

General Meetings and CE 2007-2008
 Program Chairperson
 Dr. Constantine Simos

November 20, 2007

Elliot V. Hersch, DMD, MS, PhD
 “Update on Local Anesthetics”

January 15, 2008

Kenneth S. Kurtz, DDS
 “Biological Consequences of Clinical Intervention”

February 19, 2008

NJDA Officers Night/Induction of Life Members

March 18, 2008

John C. Cranham, DDS
 “Contemporary Restorative Materials”

March 19, 2008 (Full Day Course)

John C. Cranham, DDS
 “The Cosmetic Occlusal Connection”

April 15, 2008

Thomas R. Flynn, DMD
 “Update on Odontogenic Infections and Antimicrobial Therapy”

May 20, 2007

STAFF NIGHT

Please note that the Officer Visitation/
 Life Member Presentation is in
 February this year.

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President’s Message ... James Courey



Of all the holidays, Thanksgiving is by far my favorite because it does not hold the stress of buying and wrapping presents that other holidays do. It is also a time to just be with family and friends, eat a great meal, watch a little football, and reflect on all the good things in one’s life for which to be thankful.

This year, in addition to my health and that of my family, I am thankful for the wonderful career of dentistry I have chosen. In some respects being a dentist is like being a superhero – you need to be academically top-notch and have the ability to undertake precision work in adverse conditions, all the while keeping your patients happy, even when they’re frightened, very young, ill or angry.

It’s also about enjoying science: lifelong learning. With constant change and advancements it continues to be an exciting profession that is constantly changing. Digital, laser and multiple computer technologies have worked

Continued on page 2

GENERAL MEETING – Tuesday, November 20, 2007

THE PINES Route 27 • Edison, NJ

Registration	6:00
Business Meeting and hors d'oeuvres	6:30
Dinner & Speaker	7:00

Featured Speaker: Dr. Elliot Hersch

“Update on Local Anesthetics”

Dr Hersch is currently a Professor of Oral Surgery and Pharmacology and Director of the Division of Pharmacology and Therapeutics, at the University of Pennsylvania School of Dental Medicine. He also serves as one the Chairs of the Committee on Studies Involving Human Beings at the University. He received his DMD (1981), MS (1983) and PhD (1988) degrees from the University of Medicine and Dentistry in Newark, New Jersey. Dr Hersch has more than 100 publications, scientific abstracts and book chapters to his credit and has conducted numerous clinical trials in the areas of local anesthesia and postoperative pain control.



The use of local anesthetic and vasoconstrictor agents is an everyday part of dental practice. While these drugs have a remarkable record of safety and efficacy, reports occasionally appear in the literature of serious local anesthetic morbidity and even mortalities, persistent paresthesias, and a number of significant adverse drug interactions involving vasoconstrictor administration. The goal of this presentation is to update clinicians on the clinical pharmacology and toxicology of local anesthetic solutions employed in dentistry. In addition, recently completed clinical research performed by the speaker concerning the investigational use of phentolamine mesylate to rapidly reverse soft tissue anesthesia will be discussed.

MCDS Board of Trustees Report

10/9/07

Attendance: Ashmen, Brunsdn, Chustckie, Courey, Desai, Fahsbender, Galkin, Glickman, Kahn, Krantz, Leizer, Modi, Nandra, Prabhu, Rosen, Savage, Schambra, Silverstein, Simos, Stein, Villa, Vitale, Weiner, Marlene Glickman.

Acceptance of Minutes-vote unanimous.

President's Report-James Courey

Dr. Courey attended the NJDA Delegates meeting on Wednesday, September 12th in place of Nancy Villa. They commended MCDS for our approach to membership issues and CE courses. The all-day Cathy Jameson CE course was an overwhelming success and was the best attended course in our history.

Treasurer's Report-Robert Ashmen

See full report on page 3.

ADA Delegate's Report-Peter Clemente

See full report on page 5.

NJDPAC Report-Mark Vitale

Jim Shultz and the members of the NJDPAC Executive Committee thank the members of the MCDS BOT for their enthusiastic support.

Give Kids a Smile-Cavan Brunsdn

Give Kids A Smile will be held on Friday, February 1, 2008. This annual event provides access to care for those children who do not have access to a dentist. This is the ADA's national program that highlights the access to care issue and demonstrates that organized dentistry can and does provide care to those in need. We must stand in the forefront of this issue so that we establish ourselves as the profession that has the solution, or else others may chose to do so. Please support this effort by personally volunteering your skills, talent, and staff to help us extend the reach of organized dentistry as it continues to serve you. You are organized dentistry.

Council Reports:

Council on Dental Benefits - Mark Vitale

A motion was proposed to have an Alternate Member for this Council who will accompany the Chair to the meetings. The Board will then be adequately represented if the Chair of the Council is unable to attend the meeting. This position will be presented to the general membership for interested volunteers.

Dental Education-Bob Ashmen

The council will be awarding four \$500 scholarships to students in dental assistant programs in NJ. The council will also be sending 2 representatives to the School Counselor Association Annual Fall Conference in Long Branch, NJ this month. The council will be selecting the four speakers for the Weekend Study Club for Spring 2008. The Smile On-Line website continues to be up and running well.

Governmental and Public Affairs-Mitch Weiner

See full report on page 6.

Membership-Tara Savage

The NJDA Council on Membership met on October 11, 2007. Tricia DeCotiis reported that dates have been set for the student programs at UMDNJ Dental School. The programs are scheduled for October 17, 2007 (sophomores), November 7, 2007 (freshman), December 6, 2007 (junior past-presidents lunch), and March 19, 2008 (senior licensure presentation

Continued on page 3

their way into our offices making dentistry "high tech." Today, there is more continuing education available than ever, allowing motivated dentists improve their skills or to incorporate new treatments and technology into their practices. Colleagues of various specialties and skills collaborate, science and medicine are married to creativity and artistry, and people's quality of life are improved, all in a days work. All of this and still, many of us get to be our own boss, earn a respectable living, and make a difference in people's lives. Think about it.

While dentistry has it challenges, like the changing economic climate, growing malpractice rates, increasing demand for dental insurance as payment in full and some people's indifference to dental health and/or fear of the dentist, there is still no other profession I'd rather do. And at this time of year, I choose to focus on the good. I am really glad that I chose dentistry as my profession and I am grateful for the friendships I have made with dedicated colleagues in the Middlesex County Dental Society. I wish you all a stress-free and an emergency-free Thanksgiving with your families and friends.

Yours in friendship,
Jim

Board Certifications

Congratulations to Dr. Monika Chan who was certified as a Diplomate of the American Board of Orthodontics in April.

Congratulations also to Dr. Robert Silverstein, who was certified as a Diplomate of the American Board of Orthodontics in June.



The **Dental
Newsletter**

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein
www.MCDSofNJ.org login: mcds

password: sy

Detailed Treasurer's Report
September 30, 2007
Robert Ashmen, DMD

	9/30/06	8/31/07	9/30/07
Checking	\$1,325.66	\$11,216.11	\$4,675.13
Savings	\$52,645.36	\$29,806.23	\$29,888.50
CD (5.22%) (matures 12/18/2007)	\$25,000.00	\$25,000.00	\$25,000.00
PayPal	0.00	\$2,253.95	\$4,162.26
TOTAL:	\$78,971.02	\$68,276.29	\$63,725.89

P&L STATEMENT CHECKING ACCOUNT
(9/1/07-9/30/07)
INCOME

CONT. EDUC. INC	6,095.00
CORP SPON-news1	400.00
DUES	2,175.00
INTEREST	2.97
MENTOR COMM-INC	45.00
TOTAL INCOME	8,717.97

EXPENSES

CONT. EDUC. EXP	9,821.61
DINNER MEETINGS	3,668.43
EXEC COMM DINNER	299.38
INSURANCE	375.00
MEMORIALS AND GIFTS	100.00
NEWSLETTER	821.87
TELEPHONE	172.66
TOTAL EXPENSES	15,258.95
OVERALL TOTAL	-6,540.98

P&L SAVINGS ACCOUNT
(9/1/07-9/30/07)
INCOME

INTEREST	82.27
TOTAL INCOME	82.27
OVERALL TOTAL	82.27

P&L PAYPAL MONEY MARKET
(9/1/07-9/30/07)
INCOME

CONT. EDUC.-INC	1,952.01
TOTAL INCOME	1,952.01
EXPENSES	
CONT. EDUC.-EXP (refund)	43.70
TOTAL EXPENSES	43.70
OVERALL TOTAL	1,908.31

Congratulations in Order

Congratulations to MCDS members Drs. Mark Messer and Brad Strober on receiving the "Lifelong Learning and Service Recognition" Award (L.L.S.R.) from the AGD. This is a new award and only 32 dentists (three this year from NJ) have received it so far. This highest AGD award recognizes members who have attained Mastership status, volunteer professionally, act as leaders in the dental community and further their education.

Save the Date!

Give Kids A Smile day will be held on Friday, February 1, 2008

MCDS Board of Trustees Report

Continued from page 2

& dental expo day). Ms. DeCotiis has begun visiting doctors in GPR programs to recruit non-members. This is the third year she is doing this. She will visit a total of 9 programs. She also plans to visit Temple and UPENN dental schools in the spring to meet with and recruit graduating seniors returning to NJ. The NJDA weekend study club series has begun. Upcoming dates are October 13, November 10, and December 2. These courses are fully sponsored and offered at no cost to members. As of October 10, 2007, membership has 4,721 members for 2007. This is slightly ahead of the total at the same time last year and just 55 shy of the year end total for 2006. MCDS is running a seminar entitled, "Today's Dental Practice: Acquisition, Management, Lifestyle." The program will take place at the NJDA headquarters building on January 24, 2008 at 6 pm. The program will be sponsored by Mid-Atlantic Insurance Resources and is offered at no cost to MCDS and NJDA members.

Committee Reports:

Corporate Sponsorship-David Stein

The sponsors for the October 16th meeting will include:

- 1) Care Credit, 2) Hayes Handpiece Repair, 3) James Luongo Financial Services, 4) Dexis Digital Radiography, 5) The Dentists Insurance Company, 6) 3M Unitek, 7) American Express.

Budget and Finance-Ira Rosen

The Budget and Finance Committee made the following proposals for 2008 which were adopted by the Board of Trustees at the October 9th meeting. Due to the significant increases over the past few years for the rooms and food at the Pines Manor, as well as other increases in expenditures due to inflation, the following recommendations were approved and included in the upcoming budget:

1. Increase in annual MCDS dues of \$10 for 2008 from \$150 to \$160. Rationale: Dues have not been increased in ~12 years, but we have had a significant increase in costs over that period of time. This increase is less than 7%.
2. Increase fees for our staff members at Staff Night to offset the large increasing costs associated with this event.
3. Increase tuition and fees as needed for all CE and Mentor programs to more accurately reflect the costs associated with these programs.

The Board of Trustees also approved \$3,000 that is included in this budget for educational grants to be allocated as follows:

1. \$1,000 for RWJUH
2. \$1,000 for JFK
3. \$1,000 for MCCC Hygiene Program

The goal of the committee is to more closely meet our costs and maintain the MCDS treasury, so that we can continue to provide the best member benefits possible for our membership as well as continuing to support organized dentistry.

Motion by Dr. Silverstein, seconded by Dr. Weiner, for the Board to approve the budget proposed by the Budget and Finance Committee. Motion Passed.

Mentor-Ethan Glickman

Our next OSHA program satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff will be given on November 15, 2007, Thursday; 6:30 - 8:30PM. Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control. Two CEU credits will be awarded to those attending this 2-hour seminar. This seminar is available to our members for \$15/pp as a member benefit of MCDS. A big "Thank You" to

Continued on page 4

MCDS Board of Trustees Report, continued from page 3

Dr. Joe Fertig for arranging all our room accommodations for the MCDS-OSHA programs at St. Peter's Medical Center in New Brunswick.

[See the OSHA insert in this Newsletter for information on registration.](#)

MCDS Study Club - Dr. Ethan Glickman, facilitator; Subcommittee report: Membership Committee – Dr. Tara Savage; Chairman

The next meeting of the MCDS Study Club will be on Thursday, October 18, 2007. We will be meeting on the main level of the Clarion Hotel on Rte 27, Edison, NJ. The format is a dinner meeting (each member attending pays for their own meal), starting at 6:30PM, in a roundtable discussion group.

We discuss cases that our members are actively treating and share information on everything from starting a dental practice, associating or retirement concepts with everything in between that is informational and practical in running a quality and efficient dental practice. Please consider joining your fellow colleagues in this new type of Study Club at MCDS. This is a very valuable member benefit for all our members of MCDS. [Please contact Marlene Glickman, our Executive Secretary, at 732-238-1255 for additional information and registration in advance.](#)

CENTRAL NEW JERSEY DENTAL HYGIENE STUDY CLUB

MCDS will be assisting in the formation of a new study club for Middlesex County Dental Hygienists, called the “CENTRAL NEW JERSEY DENTAL HYGIENE STUDY CLUB”.

That's right, a study club for dental hygienists in the Central NJ area, sponsored by Middlesex County Dental Society.

The CNJDH study club is inviting new members to join this Fall 2007.

This is an opportunity for CNJDH study club dental hygienists to take an active role in their professional development and be able to enthusiastically participate in the dental team process of providing our patients with the best quality professional care! LEARN from qualified, informative & professional guest speakers arranged & provided by MCDS.

EARN CEU's - just one year's membership will provide the required 10 CEU's needed for licensure/year.

The meeting will always be held at the same location and time: 6:30-9:00 PM, Wednesdays at the Clarion Hotel, Rte 27 South, Edison NJ. Two CEU credits will be awarded for each meeting.

A Round-Table discussion will be held after each speaker's presentation for those who are able to stay after 9:00PM.

CNJDH study club members will be able to share their knowledge and experiences while learning from each other.

The first meeting will be on October 24, 2007. Topic: Principles of Ethics and Conduct in Dental Practice.

Speaker: Robert A. Shekitka, DMD (Dr. Shekitka is Immediate Past President, New Jersey Dental Association and he is on faculty at UMDNJ).

This CNJDH study club is available to our staff hygienists' as a Dentist-member benefit of MCDS.

[See the insert in this Newsletter for information on registration.](#)

Oral Cancer Screening-Arpan Nandra

In the summer, Dr. Nandra participated in a health fair at Petra company for the employees which was a great success.

There was a fairly large turnout and the screening generated much interest. People were made aware of the fact that their dentist should be checking for lesions that can also be indicative of other diseases in the body.

Dental Shadowing-Paresh Patel/ Marlene Glickman

The Dental Shadowing Program has been working out very well for those students who have chosen to participate. They are informed about the program by Greg Sobel at Rutgers' Career Services. We are still looking for dentists who would like to participate in the Dental Shadowing Program, particularly those in or close to New Brunswick to accommodate those students who do not have a car. If you would like to be one of the dentists to allow a Rutgers' student to shadow at your office, please contact Marlene Glickman @ 732-238-1255.

Old Business

- Motion by Dr. Silverstein and seconded by Dr. Rosen for the Board to authorize the purchase of an insurance policy (up to \$300) with a Fidelity Bond to insure Dr. Silverstein against identity theft as a result of using his personal credit card to secure our PayPal account. Our PayPal account is our mechanism for accepting online course registrations using credit card payments. After investigating the differences between PayPal and a merchant account, PayPal's mechanism for integration with our web site is the most straightforward. A vote for this motion would indicate that the Board wants to allow online course registration using credit cards. Motion passed.

- Dr. Vitale made a motion (properly seconded) that he and Dr. Silverstein investigate what changes would need to be made to our By-Laws in order to add a new Board position of Educational Assistant, and to amend the duties of the President Elect to include taking over the current duties of our Program Chairperson. Motion Passed.

New Business

- Dr. Rosen made a motion to increase MCDS dues from \$150 to \$160. Seconded by Dr. Silverstein. Background: this

Continued on page 5

MCDS Board of Trustees Report, continued from page 4

motion came out of the Budget and Finance Committee meeting to partially cover the increasing costs of running our society. Motion Passed.

- Dr. Villa made a motion (which was properly seconded) to review the fees charged and our expenses after each course, so that the Board will be well informed regarding these issues. Marlene will make these presentations under the Executive Secretary's report. Motion passed.
- Dr. Rosen requested that a committee be formed to devise criteria by which the Board would approve the grant money set aside for the residency and hygiene programs in the proposed budget. This committee was formed, and includes Dr. Glickman, Dr. Weiner, Dr. Leizer and Dr. Rosen.
- Dr. Krantz made a motion (properly seconded) that CE course fees will be approved by the Board based upon the recommendation of the person running the course. Motion passed.
- Dr Vitale has advised the Board to submit a list of the courses offered by MCDS to the State Board of Dentistry along with a synopsis of each course.
- A motion was proposed by Dr. Krantz (and properly seconded) to conduct an annual review of the executive secretary in October of every year. Any raise, if proposed would be accounted for in the annual budget and implemented in January of the following year. Her review will be conducted by a yet to be named committee. Motion passed. This year, a raise of one dollar/hour was approved by the Board (from \$22 to \$23 per hour).

Good & Welfare

Dr Danny Krantz speaking as an NJDA officer, commended the accomplishments of the MCDS with respect to its active Board, the wide variety of CE courses offered to its members and the efficient manner in which the courses were run. Currently, the MCDS serves as a role model for other counties with respect to its membership drive, its well attended monthly meetings, its corporate sponsorship and its CE.

Respectfully Submitted,

Maya Prabhu

Highlights from the ADA Meeting

- A spirited campaign for president elect of the ADA was won by John S. Findley, D.D.S. from Plano, Texas. The 2nd Vice President position was won by O. Andy Elliott, II, from Martin Kentucky.
 - The ADA budget is as follows: \$114,082,500 expenses for 2008 and \$113,089,500 in revenues for 2008 — there is a deficit of \$992,800. The ADA House of Delegates voted a dues increase of \$9 to \$498 from the current \$489 to compensate for the shortfall. This represents a 1.8% increase. If the increase was adjusted for inflation the dues would be \$504. The revenue is as follows: \$53,944,350 from dues and \$59,145,150 from non-dues income totalling \$113,089,500.
 - A significant portion of the ADA HOD resolutions and discussions involved Universal Health Care and Access To Dental Care. The Council on Access, Prevention and Interprofessional Relations (CAPIR) will be holding a summit meeting to address this topic. The death of Diamonte Driver, the 12 yr old boy from Maryland who died from a brain infection resulting from an untreated tooth infection was constantly referred to in presentations and discussions relating to access to care. Also addressed to a significant degree was S-CHIP (Special Children's Health Insurance Program) which is a political issue with the Pres. Bush and the Congress. Pres. Bush wants to keep the eligibility at 200% of the poverty level and Congress wants to increase it to 400%, which would make all families earning up to \$82,000 eligible. This would include 72% of the population. The feeling is this is the beginning of socialized medicine.
 - A resolution passed at the HOD recommended that constituent societies be urged to pursue legislative or voluntary agreements to require domestic dental labs which subcontract prosthetic cases to foreign labs to notify the dentist in advance so they may tell their patients.
 - There will be a public relations effort to educate the public concerning fluoride intake in infants and children, especially as it relates to infant's formula. There is also an effort to inform the public concerning dental tourism, which involves patients going out of country to obtain dental treatment.
 - The HOD voted to recommend amalgam separators be placed in all dental office waste water lines. It is mandatory now in the following states: Maine, N.H., Vermont, Conn., R.I., Mass., N.Y. N.J. and soon in Oregon and New Mexico. The ADA is developing a pamphlet discussing the safety and effectiveness of restorative materials which it is recommending be provided to all patients. This is considered for Best Management Practices.
 - The HOD recommends that dentists have training in Emergency Preparedness in response to a National Disaster.
 - The HOD voted against a resolution to support a 1 year post graduate residency after dental school as is currently required in New York. It was felt that this requirement should be left up to the individual states.
-

Council on Public and Governmental Affairs

Various State Lame Duck Legislation:

- The Dental Consultant Legislation is bottled up in the Senate Commerce Committee. Art Meisel and Jim Schulz have met with State Senator Nia Gill, Chair of the Committee, to emphasize our position and Senator Gill implied support for the bill. Staff has also secured the support of the committee's staff. This is the Association's top legislative priority in the Lame Duck session.
- Paid Family Leave Legislation is expected to be advanced during the Lame Duck session. The effect of this legislation could have a significant impact on dentistry based on our profession's disproportionately high female employee base (females use the provisions of the Family Medical Leave Act in greater numbers than males). Specifically, the legislation removes the small business exemption from the Family Medical Leave Act (which is businesses with 50 or more employees), providing up to 12 weeks of leave for (full time- likely 25 hours per week or more) employees and then adds a new twist which pays them from a state fund that is capitalized with an assessment on employees and businesses. Sadly, the NJDA remains the only healthcare association in New Jersey opposed to this legislation. Governor Corzine is very much in favor of this bill and he is getting encouragement from organized labor which is the instigator of the legislation. Senator Cody is also supportive and will likely advance the legislation in the Senate. While the NJDA is part of a larger coalition in opposition to this legislation, we are resigned that it is likely to become a reality.
- The \$75 Medical Malpractice Insurance Relief Subsidy Fund assessment, which is paid for by dentists, physicians, attorneys and optometrists for the past 3 years to offset medical malpractice costs, has not yet been renewed because of an aggressive lobbying effort put forward by the State Bar Association and the NJDA. However, recent recommendations from a state panel concerning medical malpractice caps felt the fee should be reinstated. We anticipate another attempt to pass this legislation during the fall session.
- The Health Care Consumer Information Act Expansion legislation would add dentists and chiropractors to list of health care providers subject to the law. Specifically, the legislation would require dentists to disclose all criminal convictions, malpractice judgments, settlements or arbitration awards, state board actions or any suspension or revocation of hospital privileges for posting on a state website for public access and review. The legislation is sponsored Senate President Codey who has not advanced the legislation because of a request by the NJDA. Although this legislation is likely to ultimately be enacted, the NJDA is working with the sponsor to craft a better and more complete bill.
- The Spousal Survivor Legislation is expected to see action in the Assembly in Lame Duck. The NJDA is working to advance this legislation which will protect spouses and estates in the event of death or incapacitation of a dentist/owner.
- Limited Teaching Certificate legislation continues to be advanced by the UMDNJ-NJDS. NJDA remains steadfast in its supporting for the bill due to our close working relationship with the dental school. However, it is progressing slowly through the legislative process.

State Legislative Proposals:

- Dental Composite Reimbursement — would mandate that insurance companies cover posterior composites at regular UCR levels. Sponsors for the legislation have been identified in the Assembly but not yet in the Senate. We are expecting to introduce the bill in the Lame Duck Session and push it in the spring.
- Dental Health Certificate and Dental Examination Requirement legislation are two bills with similar missions, which is to require dental examinations for students as a condition of enrollment in educational institutions. The proposed legislation is closely related to the current immunization laws. Several other states have passed similar bills but NJ's would require it.
- CE Expansion for Access to Care legislation is expected introduced during the Lame Duck Session and advanced in the spring. This proposed legislation would provide hour for hour (up to 20 hours) CE credit for treatment delivered to the underserved.
- Meth Resolutions are proposed bills for NJ that support current federal legislation which address Meth Mouth and methamphetamine awareness (particularly in our prison health care system and in the Latino community, where Meth use is becoming more prominent). The NJ Department of Corrections and the NJDA are partnering to offer the first-ever CE course on Meth Mouth and meth awareness for correctional dentists. This is groundbreaking in the USA. The NJDA is at the forefront of this issue and is helping drive national policy and public awareness on the matter along with the ADA.

State Regulations:

- Amalgam Waste Regulation- Effective October 1, 2008 all dental offices that place or remove amalgam will be required to implement Best Management Practices (BMP), which will be printed again in the November Capsule. Amalgam separators must be installed and put in use by 10/1/09 for all qualifying offices. Please note that newly constructed offices or expanded offices will be required to comply immediately with these regulations. NJDA and NJDEP are working together to provide member dentists with information (both online and via CE Courses given throughout the state) on

Continued on page 7

Council on Public and Governmental Affairs, continued from page 6

the regulations. Dentists who have septic systems will be required to follow similar rules issued under a separate special permit. For the first time, this DEP permit will not cost any money, at least for the next 5 years.

- PIP Fee Schedule Regulation- NJDA has helped block efforts by the Department of Banking and Insurance (DOBI) to change dental reimbursement rates from 3 regions in the state down to 2. Dental will keep 3 distinct regional reimbursement rates for PIP claims whereas Medical reimbursement rates will be confined to 2 regions statewide. We are also moving forward with talks with the DOBI to update the PIP dental fee schedules.
- Fluoridation- Beach Haven has voted to remove Fluoride from its drinking water. The vote came with no advanced notification, was pushed thru by Mayor Stewart and the Council. The NJDA is working through a couple of member dentists to schedule a meeting with the Mayor to discuss this measure. Please note that Monmouth and Mercer counties are the most heavily fluoridated counties in the state. However, due to the fact that most municipalities in these counties share the same water supplier, if one municipality voted to remove fluoride it would remove it from all of the municipalities that share its water line. NJDA continues to closely monitor the situation.

2008 Major State Issues:

- State Budget — Cuts to Medicaid and Service Taxes — the 2008 state budget is likely to be ugliest and most hurtful in memory due to a host of factors. At issue for dentistry is the elimination of the Adult Dental Medicaid program as well as an imposition of professional services taxes. The NJDA is closely monitoring this situation too. Neither is expected to make a huge dent in the \$5 to 7 billion deficit NJ faces. The selling of state assets (e.g. - NJ Turnpike, State Buildings, Stadiums/Arenas) will go further to reduce the mounting deficit but will come with significant long-term costs.
- Universal Health Care — Governor Corzine and Senator Joe Vitale (Woodbridge), Chair of the Senate Health Committee, are making a big Universal Healthcare push for NJ. If enacted, it could cost the state an additional \$7 billion (on top of the \$5-7 billion deficit). These costs would be borne in large part by the NJ taxpayers as employees. This legislation would provide for a minimal level of healthcare coverage similar to the way auto insurance works in NJ. At the moment, dentistry is not part of this initiative, but there is growing interest in changing that.
- Tort Reform — NJDA has joined a coalition to help create awareness on this issue.

2008 Public Affairs Initiative:

NJDA is scaling up its communications efforts via print, radio (when cost effective), TV (when cost effective), and internet. We will concentrate on six different themes in 2008: Children's Dental Health Month/GKAS (January and February), Oral Cancer Awareness (March and April), Promotion of NJDA (May and June), Statewide Senior Dental Health Awareness (July and August), Minority and Multicultural Health Month (September and October), Oral/Systemic Links Awareness Month (November and December). Stay tuned for more information on this in the upcoming months. We will need your help to make this initiative effective.

Federal Affairs-

- SCHIP (State Children's Health Insurance Program) — Bush vetoed legislation which would have provided mandated, among other things, a dental benefit for children paid for by an increased tax on tobacco. The veto will likely not be overridden due to a lack of votes in the House of Representatives (purportedly, the Senate has the votes). Three NJ Republican Congressman voted "no" on the legislation: Congressman James Saxton (609) 261-5800, Cong. Scott Garrett (201) 712-0330 and Cong. Rodney Frelinghuysen (973)-984-0711. Call these Congressmen and let them know how you feel about their lack of support.

Highlights from the October General Meeting



MCDS President Dr. James Courey (L.) and Program Chairperson Dr. Constantine Simos (R.) welcome October Featured Speaker, Dr. Frank Celenza.



MCDS Membership Chairperson Dr. Tara Savage (L.) and President Dr. James Courey (R.) welcome our newest members.

The Middlesex County Dental Society

PRESENTS

TODAY'S DENTAL PRACTICE Acquisition, Management, Lifestyle

THURSDAY, JANUARY 24, 2008

6:00—8:30 P.M.

NEW JERSEY DENTAL ASSOCIATION

Route 1 South, North Brunswick, New Jersey

****Free Buffet Dinner, Tuition & 2 CE Credits for NJDA Members****

PROGRAM:

- | | |
|-------------------------------------|---|
| Dr. Cavan Brunsdon | Systems Management of the Paperless Office and Use of Technology. |
| Dr. Hugh Habas | Practice Acquisition and the Common Denominators of a Successful Practice. |
| Dr. Mitch Weiner | Practice Ownership, Business Miscalculations, Overhead Management, Quality of Lifestyle of Today's Dental Practice. |
| Ms. Kim Iannotte
of AFTCO | How to Analyze a Dental Practice's Profit and Loss in Order to Assist in the Practice Acquisition Process |

Sponsored by **Mid-Atlantic Insurance Resources**,
Supplier of The Unique Insurance Requirements of the Dental Practitioner

REGISTRATION FORM

**Cut and Mail to: MCDS, PO Box 7026, East Brunswick, NJ 08816
Phone: (732) 238-1255 Fax: (732) 390-2332**

Dentist Name: _____

Address: _____

Telephone: _____ Fax: _____

Email Address: _____

Central New Jersey Dental Hygiene Study Club

Sponsored by Middlesex County Dental Society

REGISTRATION FORM

First Meeting: Wednesday, October 24, 2007

Meeting dates: December 12, 2007, February 13, 2008, April 9, 2008 & June 11, 2008.

Time: Registration: 6:00 pm Program: 6:30 - 8:30 pm

Place: **Clarion Hotel** [next to the Pines Manor]
2055 Lincoln Highway [Route 27 South] Edison, NJ
Telephone #732-287-3500

Tuition: **\$170 per Hygienist per year**
salad type dinner for 5 meetings with two CEU credits/meeting

MCDS will be assisting in the formation of a new study club for Middlesex County Hygienists, called the
"CENTRAL NEW JERSEY DENTAL HYGIENE STUDY CLUB".

That's right, a study club for dental hygienists in the Central NJ area, sponsored by Middlesex County Dental Society. The CNJDH study club is inviting new members to join this Fall 2007.

This is an opportunity for CNJDH study club dental hygienists to take an active role in their professional development and be able to enthusiastically participate in the dental team process of providing our patients with the best quality professional care!

LEARN: From qualified, informative & enthusiastic guest speakers arranged & provided by MCDS.

EARN: CEU's - just one year's membership will provide the required 10 CEU's needed for licensure/year

The meetings will always be held at the same location and time: 6:30-8:30 PM, Wednesdays at the
Clarion Hotel, Rte 27 South, Edison NJ. Two CEU credits will be awarded for each meeting.

A Round-Table discussion will be held after each speaker's presentation for those who are able to stay after 8:30PM. CNJDH study club members will be able to share their knowledge and experiences while learning from each other.

Speaker: Robert A. Shekitka, DMD-Immediate Past President, New Jersey Dental Association, Faculty: UMDNJ.

Topic: " Principles of Ethics and Conduct in Dental Practice".

.....
make CHECKS payable to: MIDDLESEX COUNTY DENTAL SOCIETY

Hygienist Name:

Hygienist home phone: **Cell Phone:**

Hygienist Address:.....

Hygienist E-mail:.....

Dentist's Name:

Office phone: # **Office fax #:**.....

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332

Membership Committee: Dottie Jennings RDH, Lucy Achenbach RDH, & Chris Barton RDH,

Faculty: Middlesex Community College-Dental Hygiene Program

Dr. Ethan Glickman, facilitator, Mentor Chairman-Middlesex County Dental Society

Please contact Marlene Glickman, the Exec.Sect'y for MCDS, at # 732-238-1255 for any additional information.

Please register in advance for the CENTRAL NEW JERSEY DENTAL HYGIENE study club.



AFTCO
TRANSITION CONSULTANTS

Kim Iannotte
800-232-3826
www.AFTCO.net

AFTCO is pleased to announce . . .

James M. Courey, D.D.S.

has acquired the practice of

Jeffrey E. Hochstein, D.D.S.

*224 Taylors Mill Road
Manalapan, New Jersey 07726*

AFTCO is pleased to have represented both parties in this transactions.

Over 150 practice transition programs customized to meet your needs.

- Stockholder Program
- Pre-sale Program
- Practice Sales
- Practice Mergers
- Equity Associateships

Receive a \$2500 value FREE practice appraisal. Call for details.

AFTCO has hundreds of practice opportunities available.

Check out our website to find the practice you've always dreamed of.

www.AFTCO.net 800.232.3826



**Nature's
Perfection,
Reflected in
Beauty and
Strength**

For Restorations that Support Nature

Kuwata Pan Dent Dental Laboratory

Telephone: 877-377-4455

www.kuwatapandent.com



MIDDLESEX COUNTY DENTAL SOCIETY PROPOSED BUDGET FOR THE YEAR: 2008

INCOME:

Continuing Education – Income	\$30,000.00
Corporate Sponsorship – CE	15,000.00
Corporate Sponsorship – Meetings	5,000.00
Corporate Sponsorship – Newsletter	2,000.00
Dues	57,000.00
Interest	2,000.00
Mentor Committee Income	6,000.00
Staff Night – Income	13,000.00
TOTAL ESTIMATED INCOME:	\$130,000.00

EXPENSES:

Accountant Fees	\$ 300.00
Audiovisual Equipment	500.00
Bank Expenses	100.00
Board Member Expenses	650.00
Children's Dental Health Month	750.00
Continuing Education - Expense	47,000.00
Dinner Meetings	25,000.00
Donations	1,500.00
Educational Grants	3,000.00
Executive Committee Dinners	2,000.00
Executive Secretary	6,000.00

Insurance	750.00
Membership Expense	500.00
Memorials and Gifts	100.00
Mentor Committee – Expense	2,000.00
Name Badges	500.00
Newsletter	9,000.00
Office Supplies	500.00
Plaques	300.00
Postage	1,000.00
Secretarial	1,000.00
Staff Night – Expense	24,000.00
Taxes	50.00
Telephone	1,000.00
Website	200.00
Contribution to Available Reserve	2,300.00
TOTAL ESTIMATED EXPENSES:	\$130,000.00

Prepared by the MCDS Budget Committee:
 Dr. Ira Rosen, Chairman
 Dr. Robert Silverstein, Immediate Past President
 Dr. James Courey, President
 Dr. Scott Galkin, Immediate Past Treasurer
 Dr. Robert Ashmen, Treasurer

WHAT IS THE BENCO DIFFERENCE?



- Industry's Most Complete Inventory
- BLUCHIP™ Frequent Buying Club
- PAINLESS® Computerized Ordering
- Comprehensive Lab & Tooth Inventory
- Most Complete Line of Parts
- Advanced Office Design Services
- Experienced Service Technicians
- 24-Hour In-House Handpiece Repair

IMPROVING YOUR EARNINGS SINCE 1930
BencoDental™ Call 1-800-GO-BENCO today.
 11 Bear Creek Blvd. • Wilkes-Barre, PA 18702 • www.benco.com

St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of Oral and Maxillofacial Surgery;
- Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics.

Information about the Medical Library, including hours of operation, can be found at www.stpeterslibrary.com

Middlesex County Dental Society Councils and Committees

- NJDA COUNCIL REPRESENTATIVES -

Peter Clemente ADA Delegate985-1666	Tara Savage Membership.....679-2323
Daniel Krantz ADA Alternate Delegate469-8083	Nancy Villa NJDA State Trustee679-2323
Mark Vitale.....ADPAC.....494-7575	Mitch Weiner NJDA Alt. State Trustee297-4900
Mark Vitale.....Dental Benefits494-7575	John Fahsbender Peer Review.....356-1313
Robert Ashmen.....Dental Education846-6366	Ethan Glickman..... Relief572-4244
Mitch Weiner Governmental/Public Affairs.....297-4900	
Ira Rosen.....Judicial Council.....422-7440	

- MCDS COMMITTEE CHAIRPEOPLE and MEMBERS AT LARGE -

Ira Rosen.....Budget and Finance422-7440	Paresh Patel Dental Shadowing226-0568
Cavan Brunsdn Children's Dental Health Mo...679-2323	Ethan Glickman..... Mentor572-4244
Mark Schambra Continuing Education.....846-6366	Arpan Nandra....Oral Cancer Screening/Education257-6500
David Stein.....Corporate Sponsorship257-6500	Cavan Brunsdn Special Olympics.....679-2323

See our web site for a complete list of Board Members and their contact information



Business Editor: Dr. Constantine Simos
 109 Livingston Ave, New Brunswick, NJ 08901

Tel: 732-247-8083 • Fax: 732-247-8100

- Emeritus Editor: Dr. Theodore Symanski (1898-1998)
 Newsletter Editor: Dr. Robert Silverstein 732-846-8686
 Website Editor: Dr. Robert Silverstein 732-846-8686
 President: Dr. James Courey 732-422-7440
 President Elect: Dr. Mark Vitale 732-494-7575
 Vice President: Dr. Scott Galkin 732-750-2600
 Treasurer: Dr. Robert Ashmen 732-846-6366
 Secretary: Dr. Maya Prabhu 732-246-2284
 Program Chair: Dr. Constantine Simos 732-247-8083

MCDS Executive Secretary Marlene Glickman 732-238-1255

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.

Middlesex County Dental Society

REGISTRATION FORM

MCDS Annual OSHA Seminar/Certification

THURSDAY NOVEMBER 15, 2007

Time: Registration: 6:00 pm Program: 6:30 - 8:30 pm

Place: St. Peters Medical Center, New Brunswick, NJ

Tuition: MCDS Member Dentists & Staff **\$15 per person** [member benefit]
Non-member Dentists \$65
(payable to Middlesex County Dental Society)

This program will satisfy the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is **required annually for dentists and staff**. Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control.

Two CEU credits will be awarded to those attending this 2-hour seminar. This seminar is available to our members as a **member benefit of MCDS**

THURSDAY NOVEMBER 15, 2007 \$15 @ # _____ = Total
\$ _____

Please REGISTER by Nov. 12, 2007

make CHECKS payable to: MIDDLESEX COUNTY DENTAL SOCIETY

Office Name

Office Address

Office phone # Office fax #.....

Name (Dentists & Staff attending) title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY

P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332