

General Meetings and CE 2004-2005

*Program Chairperson
Dr. Mark Vitale*

Sy Symanski Memorial Lecture

March 15, 2005

Dr. Morton Amsterdam

Periodontal Prosthesis:

A 50 Year Retrospective

Sponsors:

Town & Country Dental Studios and
Osteohealth

April 19, 2005

David Sirois, DMD, PhD

Chronic Musculoskeletal and
Neuropathic Face Pain: A Practical
and Contemporary Review

Sponsor: OraPharma

May 17, 2005

STAFF NIGHT

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... Mitch Weiner



Hey, didn't I have more space last month to write this column! Everywhere in our daily lives, we're looking for more space in our schedules: more room for that extra emergency patient, more room for that staff meeting we've been talking about having for months, more room for family and friends, and more room for ourselves. The members of the MCDS Executive Board that I have had the pleasure of working with over the years

Continued on page 2

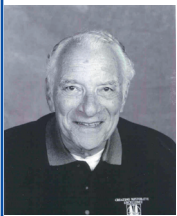
GENERAL MEETING – Tuesday, March 15, 2005

THE PINES Route 27 • Edison, NJ
PLEASE NOTE THE CHANGE IN SCHEDULE:

Registration..... 6:00
Dinner & Speaker 6:30–9:30

Periodontal Prosthesis: A 50 Year Retrospective

Featured Speaker: Dr. Morton Amsterdam



Morton Amsterdam, DDS, ScD is Professor Emeritus of Periodontics and Periodontal Prosthesis, as well as Norman Vine Professor of Restorative Dentistry, at the University of Pennsylvania. He is also Clinical Professor of Surgery at the Medical College of Pennsylvania, Hannemann University.

Dr. Amsterdam has received numerous awards from national and international organizations for his contributions to dentistry, including honorary degrees from University of Gothenburg, Sweden, and University of Athens, Greece, as well as from Dickinson College, USA. In 1984, he received the Schweitzer Research Award from The Greater New York Academy of Prosthodontics.

Dr. Amsterdam was also the recipient of the 1977 Achievement Medal of the Alpha Omega Dental Fraternity, as well as receiving the First Alumni Achievement Award from the University of Pennsylvania School of Dental Medicine, in 1993. In 1995, he was awarded "Honorary Member" of the American Academy of Periodontology. He is generally recognized as "The Father of Periodontal Prosthesis," and a Professorship in Periodontal Prosthesis has been endowed in his name, at the University of Pennsylvania, by Ambassador Walter H. Annenberg. He received The Christian R. and Mary F Lindback Award for Distinguished Teaching from the University of Pennsylvania in 1981.

In 1997, he was awarded The University of Pennsylvania General Alumni Award of Merit. In that same year he was named as a "Major Contributor to Dentistry in the 20th Century" by the International College of Dentists in the Video Series for the Museum of Dental History, Baltimore, Md. He was named Laureate for The William Thomas Green Morton National Award Year 2000, for the Advancement of General Dentistry, by the Maryland Academy of General Dentistry.

In addition, he was presented with the Master Clinician Award by the American Academy of Periodontology in San Francisco on September 21, 2003. The lecture will explore the importance of diagnosis and treatment planning as well as the sequence of therapy.

MCDS Board of Trustees Report

-February 8, 2005-

Attendance: Ashmen, Brunsdn, Fahsbender, Fertig, Galkin, Glickman, Ibrahim, Klein, Krantz, Lawson, Leizer, Schambra, Silverstein, Simos, Villa, Vitale, Wasserman, Weiner

Acceptance of Minutes-vote unanimous.

President's Report-Mitch Weiner

- There is an "annual report filing form" with \$25 fee due to the NJ State Treasury Dept. that must be completed.
- The Officer's night went well but the attendance to honor our new life members should be much stronger.
- The PAC issues that came to light at the last Board meeting have been resolved. Any PAC member is invited, as a non-voting member, to attend a PAC meeting. Jim Schulz, NJDA's Director of Governmental Affairs, is a gifted spokesperson for delivering PAC's message and encouraging PAC membership. It was decided that Jim himself should address the general membership in the same fashion he addressed us on officer's night. He is scheduled to speak at the Crossley course during intermission.
- Nominations for Councils/Delegates will be sent in soon for 2005-06 year. Bob and I will complete them this evening.
- What is the status of the Symanski Award plaque for Dr. Amsterdam?

Treasurer's Report-James Courey

See full report on page 3.

Secretary's Report-Bob Silverstein

Some Board members have not been submitting their reports for inclusion in the Minutes, although they have given reports at the Board meetings. I am requesting that anyone who gives a report at the meeting should submit in electronic format the substance of what was discussed for publication in the minutes.

Editor's Report-Mitch Weiner, Bob Silverstein, Constantine Simos

With Bob out of town, we had many problems last month with the photos for the February issue. Cavan was nice enough to volunteer to take digital photos of officers night/life member presentations. However, the transfer of those pictures to Bob did not go as smoothly as expected and made our goal of getting the February issue out before Give Kids a Smile very tight. It was decided that MCDS should purchase a digital camera to keep in our cabinet at the Pines so that we can avoid a similar event in the future. It also doesn't put pressure on Bob (or Cavan/Ethan in the event of an emergency) to have to use and maintain his camera for MCDS use.

- We must have final numbers from the Pines on staff night charges so that we can set the fees and make up the ad.
- The nominations for 2005-06 MCDS officers will go in the March issue as well.

Website Editor's Report-Bob Silverstein

I will give a presentation at an upcoming general meeting to familiarize the membership with the capabilities and benefits of our web site.

Give Kids a Smile-Cavan Brunsdn

On February 2nd, 24 public sites and 28 private sites provided a day of free dental care to over 3500 needy children. Examinations, fluoride, prophies, sealants, as well as restorations and extractions were provided. All children were referred to a list of dentists who were available for follow-up care. Over 600 volunteer dentists, hygienists, assistants, and staff received C.E. credits as well as having a very rewarding experience.

Over a dozen state leaders including legislators, assemblymen, assembly

Continued on page 3

have given us a portion of their life 'space' to benefit the greater membership. I cannot commend them more for their dedication in volunteering their time on our behalf and for their support. In addition, the general membership of the society has come out in full force this year to support our stellar continuing education program. We were treated to an excellent dinner meeting and full day course in February by Dr. Harold Crossley. I'm still trying to figure out what glow in the dark eyeballs have to do with pharmacology, but the lecture content was top-notch.

As March announces the arrival of spring, we look forward in our MCDS schedule to May's Annual Staff Night. The registration is enclosed in this newsletter issue with the traditional per person discount for early registration. Once again, ALL MCDS MEMBERS attend Staff Night free of charge and only pay for their staff members. In addition, the Mentor Lecture Series has returned with course registration insert provided inside.

The upcoming March lecture by Dr. Amsterdam will be an opportunity to look at true 'comprehensive care'. No discipline of dentistry will go untouched in the cases he will present. I was fortunate enough to see Dr. Amsterdam deliver this lecture in September 2004 and learned just as much from the responses to the questions he was asked than from the lecture itself. I'm sure March's lecture will prove no exception. Please keep in mind the early start to Dr. Amsterdam's lecture and arrive on time.



The **Dental**
Newsletter

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein

www.MCDSofNJ.org **login:** mcds

password: sy

Detailed Treasurer's Report

January 31, 2004

James Courey, DDS

	(1/1/05-1/31/05)	
Checking	21,477.98	41,609.30
Money Market	57,976.54	58,018.39
TOTAL	79,454.52	99,627.69

P&L STATEMENT CHECKING ACCOUNT

	(1/1/05-1/31/05)	
INCOME		
Cont Ed-Inc.	3,975.00	
Interest	4.75	
Corp Spon-cont ed	500	
Dues	19,435.00	
TOTAL INCOME	23,914.75	

EXPENSES		
Dinner Meeting	1,674.00	
Exec Comm Dinner	247.08	
Executive Secretary	340.00	
Name Badges	134.01	
Telephone	155.58	
Newsletter/other printing	1,277.76	
TOTAL EXPENSES	3,828.43	
Checking Acct. Net	20,086.32	

P&L MONEY MARKET ACCOUNT

	(1/1/05-1/31/05)	
INCOME		
Interest	41.85	
TOTAL INCOME	41.85	
EXPENSES		
TOTAL EXPENSES	0.00	
Money Market Net	41.85	

Great Member Benefits:

MCDS Web Site — Our web site has all of the latest MCDS news, as well as archives of past newsletters and useful links. You can reach the site at <http://www.MCDSofNJ.org>

Login: mcds Password: sy

MCDS Video Library — at St. Peter's Hospital. All you need is a valid ADA membership card to access the extensive video collection.

Lawline — Lawline — Remember LAWLINE if you have a legal question related to your dental practice. As a continuing member benefit, NJDA's General Counsel, Arthur Meisel, Esq. and Assistant Counsel Patricia DeCotiis are always available to confer, at no cost, with members. If you have a question or need assistance, call Mr. Meisel at (732) 422-2730 or Patricia DeCotiis at (732) 422-2717 or send them a fax at (732) 821-1082.

MCDS Board of Trustees Report

Continued from page 2

women, councilmembers, senators and the Sect. of State attended GKAS along with reporters and camera crews.

The magnitude of benefits provided by GKAS along with the goodwill and positive effect of NJDA and its membership will be hard to measure.

CHILDREN'S DENTAL HEALTH MONTH FEBRUARY 2005:

A county-wide poster contest is in progress and has reached out to every elementary school in the county. Over 40 schools are participating by conducting the contest along with local awards programs with awards and certificates provided by MCDS.

Liberty Science Center Sunday March 6, 2005

This special day organized by NJDA celebrates the statewide Children's Dental Health program by providing a membership benefit opportunity to enjoy the science center with your family. Discount coupons are available through the NJDA website and for every \$10 adult ticket one child enters free. Dental health exhibits and a special dental health show for kids will be provided.

NJDA Council Reports:

Annual Session-Araceli Ziemba

Dates are June 8, 9, 10, 2005 at the Taj Mahal, Atlantic City, NJ

An exciting line up of speakers will be lecturing:

Dr. Roger Levin – Practice Management

Dr. Robert Lowie – Restorative

Dr. Henry Lee – Forensics

Dr. Jeff Okeson – Occlusion

Dr. Frank Celenza – Implants, Ortho, Perio

Dr. Ali Nasseh (Real World Endo) – Endo & Hands On

Dr. Richard Champagne – Sleep Apnea

The Periodontal Society will also have their meeting in conjunction with the Annual Session on Wednesday, June 8, 2005.

We have sold 86 vendor booths to date.

Pre-registration is highly encouraged prior to May 15, 2005 or a nominal late fee will be imposed.

Dental Benefits-Mark Vitale

Dental Education-Bob Ashmen

- After review of the NJDA continuing education guidelines, it was determined that it is very similar to the ADA CERP guidelines.

- A subcommittee has been developed to create a survey for C.E. lecture attendees to complete that can be more easily assessed and reviewed for member opinions.

Membership-Scott Galkin

The next meeting is scheduled for 2/24/05.

Peer Review-John Fahsbender, Mark Vitale

There are three cases pending. One old case was appealed by the dentist. The appeal was denied by the State Peer Review Board.

Committee Reports:

Corporate Sponsorship-Constantine Simos

A representative from Smith Barney is interested in sponsoring a CE meeting. I will follow up on this for the 2005-2006 year.

Mentor-Ethan Glickman

Annual OSHA meeting on June 16th from 6-9. We will offer Benco the opportunity to have a presence at this meeting.

Old Business

We will be marketing careers in dental assisting. We are in the process of making up a brochure which will be distributed to guidance counselors, etc.

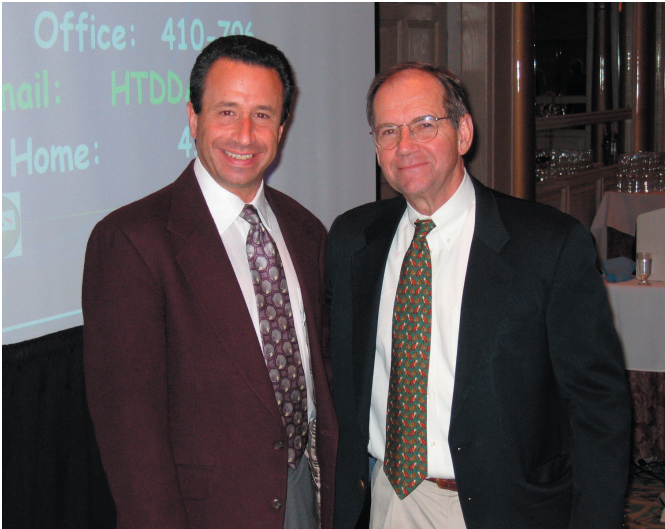
Good & Welfare

Mitch thanked us for the President's plaque that he received at the last meeting.

Respectfully Submitted,

Bob Silverstein, Secretary

Highlights from the February Meeting



Program Chairperson Dr. Mark Vitale (L) with February Featured Speaker Dr. Harold Crossley (R)



Membership Chairperson Dr. Scott Galkin (L) and MCDS President Dr. Mitch Weiner (R) welcome our newest members: Dr. Vanishree Pathak (left center) and Dr. Bhrama Mandalapu (right center)

General Dentist in Edison seeking a part time associateship at a dental office preferably in the Edison area or in Middlesex county. Days and hours of work are negotiable. Graduate from NYU and has 1 year GPR experience. Resume and references available with more detailed information. Please call (908)756-9737.

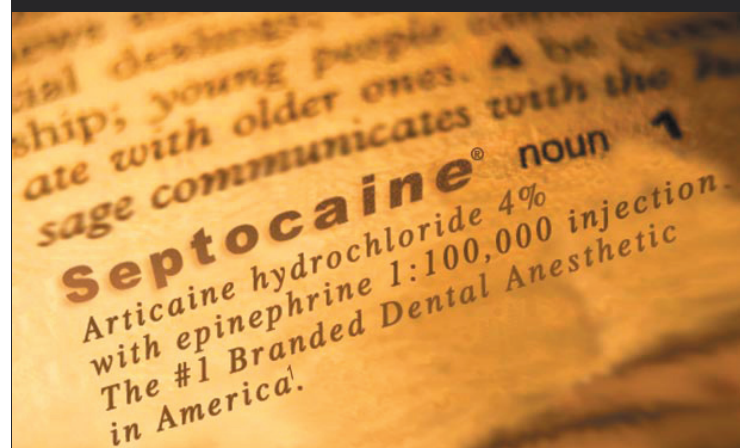
More Mentor Courses in the Planning Process

Dr. Marty Jablow, a MCDS member, has agreed to present to MCDS for the third time. He will present along with his team, Drs. Feuerstein (Technology Editor of Dental Economics) & Flucke (Technology Editor of Dental Practice Report) from Dental Technology Solutions, an informative and innovative program. They will be taking complex dental technology and break it down to usable parts. You will have the opportunity to learn about specific technologies from experts who use the products daily. The best part of this program is that when you leave, you'll be ready to put them to use in your practice! This all day program will be an exciting seminar for all of us!!

Dr. Robert Cowie also has agreed to present again for the third time to MCDS. His ALL DAY program, co-sponsored by Excel-Berger Dental Labs of North Brunswick & MCDS, will focus on prosthetics.

We are fortunate to have a very special opportunity. Dr. Ed Galkin, one of our MCDS members of Woodbridge and Capt. Richard Sollner, a retired Eastern Airlines Pilot, will speak to us about their incredible journey with slides/video about their trip "Around the World in a Single Engine Plane in 42 days". Their mission was to raise funds and awareness of a very rare disease called, Fibrous dysplasia Ossifacans Progressiva, (FOP). This was the second trip Around the World for both pilots! They will share with us the many far off places they ventured to and the pre-planning and logistics that are part of what makes the "Great Adventure." I plan to combine this presentation with a scientific program about using a mechanical/computer technique to measure periodontal pockets utilizing the "Florida Probe". . Look for more information in your upcoming MCDS Newsletters about these programs.

The Definition of Pain Control...



Septocaine® Articaine hydrochloride 4% with Epinephrine 1:100,000 injection is now the #1 branded dental anesthetic in America¹.

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¹ SDM 3rd Qtr., 2003



Better dentistry through better pain control

Staff Night — Game Show Night

Tuesday, May 17, 2005

6:00–6:30 Cocktails
 6:30–9:30 Entertainment,
 Dinner and Door
 Prizes



A SUPER fun-filled evening of entertainment for both doctors and staff. Discount for Early Registration!!! This event is provided for ALL members, regardless of whether they bring staff members or not. In the best interest of proper organization, based upon the large turnout of this event in the past, preregistration will be a must!! A financial incentive will be provided to encourage prompt return of reservations.

MCDS STAFF NIGHT REGISTRATION FORM

Cut-out and send check for total payable to MCDS to:
 Middlesex County Dental Society, P.O. Box 7026, East Brunswick, NJ 08816

Doctor's Name: _____
 Names of Staff
 Members: _____

MCDS Member Dentists — **No Charge** Staff: \$42/Person until 4/22 \$52/Person after 4/22
 Total # of Staff Attending: _____ Total Remittance: _____

IMPORTANT DINNER MEETING INFORMATION

On Tuesday evening, March 15th, Dr. Morton Amsterdam, the father of Periodontal Prosthesis, will be addressing our membership at the Pines. Due to the wealth of knowledge that Dr. Amsterdam has to share with us, his lecture will begin promptly at 6:30PM and will be approximately 3 hours in duration. There will be no business meeting that evening and wine/beer/appetizers will be available in the back of the room in lieu of the traditional cocktail hour. A sit down dinner will be served as usual. Please mark your calendars/appointment books accordingly to assure your early arrival at this MCDS special event.

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MCDS NOMINATIONS 2005–2006

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 Vice - President Robert Silverstein
 Treasurer James Courey
 Secretary Mark Vitale

ADA DELEGATE

Joel Leizer

ADA ALTERNATE DELEGATE

Peter Clemente

NJDA TRUSTEE

Richard Kahn

NJDA ALTERNATE TRUSTEE

Nancy Villa

NJDA DELEGATES

Ross Kline (Chair) George McLaughlin
 Cavan Brunsten James Courey
 Peter DeSciscio Robert Silverstein

Mark Vitale Arnold Rosenheck
 Richard Kahn Steve Lawson
 Daniel Krantz Nancy Villa

NJDA ALT. DELEGATES

Robert Ashmen Joe Perlmutter
 Wael Ibrahim Phil Engel
 Jason Wasserman Ira Rosen
 Joseph Fertig Constantine Simos
 Ethan Glickman Mitch Weiner
 Mark Schambra Araceli Ziemba

APPOINTMENTS AND SUCCESSION

ADPAC

Peter DeSciscio

Program Chairperson

Scott Galkin

PRESIDENT

Ross Kline

2005 NJDA Annual Convention

June 8-10 Scientific Sessions
 June 8-9 Exhibit Hall
 Trump Taj Mahal Casino Resort Atlantic City

EXHIBITORS
 SPEAKERS
 CONTINUING EDUCATION

SOCIAL EVENTS
 BOARDWALK AT VIRGINIA AVE

GO

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- ADDITIONAL MEETINGS**
- State Board of Dentistry
 - UMDNJ, American & International Colleges Joint Luncheon
 - NJ Society of Periodontists
 - Dental Assisting & Hygiene Educators

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 - Networking

GUEST SPEAKER
Dr. Henry C. Lee
 One of the Greatest Forensic Criminologists in the World

MOTIVATIONAL SPEAKER
Ms. Loretta Claiborne
 Special Olympics NJ

Featured Speakers

- | | |
|--------------------------|----------------------|
| Dr. Richard Champagne | Ms. JoAnn Little |
| Dr. Frank Celenza | Dr. Aaron Mannella |
| Ms. Dorothea Collura | Dr. John Minichetti |
| Dr. Robert Cowie | Dr. Ali Nasseh |
| Dr. Leslie Elfenbein | Dr. Jeff Okeson |
| Dr. Mitchell Gardiner | Dr. David Pettigrew |
| Ms. JoAnn Guernlian, PhD | Ms. Cindy Rothenberg |
| Ms. Sarah Gresko | Dr. Evan Spivak |
| Dr. Frank Klump | Dr. Richard Szumita |
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St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of oral and maxillofacial surgery;
- Oral surgery, oral medicine, oral pathology, oral radiology, and endodontics.

Information about the Medical Library, including hours of operation, can be found at www.stpeterslibrary.com

Middlesex County Dental Society Councils and Committees

– NJDA COUNCIL REPRESENTATIVES –

Joel Leizer ADA Delegate254-7733	Scott Galkin Membership.....750-2600
Peter Clemente ADA Alternate Delegate985-1666	Richard Kahn..... NJDA State Trustee828-6622
Peter DeSciscio ADPAC.....826-1530	Nancy Villa..... NJDA Alt. State Trustee679-2323
Araceli Ziemba Annual Session297-0588	John Fahsbender Peer Review.....356-1313
Mark Vitale..... Dental Benefits494-7575	Ethan Glickman..... Relief572-4244
Robert Ashmen Dental Education846-6366	
Daniel Krantz Governmental Affairs469-8083	
Joseph Fertig Judicial Council.....940-1111	

– MCDS COMMITTEE CHAIRPEOPLE –

Ira Rosen Budget and Finance422-7440	Constantine Simos..... Corporate Sponsorship247-8083
Cavan Brunsdan Children's Dental Health Mo...679-2323	Ethan Glickman..... Mentor572-4244
Mark Schambra Continuing Education.....846-6366	Cavan Brunsdan Special Olympics.....679-2323

See our website for a complete list of Board Members and their contact information



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109 Livingston Ave, New Brunswick, NJ 08901

Tel:732-247-8083 • Fax:732-247-8100

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- Content Editor: Dr. Mitchell Weiner 732-297-4900
- Layout Editor: Dr. Robert Silverstein 732-846-8686
- Website Editor: Dr. Robert Silverstein 732-846-8686
- President: Dr. Mitchell Weiner 732-297-4900
- President Elect: Dr. Ross Kline 732-651-8470
- Vice President: Dr. Steve Lawson 908-753-6060
- Treasurer: Dr. James Courey 732-422-7440
- Secretary: Dr. Robert Silverstein 732-846-8686
- Program Chair: Dr. Mark Vitale 732-494-7575

MCDS Executive Secretary Marlene Glickman 732-238-1255

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.