



NJDA Family Day
At the Circus!

Sunday,
March 9, 2003
"The Greatest
Show on Earth"
at the
Continental Arena!
Celebrate
Children's
Dental Health!

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Middlesex County Dental Society Councils and Committees

– NJDA COUNCIL REPRESENTATIVES –

Araceli Ziemba..... Annual Session.....297-0588	Raj Lall..... Long Range Planning.....246-2284
Daniel Krantz Dental Benefits (Chair).....469-8083	Maya Prabhu New Dentists246-2284
Mark Vitale..... Dental Benefits494-7575	Joel Leizer ADA Delegate254-7733
Peter DeSciscio Dental Education826-1530	Peter Clemente ADA Alternate Delegate985-1666
Joseph Fertig Judicial Council.....940-1111	Richard Kahn..... NJDA State Trustee828-6622
Harmon Katz Governmental Affairs.....246-2284	Joseph Perlmutter NJDA Alt. State Trustee846-6366
Anna Pollatos Membership.....545-4465	
John Fahsbender..... Peer Review.....356-1313	
Peter DeSciscio ADPAC.....826-1530	
Ethan Glickman..... Relief.....572-4244	

– MCDS COMMITTEE CHAIRPEOPLE –

Mark Schambra Continuing Education.....846-6366	Ethan Glickman..... Mentor 572-4244
Ross Kline Corporate Sponsorship651-8470	Cavan Brunsten Children's Dental Health Mo... 679-2323
Jeff Chustkie Corporate Sponsorship271-1220	Cavan Brunsten Special Olympics..... 679-2323

See our website for a complete list of Board Members and their contact information



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E-7 Brier Hill Ct. • East Brunswick, NJ 08816

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MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.

General Meetings 2002-2003

Program Chairperson
Dr. Araceli Ziemba

February 18, 2003

Dr. John West
"The Total Endodontic Experience"

Sy Symanski Memorial Lecture

March 18, 2003

Dr. James Jacobs
"Esthetic Perio: Setting the
Foundation for a Beautiful Smile"

April 15, 2003

Dr. Paul Homoly
"Speaking of Dentistry: Building
Professional Speaking Skills"

May 20, 2003
STAFF NIGHT

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... Bruce Huberman



Who's on Deck?

As I sat in the last House of Delegates Meeting on January 22nd I had time to reflect on my involvement with organized dentistry, the state of our society and the vitality of our state association. I have been a member of organized dentistry since joining the ranks of private practice in 1992. In retrospect, I was given sound advice from a few colleagues at that time that I should become active within my local component.

Ten years later I'm honored to serve as your president. When I looked around the room at the Pines at all the delegates and officers throughout the state I realized how fortunate we are to have a sound body of individuals who represent us who are genuinely looking out for our best interest. My immediate next thought after listening to a

Please turn to Page 2

GENERAL MEETING – Tuesday, February 18, 2003

THE PINES Route 27 • Edison, NJ

Registration.....	6:00
Business Meeting and hors d'oeuvres.....	6:30
Dinner & Speaker.....	7:00

The Total Endodontic Experience
Featured Speaker: Dr. John West

Dr. West is founder and director of the CENTER FOR ENDODONTICS™... "Pioneering New Possibilities in Endodontics" in Tacoma, Washington. He currently serves as a trustee of the American Association of Endodontists Foundation, has served on the Educational Affairs Committee and Committee on Dental Care and Clinical Practice for the AAE, and is an international lecturer and teacher. Dr. West is a member of the American Academy of Esthetic Dentistry and the International College of Dentists. Dr. West is an editorial board member of The Journal of Esthetic and Restorative Dentistry and scientific editor for Boston University's Communiqué. He is Affiliated Associate Professor at the University of Washington School of Graduate Endodontics and Clinical Instructor at Boston University Henry M. Goldman School of Dental Medicine, where he earned the 1995 Distinguished Alumni Award. He was senior author of "Cleaning and Shaping the Root Canal System" in Cohen and Burns' 1994 Pathways of the Pulp, is a contributing author to the 1995 edition of Goldstein and Garber's Complete Dental Bleaching, and co-authored "Obturation of the Radicular Space" with Dr. John Ingle, in the 1994 and 2002 editions of Ingle's Endodontic Text. Dr. West maintains a private practice in Tacoma, Washington.



The Total Endodontic Experience seminar will give you both the tools and the direction you need to seize endodontic's new opportunities. Dr. John West will show you exact clinical practices and specific techniques that are bringing dentists richer professional and personal rewards coupled with superior patient outcomes.

MCDS Board of Trustees Report

-January 14, 2003-

Attendance: Brunnsden, Clemente, Fahsbender, Galkin, Kahn, Kline, Krantz, Lawson, Perlmutter, Pollatos, Schambra, Silverstein, Simos, Villa, Vitale, Weiner, Ziemba

Acceptance of Minutes-11/12/02-vote unanimous.

President's Report-N. Villa for B. Huberman

- Welcome to Constantine Simos and Scott Galkin who are joining our Executive Board.
- Next week at the NJDA Officer's Night, we will start with a cocktail party rather than the business meeting in order to allow our members some time to socialize with our leaders. The following Life Members will be honored: Donald Bershtein, Stanley Cohen, Saul Frechtman, Leon Friedman, Paul Gilbert, Harmon Katz, David Moss, Bernard Orłowski, Thomas Paterniti, Steven Sklans, and Marvin Solomon.
- There is a special House of Delegates meeting scheduled for Wed. Jan. 22 at the Pines a 10AM.
- NJDA's Smoking Cessation Program turned out great and will be used as a template for a national program.
- The Dental Shadowing Program is off the ground. Bill Fromkin is working with Greg Sobol, the president advisor at Rutgers.
- The Dinner Dance is coming up on Saturday, March 22, 2003.
- We wanted to address the issue of possibly eliminating the position of Secretary since Marlene has become our Executive Secretary. We will discuss this at our next meeting.
- Excel Berger lab sponsored a course at Robert Wood Johnson with Dr. Robert Cowie who spoke on restorative dentistry and case acceptance. We may want to consider a similar program in the future through the Mentor Committee.
- The Pines Manor has offered us a small area for our projector, name badges, etc. We will measure the space and purchase a container with a lock.
- The Dr. Tarnow course is coming on Friday, February 21, 2003.
- Bob Silverstein is organizing the program on Thumb Sucking on Wed. May 21st at St. Peter's.

Treasurer's Report-R. Kline

See full report in newsletter

Editor's Report-M. Weiner

- The list of life members this year was more than twice as long as in previous years and there was very little advanced noticed, leaving the editors scrambling to accommodate and condense so many biographies in a single issue. It was emphasized that the list of life members for a given year should be given to the program chairperson and the editors as soon as possible (Sept./ Oct.) so that there is an adequate amount of time to procure the biographies and block out space for them in the January issue of the newsletter.
- We will begin putting teasers for staff night in the Feb. issue (space permitting) along with ads for the dinner dance and a final ad for the Tarnow course.

Program Chairperson Report-A. Ziemba

We are looking forward to the upcoming Dinner Dance for MCDS members on March 22, 2003. Details about this exciting event will appear in upcoming newsletters.

NJDA Trustee Report-R. Kahn

See full report in newsletter under NJDA Noteworthy News

Special Olympics-C. Brunnsden

We are looking for donations for the Silent Auction taking place on June 11-13 at the Annual Session. The money raised will be used for the benefit of the Special Olympics. For donations, please contact Cavan Brunnsden @ 732-679-2323

NJDA Council Reports:

Annual Session-A. Ziemba

Plan ahead and save the date:

- Annual Session will be held June 11-13, 2003 in Atlantic City at the Taj Mahal.
- UMDNJ Dental Alumni Luncheon will be held Wednesday, June 11, 2003.
- Free continuing education courses will be offered.

Children's Dental Health-C. Brunnsden

• Give Kids A Smile is a national day of giving sponsored by the American Dental Association. On Friday, February 21, 2003, all across America, needy children will

proposed bylaws change was that my peers were generally older (chronologically). Not to take anything away from their knowledge and wisdom but they will not be our leaders forever.

In order for our profession to continue to thrive we need to stay steps ahead and be proactive rather than reactive. Therefore, we need the tools to accomplish this. Not only do we need new members to join the ranks, but we need existing members to join executive boards and eventually become our professions future leadership. Fortunately, we've had four new members recently join our executive board. Dr.'s Mark Vitale, Scott Galkin, Jim Courey and Constantine Simos make a fine addition to what already is a phenomenal group of individuals. It makes the job of the president a lot smoother when you can receive guidance from experienced past leaders and dedicated individuals. I hope in ten years from now that when I read our newsletter that the future president will be able to report on how our profession remains strong and vibrant as it is today.
Respectfully submitted,
Bruce A. Huberman DMD

In Memorium

MCDS extends its condolences to Dr. Harmon Katz, Past NJDA and MCDS President, on the passing of his father.



The **Dental**
Newsletter

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein
www.MCDSofNJ.org **login:** mcds
password: sy

NJDA Noteworthy News

PRESIDENT'S REPORT

Give Kids a Smile Program is moving forward and expected to service over 800 children on 2/21/03.

EXECUTIVE DIRECTORS REPORT

The dues collected through the November 2002 financial statement is \$1,626,345 while the 2002 budgeted amount is \$1,624,135. This is the first time that NJDA has collected more in revenue than the budgeted amount for a given year. NJDA has hired a new director of governmental affairs, Robert Schultz, after receiving over 30 resumes.

NEW BUSINESS

The bylaws will be changed to reflect that there is no provision to replace a president-elect since the president is a non-voted position. Due to the resignation of president-elect John Graeber, the bylaws change must be implemented. If the bylaws change goes through, Jeff Rempell will be new president-elect and Bob Shekitka will be running for Secretary. If the bylaws change goes through, Bob Hersh will be running for treasurer. If not, he will withdraw.

Attention: Members Seeking Associates

As our local residency programs conclude their GPR year this June, several of our JFK and Robert Wood Johnson residents are seeking employment as general practitioners. Many of our MCDS Executive Board members are attendings at either JFK or RWJUH and can furnish references if requested for any residency graduate you are interested in. Please call or speak to MCDS Vice- President Dr. Mitch Weiner at 732-297-4900. All conversations will be kept confidential. This is being offered as both a member benefit for those seeking associates and as a recruitment/goodwill gesture for our new member dental residents.

Give Kids a Smile!

For the past 50 years, the American Dental Association has celebrated Children's Dental Health in the month of February. On Friday, February 21, 2003, all across America, needy children will have an opportunity to start on the road to a lifetime of great smiles. Give Kids A Smile, a national day of giving, sponsored by the American Dental Association, is just one way that ADA volunteer dentists go out of their way to support their community. Tooth decay is the single most common chronic childhood disease. According to the "Oral Health in America Report", by former Surgeon General, Dr. David Satcher, 25% of low-income children have not visited a dentist before they start kindergarten. The ADA is addressing this issue by creating "Give Kids A Smile". The New Jersey Dental Association and New Jersey Dental School have joined together to establish six volunteer dental sites throughout New Jersey where low-income, needy children, may receive free dental care. Preventive dental care instruction, oral hygiene materials, as well as toothbrushes and floss, sealants, emergency dental care and professional guidance are just a few of the services that will be provided. The sites selected include Newark, Sussex, Stratford, Haddon Heights, Cronin, and Jefferson Township. At each site, volunteer dentists, staff, and associated dental health care professionals will be ready, willing and able to support our effort to help children smile.

Please contact Cavan Brunnsden at (732) 679-2323 for more details on how you can help to "Give Kids a Smile".

Caribbean Cruise



Aboard Carnival
Cruise lines
Carnival Legend

Featuring:

Dr. Harvey Perlow of NYC
Facial Esthetics in Dentistry
Aug 17-25, 2003
(St. Thomas, San Juan & Tortola)
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FOCUS ON DENTISTRY

2003 NJDA Annual Convention

June 11-13
TRUMP TAJ MAHAL CASINO RESORT
ATLANTIC CITY

Sponsored by the
New Jersey Dental Association
 New Jersey Dental Assistants' Association
 New Jersey Dental Hygienists' Association

Our plans are coming together and our expectations are high. This year's programs are designed for the entire practice addressing complex clinical, lifestyle, and management issues.

Jimmy Buffet Themed Cocktail Reception
Opening Day in the Exhibit Hall

Lunch & Lecture with Dr. Joyce Brothers

Silent Auction Benefiting
Special Olympics New Jersey

ATTENDEES
 General Practitioners
 Specialists
 Assistants
 Hygienists
 Office Staff
 Exhibitors
 Guests

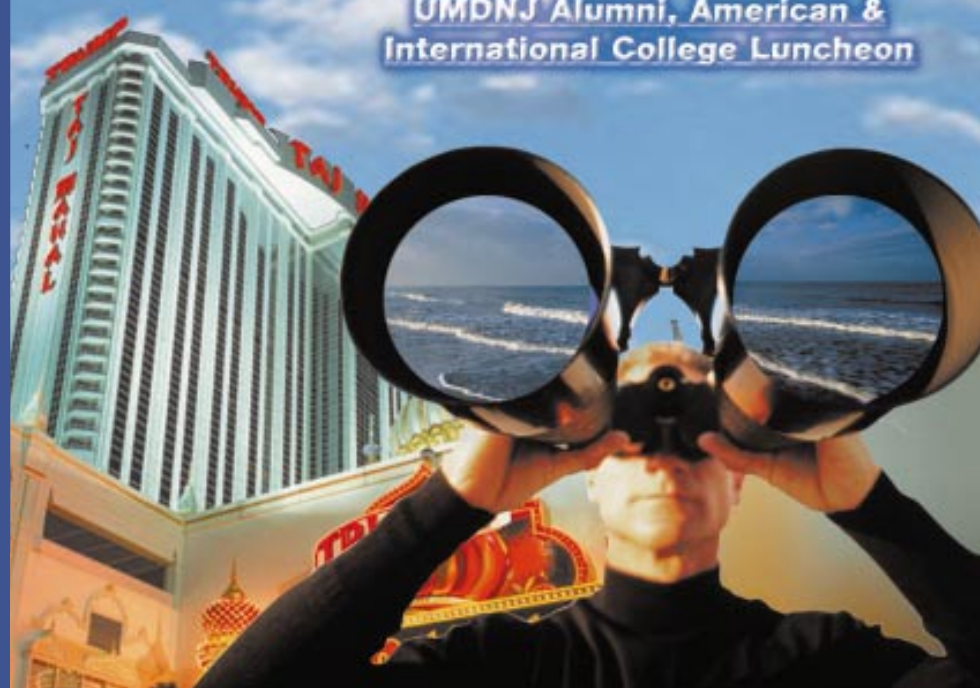
House of Delegates Meeting
NJ State Board of Dentistry
UMDNJ Alumni, American & International College Luncheon

ATTRACTIONS

- Free CE Credits—Table Clinics & Essays
- Vendor Product Demonstration
- Exhibitor Coupon Book
- Door Prizes
- Meet the Dental Students—Tomorrow's Dentists
- Student Contests
- One **Free** Registration to the GNYD Meeting
- One **Free** Registration to the Yankee Dental Meeting
- One **Free** Registration to the ADA Annual Meeting
- Extended Exhibit Hours
- Guest Programs

SPEAKERS

- | | |
|-------------------------|------------------------|
| Dr. James Braun | Ms. JoAnne Guernlin |
| Dr. Gwen Brown | Dr. Bob Jaffin |
| Dr. Noah Chivian | Dr. Karl Koerner |
| Ms. Jennifer Clendaniel | Dr. Akshay Kumar |
| Dr. Robert Cowie | Ms. Theresa Lennon |
| Dr. Cecile Feldman | Ms. Brenda Martin |
| Dr. David Frederick | Dr. William Mopper |
| Dr. Martin Giniger | Ms. Marie Perno Goldie |
| Ms. Ann Giova | Mr. Joel Weintraub |



Detailed Treasurer's Report

January 6, 2003
 Ross Kline, DMD

Checking	(11/6/02)	(1/6/03)
Money Market	13,894.35	10,835.90
TOTAL	75,688.69	72,822.05
P&L STATEMENT CHECKING ACCOUNT (11/6/02-1/6/03)		
INCOME		
Interest		17.29
Cont. Educ.		3,910.00
Corp Spon-news1		1,000.00
Dinner Dance Fund		340.00
Dues		1,161.77
Mentor Comm		180.00
TOTAL INCOME		6,609.06
EXPENSES		
Mentor Committee		3,047.74
Dinner Dance		1,000.00
Dinner Meetings		2,129.95
Executive Secretary		864.00
Postage		237.35
Exec Comm Dinner		228.00
Donations		600.00
Memorials and Gifts		100.00
Insurance		390.63
Name Badges		107.49
Newsletter/Printing		789.61
Office Supplies		10.00
Telephone		137.74
Taxes		25.00
TOTAL EXPENSES		9,667.51
OVERALL TOTAL		-3,058.45
P&L MONEY MARKET ACCOUNT (11/6/02-1/6/03)		
INCOME		
Interest		191.81
TOTAL INCOME		191.81
EXPENSES		
No Activity		0.00
TOTAL EXPENSES		0.00
OVERALL TOTAL		191.81

Great Member Benefits:

MCDS Web Site — Our web site has all of the latest MCDS news, as well as archives of past newsletters and useful links. You can reach the site at <http://www.MCDSofNJ.org>
 Login: mcds Password: sy
MCDS Video Library — at St. Peter's Hospital. All you need is a valid ADA membership card to access the extensive video collection.
Lawline — Lawline — Remember LAWLINE if you have a legal question related to your dental practice. As a continuing member benefit, NJDA's General Counsel, Arthur Meisel, Esq. and Assistant Counsel Patricia DeCotiis are always available to confer, at no cost, with members. If you have a question or need assistance, call Mr. Meisel at (732) 422-2730 or Patricia DeCotiis at (732) 422-2717 or send them a fax at (732) 821-1082.

MCDS Board of Trustees Report

Continued from page 2

have an opportunity to start on the road to a lifetime of great smiles. See additional information in this newsletter.

- NJDA Family Day at the circus will be on Sunday, March 9, 2003 at the Continental Arena. Look for details in upcoming newsletters.
- Dental Benefits-M. Vitale**
- CRP Statistics were reviewed. 100 complaints were dealt with between January 1, 2002 through October 31, 2002. Aetna representatives were telling dental offices that single extractions needed to be submitted to the medical plan first. NJDA staff contacted Aetna and the matter was corrected. Aetna representatives were in error.
- The COB issue with MetLife was resolved. The Department of Banking and Insurance indicated that NJDA's interpretation of the COB regulation is correct and MetLife is incorrect.
- NJDA requested of the ADA that they consider in CDT-5 a CPT medical code that may be used for procedures frequently covered by medical insurance (e.g., sleep apnea appliance, TMD therapy, extraction of third molars).
- NJDA sent a letter to State Health Benefits Program requesting that predetermination not be required.
- A new ADA claim form goes into effect January 1, 2003.
- Benefit exclusions for family members is fairly standard in both medical and dental plans. The ADA has a long standing policy opposing this type of exclusion.
- ADA Council on Dental Benefits is reviewing Delta Dental Processing Policies between a prophylaxis and scaling and root planning.
- Direct Reimbursement Campaign was reviewed.
- NJDA is reviewing Americhoice Medical contract as Americhoice was reversing previous payments for treatment.

Membership-A. Pollatos

The Council on Membership will try to increase membership by personally inviting non-members to join us at our monthly General Meetings and also encourage non-active members to attend these meetings as well.

Peer Review-J. Fahsbender

Peer Review cases have been undertaken. Two were mediated in favor of the patients. One case is still in mediation. One state appeal is underway.

MCDS Committee Reports:

Mentor-E. Glickman

We have one additional Mentor Program for 2002-2003 being presented: Case Acceptance-Complete Dentistry - Wed. April 16, 2003 Dr. Homoly Dr. Homoly will be presenting a one-hour program at our monthly MCDS meetings on the third Tuesday at the Pines Manor. The following Wednesday morning he will be presenting his full five (5) hour course at the Clarion Hotel, which is near the Pines Manor. Due to the incredible support from sponsors, we will be able to offer this program to our members at no cost! The only fee to our members will be for their staff to cover the cost of breakfast. We have promoted this program to NJDA members and non-MCDS dentists at a reasonable fee.

New Business

We discussed the consolidations of the higher educational system of New Jersey into two main campuses and one minor (Newark, New Brunswick, Camden). The goal is to create a more unified university system that supports and encourages greater sharing. Respectfully Submitted, Steve Lawson

NOT JUST ANOTHER DINNER DANCE...

MCDS PRESENTS

THE GALA BALL

SATURDAY, MARCH 22nd 7PM-MIDNIGHT

BLACK TIE

THE MANOR in WEST ORANGE

\$110/COUPLE

INCLUDING 5 HOUR OPEN BAR,
LIVE BAND, & DINNER

LOOK FOR INVITATIONS

TO COME IN THE MAIL SOON!!!



Highlights from the January Meeting



NJDA President Dr. Maxine Feinberg and MCDS President Dr. Bruce Huberman honor Dr. Daniel Krantz for his many years of dedication and outstanding service as NJDA Trustee.



NJDA President Dr. Maxine Feinberg honors MCDS President Dr. Bruce Huberman with his President's Plaque honoring his commitment and service as our MCDS 2002-'03 President.

NJDA and MCDS Congratulate our 2003 Life Members

(presentations by NJDA President Dr. Maxine Feinberg and MCDS President Dr. Bruce Huberman)



Dr. Donald Bershtein



Dr. Stanley Cohen



Dr. David Frechtman accepts the certificate for his father Dr. Saul Frechtman



Dr. Paul Gilbert



Dr. Thomas Paterniti



Dr. Marvin Solomon

NJDA informs us of the latest developments



Dr. Maxine Feinberg, NJDA President



Dr. Jeffrey Rempell, NJDA President-Elect



Mr. Arthur Meisel, Esq., NJDA Executive Director and General Counsel

Middlesex County Dental Society is pleased to present:

A Day with Dr. Dennis Tarnow: "Controversies and Innovations in Implant Dentistry"

Friday, February 21st, 2003, 8:30 a.m. to 4:30 p.m.
at the Pines Manor



Dennis P. Tarnow: presently Professor and Chairman of the Department of Implant Dentistry at New York University College of Dentistry. He is also Professor of Periodontics and Prosthodontics at New York University College of Dentistry. Dr. Tarnow has a certificate in Periodontics and Prosthodontics and is a Diplomate of the American Board of Periodontology. He has a private practice in New York City. Dr. Tarnow has published numerous articles on perio-prosthodontics and implant dentistry and has lectured extensively both in the United States and abroad.

Course Outline

Implant dentistry is continuously evolving into a more predictable form of therapy. New and innovative techniques now allow for better esthetics and greater patient comfort. This course will present the most up-to-date information available as it relates to the following questions:

- Should osseointegrated implants be splinted to natural teeth?
- Are H.A. coated implants superior to pure titanium implants?
- How to attain ideal esthetic single tooth restorations.
- What styles of occlusion should be used with implant supported bridges?
- Should you use porcelain, acrylic, or metal occlusal surfaces?
- What type of temporization is best before and after implant placement?
- What are the periodontal considerations around implants?
- How do implants affect treatment planning for the advanced perio-prosthetic case?
- Surgical techniques and histological evaluation of the sinus lift procedure.
- Treating the serial extraction case.
- When do we extract a tooth and place an implant.
- Do we need attached gingiva for long term implant survival?
- The interdental papillae problem between implants.
- Use of chin blocks for ridge augmentation.
- Grafting of extraction sockets – Does it help?
- Immediate vs. Delayed Socket Placement.
- Absorbable vs. Non-absorbable Membranes.
- Can we treat ailing implants successfully?
- Is cementable or screw retained bridgework better?
- Is age or osteoporosis a risk factor for implants?
- Is smoking a risk factor for implants?
- Can we immediate load implants?
- Can we use transitional implants for fixed provisionals?
- Can we load implants earlier?

See our web site for a registration form (follow the links for CE Courses).

Children's Dental Health Month: Save the Dates

March 18, 2003 Nurses Night, The East Brunswick Chateau- 7 PM
April 15, 2003 (tentative) Poster Contest, Old Bridge High School East Auditorium- 6:30 PM