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## St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of Oral and Maxillofacial Surgery;
- Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology, and Endodontics.

Information about the Medical Library, including hours of operation, can be found at [www.stpeterslibrary.com](http://www.stpeterslibrary.com)

## Middlesex County Dental Society Councils and Committees

### - NJDA COUNCIL REPRESENTATIVES -

Joel Leizer ..... ADA Delegate .....254-7733	Joseph Fertig ..... Judicial Council.....940-1111
Peter Clemente ..... ADA Alternate Delegate .....985-1666	Scott Galkin ..... Membership.....750-2600
Peter DeSciscio..... ADPAC.....826-1530	Richard Kahn..... NJDA State Trustee .....828-6622
Araceli Ziemba..... Annual Session.....297-0588	Nancy Villa..... NJDA Alt. State Trustee .....679-2323
Mark Vitale..... Dental Benefits .....494-7575	John Fahsbender..... Peer Review.....356-1313
Robert Ashmen..... Dental Education.....846-6366	Ethan Glickman..... Relief.....572-4244
Daniel Krantz ..... Governmental Affairs.....469-8083	

### - MCDS COMMITTEE CHAIRPEOPLE -

Ira Rosen..... Budget and Finance .....422-7440	Constantine Simos..... Corporate Sponsorship .....247-8083
Cavan Brunsdan ..... Children's Dental Health Mo...679-2323	Ethan Glickman..... Mentor .....572-4244
Mark Schambra ..... Continuing Education.....846-6366	Cavan Brunsdan ..... Special Olympics.....679-2323

See our website for a complete list of Board Members and their contact information



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 109 Livingston Ave, New Brunswick, NJ 08901

Tel: 732-247-8083 • Fax: 732-247-8100

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 Secretary: Dr. Mark Vitale 732-494-7575  
 Program Chair: Dr. Scott Galkin 732-750-2600

**MCDS Executive Secretary Marlene Glickman 732-238-1255**

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.

**General Meetings and CE 2005-2006**  
 Program Chairperson  
 Dr. Scott Galkin

May 16, 2006  
 STAFF NIGHT

Hawaiian Luau Night!  
 Entertainment! Door Prizes!  
 Save the Date!

**Mentor Course:**  
 See registration form inside

June 22, 2006  
 Annual OSHA Seminar/  
 Certification

# The Dental Newsletter



[www.MCDSofNJ.org](http://www.MCDSofNJ.org)

*A Publication of the Middlesex County Dental Society*

### Presidents' Messages ... Stephen Lawson



The theme for the MCDS Staff Night is a Hawaiian Luau Night. The recommended dress is shorts or skirts and Hawaiian shirts. There will be dinner and an open bar. Entertainment will include a DJ, music and dancing for the entire evening. The event will include limbo, hula and dance contests. Highlights of the many prizes are gift certificates to Lou Cas Restaurant, 15 laps in a racecar at Green Flag Driving Experience, the Somerset Patriots, Clementon Amusement Park and Medieval Times. Other prizes include jewelry donated by Jeffrey Scott Jewelers, NYC theatre tickets and gift cards to Barnes and Noble, Banana Republic, Old Navy, Bath and Body Works and Best Buy. MCDS thanks Laura Jo Vitale-Bender for obtaining these wonderful prizes.

Dental Assistants and hygienists consistently report that appreciation for staff efforts is key to professional satisfaction. Employees want feedback, they want

Continued on page 2



**STAFF NIGHT – Tuesday, May 16, 2006**  
**THE PINES** Route 27 • Edison, NJ  
 Registration and Cocktails begin at 6:00 PM  
 Dinner & Entertainment begin at 6:30 PM  
 Prizes awarded All Night Long!



## STAFF NIGHT – A Deserving Tribute

As we gather this month to honor our respective staffs for their contribution to our success, we should reflect on how each separate staff person is so vital to the practice as a whole. Any practitioner who forgets the vital function of a staff person is clearly reminded of it when he/she calls in sick and we are left to perform his/her functions on top of our treatment duties.

In an age where loyalty to an employer in the marketplace is becoming nonexistent, many of us are blessed with employees who will go to the end of the earth for us because they believe in us and we have made them feel a vital part of our business. For these staff members who show unyielding loyalty to us during inevitable hard times, this night of tribute is deserving. As our practices are extensions of ourselves, so too are our staffs extensions of our families. There is no doubt that they see sides of us only our immediate family members know about.

We hope that you make every effort to honor your staffs by attending this special event.

## MCDS Board of Trustees Report

-April 11, 2006-

**Attendance:** Ashmen, Brunsdn, Courey, Galkin, Glickman, Krantz, Lawson, Nandra, Patel, Savage, Silverstein, Simos, Stein, Villa, Weiner

**Acceptance of Minutes**-vote unanimous.

**President's Report**-Stephen Lawson

Two MCDS members completed applications requesting financial waivers due to financial hardship. These waivers were approved for 2006 and sent to Judy Teresi at NJDA.

Bob Silverstein will be provided all letters, applications, reports, etc. that were sent to the MCDS President during 2005-06. These documents can be scanned and stored at the MCDS website.

I received a letter from Dr. Steve Fink who is the Chair of the Subcommittee on Corporate Funding. NJDPAC was informed by the New Jersey Election Law Enforcement Commission that any state component dental society, which is not a 501(C)(3) corporation for federal tax purposes, may contribute up to a maximum of \$7,200 per year to the NJDPAC. MCDS does not qualify to make this contribution to NJDPAC. However, only 29 percent of NJDA members contribute to NJDPAC. This year alone, NJDPAC has had more than 75 fund raising requests from legislators, political parties and politicians asking for our help. Please make an individual contribution to NJDPAC. If you have any questions, contact Jim Schulz, NJDPAC Executive Director.

The ADA Golden Apple Awards program is an opportunity for MCDS to gain recognition for our leaders, members and staff. Now in its 18th year, the program offers awards in nine different categories. The Board of Trustees will discuss if MCDS and its members are eligible for any of these awards. The deadline is 6/1.

**Treasurer's Report**-James Courey

See full report on page 3.

**Editor's Report**-Mitch Weiner, Bob Silverstein, Constantine Simos

The May issue will be the final issue of the '05-'06 season. Any submissions not received by April 18th will have to be deferred until the September issue.

**Program Chairperson's Report**-Scott Galkin

The speaker for Tuesday's nights meeting will be Dr. Michael Glick, he will be speaking on "Emerging Infectious Diseases." Dr. Glick is the editor of Journal of the American Dental Association, the Director of the Division of Oral Medicine at UMDNJ, and the Chair of the Department of Diagnostic Sciences at UMDNJ. Dr. Glick is being honored as our Sy Symanski Memorial lecturer for the year.

On Wednesday, April 19th we will be having our last full day lecture of the year.

It will be Dr. David Garber on the topic of "Esthetic Success - By Design." This lecture will be sponsored by Kuwata Pan Dent. We have 160 people signed up for the course, which should make for a great day.

Staff night is Tuesday, May 16th and will start at 6:30 p.m. The theme is a Hawaiian Luau night. All doctors and their staffs are encouraged to dress in beach attire; shorts, flower shirts, and dresses. We will be having a DJ and will have many prize giveaways and contests, which should make for a fun night.

**NJDA Trustee's Report**-Richard Kahn

See full report on page 4 under NJDA Noteworthy News.

**NJDA Council Reports:**

**Annual Session**-Araceli Ziemba

If you have anything to contribute to the silent auction at the annual session, contact NJDA. There is still space available for exhibitors.

**Governmental Affairs**-Daniel Krantz

We met with Congressmen Holt, Palone, Menendez and presented our positions on issues such as fluoridation (NJ ranks 49th in the nation in this area), the Alaskan dental care issue, amalgam issues, etc.

I attended a breakout session on fluoridation. We are recommending water fluoridation for purely altruistic reasons. On the amalgam separator issue, this is prob-

Continued on page 3

Presidents's Message - Continued from Page 1

to feel appreciated and they want opportunities for professional development, according to employee surveys studied by the ADA Council on Dental Practice. Dentists should take every opportunity to recognize the efforts of their dental teams. It is important to set aside an evening in their honor. The recognition will boost dental team morale and will give all of us pride in being a member of the dental profession. Our annual Staff Night is not an event that dentists are forced to attend, but an event that dentists should look forward to attending with their entire dental team. Please make every effort to participate at Staff Night on May 16 at the Pines Manor.

The induction of the 2006-07 MCDS Officers will also be held on May 16. I want to thank the 2006-07 MCDS Officers for their dedication and service to the dental profession and to Middlesex County Dental Society. The Officers are Dr. Robert Silverstein, President, Dr. James Courey, President Elect, Dr. Mark Vitale, Vice President, Dr. Scott Galkin, Treasurer and Dr. Maya Prabhu, Secretary. The MCDS Officers and Board of Trustees are highly regarded by NJDA and other component societies.

Lastly, Dr. Robert Ashman, the 2006-07 MCDS Program Chairperson, has scheduled 2 full day CE courses for next year's program. On November 8, 2006, Dr. Damon Adams will speak on Excellence in Everyday Esthetics. On April 18, 2007, Dr. Harold Baumgarten will lecture at a full day CE course. The MCDS Continuing Education Committee Chairperson, Dr. Mark Schambra, has scheduled a full day CE course with Dr. John Kojs on April 25, 2008. Middlesex County Dental Society is the source for your professional development.



**The Dental Newsletter**  
A Publication of the Middlesex County Dental Society  
Published at the office of Dr. Robert Silverstein  
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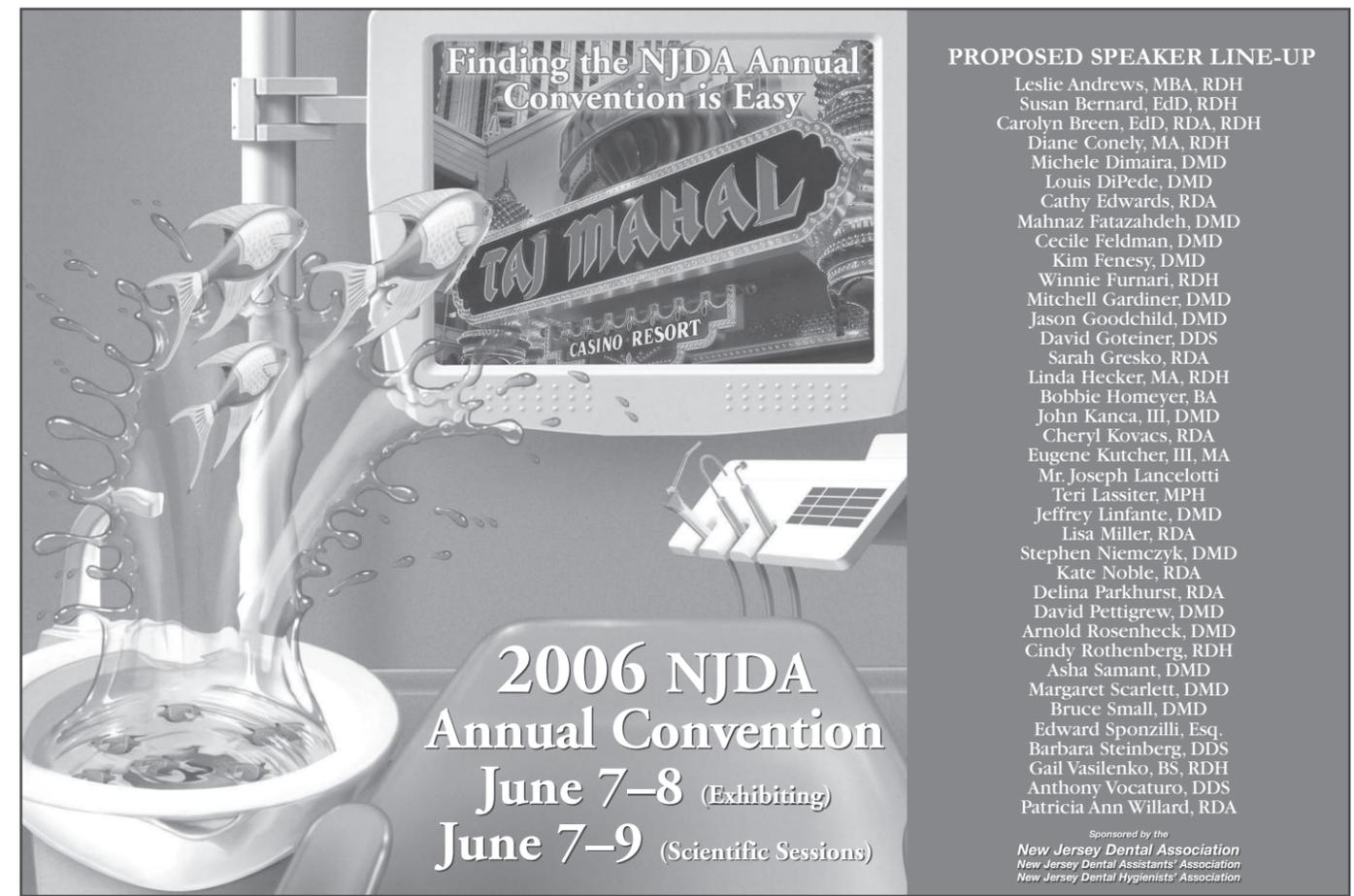


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- Leslie Andrews, MBA, RDH
- Susan Bernard, EdD, RDH
- Carolyn Breen, EdD, RDA, RDH
- Diane Conely, MA, RDH
- Michele Dimaira, DMD
- Louis DiPede, DMD
- Cathy Edwards, RDA
- Mahnaz Fatazahdeh, DMD
- Cecile Feldman, DMD
- Kim Fenesy, DMD
- Winnie Furnari, RDH
- Mitchell Gardiner, DMD
- Jason Goodchild, DMD
- David Goteiner, DDS
- Sarah Gresko, RDA
- Linda Hecker, MA, RDH
- Bobbie Homeyer, BA
- John Kanca, III, DMD
- Cheryl Kovacs, RDA
- Eugene Kutcher, III, MA
- Mr. Joseph Lancelotti
- Teri Lassiter, MPH
- Jeffrey Linfante, DMD
- Lisa Miller, RDA
- Stephen Niemczyk, DMD
- Kate Noble, RDA
- Delina Parkhurst, RDA
- David Pettigrew, DMD
- Arnold Rosenheck, DMD
- Cindy Rothenberg, RDH
- Asha Samant, DMD
- Margaret Scarlett, DMD
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- Barbara Steinberg, DDS
- Gail Vasilenko, BS, RDH
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**Martin Halofsky, D.D.S.**

*Somerset, New Jersey*

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## Detailed Treasurer's Report March 31, 2006 James Courey, DDS

	(2/28/06-3/31/06)	
Checking (0.25%)	6,336.60	14,565.47
Savings (3.6%)	37,780.13	37,898.53
CD (4.25%)	45,000.00	45,000.00
<b>TOTAL</b>	<b>89,116.73</b>	<b>97,464.00</b>

P&L STATEMENT CHECKING ACCOUNT (2/28/06-3/31/06) INCOME	
Cont. Educ. -INC	2,860.00
Corp Spon C.Ed.	1,500.00
Corp Spon-meetings	1,000.00
Dues	12,575.00
Interest	1.73
<b>Total Income</b>	<b>17,936.73</b>

EXPENSES	
Accountant fees	250.00
Cont. Educ. -EXP	500.00
Dinner Meetings	6,456.79
Exec Comm Dinner	266.92
Executive Secretary	588.00
Newsletter	124.25
Postage	438.50
Secretarial	115.00
Staff Night	729.70
Telephone	238.70
<b>Total Expenses</b>	<b>9,707.86</b>
<b>OVERALL TOTAL</b>	<b>8,228.87</b>

P&L Savings Account (2/28/06-3/31/06) INCOME	
Interest	118.40
<b>TOTAL INCOME</b>	<b>118.40</b>
EXPENSES	
<b>TOTAL EXPENSES</b>	<b>0.00</b>
<b>OVERALL TOTAL</b>	<b>15,086.35</b>

## Attention:

Volunteers needed for local MCDS Community Outreach Oral Cancer Screenings.

If interested in helping with this worthwhile cause, call Marlene at 732-238-1255

Dental Specialist seeks office space in previously existing office (with or without equipment) or in existing office in either East Brunswick or New Brunswick.

Please contact Dr. Blume at 732-995-2496 or [OBTUR8RMOM@aol.com](mailto:OBTUR8RMOM@aol.com).

## MCDS Board of Trustees Report

Continued from page 2

ably going to come to fruition. We are still trying to address this. The Governor is cracking down on the issue of independent contractors. There has been a proposal to repeal the cosmetic tax. It is currently projected that \$6,000,000 would be collected from the tax, but it would cost \$4,000,000 to administer this.

There has been some progress on making sure that if insurance companies are making dental decisions, the person making these decisions must be a licensed dentist. The Passaic Valley Sewerage Commissioners are performing inspections to make sure that silver recovery from xray processing machines is being handled correctly.

**Cancer workshop**-Drs. Nandra and Simos  
At the workshop, the American Red Cross, Public Health Department, and BlueCross Blue Shield reported on cancer awareness, projects and activities. Every dentist should do oral cancer and soft tissue screenings. It was suggested that residency programs be informed on how to screen for cancer, and that this be part of their comprehensive examination.

**Membership**-Scott Galkin  
The membership subcommittee has started our "New Member Welcome Program," which has enlisted a "senior" member to help welcome new members to the society. The "senior" member personally invites the new member to our general meeting, meets the member at the meeting, and sits with them at dinner to help get them acquainted to the society. We feel this is a way to make our organization friendlier to new members who might not be familiar with it.

The subcommittee is also working on developing "study clubs" for our younger members. These clubs will help recent graduates get knowledge from our more experienced members on a variety of topics that they can use when starting to enter practice.

The subcommittee will be meeting again on Wednesday April 26, 2006 at 9:00 a.m. This meeting will take place at NJDA headquarters so that the NJDA membership staff can be a part in our discussions.

**Peer Review**-John Fahsbender, Mark Vitale  
There is one case in active mediation.

**Committee Reports:**  
**Mentor**-Ethan Glickman

The next OSHA course is on June 22nd. There are 43 people signed up as of today. We will probably have another OSHA course in October. Just a reminder that this course is a great member benefit: I recently received an ad for another OSHA seminar and it was for \$69; we charge \$15.

**New Business**  
Dr. Glickman brought up an issue that was presented in the NJDA resource manual. There was an issue with a line item published in the resource manual recently mailed to members regarding which dental staff members can apply sealants and topical applications of fluoride after dental prophylaxis.

A task force was established that will meet over the summer to develop a dental assisting program sponsored by MCDS.

**Good & Welfare**  
Dr. Lawson- I would like to see the General Meetings become more organized. Many members are not paying attention to announcements, motions, etc. and are continuing their conversations during the business meeting. Once the business meeting starts, we would like to have the attention of all members. In addition, there have been loud conversations at the tables during the speaker's presentation. As a courtesy to the speaker, please take any conversations outside the room.

Dr. Krantz- Dr. Richard Kahn will be inducted as NJDA treasurer at the annual session. Dr. Ashmen- We have commitments for 2 full day courses for next year: Baumgarten and Lauciello in 4/18/07 and Dr. Adams 11/8/06. Excel-Berger dental lab is sponsoring both courses. We will be contacting Kuwata to see if they want to sponsor a third course.

Respectfully Submitted,  
Bob Silverstein for Mark Vitale

## NJDA Noteworthy News

Medical plans are withholding payment for unrelated purported “overpayments” without notice to the non-participating dentist. In the case of participating dentists, most provider contracts allow the withholding to take place, but it is clearly illegal if the dentist is non-participating.

### Council on Governmental Affairs

We have fought hard to beat the professional service tax. However, due to the huge budget deficit, there is talk again about a sales tax on professional services. The state is still funding adult Medicaid. There are legislative issues regarding the tax on cosmetic procedures, however, we are part of a coalition to repeal that tax in New Jersey. Assemblyman Joseph Cryan is sponsoring legislation to repeal this tax. There is quick movement on the dental decision bill. It has been voted out of the Assembly health committee. There is a movement to discuss a compromise and thereby avoid opposition. In PAC news, there has been a tremendous response of members to the Platinum Club as well as Diamond Club. 25% of the Diamond level or higher is MCDS. The big issues in Trenton are Access to Care and Amalgam. The Department of Environmental Protection has a new commissioner who believes in Best Management Practices. The fact that the Budget is bad may create an opportunity to kill the separator mandate. NJDA is still fighting hard to defeat the separator issue.

### State Board of Dentistry

There was some discussion about a recently proposed legislative initiative that would permit health care professionals to refuse to perform or assist in health care services that violate their religious, moral or ethical convictions. The Board took the position that the fabrication of tooth jewelry constituted the practice of dentistry, and accordingly, must be performed by a licensed New Jersey dentist. There was discussion about proposed legislation which requires that person(s) making dental decisions in connection to dental insurance coverage be licensed by the Board of Dentistry (A-2134). Jim Schulz spoke in favor of the legislation and he pointed out that Governor Corzine’s Health Care Task Force suggested that dental consultant licensure is an appropriate requirement for insurance company dental consultants. There is a legislative effort to revise procedures for the suspension or revocation of professional licenses of dentists who had outstanding child support obligations. Although several members on the Board expressed concern about the practical effect of a dentist’s ability to pay child support if his/her license is suspended, the Board voted to support the bill. It is required by the State Board that a written report must be made within seven days on incidents occurring in a dental office, clinic or any other dental facility which requires the removal of a patient to a hospital for observation or treatment

### Executive Director’s Report

To date dues have been collected of \$1.425 million out of \$1.648 million. We have 4,224 members either paid in full or credit cards on file. Last count on membership was 4,663 which means we have just 439 outstanding. There will be a protocol established by the Executive Director, Council on Membership and the Board of Trustees to determine a statewide protocol for dues waivers.

Dental school and limited teaching certificate and license

After much debate a motion was made, seconded and ADOPTED by the Board to support the Limited Teaching Certificate amendment by the UMDNJ Dental School. The vote was 12 yes, 5 no with one abstention and one recused.

## Congratulations!

MCDS wishes to congratulate MCDS Past-Presidents Dr. Richard Kahn, who will be sworn in as NJDA Treasurer and Dr. Daniel Krantz, who will be sworn in as NJDA Vice President at next month’s NJDA Annual Convention in Atlantic City.

# Staff Night — Hawaiian Luau Night

Tuesday, May 16, 2006



**Come Dressed Casually in Hawaiian Attire!**

6:00–6:30 Cocktails  
6:30–9:30 Entertainment, Dinner and Door Prizes



A SUPER fun-filled evening of entertainment for both doctors and staff. Discount for Early Registration!!! This event is provided for ALL members, regardless of whether they bring staff members or not. In the best interest of proper organization, based upon the large turnout of this event in the past, preregistration will be a must!! A financial incentive will be provided to encourage prompt return of reservations.

### MCDS STAFF NIGHT REGISTRATION FORM

Cut-out and send check for total payable to MCDS to:  
Middlesex County Dental Society, P.O. Box 7026, East Brunswick, NJ 08816



Doctor’s Name: \_\_\_\_\_

Names of Staff \_\_\_\_\_

Members: \_\_\_\_\_

\_\_\_\_\_

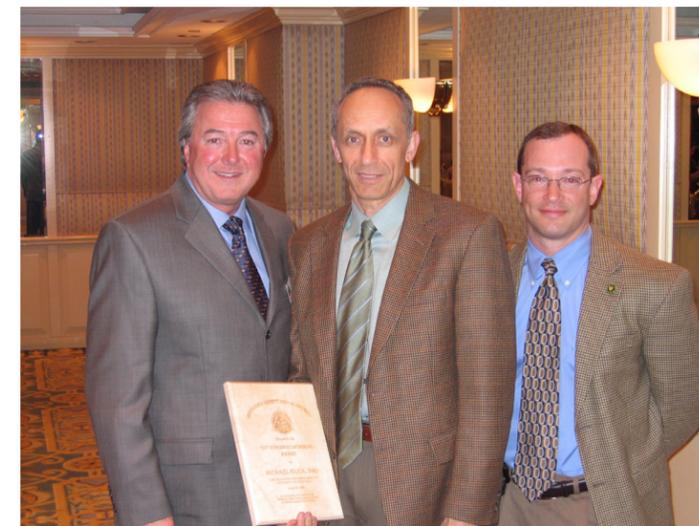
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MCDS Member Dentists — **No Charge**      Staff: \$55/Person

Total # of Staff Attending: \_\_\_\_\_      Total Remittance: \_\_\_\_\_      Includes Open Bar

### Highlights from the April Meeting



Dr. Cavan Brunsten (L) and Dr. Stephen Lawson, MCDS President (R) present the Sy Symanski Memorial Award to April Featured Speaker Dr. Michael Glick. Sy was the heart and soul of MCDS for over 75 years. His devotion to the ethics and professionalism of dentistry was his signature and his legacy. Each year the award in his name is presented to a speaker who embodies these characteristics. Dr. Glick is the Editor of the Journal of the American Dental Association, and he serves on the editorial board of several professional journals including Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology and Endodontics. Dr. Glick is a Fellow of the American College of Dentists, the International College of Dentists, and a Diplomate of the American Board of Oral Medicine.