learn all about it and what it entails. We are particularly in need of dentists and clinics in Cape May, Hunterdon, Mercer and Warren Counties. Dinner will be provided.

Some of the program's veteran volunteers will discuss tips and techniques to make your GKAS program a success, and NJDA staff will teach you how to maximize your exposure to local area schools, businesses, houses of worship and the media. You do not have to own a practice to volunteer. Many large clinic-based sites need dentists and you can volunteer at a site in your area on February 6.

If you would like to attend the GKAS open house information session, please RSVP right away, as space is limited. You can RSVP with your name, the town and county in which you practice and the number of people you are bringing (assistants, hygienists, other office staff, etc.) to Eric Elmore at eelmore@njda.org or by calling (800) 831-NJDA and asking for Eric. We hope to see you there.

"...I lift my lamp beside the golden door!"

GIVE KIDS A SMILE DAY
FRIDAY, FEBRUARY 6, 2009

Today, you have the power to become a child's gateway to a lifetime of good oral health by volunteering to take part in the 7th annual *Give Kids A Smile!* day. Lift your lamp beside your office's door and become a beacon of hope and opportunity for those in need. Just as America is a better nation because of Lady Liberty's promise, dentistry is a better profession because of your participation.

NJDA will once again need your help to reach as many children as possible in New Jersey who are in need of dental care. Dentists, auxiliaries and staff who wish to volunteer have two easy ways to register to participate:

- Go to www.njda.org/gkas and download a volunteer registration form, or
- Call our *Give Kids A Smile!* Hotline at (888) 576-9278, leave your name and a fax or email address and we'll send you a registration form



DENTISTS, HYGIENISTS AND ASSISTANTS
RECEIVE UP TO 3 CE CREDIT HOURS FOR VOLUNTEERING

Middlesex County Dental Society

REGISTRATION FORM

MCDS Bi-Annual OSHA Seminar/Certification

THURSDAY OCTOBER 23, 2008

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: St. Peters Medical Center, New Brunswick, NJ

Tuition: MCDS Member Dentists & Staff **\$20 per person** [member benefit]

Non-member Dentists \$70

(payable to Middlesex County Dental Society)

This program will satisfy the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is **required annually for dentists and staff**. Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control.

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our members as a **member benefit of MCDS**

THURSDAY - OCTOBER 23, 2008 \$20 @ # _____ = Total \$ _____

Please **REGISTER** as early as possible since this program tends to fill up quickly - Thank You

make CHECKS payable to: **MIDDLESEX COUNTY DENTAL SOCIETY**

Office Name

Office Address

Office phone # **Office fax #**

Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY

P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332



Middlesex County Dental Society

Full Day CE Programs 7 CEUs Each



Linda Miles
Communication – The Foundation
of Success
Open to Doctors and Staff
Sponsored by Benco
Wednesday, October 22, 2008
9am to 5pm



Dr. Robert Faulkner
Current Concepts in
Implant Dentistry
Sponsored by Astra Tech Inc.
Wednesday, March 18, 2009
9am to 5pm



Dr. Vincent Kokich
Interdisciplinary Treatment –
Guidelines for Managing Com-
plex Dental Problems
Kuwata Pan Dent
Wednesday, April 22, 2009
9am to 5pm

Registration Form

Doctor's Name (Last) (First)

Address

City State Zip

Office Telephone Number Fax Number
Non-Dentist Staff Members Attending the Miles Course:

Name Name

Name Name

Name Name

Name Name

Name Name

Name Name

Registration Fees: (Please check appropriate boxes)

MCDS Members/Residents: \$80 / \$95 ea*
 Miles Faulkner Kokich

NJDA Members (non-MCDS) \$115 / \$140 ea*
 Miles Faulkner Kokich

NJDA Non-Members: \$240 / \$275 ea*
 Miles Faulkner Kokich

Staff (non-dentists) for the Miles course:
\$75 per staff member

Total Enclosed: \$ _____

* Early / Late registration cutoff dates:
Miles Course: September 17, 2008
Faulkner Course: February 18, 2009
Kokich Course: March 25, 2009

Checks Payable to MCDS (Payment must accompany registration)

Mail to: Middlesex County Dental Society
P.O. Box 7026, East Brunswick, NJ 08816
Registration for all courses starts at 8:30 a.m.

All programs to take place at the Pines Manor in Edison, NJ

Continental Breakfast and Lunch Included
For further information call 732-238-1255 or visit
www.MCDSofNJ.org

To register more than one dentist for your office, please use
copies of this form, or register online (easier)

For speaker bios and course descriptions, please visit our web site.

Middlesex County Dental Society

REGISTRATION FORM

Monday: November 17, 2008 6:30-8:30PM

Fotinos Panagakos, DMD, PhD

Director of Professional Relations-Colgate Oral Pharmaceuticals, Inc.

Diabetes: The Two Way Street We All Travel On

Diabetes is a growing medical problem, not only in the US but globally. The individual with diabetes often has numerous other medical complications due to the inability to control blood glucose. Of particular interest to the dental profession is the fact that poor oral health can impact control of blood glucose, and that individuals with diabetes are more prone to developing periodontal disease than someone without diabetes.

This seminar will provide an overview of the diabetes medical condition, the role that oral health plays and steps that we can take as dental professionals to manage our patients with diabetes. Colgate has long been on the forefront of educating dental professionals about the association between oral health problems and diabetes.

This presentation about the Diabetic-Dental Connection is of interest to our dental team, especially our hygienists. Many patients are asking us about this connection as they frequently read about it in the news. We need to be able to answer these questions with up-to-date scientific answers that will be presented at this seminar.

American Diabetes Association Announces Multi-Year Collaboration With Colgate-Palmolive

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: St. Peters Medical Center, New Brunswick, NJ

Tuition: MCDS Member Dentists & Staff **\$20 per person** [member benefit]

Non-member Dentists \$70

(Payable to Middlesex County Dental Society)

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our members as a **member benefit of MCDS**

MONDAY - NOVEMBER 17, 2008 \$20 @ # _____ = Total \$ _____

make CHECKS payable to: **MIDDLESEX COUNTY DENTAL SOCIETY**

Office Name

Office Address

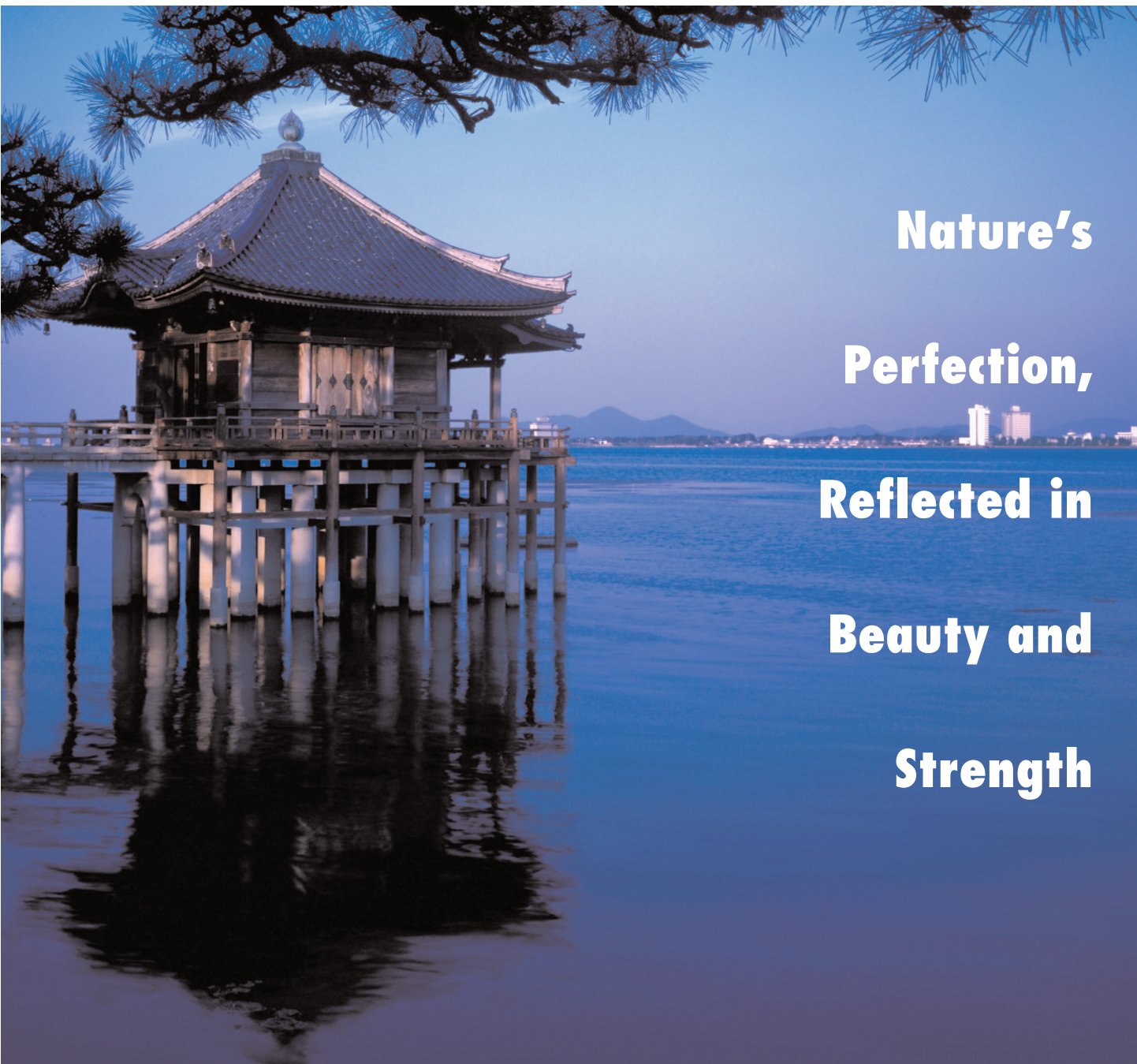
Office phone # **Office fax #**

Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332



**Nature's
Perfection,
Reflected in
Beauty and
Strength**

For Restorations that Support Nature
Call 877-377-4455

Kuwata Pan Dent Dental Laboratory

185 Ridgedale Avenue Cedar Knolls, NJ 07927

Telephone: 877-377-4455

E-mail: kpd@kuwatapandent.com

www.kuwatapandent.com



WHAT IS THE BENCO DIFFERENCE?



- Industry's Most Complete Inventory
- BLUCHIP™ Frequent Buying Club
- PAINLESS® Computerized Ordering
- Comprehensive Lab & Tooth Inventory
- Most Complete Line of Parts
- Advanced Office Design Services
- Experienced Service Technicians
- 24-Hour In-House Handpiece Repair

IMPROVING YOUR EARNINGS SINCE 1930
BencoDental™ Call **1-800-GO-BENCO** today.
 11 Bear Creek Blvd. • Wilkes-Barre, PA 18702 • www.benco.com

St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of Oral and Maxillofacial Surgery;
- Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics.

Information about the Medical Library, including hours of operation, can be found at www.stpeterslibrary.com

Middlesex County Dental Society Councils and Committees

– NJDA Council Representatives –

Daniel Krantz ADA Delegate469-8083	Ira Rosen..... Judicial Council.....422-7440
Richard Kahn..... ADA Alternate Delegate828-6622	Tara Savage Membership.....679-2323
Mark Vitale..... ADPAC.....494-7575	Nancy Villa NJDA State Trustee679-2323
Nainesh Desai..... Annual Session.....254-2550	Mitch Weiner NJDA Alt. State Trustee297-4900
Mark Vitale..... Dental Benefits494-7575	Sandy Goldstein Peer Review.....442-0037
Robert Ashmen Dental Education846-6366	Ethan Glickman..... Relief572-4244
Mitch Weiner Governmental/Public Affairs....297-4900	

– MCDS Committee Chairpeople and Members at Large –

Ira Rosen..... Budget and Finance422-7440	Alyssa Bernstein..... Hygiene Study Club388-3100
Cavan Brunnsden Children's Dental Health Mo...679-2323	Nima Mir Madjlessi .. Mentor Co-Chair651-8470
Mark Schambra Continuing Education.....846-6366	Amit Vora Mentor Co-Chair494-2444
David Stein..... Corporate Sponsorship257-6500	Arpan Nandra....Oral Cancer Screening/Education494-2282
Paresh Patel Dental Shadowing226-0568	Cavan Brunnsden Special Olympics.....679-2323

See our web site for a complete list of Board Members and their contact information



Business Editor: Dr. Constantine Simos
 109 Livingston Ave, New Brunswick, NJ 08901

Tel: 732-247-8083 • Fax: 732-247-8100

- Emeritus Editor: Dr. Theodore Symanski (1898-1998)
 Newsletter Editor: Dr. Robert Silverstein 732-846-8686
 Website Editor: Dr. Robert Silverstein 732-846-8686
 President: Dr. Mark Vitale 732-494-7575
 President Elect: Dr. Scott Galkin 732-750-2600
 Vice President: Dr. Maya Prabhu 732-246-2284
 Treasurer: Dr. Robert Ashmen 732-846-6366
 Secretary: Dr. Constantine Simos 732-247-8083
 Educational Coordinator: Dr. David Stein 732-257-6500

MCDS Executive Secretary Marlene Glickman 732-238-1255

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.

Middlesex County Dental Society

REGISTRATION FORM

Thursday: December 11, 2008 6:30-8:30PM

Dr. Marty Jablow

“Rewiring the Dental World- From G.V. Black to Google”

Learn about the latest equipment and software to enhance the practice of dentistry.
There have been many advances in dentistry since extension for prevention.
Through the use of high technology the practice of dentistry has allowed the dentist to practice with less stress and the patient with greater comfort.
Learn the benefits of using electric handpieces
Why you need digital photography and radiography.
What are the benefits of computer controlled local anesthesia delivery systems
Why web pages are the new Yellow Pages and Google placement.
Learn the benefits of hard and soft tissue lasers
CBCT -see what really is inside
Why the Internet will make your practice more efficient.

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: New Jersey Dental Association building
Route 1- South North Brunswick, NJ

Tuition: MCDS & NJDA Member Dentists & Staff **\$20 per person**
Non-member Dentists \$70

(Payable to Middlesex County Dental Society)

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our members as a **member benefit of MCDS**

Thursday: December 11, 2008 \$20 @ # _____ = Total \$ _____

make CHECKS payable to: MIDDLESEX COUNTY DENTAL SOCIETY

Office Name

Office Address

Office phone # **Office fax #**

Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 7026 East Brunswick NJ 08816
MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332

Central New Jersey Dental Hygiene Study Club

Partnering with Middlesex County Dental Society

REGISTRATION FORM

Second Meeting: Wednesday, November 12, 2008

Speakers: Karine Matacchiera- Colgate-Oral Pharmaceuticals, Inc.

Topic: "Advances in Preventive Oral Hygiene"

Next Meeting dates:

January 14, 2009

Dr. Bruce Roland

Cosmetics in Dentistry

March 4, 2009

Dr. James Albani

Periodontics from the Hygienists Perspective

May 6, 2009

Drs. Prabhu & Panzarino Endodontics from the Hygienists Perspective

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: **Clarion Hotel** [next to the Pines Manor]
2055 Lincoln Highway [Route 27 South] Edison, NJ
Telephone #732-287-3500

Tuition: **\$160 per Hygienist for the 4 remaining meetings**
salad type dinner for 4 meetings with two CEU credits/meeting

MCDS will continue to assist in the administration of the study club for Middlesex County Hygienists, called the "CENTRAL NEW JERSEY DENTAL HYGIENE STUDY CLUB".

A study club for dental hygienists in the Central NJ area, sponsored by Middlesex County Dental Society. The CNJDH study club is inviting current and new members to join this Fall 2008.

This is an opportunity for CNJDH study club dental hygienists to take an active role in their professional development and be able to enthusiastically participate in the dental team process of providing our patients with the best quality professional care!

LEARN: From qualified, informative & enthusiastic guest speakers arranged & provided by MCDS.

EARN: CEU's - just one year's membership will provide the required 10 CEU's needed for licensure/year

The meetings will always be held at the same location and time: 6:30-8:30 PM, Wednesdays at the Clarion Hotel, Rte 27 South, Edison NJ. Two CEU credits will be awarded for each meeting.

.....
make CHECKS payable to: **CENTRAL NEW JERSEY DENTAL HYGIENE STUDY CLUB**

Hygienist Name:

Hygienist home phone: **Cell Phone:**

Hygienist Address:

Hygienist E-mail:

Dentist's Name:

Office phone: # **Office fax #:**

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 **MCDS FAX:** (732) 390-2332

Membership Committee: Dottie Jennings RDH, Lucy Achenbach RDH, & Chris Barton RDH,

Faculty: Middlesex Community College-Dental Hygiene Program

Dr. Alyssa Bernstein, facilitator for the Central NJ Dental Hygiene Study Club-Middlesex County Dental Society

Please contact Marlene Glickman, the Exec.Sect'y for MCDS, at # 732-238-1255 for any additional information.

Please register in advance for the CENTRAL NEW JERSEY DENTAL HYGIENE study club.