

General Meetings and CE 2006-2007

*Program Chairperson
Dr. Robert Ashmen*

September 19, 2006

Dr. Frederic Barnett
“Advances in Endodontics”

October 17, 2006

Dr. Howard Fraiman
“Creating an Environment for Anterior Restorative Dentistry”

November 21, 2006

Dr. Scott De Rossi
“Oral Lesions Caused By Drugs Your Patients Take”

January 16, 2007

NJDA Officers Night/Induction of Life Members

February 20, 2007

Dr. David Goteiner
“Gingival Manifestations of Disease”

March 20, 2007

Dr. Irv Lubis
“Marketing for Profitability Emphasizing Cosmetic, Regenerative, and Implant Dentistry”

April 17, 2007

Dr. Susan Calderbank
“Oral Complications of Cancer Therapies: Diagnosis, Prevention, Treatment”

May 15, 2007

STAFF NIGHT

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... Robert Silverstein



Why are you sending this to me?

We would like to extend an invitation to you to become part of our organization. You haven't joined organized dentistry for a reason. This is an opportunity for you to look at those reasons and ask yourself if they are really true for you. Here are some common objections and information to help you decide:

I can't afford it. Consider that if you are just out of your program, in most cases, the first year and a half are free. Dues then increase gradually up to the full dues total (ADA, NJDA and MCDS combined) in year 5 and thereafter. Consider that membership provides you with deeply discounted and occasionally free CE courses (see the enclosed course promotions-look at the cost for a full day CE course with John Kois!), access to free legal advice related to dental practice through NJDA, free legal representation from NJDA with certain insurance claim issues and assistance with most others, discounts on such

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GENERAL MEETING – Tuesday, September 19, 2006

THE PINES Route 27 • Edison, NJ

Registration	6:00
Business Meeting and hors d'oeuvres	6:30
Dinner & Speaker	7:00

“Advances in Endodontics”

Featured Speaker: Frederic Barnett, DMD



Dr. Barnett received his DMD degree in 1978 and his Certificate in Endodontics in 1981, both from the University of Pennsylvania, School of Dental Medicine. He received his Board Certification in Endodontics in 1986, has served as the Director of Postdoctoral Endodontics at Penn until 1990, and is currently the Chairman and Program Director of the postdoctoral program in Endodontics at Albert Einstein Medical Center in Philadelphia. Dr. Barnett also maintains a part-time private practice limited to Endodontics.

Dr. Barnett has written numerous scientific and clinical papers and has lectured nationally and internationally on Endodontic Infections, Treatment Resistant Apical Periodontitis, Dental Traumatology and Contemporary Endodontic Treatment. He currently serves on the Advisory Board of the Dental Traumatology journal and is an Associate Editor of the Journal of Endodontics.

Endodontic treatment has gone through several major changes in the past 10 years. However, has the success rate of treatment increased with these changes? This presentation will review the major advancements in endodontics and will discuss their effects on treatment outcomes.

MCDS Board of Trustees Report

-5/9/06-

Attendance: Ashmen, Courey, Galkin, Glickman, Kahn, Lawson, Leizer, Nandra, Patel, Rosen, Schambra, Silverstein, Simos, Stein, Weiner

Acceptance of Minutes-vote unanimous.

President's Report-Stephen Lawson

Every September, the Foundation of UMDNJ requests the name of a representative from NJDA to serve as trustee for a one year term. Each component is given an opportunity to suggest nominees. MCDS has asked 2 executive board members if they would be interested in serving as the NJDA representative to the Foundation of UMDNJ from October 2006 to October 2007.

I want to thank all of the executive board members and the entire general membership of MCDS for an outstanding year.

Treasurer's Report-James Courey

See full report on page 3.

Editor's Report-Mitch Weiner, Bob Silverstein, Constantine Simos

For the September 2006 issue, we will be sending the newsletter to both members and non-members, with President's Messages tailored to both groups.

This will be an excellent way of marketing our 2006-07 continuing education schedule and various other MCDS member benefits to non-members.

Program Chairperson's Report-Scott Galkin

David Garber's full day lecture on Wednesday, April 19, 2006 was a huge success. We had 170 people in attendance and Dr. Garber was a big hit with those that attended. Dr. Garber had mentioned about coming in the future and doing a full day presentation in tandem with Dr. Maurice Salama. Staff Night is Tuesday May 16, 2006 and it will have a Hawaiian Luau Theme. We already have 230 doctors and staff signed up. The night will consist of music and dancing with a DJ supplying the entertainment. We will also be having prize raffles the whole night and many contests as well; including a limbo, hula dance, and a "Wrap The Mummy" contest. The prizes include gift certificates to Barnes and Noble, Best Buy, and Home Depot; family fun packs to Great Adventure and the Somerset Patriots, restaurant gift certificates, and Broadway show tickets to name a few. It should be a fun night for everyone in attendance.

ADA Delegate's Report-Joel Leizer

This year's annual session is to be held at the Mandalay Bay Resort and Convention Center, Las Vegas, Nevada, on October 16-19, 2006.

NJDA Trustee's Report-Richard Kahn

Expects there to be some debate on the use of Relief funds - can the funds be used for dentists outside NJ. Extend limited teaching certificate to foreign trained (dental schools not accredited by Committee on Dental Accreditation of the ADA) dentists. Thanks for your support over the last 4 years as your trustee.

NJDA Council Reports:

Membership-Scott Galkin

Our component's membership subcommittee met with Tricia DeCotiis, Membership Director of the NJDA, and her staff a few weeks ago. We reviewed with them our member initiatives that we have undertaken in the past few months. Our "New Member Welcoming Project" is in full swing and has been received very well. We would like to thank everyone who has helped in this project and that has offered their help in the future. We are now in the process of getting our "younger" member study clubs together this summer. This will give our new and younger members a chance to interact and cover

items as payroll processing, certain group insurance (life, disability), credit card processing, hotel and car rentals, free downloadable forms from NJDA (employee manual, OSHA exposure plan), free access to the Medical Library at St. Peters University Hospital, free Peer Review of patient complaints (saving enormous legal fees), etc. See our web site, www.MCDSofNJ.org for more information.

I don't have time. You are not required to show up at any of our meetings. Some of our members come to every general meeting, some come to meetings infrequently. Your level of participation is your choice.

Organized dentistry never did anything for me. Because we requested it, NJDA fights on our behalf on many issues, including amalgam separators, taxes on our services, malpractice assessments, Medicaid, fluoridation, licensing issues, etc. We have a voice with our Legislators and our State Board because of our membership and because we have directed NJDA on how we want to be represented. Membership allows you to be heard.

Why join? You gain the above mentioned benefits plus so much more. You gain the camaraderie of association with your peers. Many of us bring cases to the cocktail hour before the general meetings to bounce ideas off of colleagues. You get to be informed about the issues that affect our dental practices, and make your opinion known on these issues.

How do I join? Contact our Executive Secretary, Marlene Glickman at 732-238-1255 or NJDA at 732-821-9400.

The most important reason to join? Because your opinion counts; your voice matters.



The **Dental
Newsletter**

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein

www.MCDSofNJ.org

Detailed Treasurer's Report
July 31, 2006
James Courey, DDS

(4/1/06-7/31/06)		
Checking (0.25%)	14,565.47	6,071.84
Savings (3.6%)	37,898.53	30,925.00
CD (4.25%)	45,000.00	45,000.00
TOTAL	97,464.00	81,996.84
P&L STATEMENT CHECKING ACCOUNT		
(4/1/06-7/31/06)		
INCOME		
Cont. Educ. -INC		16,998.00
Corp Spon-news1		725.00
Dues		16,099.54
Interest		12.02
Mentor Comm-inc		2,255.00
Staff Night-inc		9,865.10
Transfer from Savings		22,500.00
Total Income		68,454.66
EXPENSES		
Board Member Exp		146.25
Cont. Educ. -EXP		31,895.53
Dinner Meetings		3,608.75
Exec Comm Dinner		266.92
Executive Secretary		2,226.00
Mentor Comm-exp		322.60
Name Badges		141.30
Newsletter		394.04
Plaques		250.48
Postage		549.00
Secretarial		759.00
Staff Night		21,146.59
Telephone		241.83
Transfer to Savings		15,000.00
Total Expenses		76,948.29
OVERALL TOTAL		-8,493.63
P&L Savings Account		
(4/1/06-7/31/06)		
INCOME		
Interest		526.47
Transfer from checking		15,000.00
TOTAL INCOME		15,526.47
EXPENSES		
Transfer to checking		5,000.00
Transfer to checking		17,500.00
TOTAL EXPENSES		22,500.00
OVERALL TOTAL		-6,973.53

Attention:

Volunteers needed for
local MCDS Community
Outreach Oral Cancer
Screenings.

If interested in helping with this
worthwhile cause,
call Marlene at 732-238-1255

Dental Specialist seeks office
space in previously existing office
(with or without equipment) or in
existing office in either East Bruns-
wick or New Brunswick.

Please contact Dr. Blume at
732-995-2496 or
OBTUR8RMOM@aol.com.

MCDS Board of Trustees Report

Continued from page 2

topics of dentistry that interest them, in an informal, friendly setting. We have also been asked to co-sponsor a weekend study club lecture with NJDA that will be targeted towards new and younger members. This will be marketed in concert with the NJDA as part of their weekend study club program and will take place this fall. This will be the start of the "Dental School Plus" lectures that will be marketed and targeted exclusively to the younger members of our society. Also the NJDA Council on Membership met last week. Some of the initiatives that NJDA is using to recruit new members were covered; included in this was an emphasis on continuing to establish a presence in the state's GPRs, residencies, and all the classes of UMDNJ. The rationale for this is to give these younger dentists an early recognition of the importance of organized dentistry in their careers.

Task force on Oral Cancer Screening-Arpan Nandra and David Stein

We will be doing a presentation at Revlon on oral health as it relates to systemic health. We expect about 1,000 employees. We are coming up with a protocol and gathering information for screening programs.

Committee Reports:

Mentor-Ethan Glickman

Our annual OSHA update is coming up on June 22nd. We currently have 95 people registered and have room for more.

Continuing Education-Mark Schambra

The Kois Center contacted us. Dr. Kois had a cancellation, and we were able to move his course date up to 3/9/07 from 2008. It appears that his honorarium will be covered by corporate sponsors. Future courses also include an 11/8/06 course with Dr. Damon Adams on Excellence in Everyday Esthetics, and a 4/18/07 course with Drs. Frank Lauciello and Dr. Dean Vafiadis on Overdentures and Implant Supported Removable Prosthetics.

New Business

Paresh Patel has agreed to be the chair of the dental shadowing program.

Dr. Glickman brought up the idea of reinstating the Colleague Program. It was decided to concentrate on promoting study clubs first and see how many people would be interested in this.

Respectfully Submitted,
Bob Silverstein for Mark Vitale,
Secretary

In Memoriam

Dr. I. Lawrence Goldberg.

Dr. Goldberg practiced dentistry in the Woodbridge area for 44 years and served as a dentist in the Air Force. He as an ADA and NJDA member for 58 consecutive years.

Induction of 2006-2007 Officers



At Staff Night, our 2006-2007 officers were inducted. They are (from left to right) President: Dr. Robert Silverstein, Secretary: Dr. Maya Prabhu, President-Elect: Dr. James Courey, Vice President: Dr. Mark Vitale, Program Chairperson Dr. Bob Ashmen, and Treasurer: Dr. Scott Galkin

Middlesex County Dental Society

REGISTRATION FORM

MCDS Annual OSHA Seminar/Certification

THURSDAY NOVEMBER 9, 2006

Time: Registration: 6:00 pm Program: 6:30 - 8:30 pm

Place: St. Peters Medical Center, New Brunswick, NJ

Tuition: MCDS Member Dentists & Staff **\$15 per person** [member benefit]
Non-member Dentists \$65
(payable to Middlesex County Dental Society)

This program will satisfy the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is **required annually for dentists and staff**. Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control.

Two CEU credits will be awarded to those attending this 2-hour seminar.

This seminar is available to our members as a **member benefit of MCDS**

THURSDAY NOVEMBER 9, 2006 \$15 @ # _____ = Total \$ _____

Please REGISTER by November 2, 2006

make CHECKS payable to: MIDDLESEX COUNTY DENTAL SOCIETY

Office Name

Office Address

Office phone # Office fax #.....

Name (Dentists & Staff attending) title

Mail and Return to:
MIDDLESEX COUNTY DENTAL SOCIETY
P.O. Box 7026 East Brunswick NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332



Middlesex County Dental Society

Full Day CE Programs

Dr. Damon Adams

Excellence in Everyday Esthetics – Open to Doctors and Staff

Sponsored by Excel Berger Lab Wednesday, November 8, 2006 8:30am-4:30pm



Morning Session: Dr. Adams reviews ways to increase profits and improve esthetic/functional results for even your smallest cases. He will share clinically relevant information that you can put into immediate use regarding total team philosophy, study models, diagnostic preps/wax-ups, articulators, essential photos, manual and digital shade taking, laser welding applications, and implants. Learn the keys to improving the relationship with your dental laboratory technician. Dr. Adams passionately shares his unique experience and knowledge to help make your work more enjoyable and profitable by building the ultimate team to accomplish the esthetic and functional challenges faced everyday in your practice.

Afternoon Session: Have you ever had the “perfect” case go to the laboratory only to come back as anything but? Dental technicians passionately want their doctors to learn more about the details of preparation and impression techniques that can make a huge difference in the final outcome of a case. Dr. Adams will review the most commonly seen preparation and impression problems with solutions that will dramatically improve esthetics, function, and longevity while making your work more predictable, less stressful, and more profitable. The best and most proven options in all-ceramics will be reviewed. This dynamic and interactive seminar is highly recommended for the entire dental team.

Dr. John Kois

Interdisciplinary Treatment Planning

Sponsored by Kuwata Pan Dent and Benco Friday, March 9, 2007 8:30am-4:30pm



The fundamental rationale for a comprehensive treatment approach is a long-term strategy for dental health commensurate with an enhanced level of wellness for our patients. Understanding parameters of disease expression is sometimes confused with parameters of patient adaptation. Formulating the appropriate treatment plan and sequence then becomes a unique challenge. This process can be simplified if we provide a diagnostically driven approach rather than merely a menu of treatment options. This presentation will focus on a unique “10 Step Process” that will guide the dentist through the key elements required to achieve predictable longevity, case acceptance and patient satisfaction. From this lecture participants will learn:

- A systematic approach for treatment planning every patient in their practice
- To focus on the four most important diagnostic categories
- To develop critical risk parameters to minimize failures and maximize successful results
- Protocols to implement treatment planning strategies.

Drs. Frank Lauciello and Dr. Dean Vafiadis

Overdentures and Implant Supported Removable Prosthetics

Sponsored by Excel Berger Lab Wednesday, April 18, 2007 8:30am-4:30pm



There is an aging population that needs your services. The demand for removable prosthodontic services is projected to significantly increase over the next 15-20 years. The 55+ market will double in the next 20 years as the “Baby Boomers” enter this age group. The changing patient demographics and the higher level of functional and esthetic expectations from patients has changed removable prosthetics. The Removable Revolution is now taking the dental industry by storm. Esthetics is more important to patients than ever before. Finding a simple and predictable method of producing partial and complete dentures is necessary to



satisfy the heightened expectations of today’s busy and demanding patient. Fortunately, new product technology and procedures are now available. Join us for an informative program full of practical and simple steps that can give you consistent results for your partial and complete dentures. Learn how to provide quality dentures in fewer appointments with better fit, function, and esthetics than ever before so that you too can join The Removable Revolution!

Please visit our web site at www.MCDSofNJ.org
for more information and a registration form or call 732-238-1255

All courses to be held at the Pines Manor in Edison, NJ
Continental Breakfast and Lunch Included, 7 CEUs each!



Middlesex County Dental Society

Full Day CE Programs 7 CEUs Each



Dr. Damon Adams
 Excellence in Everyday Esthetics
 Open to Doctors and Staff
 Sponsored by Excel Berger Lab
 Wednesday, November 8, 2006
 8:30am-4:30pm



Dr. John Kois
 Interdisciplinary Treatment
 Planning
 Sponsored by Kuwata Pan Dent
 and Benco
 Friday, March 9, 2007
 8:30am-4:30pm



Drs. Frank Lauciello and
 Dr. Dean Vafiadis
 Overdentures and
 Implant Supported
 Removable Prosthetics
 Sponsored by Excel Berger Lab
 Wednesday, April 18, 2007
 8:30am-4:30pm

Registration Form

Registration Fees: (Please check appropriate boxes)

 Doctor's Name (Last) (First)

 Address

 City State Zip

 Office Telephone Number Fax Number

Non-Dentist Staff Members Attending the Adams Course:

 Name Name

 Name Name

 Name Name

 Name Name

 Name Name

 Name Name

 Name Name

 Name Name

MCDS Members/Residents:

All three programs\$150

Individual CE Programs \$65 ea

List program speaker(s): _____

NJDA Members (non-MCDS):

All three programs\$250

Individual CE Programs \$100 ea

List program speaker(s): _____

NJDA Non-Members:

All three programs \$600

Individual CE Programs\$225 ea

List program speaker(s): _____

Total number of Non-dentist staff members for
 the Adams course: _____

\$45 pp

Total Enclosed: \$_____

Checks Payable to MCDS (Payment must accompany registration)

Mail to: Middlesex County Dental Society
 P.O. Box 7026, East Brunswick, NJ 08816

All programs to take place at the Pines Manor in Edison, NJ

Registration for all courses starts at 8:00 a.m.

Continental Breakfast and Lunch Included

For further information call 732-238-1255

Staff Night 2006 Photos (additional photos and movies available on our web site in the archives section)



Congratulations to Dr. Krantz and Dr. Kahn

At the New Jersey Dental Association's (NJDA) 136th Annual Convention in Atlantic City, Daniel B. Krantz, DDS, was sworn in as the organization's vice president for the 2006-2007 year, and Richard B. Kahn, DDS, was sworn in as the organization's treasurer for the 2006-2007 year. A general dentist practicing in Somerset, Dr. Krantz received his bachelor's degree from Hunter College, his master's degree from Lehman College and his dental degree from New York University College of Dentistry. He completed both a general practice and oral surgery residency after graduation from dental school.

Dr. Krantz has been a delegate and chairman of the NJDA Council on Dental Benefits. He is also a delegate to the NJDA House of Delegates from Middlesex County.

Dr. Krantz also served as a member of the dental ID team after September 11, 2001.

Dr. Krantz is a past president of the Middlesex County Dental Society and Brunswick Dental Study Club, a master of the Academy of General Dentistry, a fellow of the American College of Dentists and an oral cancer consultant to the Franklin Township Health Department.

Dr. Kahn earned his dental degree at the Georgetown University School of Dentistry, and his certificate in periodontology from the Fairleigh Dickinson University School of Dental Medicine. His is a diplomate of the American Board of Periodontology, an attending at Robert Wood Johnson University Hospital and a clinical instructor at the UMDNJ School of Health Related Professions – Allied Dental Education.

Dr. Kahn is a third-generation dentist, who has maintained a private practice of periodontics and implant dentistry in New Brunswick since 1984. He is a member of the American Academy of Periodontology, the Academy of Osseointegration, and a past president of the New Jersey Society of Periodontists.





Dr. Cavan Brunnsden (L) thanks Dr. Stephen Lawson (R) for his year of service as our President. Dr. Lawson took over as President in September 2005 when Dr. Ross Kline resigned.

St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of Oral and Maxillofacial Surgery;
- Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics.

Information about the Medical Library, including hours of operation, can be found at www.stpeterslibrary.com

Middlesex County Dental Society Councils and Committees

– NJDA COUNCIL REPRESENTATIVES –

Joel Leizer	ADA Delegate	254-7733	Joseph Fertig	Judicial Council	940-1111
Peter Clemente	ADA Alternate Delegate	985-1666	Scott Galkin	Membership	750-2600
Peter DeSciscio	ADPAC	826-1530	Nancy Villa	NJDA State Trustee	679-2323
Araceli Ziemba	Annual Session	297-0588	Mitch Weiner	NJDA Alt. State Trustee	297-4900
Mark Vitale	Dental Benefits	494-7575	John Fahsbender	Peer Review	356-1313
Robert Ashmen	Dental Education	846-6366	Ethan Glickman	Relief	572-4244
Mitch Weiner	Governmental Affairs	297-4900			

– MCDS COMMITTEE CHAIRPEOPLE –

Ira Rosen	Budget and Finance	422-7440	Constantine Simos	Corporate Sponsorship	247-8083
Cavan Brunnsden	Children's Dental Health Mo....	679-2323	Ethan Glickman	Mentor	572-4244
Mark Schambra	Continuing Education	846-6366	Cavan Brunnsden	Special Olympics	679-2323

See our website for a complete list of Board Members and their contact information



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109 Livingston Ave, New Brunswick, NJ 08901

Tel: 732-247-8083 • Fax: 732-247-8100

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Layout Editor:	Dr. Robert Silverstein	732-846-8686
Website Editor:	Dr. Robert Silverstein	732-846-8686
President:	Dr. Robert Silverstein	732-846-8686
President Elect:	Dr. James Courey	732-422-7440
Vice President:	Dr. Mark Vitale	732-494-7575
Treasurer:	Dr. Scott Galkin	732-750-2600
Secretary:	Dr. Maya Prabhu	732-246-2284
Program Chair:	Dr. Robert Ashmen	732-846-6366

MCDS Executive Secretary Marlene Glickman 732-238-1255

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.