

**General Meetings and CE 2003-2004**

*Program Chairperson*

*Dr. James Courey*

**March 16, 2004**

Richard Marfuggi MD,

New York, NY

The Plastic Surgeon and the Dentist

– Any connection?

**April 14, 2004**

Dr. Vincent Kokich

Interdisciplinary Management Of

Anterior Esthetic Dilemmas: When,

Why, And How?

**Sy Symanski Memorial Lecture**

**April 20, 2004**

Dr. William Roberts,

Philadelphia, PA

Orthodontic preparations for

cosmetic dentistry

**May 18, 2004**

**STAFF NIGHT**

# The Dental Newsletter



[www.MCDSofNJ.org](http://www.MCDSofNJ.org)

*A Publication of the Middlesex County Dental Society*

## President's Message ... Nancy Villa



Did we really "Give Kids a Smile?"

The recent Give Kids a Smile Program created by the St. Louis Dental Society, organized by the ADA and implemented by the constituent societies including NJDA has had mixed opinions regarding it's benefits. How can one day of exposure to the world of dentistry help a child onto the road to a healthy smile?

At the last meeting of the Southwest Society of Pediatric Dentistry, I was shocked to hear some of the latest statistics regarding children's dental health. Did you know that approximately 50% of three year olds have dental decay but only 24% of children visit the dentist before age five? You can imagine how school performance is affected for children with chronic dental infections.

The American Academy of Pediatrics and the American Academy of Pediatric Dentists both recommend that children have their first dental exam at twelve months of age, before caries develop. This visit is educational for parents regarding proper brushing, diet, and fluoride recommendations. Many parents don't realize that dental decay is contagious and that their own strep mutans bacteria

continued on page 2

## GENERAL MEETING – Tuesday, March 16, 2004

THE PINES Route 27 • Edison, NJ

Registration .....	6:00
Business Meeting, Presentation and Dinner .....	6:30

### The Plastic Surgeon and the Dentist – Any connection?

Featured Speaker: Dr. Richard Marfuggi



Dr. Marfuggi has been practicing plastic surgery in New York City since 1982 and in New Jersey since 1983. He is Board Certified in Plastic Surgery and an active member of the American Society of Plastic Surgeons, the American Society for Aesthetic Plastic surgery, and a Fellow of the American College of Surgeons.

Dr. Marfuggi received an A.B. honors degree from the College of the Holy Cross and then graduated from the University of Vermont, College of Medicine. He continued surgical training at the University of Pittsburgh Health Center Hospitals, the Eastern Virginia Graduate School of Medicine, and the Institute for Reconstructive Plastic Surgery at New York University. Dr. Marfuggi went on to earn a Doctor of Medical Humanities degree from Drew University in 2003 becoming the first person to hold these dual degrees.

Dr. Marfuggi has authored two books and appeared on numerous television programs discussing plastic surgery procedures including his role in repairing the face of model/actress Marla Hansen who was slashed and severely disfigured.

The presentation will begin with a discussion of the common historical roots of the surgical and dental specialties. This will be followed by an overview of some of the most commonly performed plastic surgery procedures for facial rejuvenation to safely, and realistically, improve appearance. Because most dentists and plastic surgeons are working toward the same goal, i.e. enhancement of form and function, the second part of the discussion will cover plastic surgery procedures that a dental professional might consider incorporating into his or her own practice.

## MCDS Board of Trustees Report

-February 10, 2004-

**Attendance:** Ashmen, Chustckie, Courey, Fahsbender, Huberman, Kahn, Kline, Krantz, Lawson, Leizer, Silverstein, Simos, Vitale, Wasserman, Weiner  
**Acceptance of Minutes**-vote unanimous.

**President's Report**-Mitch Weiner for Nancy Villa

Next week, Greg Sobol and the Shadowers from Rutgers will attend our general meeting. A representative from NJDS will also attend to demonstrate the E-curriculum. Thanks to Bruce Huberman for organizing everyone.

The nominees for office of NJDA thus far are: August Pellegrini, President-Elect, Robert Shekitka, Vice President, Daniel Krantz, Treasurer, Robert Hersh, Secretary, and Walter Chinoy, Speaker of the House. The deadline for further nominations is March 12, 2004.

NJDA is requesting recommendations for the Dr. Theodore Symanski Lifetime Achievement Award. While there are no specific criteria for this award, a candidate should have achieved life membership and demonstrated outstanding service to the Association, to the profession, and to the community.

Special awards were presented at the January general meeting. Ethan Glickman, Mitch Weiner and Bob Silverstein were recognized for their consistently outstanding service with the presentation of commemorative plaques. It was kept secret until the announcement was made.

Life member certificates and pins were awarded to Don Frantz and Lee Pargot. Marvin Ladov was also acknowledged for attaining life membership status. It was a pleasure to have our president of NJDA recognize this worthy accomplishment. The list of delegates and alternates needs updating for next year.

South Brunswick High School is running a health fair March 2 and 3 (Wed. and Thurs). They are interested in having a dental and/or orthodontic display. Groups of students will visit the fair during their gym class period.

The Give Kids a Smile program was a tremendous success. Once again, the members and staff of NJDA have provided a major humanitarian service throughout the state. Many thanks to all of the dentists and staff who volunteered their time.

**Treasurer's Report**-Stephen Lawson (See full report in newsletter)

**NJDA Council Reports:**

**Annual Session**-Celi Ziemba

Please come join us in Atlantic City on June 9, 10 and 11th at the Taj Mahal. Please register early for continuing education courses before they sell out. I look forward to seeing you there.

**Peer Review**-John Fahsbender

There were two plenary hearings (the result of failed mediation). There was one case that was appealed to the state. The appeal was denied due to insufficient grounds. There is currently another case in mediation and under review.

**Committee Reports:**

**Corporate Sponsorship**-Constantine Simos

We are contacting some of the same vendors from last year for the Kokich course.

**Continuing Education**-Mark Schambra

Thus far 34 people are signed up for the Kokich course. Early registration for the Kokich course was extended to April 7th. We ask for the membership to support these reduced fee courses.

**Old Business**

Dr. Kahn suggested that we re-visit the two room format (one room for the business meeting and another for dinner) for our general meetings. This was tabled until September so that we can determine the effectiveness of the current one room format.

**New Business:**

Dr. Mark Vitale will be the new Program Chairperson for next year.  
 Respectfully Submitted, Robert Silverstein, Secretary

infect their children's mouths (DNA studies have proved this). Therefore, it is very important for parents to either have good dental health, or use the aseptic technique we all learned in microbiology while cooking (and only give air kisses to their babies).

Reports from the GKAS program indicated that a large volume of children were taken on a "field trip" to the dentist. The children were educated on good dental health, had their teeth examined and cleaned and emergency care was delivered where needed. Not only was it a fun day for the children, but NJDA was able to collect data that will help to influence our state government's future decisions regarding dental care for children.

Next year, instead of traveling to a third world country to volunteer your services to children, consider offering your help right here in New Jersey where many needy kids will greatly appreciate your help. Kids all deserve the opportunity to smile!

Nancy Villa, President

### In Memoriam

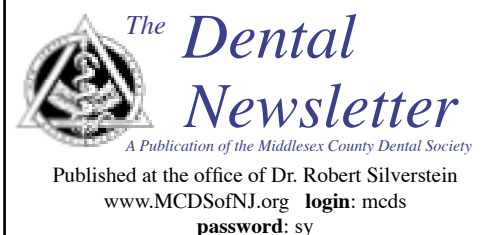
MCDS extends our condolences to MCDS Past-President Dr. William Meszaros on the passing of his wife Constance.

### Receive this newsletter electronically

For details see our web site (see below) and click on the "Of Current Interest Button".



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*The* **Dental Newsletter**  
 A Publication of the Middlesex County Dental Society  
 Published at the office of Dr. Robert Silverstein  
 www.MCDSofNJ.org **login:** mcds  
**password:** sy

Detailed Treasurer's Report  
January 31, 2004  
Stephen Lawson, DMD

(12/31/03 - 1/31/04)		
Checking	4,788.16	1,103.95
Money Market	57,485.42	57,526.92
TOTAL	62,273.58	58,630.87
P&L STATEMENT CHECKING ACCOUNT		
(12/31/03 - 1/31/04)		
INCOME		
Interest Earned	1.24	
<b>TOTAL INCOME</b>	<b>1.24</b>	
EXPENSES		
Dinner Meetings	2,237.85	
Exec comm Dinner	219.63	
Telephone	124.05	
Newsletter/Other Printing	1,103.92	
<b>TOTAL EXPENSES</b>	<b>3,685.45</b>	
<b>OVERALL TOTAL</b>	<b>-3,684.21</b>	
P&L MONEY MARKET ACCOUNT		
(12/31/03 - 1/31/04)		
INCOME		
Interest	41.50	
<b>TOTAL INCOME</b>	<b>41.50</b>	
EXPENSES		
<b>TOTAL EXPENSES</b>	<b>0.00</b>	
<b>OVERALL TOTAL</b>	<b>41.50</b>	

**Great Member Benefits:**

**MCDS Web Site** — Our web site has all of the latest MCDS news, as well as archives of past newsletters and useful links. [www.MCDSofNJ.org](http://www.MCDSofNJ.org)  
Login: mcds Password: sy  
**MCDS Video Library** — at St. Peter's Hospital. All you need is a valid ADA membership card to access the extensive video collection.



Had these people been NJDA members and had their legal problems been related to the practice of dentistry, they could have made use of **LAWLINE**, a GREAT MEMBER BENEFIT! NJDA's General Counsel, Arthur Meisel, Esq. and Assistant Counsel Patricia DeCotiis are always available to confer, at no cost, with members. If you have a question or need assistance, call Mr. Meisel at (732) 422-2730 or Patricia DeCotiis at (732) 422-2717 or send them a fax at (732) 821-1082.

**DON'T MISS THESE EXCITING  
UPCOMING MENTOR COMMITTEE COURSES  
AN EXCLUSIVE MCDS MEMBER BENEFIT**

Ethan Glickman – Chairman

The Mentor Programs for Spring 2004 that are being presented are:

Snoring and Obstructive Sleep Apnea

Dr. Richard Champagne

Thursday May 27, 2004 6:30-8:30PM  
2 CEU credits

Annual OSHA Certification Seminar

Mathew Giachetti, LifeForce USA

Thursday June 10, 2004 6:30-8:30PM  
2 CEU credits

This program satisfied the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff. Each office person trained received certification that they have been properly instructed for this OSHA regulation on Infection Control. Please note that this OSHA program offered elsewhere normally asks for a tuition fee of at least \$85. This is another great member benefit for belonging to MCDS !

**ALL DAY PROGRAM**

How to Reduce High Bites and Open Tight Contacts  
And Guarding your Patient's Occlusal Health

Dr. Robert Cowie

Wednesday June 17, 2004 9 AM-4 PM  
6 CEU credits

All programs will be held at St. Peter's Medical Center,  
New Brunswick, NJ

See the insert inside this newsletter to register for these  
Spring 2004 Seminars

**Attention: Members Seeking Associates**

As our local residency programs conclude their GPR year this June, several of our JFK and Robert Wood Johnson residents are seeking employment as general practitioners. Many of our MCDS Executive Board members are attendings at either JFK or RWJUH and can furnish references if requested for any residency graduate you are interested in. Please call or speak to MCDS President-Elect Dr. Mitch Weiner at 732-297-4900. All conversations will be kept confidential. This is being offered as both a member benefit for those seeking associates and as a recruitment/goodwill gesture for our new member dental residents.



# Highlights from the February Meeting



February Featured Speaker Dr. Harold Baumgarten (L) with Program Chairperson Dr. James Courey (R).



Dr. Bruce Huberman (R) with participants in the Dentist Shadowing Program.



Membership Rep. Dr. Scott Galkin (L) and MCDS President Dr. Nancy Villa (R) with our newest members.

## MCDS Dentists Give Kids a Smile

February 4th marked our Second Annual Give Kids A Smile program with over 1700 children treated by over 400 volunteers at over 16 sites throughout the state. Examinations, prophys, fluoride treatments, sealants and emergency dental care were just some of the procedures provided.

Our dental family was truly enriched by this humanitarian program that provided dental access to needy children. Together the dental profession has truly responded to the needs of others.

Cavan Brunsten, GKAS Chair

## Support our Sponsors!



Asteto Dental Labs and Tri-State Dental Supplies and Equipment support our General Meeting. Please patronize them before and after the meeting!

## What Happens if the Unthinkable Occurs?

Is your office Ready?  
Get Prepared Today!  
B&S CPR Instruction

Bryan Fromkin  
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BMT/PHTLS Certified  
Over 10 Years of  
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NJDA Members' Offices

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Photos taken at the Middlesex Community College site by Lori Parr

# Staff Night

Tuesday, May 18, 2004

Our Annual Evening of Entertainment and Staff Appreciation is Soon Approaching

6:00–6:30

Cocktails

6:30–9:30

Entertainment, Dinner  
and Door Prizes



A SUPER fun-filled evening of entertainment for both doctors and staff. Discount for Early Registration!!! This event is provided for ALL members, regardless of whether they bring staff members or not. In the best interest of proper organization, based upon the large turnout of this event in the past, preregistration will be a must!! A financial incentive will be provided to encourage prompt return of reservations.

## MCDS STAFF NIGHT REGISTRATION FORM

Cut-out and send check for total payable to MCDS to:  
Middlesex County Dental Society, P.O. Box 7026, East Brunswick, NJ 08816

Doctor's Name: \_\_\_\_\_

Names of Staff \_\_\_\_\_

Members: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

MCDS Member Dentists — **No Charge**    Staff: \$38/Person until 4/23    \$47/Person after 4/23

Total # of Staff Attending: Total Remittance: \_\_\_\_\_

### DR. MARK VITALE NAMED '04 -'05 PROGRAM CHAIR



Dr. Mark Vitale, an active member of the Peer Review Committee and MCDS representative to the Council on Dental Benefits, has been named MCDS Program Chair for the fall '04- spring '05 lecture series. His selection promises us a top-notch program of national and internationally known speakers that he has been diligently working on. We congratulate Dr. Vitale on his appointment and hope to make a special announcement regarding his program in the next issue.

### Children's Dental Health Month: Save the Dates

March 18, 2004 Nurses Education Night,  
NJDA building - 7 PM

April 15, 2004 Poster Contest, Old Bridge High  
School East Auditorium - 7 PM

## Computer Networking For Dental Offices

- Wired networks for digital imaging and front office software applications
- Wireless networks for home and office
- VPN solutions for remote access, 2<sup>nd</sup> office connectivity, and remote data backup
- Upgrading of existing equipment
- Installation of software updates
- Design, purchasing, and installation of computers and networks for dental offices

Contact John Murphy: 732-371-3011

## SAVE THE DATE FOR AN IMPORTANT MCDS SPECIAL EVENT- FULL DAY CE COURSE WEDNESDAY, APRIL 14, 2004 at the PINES MANOR in EDISON Featuring Internationally Known Speaker DR. VINCENT KOKICH INTERDISCIPLINARY MANAGEMENT OF ANTERIOR ESTHETIC DILEMMAS: WHEN, WHY, AND HOW?

Orthodontists, periodontists, surgeons, and restorative dentists often have pre-determined goals regarding the esthetic relationship of teeth that may differ from that of the patient. A recent study shows that lay persons may not notice certain problems (such as midline discrepancy, unequal crown length, incisal plane asymmetry, "gummy" smile, altered incisal inclination, "black" triangles, and crown width discrepancies) that dentists and Orthodontists strongly believe should be resolved. Is there a threshold level, where these discrepancies are noticed by both lay persons and dentists? Are there discrepancies that are not noticed by either dentists or lay persons and should remain untreated? If these problems are to be treated, what are the roles of the orthodontist, periodontist, and restorative dentist? How, where, and when should tooth position be altered to accommodate for future restorative dentistry? This presentation will use many clinical examples to resolve these dilemmas and describe the interaction that is necessary among clinicians to establish the ideal result for even the most difficult esthetic discrepancies. **See insert for registration.**



## HAVE YOU REGISTERED FOR OUR \$65 FULL DAY COURSE YET?

The MCDS full-day course on Wednesday, April 14th with internationally known speaker Dr. Vincent Kokich is only \$65 and is appropriate for GENERAL PRACTITIONERS, PERIODONTISTS, PROSTHODONTISTS, ORTHODONTISTS, and ORAL SURGEONS WHO PLACE IMPLANTS. This is an unbelievable member benefit offered due to the outstanding efforts of our full-day continuing education chair Dr. Mark Schambra. Mark is an MCDS past-President and put together the very successful Dr. Dennis Tarnow lecture last winter as continuing education chair. The amount of work that goes into organizing such a quality course and setting up corporate sponsors is surely deserving of widespread support from our membership. With most full day courses in the \$275 range, this course is a steal for NJDA members from other components as well, who will pay only \$125 with early registration by the deadline. We are appealing to the entire membership to not only come out and support this course yourselves, but also to invite one or more NJDA-member friends from other components...you'll be doing them a favor as Dr. Kokich is regarded as one of the countries top speakers. SEND IN YOUR REGISTRATION NOW!!!

## MCDS NOMINATIONS 2004-2005

### MCDS OFFICERS

President - Elect	Ross Kline
Vice - President	Steve Lawson
Treasurer	James Courey
Secretary	Robert Silverstein

### ADA DELEGATE

Joel Leizer

### ADA ALTERNATE DELEGATE

Peter Clemente

### NJDA TRUSTEE

Richard Kahn

### NJDA ALTERNATE TRUSTEE

Nacy Villa

### NJDA DELEGATES

Mitch Weiner (Chair)	George McLaughlin
Cavan Brunsdn	James Courey
Peter DeSciscio	Robert Silverstein
Bruce Huberman	Arnold Rosenheck

Richard Kahn	Ross Kline
Daniel Krantz	Nancy Villa

Joel Leizer

### NJDA ALT. DELEGATES

Robert Ashmen	Joe Perlmutter
Peter Clemente	Maya Prabhu
Phil Engel	Ira Rosen
Joseph Fertig	Constantine Simos
Ethan Glickman	Mark Vitale
Mark Schambra	Araceli Ziemba
Steve Lawson	

### APPOINTMENTS AND SUCCESSION

#### ADPAC

Peter DeSciscio

#### Program Chairperson

Mark Vitale

#### PRESIDENT

Mitch Weiner



Hear It... Talk About It...  
Experience It... See It...



# At The 2004 NJDA Annual Convention

## 2004 PRELIMINARY ROSTER OF SPEAKERS

Wednesday, June 9, 2004    Thursday, June 10, 2004    Friday, June 11, 2004

**Dr. Paul Homoly**  
*Practice Management*

**Dr. Marvin Berman**  
*Pedo*

**Dr. Fred Bell**  
*Implants*

**Ms. Anne Spolarich**  
*Pharmacology & Premedication*

**Mr. Eugene Kutcher & Dr. Carolyn Breen**  
*Practice Management*

**Ms. Tracy Marsh**  
*Ergonomics*

**Dr. Noah Chivian**  
*Endo*

**Dr. Tom Balshi**  
*Prosthodontics & Restorative*

**Mr. Joe Lancelotti**  
*Marketing Your Practice*

**Ms. Carol Jahn**  
*Perio Therapy & Compliance*

**Ms. Scarlett Donnarumma**  
*Patient Education*

**Dr. Bruce Small**  
*Restorative*

**UMDNJ Symposium—  
Dr. Arnold Rosenheck**  
*Oral Pathology*

**Dr. Lawrence Dobrin**  
*Child Abuse*

### ATTENDEES

General Practitioners  
Specialists  
Assistants  
Hygienists  
Office Staff  
Exhibitors  
Guests

### ATTRACTIONS

**FREE REGISTRATION**

**FREE CE Credits** by participating in  
Essays, Table Clinics, State Board Meeting, Vendor Product Demo

**FREE Exhibitors Welcome Reception**

**Door Prizes**

**Meet the Dental Students & Residents**

**Guest Programs**

**Celebrity Speaker**

**Over 140 Exhibitors** featuring the latest in dental treatments and products  
**Silent Auction** benefiting Special Olympics New Jersey  
**President's Reception & Dinner Dance**  
**Joint Luncheon—UMDNJ Alumni, American & International Colleges of Dentists**  
**House of Delegates Meeting**

For further information, please call the NJDA Director of Meetings & Events at (732) 821-9400

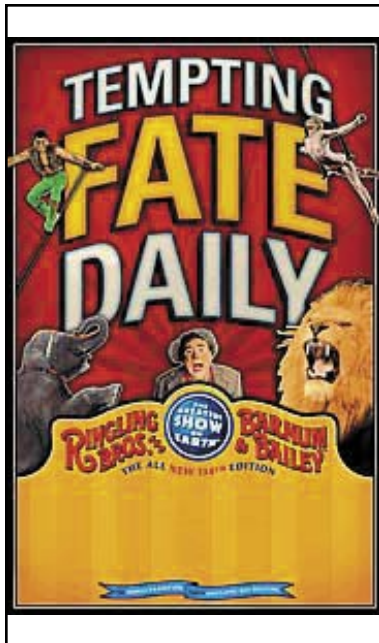
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New Jersey Dental Assistants' Association  
New Jersey Dental Hygienists' Association

**NJDA**  
New Jersey Dental Association

**June 9-11**  
Trump Taj Mahal Casino Resort  
Atlantic City, NJ





NJDA Family Day  
At the Circus!

Sunday,  
March 7, 2004

“The Greatest  
Show on Earth”

at the

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Celebrate

Children’s

Dental Health!

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## Middlesex County Dental Society Councils and Committees

### – NJDA COUNCIL REPRESENTATIVES –

Joel Leizer ..... ADA Delegate .....254-7733	Joseph Fertig ..... Judicial Council.....940-1111
Peter Clemente ..... ADA Alternate Delegate .....985-1666	Scott Galkin ..... Membership.....750-2600
Peter DeSciscio ..... ADPAC.....826-1530	Richard Kahn..... NJDA State Trustee .....828-6622
Araceli Ziemba..... Annual Session.....297-0588	Joseph Perlmutter ..... NJDA Alt. State Trustee .....846-6366
Daniel Krantz ..... Dental Benefits (Chair).....469-8083	John Fahsbender ..... Peer Review.....356-1313
Mark Vitale..... Dental Benefits .....494-7575	Ethan Glickman..... Relief .....572-4244
Robert Ashmen..... Dental Education .....846-6366	
Harmon Katz ..... Governmental Affairs.....246-2284	

### – MCDS COMMITTEE CHAIRPEOPLE –

Ira Rosen ..... Budget and Finance.....422-7440	Constantine Simos..... Corporate Sponsorship .....247-8083
Cavan Brunsten ..... Children's Dental Health Mo....679-2323	Ethan Glickman..... Mentor .....572-4244
Mark Schambra ..... Continuing Education.....846-6366	Cavan Brunsten ..... Special Olympics.....679-2323

See our website for a complete list of Board Members and their contact information



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109 Livingston Ave, New Brunswick, NJ 08901

Tel: 732-247-8083 • Fax: 732-247-8100

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Layout Editor:	Dr. Robert Silverstein	732-846-8686
Website Editor:	Dr. Robert Silverstein	732-846-8686
President:	Dr. Nancy Villa	732-679-2323
President Elect:	Dr. Mitchell Weiner	732-297-4900
Vice President:	Dr. Ross Kline	732-651-8470
Treasurer:	Dr. Steve Lawson	908-753-6060
Secretary:	Dr. Robert Silverstein	732-846-8686
Program Chair:	Dr. James Courey	732-422-7440

MCDS Executive Secretary Marlene Glickman 732-238-1255

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.