

WISER MANAGEMENT

- Specialists In Transition Planning
- Associations, Partnerships, and Mergers Established
 - Comprehensive Practice Valuations
 - Practice Sales
 - Advanced Practice Management Technology

Personal Contact and Confidentiality Guaranteed

Please Call **GARY WISER, DMD, MS, MBA** and
 John P. Little, DMD, JD, MPA
(609) 259-8850
 — Or Toll Free —
1-888-22 WISER

SAVE THE DATE for an MCDS Special Event!

FRIDAY FEBRUARY 21st,
2003
at the Pines Manor
AN MCDS FULL DAY
COURSE

"Controversies and Innovations
in Implant Dentistry"
Dr. Dennis P. Tarnow
Professor and Chairman of the
Department of Implant Dentistry at
NYU College of Dentistry



Middlesex County Dental Society Councils and Committees

– NJDA COUNCIL REPRESENTATIVES –

Araceli Ziemba..... Annual Session 297-0588	Peter DeSciscio ADPAC 826-1530
Robert Silverstein Communications 846-8686	Ethan Glickman Relief 572-4244
Daniel Krantz Dental Benefits 469-8083	Raj Lall Long Range Planning 246-2284
Peter DeSciscio Dental Education 826-1530	Maya Prabhu New Dentists 246-2284
Bruce Huberman Dental Health (Chair) 738-6555	Joel Leizer ADA Delegate 254-7733
Richard Kahn Insurance (Chair) 828-6622	Peter Clemente ADA Alternate Delegate 985-1666
Joseph Fertig Judicial Council 940-1111	Daniel Krantz NJDA State Trustee 469-8083
Harmon Katz Governmental Affairs 246-2284	Joseph Perlmutter NJDA Alt. State Trustee 846-6366
Anna Pollatos Membership 545-4465	
John Fahsbender Peer Review 356-1313	

– MCDS COMMITTEE CHAIRPEOPLE –

Mark Schambra Continuing Education 846-6366	Ethan Glickman Mentor 572-4244
Ross Kline Corporate Sponsorship 651-8470	Cavan Brunsten Children's Dental Health Mo. .. 679-2323
Jeff Chustkie Corporate Sponsorship 271-1220	Cavan Brunsten Special Olympics 679-2323

See our website for a complete list of Board Members and their contact information



Business Editor: Dr. Ross Kline

E-7 Brier Hill Ct. • East Brunswick, NJ 08816

Tel: 732-651-8470 • Fax: 732-651-8033

- Emeritus Editor: Dr. Theodore Symanski (1898-1998)
 Content Editor: Dr. Mitchell Weiner 297-4900
 Layout Editor: Dr. Robert Silverstein 846-8686
 Website Editor: Dr. Robert Silverstein 846-8686
 President: Dr. Peter DeSciscio 826-1530
 President Elect: Dr. Bruce Huberman 738-6555
 Vice President: Dr. Nancy Villa 679-2323
 Treasurer: Dr. Ross Kline 651-8470
 Secretary: Dr. Mitchell Weiner 297-4900

MCDS Executive Secretary: Marlene Glickman 238-1255

P.O. Box 7026 East Brunswick NJ 08816

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.

General Meetings 2001-2002
 Program Chairperson
 Dr. Steve Lawson

May 21, 2002

ANNUAL STAFF NIGHT

This year's theme
will again be a

**CASINO NIGHT
at the Pines**

Registration form on page 7

**See Important Registration
Insert Inside this
Newsletter Concerning
Upcoming Mentor
Courses**

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... Peter DeSciscio



Hello... I must be going

Although one would think that this being my final Presidents Message for the Middlesex County Dental Society it would be the easiest to write. But alas one would be incorrect. This message is met with bitter-sweet feelings since although writing a message monthly on a deadline (thanks Bob and Mitch for your patience) is a somewhat arduous task, I enjoy writing for my audience: you. You the members of Middlesex County Dental Society, the other components and the officers and staff of the New Jersey Dental Association have given me the motivation to come up with some commentary on a topic that I hope was interesting or at least timely and current. I really enjoyed writing the messages and sharing my thoughts and ideas with you. Please join us for this years Staff Appreciation Night. This is an

Please turn to Page 2

STAFF NIGHT – Tuesday, May 21, 2002

THE PINES, Route 27, Edison

Registration and Cocktails begin at 6:00 PM

Dinner & Festivities begin at 6:30 PM

Raffle Drawing at 9:30 PM



STAFF NIGHT — A Deserving Tribute

As we gather this month to honor our respective staffs for their contribution to our success, we should reflect on how each separate staff person is so vital to the practice as a whole. Any practitioner who forgets the vital function of a staffperson is clearly reminded of it when he/she calls in sick and we are left to perform his/her functions on top of our treatment duties.

In an age where loyalty to an employer in the marketplace is becoming nonexistent, many of us are blessed with employees who will go to the end of the earth for us because they believe in us and we have made them feel a vital part of our business. For these staff members who show unyielding loyalty to us during inevitable hard times, this night of tribute is deserving. As our practices are extensions of ourselves, so too are our staffs extensions of our families. There is no doubt that they see sides of us only our immediate family members know about.

We hope that you make every effort to honor your staffs by attending this special event.

MCDS Board of Trustees Report

-April 9, 2002-

Attendance: Bloom, Brunsdn, Chustckie, DeSciscio, Glickman, Huberman, Kahn, Kline, Lawson, Leizer, Prabhu, Pollatos, Rosen, Schambra, Silverstein, Villa, Weiner, Ziemba

Acceptance of Minutes-3/12/02-vote unanimous.

President's Report-P. DeSciscio

- We received an application for the Access Recognition Award
- On Monday, May 6th, Michelle Miller, who is graduating from Middlesex County College's Hygiene School, will receive an award for achieving the highest class GPA.

Content Editor's Report-M. Weiner

- We will begin promoting our next full day course, which will be presented by Dr. Dennis Tarnow in February 2003, starting with the April 2002 newsletter
- The March 2002 issue of our newsletter was sent to non-members to show the benefits of membership in MCDS

• In order to receive the \$36 per staff charge, payment must be received before 4/26/02. After that date the charge will be \$42 per staff member

ADPAC Report-P. DeSciscio

NJDA PAC Night at the Races Fund Raiser will take place at the Pegasus at the Meadowlands Raceway on Wed., April 24, 2002. This is our fundraiser and we need member support

Special Olympics-C. Brunsdn

NJDA/NJ Special Olympics Silent Auction – Wed. 6/12/02 – Thurs. 6/13/02. Proceeds will benefit NJ Special Olympics. Last year's auction raised \$12,000 as a direct response from our members. This year we are seeking contributions to enable us to have an even greater success. Please consider making a donation or contribution.

Contact: Chairpersons Dr. & Mrs. Carmine LoMonico at 973-228-3380

NJDA Council Reports:

Annual Session-A. Ziemba

Plan ahead and save the date:

- Annual Session will be held June 12th –14th in Atlantic City at the Taj Mahal.
- There will be a free Wine & Cheese Party on Wednesday, June 10th
- UMDNJ Dental Alumni Luncheon on Wednesday, June 10th
- The fabulous Greaseband will perform at the President's Dinner Dance on Thurs. June 13, 2002.

• Lecture schedule headliners:

1. Dr. Stanley Malamed – Wed. June 12th
2. Dr. Karl Leinfelder & Dr. Paul Des Jardins – Thurs. June 13th
3. Dr. Fotinos Panagakos – Fri. June 14th

Children's Dental Health-C. Brunsdn

Over 300 children have been selected to represent their schools at this year's Awards Ceremony. A special dental health stage show, awards and raffle will honor these children and their families at the East Brunswick High School on Thursday, May 14, 2002 at 7:00 pm

Membership-A. Pollatos

The next Council on Membership Meeting will be held on Thursday, April 11, 2002

MCDS Committee Reports:

Corporate Sponsorship-J. Chustckie

We will have two sponsors at the April General Meeting at the Pines Manor. (Americus Dental Laboratory and OrthoCad Company).

Mentor-E. Glickman

The Mentor Programs for Spring 2002 that are being presented are:

- What Makes An Effective Leader – Thursday, April 11, 2002
- Two Annual OSHA Seminars – Thursday, April 18, 2002 and June 20, 2002
- Using Feng Shui to enhance our Dental Practices – Thursday, May 9, 2002

More information about the seminars are in this May MCDS Newsletter

We were very fortunate to have Theresa Martinez speak to the 34 members who attended on Thursday, April 11, 2002 on "What Makes An Effective Leader"

Please turn to Page 3

Presidents's Message – Continued from Page 1

opportunity to join with colleagues and their staffs for an evening of good food, fun, and socializing. The installation of officers will also take place that evening so please join us in congratulating our new officers. I would like to thank the Executive Board of Middlesex County Dental Society for their hard work and attention to detail. We truly work as a team, helping each other for the benefit of the society.

I am proud to have served as your President.

Faithfully,

Dr. Peter L DeSciscio

In Memoriam

MCDS Executive Board extends its condolences to past-President Dr. Joel Leizer on the passing of his mother.

MIDDLESEX COUNTY DENTAL SOCIETY Children's Dental Health Month

"Smile for America" County-wide School Poster Contest

East Brunswick High School
Tuesday, May 14, 2002, 7:00 pm

If you wish to participate in the Children's Dental Health Program,

CONTACT:

CAVAN BRUNSDEN, DMD
at 732-679-2323



Published at the office of Dr. Robert Silverstein
www.MCDSofNJ.org login: mcds
password: sy



6:00-6:30 Cocktails

6:30-9:30 CASINO NIGHT
AND DINNER

Staff Night

Tuesday, May 21, 2002



9:30 Raffle Drawing

The Casino will consist of Black Jack, Craps, Roulette, Poker and Horse Race wagering. A SUPER fun-filled evening of entertainment for both doctors and staff. Discount for Early Registration!!! This event is provided for ALL members, regardless of whether they bring staff members or not. In the best interest of proper organization, based upon the large turnout of this event in the past, preregistration will be a must!! A financial incentive will be provided to encourage prompt return of reservations.

MCDS STAFF NIGHT REGISTRATION FORM

For further info, contact our Executive Secretary, Marlene Glickman, at 732-238-1255

Cut-out and send check for total payable to MCDS to:

Middlesex County Dental Society, P.O. Box 7026, East Brunswick, NJ 08816

Doctor's Name: _____

Names of Staff _____

Members: _____

MCDS Member Dentists — **No Charge** Staff: \$36/Person until 4/26 \$42/Person after 4/26

Total # of Staff Attending: _____ Total Remittance: _____

MCDS COLLEAGUE PROGRAM

Please become part of the Middlesex County Dental Society Colleague Program.

By sharing the wisdom gained through our individual experiences of managing a Dental Practice, we can help our member colleagues' meet the many challenges that they may encounter. This will become a very valuable benefit for our members of MCDS. Complete this form and fax it to the MCDS fax line @ 732-390-2332 or call **Dr. Anna Pollatos** 732-545-4465

Name _____ Office Phone _____

Office Address _____

Type of Practice / Years in Practice _____

Name of Dental School / Year Graduated _____

I am seeking the advice of a Mentor _____ I would like to be a Mentor _____

The goals of the MCDS Colleague Program are:

1. Promote camaraderie and a feeling of belonging to the dental community.
2. Introduce the benefits of organized dentistry, including the many resources that are available to our younger new dentists.
3. Serve as a resource for practice-related questions and concerns.

Highlights from the NJDA Board of Trustees Meeting, March 20, 2002, continued

be formed and, possibly, a subcommittee on recruitment.

- The Council on Nominations should remain.
- The Council on Peer Review should be eliminated. However, if a problem cannot be handled within the normal process, it would be brought to the Board.
- It was suggested that the Council on Relief be eliminated, if permitted by the Indenture of Trust, and replaced by a Standing Committee of the Board consisting of five dentists who do not need to be members of the Board.
- The Judicial Council should remain but the Chairperson's Council and Past Presidents Council should be eliminated.

Review Standing Committees of the Board

- In reviewing the Standing Committees of the Board, it was proposed that the following
 - Should be maintained: the Committee on Rules and Order, the Committee on Chemical Dependency Program, and the Committee on Medicare and Medicaid.
 - The Committee on Finance and Investments should remain, however, the number of Trustees who serve should be reduced to two rather than three and the immediate Past President should be added as a member of the Committee.
 - The Executive Committee should remain, however, it should be composed of the elective officers, two trustees (rather than three) and the Executive Director as ex officio member.
 - The Committee on Conflict of Interest should be eliminated.
 - The Staff Review Committee should be eliminated and replaced with a Personnel Committee that will be composed of the President, President-Elect and Vice President. The purpose of this committee is to review benefits, including the employee manual.
- It was suggested that the Committee on Interdisciplinary Affairs be eliminated.

Elective Officers & Trustees Review

- To assign the Secretary more duties, it was suggested he serve as Chairman of the Council on Membership. The Board expressed its concern as membership is a core activity and continuity of a chairman on the Council on Membership is critical. It was then suggested that the Secretary serve as a vice-chair.
- It was suggested that officers who go through the chairs should serve a year as Secretary and a year as Treasurer rather than two years in one position as has been the practice. It can serve as a learning experience as the officer goes through the chairs.
- It was suggested to assign each elective office and trustee to serve as a member of at least one Council and/or Standing Committee.
- Dr. Riva, Chair of the Task Force on Governance, will put together a report for the April Board of Trustees meeting.

Dr. Maxine Feinberg attended the ADA President-Elect's conference in Chicago and found it to be interesting, informative and beneficial. She reported that on many levels the constituents are all facing the same issues and in retrospect to what was discussed earlier regarding updating our restructuring of councils, etc., many constituents have to go to executive committees or paid employees. She also felt that other constituents have a far greater problem with waste water in dental systems and with the shortage of dental assistants than New Jersey has. At the ADA meeting, a dental manpower survey from 1999 was distributed showing that New Jersey was probably the best state in which to practice.

The NJDA officers for 2002-3 will be as follows:

President-Elect	–	John Graeber, DMD
Vice President	–	Jeffrey H. Rempell, DMD
Secretary	–	Frank J. Graham, DMD
Treasurer	–	August D. Pellegrini, DDS
Speaker	–	Walter I. Chinoy, DMD

The Coordination of Benefits regulation has been adopted by the Department of Banking & Insurance and has been sent to the Office of Administrative Law for publication in the April 1 New Jersey Register.

Dr. Cecelia Feldman, NJDS Dean, addressed the Board on two items. First, she informed the Board that the Governor of New Jersey created a commission on health education to look at the health education in the State and to make recommendation on how best to serve the State. One issue being considered is a merger of UMDNJ with Rutgers University. Both UMDNJ and Rutgers are well respected nationally. There are many positives. The principal downside is loss of autonomy. However, the dental school is moving ahead with its building plan. The commission should have its recommendation by the end of the year. The commission will consist of approximately 10 to 15 people. The overriding issue is governance.

The second item concerned the NERB exams. The American Association of Dental Examiners is talking to the chairman of NERB to change the format. Rather than the exam being held on two consecutive days, it would be held on two different days; i.e. the manikin portion taken in the Fall and patient care later in the Winter. NJDS will be working with NERB to be a pilot site.

Detailed Treasurer's Report

April 8, 2002

Ross Kline, DMD

	(3/9/02)	(4/8/02)
Checking	21,698.04	15,855.11
Money Market	51,670.97	60,981.82
TOTAL	73,369.01	76,836.93

P&L STATEMENT CHECKING ACCOUNT (3/9/02 - 4/8/02)

INCOME	
Interest Earned	30.37
TOTAL INCOME	30.37

EXPENSES	
Cont. Ed Expense	500.00
Dinner Meetings	2,167.50
Executive Secretary	420.00
Lecture Fees	500.00
Insurance	336.66
Job Bank	435.64
Name Badges	62.28
Newsletter Supplies	1,292.50
Telephone	78.72
Office Supplies	80.00
TOTAL EXPENSES	5,873.30
OVERALL TOTAL	-5,842.93

P&L MONEY MARKET ACCOUNT (3/9/02 - 4/8/02)

INCOME	
Dues	9,221.61
Interest	89.24
TOTAL INCOME	9,310.85

EXPENSES	
No Activity	0.00
TOTAL EXPENSES	0.00
OVERALL TOTAL	9,310.85

Don't Forget These Great Member Benefits

MCDS Web Site — Our web site has all of the latest MCDS news, as well as archives of past newsletters and useful links. You can reach the site at <http://www.MCDSofNJ.org>

Login: mcds

Password: sy

MCDS Video Library — at St. Peter's Hospital. All you need is a valid ADA membership card to access the extensive video collection.

Lawline — Lawline — Remember LAWLINE if you have a legal question related to your dental practice. As a continuing member benefit, NJDA's General Counsel, Arthur Meisel, Esq. and Assistant Counsel Patricia DeCotiis are always available to confer, at no cost, with members. If you have a question or need assistance, call Mr. Meisel at (732) 422-2730 or Patricia DeCotiis at (732) 422-2717 or send them a fax at (732) 821-1082.

MCDS Board of Trustees Report

Continued from page 2

- Are we smart enough and can we get SMARTER? at St. Peter's Medical Center, New Brunswick NJ. Ms. Martinez presented a very exciting and informative program about "Emotional Intelligence" [EQ] – The ability to manage ourselves and our relationships effectively. The entire audience felt energized after this stimulating two-hour presentation. Robert Cooper Ph. D. from Executive EQ describes EQ as follows, "It is not enough, of course, just to have feelings. Emotional Intelligence requires that we learn to acknowledge and value feelings – in ourselves and others – and that we appropriately respond to them, effectively applying the information and energy in our daily life and work."

It is important to combine IQ with EQ for the complete picture, to enable us to take in the critical information that emotions provide and use this information to help navigate through relationships and situations thereby making better decisions, which is a key benefit! A better understanding of our EQ will help us to expand our individual knowledge, capability, and skill in leadership and provide ideas to help us develop Emotional Intelligence, recognize and coach it in others, and use it to help manage office, home or family conflicts.

We broke out into groups of two and shared experiences about how we currently assess our skills of EQ relating to Self-Awareness, Self-Management, Social-Awareness and our Social Skills. Later we formed six groups and brainstormed three Case Studies. The first was coaching a dentist who has lost 5 receptionists and a Hygienist who left mid-floss this year and still has not found replacements. The second case was suggestions for interview questions for a hygienist opening that would lead to better understanding of the candidate's EQ. The third case concerned Office Conflict and suggestions to diffuse the tensions and begin to resolve the conflict and discuss how low EQ is affecting the situation.

This program was not "read & hear all about it"; it was experiential!! Members approached me after the seminar and commented that this was a great program, different from any other programs that they have attended and that they would like to see more of these programs in the future because this is a topic that needs further understanding and discussion.

Due to this enthusiastic response I will plan future programs like this EQ presentation with Ms. Martinez such as Performance Assessment & Evaluations. If you would like a bibliography on "EQ" or the questionnaire given to those who attended the EQ program on Emotional Literacy that asks us to describe the way we currently think or feel about ourselves concerning Intra-Personal Awareness & Emotional Awareness of Others; please contact Marlene, our Executive Secretary @ 732-238-1255

The Mentor Programs for Fall 2002 that are being developed are:

- Linda Lakin - Practice Management – Thursday, Nov. 14, 2002
- Positive Motivation – Julian Ernest & Corrine Engel - Toronto, Canada
- The Andrews Bar & Sleeve Bridge – Dr. James Andrews - Nov. 2002

Continuing Education-M. Schambra

Our MCDS Executive Secretary has applied to the State Board of Dentistry for approval of 7 CEU credits for Dr. Tarnow's full day course on Friday, Feb. 21, 2003

Job Bank-C. Bloom

- The Job Bank has not been successful. There have not been enough applicants seeking positions as assistants and hygienists
- Further complicating the situation, perspective employers have not notified our secretary as to whether they have hired someone or are still looking to fill the position
- The Executive Board took a vote and agreed to discontinue the Job Bank and focus our efforts on trying to recruit more people who are interested in a career in dentistry. Dr. Charles Bloom will attempt to work with Dr. Carolyn Breen, who runs an assistant's training program at UMDNJ. We will also contact local high schools and offer a training program. If successful, this would be of minimal cost to our dental society and provide a steady flow of well trained assistants into the job market

Old Business

- We are working on creating a complete document outlining the Rules of the Board. Each position will be clearly defined, thus making for an easier transition when assuming a new position on the board.

Respectfully submitted,
Mitch Weiner, DMD,
Secretary

Highlights from the April Meeting



Program Chairperson Dr. Steve Lawson, Featured Speaker Dr. Stuart Isler, and MCDS President Dr. Peter DeSciscio (L. to R.)



MCDS President Dr. Peter DeSciscio and Program Chairperson Dr. Steve Lawson present the Sy Symanski Memorial Award to April Featured Speaker Dr. Stuart Isler

Dentist Wanted

High tech, modern, fee for service practice - 3 days.
Future F/T & Partnership
South Shore, Staten Island
Call 718-356-1733 or Fax 718-317-7631

Dental office space to lease

in a space sharing relationship. Brand new, high-tech general dental office, main floor, in upscale medical building. Immediate occupancy available. Call me at phone listed below.
Barbara M. Latina, D.M.D.
Choices in Dentistry
Summerhill Medical Arts Building
172 Summerhill Road, Suite 6
East Brunswick, NJ 08816
(732)-257-5444 Fax (732)-257-7687
www.barbaralatinadmd.com

Highlights from the NJDA Board of Trustees Meeting, March 20, 2002

The Board has had several instances in which an associate was fined for an advertisement placed by the practice owner without showing the advertisement to, or otherwise notifying, the associates. Then the practice owner signed a uniform penalty letter addressed to the associate without the associate's knowledge. The Board decided it will correspond with each licensee and allow them to respond before the penalty is assigned as to whether they were individually responsible. Second, the Dental Education committee made a motion to waive the Northeast regional requirement for dental hygienists if they have a license in another state. They have decided to grant national licensure by credentials. The vice president felt that NJDA should publicize this on our website for people that might be considering moving to New Jersey. We need all the hygienists we can get and he feels another roadblock has been removed from licensure.

A question came up on how we could help with the issuance of new licenses for hygienists and whether it is okay to accept and start work without one. Mr. Meisel reminded everyone that the Board does not control the issuance of license certificates. That is done by the Division of Consumer Affairs. It was stated that the State Board would probably address the issue on a case-by-case basis. If there is a problem, it was suggested that they call Kevin Earle or Ceil.

Review of Councils

In reviewing the Councils, the following recommendations were made:

- The Council on Annual Session should remain the same with the exception of establishing a subcommittee to make recommendations and coordinate programming for speakers.
- The Council on Communications should be eliminated but, in turn, an Editorial Board of 3 dentists (in addition to the current editor) should be created to provide oversight and recommendations to all publications.
- The Council on Dental Benefit Programs should be maintained.
- The Council on Dental Education and Council on Dental Health should be combined under the Council on Dental Education.
- The Council on Governmental Affairs should be maintained.
- The Council on Insurance should be eliminated. If any pressing insurance issues arise, a Task Force can be formed.
- The Council on Long Range Planning should be eliminated, however, a Task Force on Strategic Planning should be formed every three years to update the Strategic Plan. The responsibility of implementing the Plan and reporting back to the Board falls upon the Executive Director.
- The Council on Membership should remain, however, a subcommittee consisting of at least three new dentists should be formed to make recommendations and/or assist in implementing programs to the Council as they relate to new dentists. It was suggested that a subcommittee on retention

Continued on page 5

IF YOU MISSED GOING TO A NATIONAL MEETING, WHY DON'T YOU STAY AT HOME THIS YEAR AND TRAVEL TO ATLANTIC CITY, NEW JERSEY.

**“Leading the Way”
2002 Annual Convention (MADE)**

June 12—14, 2002

Taj Mahal Casino Resort

New Jersey Dental Association
New Jersey Dental Hygienists' Association
New Jersey Dental Assistants' Association

Ricky Dibofsky and I have planned programs, which will be informative, relaxing, productive, and fun. These programs are offered to all attendees, and there will be something for everyone to enjoy.

From Wednesday through Friday you can get involved in many of the Guest Programs which include a Cooking & Wine Tasting Class, Outdoor Activities (sandcastle contest, scavenger hunt, Tai Chi, Yoga), a Health Care Walk for Breast Cancer, a Skin Care Presentation, Luncheons, Spa Services at the Taj Mahal or the Seaview Marriott in Absecon, Golf, Tennis, and a Stock Market Seminar. There will be a special Workshop on "Insurance Issues in the Office". Wednesday will offer a complimentary Welcome Reception for exhibitors and invited guests. Activities for children will also be available.

Join us for an evening of entertainment on Wednesday, June 12 with the ever-popular Greaseband. You can dance, reminisce, and sing along to the "oldies but goodies" followed by a sumptuous dessert soiree. Our much-anticipated President's Dinner Dance will be on Thursday evening, June 13.

Wednesday and Thursday you will have an opportunity to participate in the NJDA Silent Auction, which will benefit Special Olympics New Jersey. The bidding items will be unique and spectacular, with donations from many generous people, society components, and corporations throughout the state of New Jersey.

Atlantic City offers an abundance of headliner entertainment, casinos, dining, shopping, a variety of museums, and cultural activities.

Try your luck at the casinos, earn continuing education credits, register for the social events and visit our exhibit floor, which keeps our membership abreast of cutting edge technology.

I look forward to seeing you in Atlantic City!

Warmest regards,
Louise LaMonaco

Our Convention keeps our membership abreast of cutting edge technology and will deliver an exhibit floor filled with companies, which support dentistry with innovative products, supplies, and services. Exhibits will also include new development in digital radiography, new ceramic techniques, lasers, whiteners, rotary instrumentation and much more.

Attendance is expected to reach over 5,000, which will include dentists, hygienists, assistants, office staff, and a host of suppliers and exhibitors.

Exhibit Hours

Wednesday, June 12, 2002
10:00 AM—6:30 PM

Thursday, June 13, 2002
9:30 AM—5:00 PM

Continuing Education & Speaker Hours

Wednesday, June 12, 2002
9:00 AM—5:00 PM

Thursday, June 13, 2002
9:00 AM—5:00 PM

Friday, June 14, 2002
9:00 AM—12:00 NOON

Call the NJDA
(800) 831-6532 for details

Our Continuing Education Program will feature:

Stanley Malamed, DDS
Karl Leinfelder, DDS, MS
Ken Koch, DMD / Dennis Brave, DDS
Paul Desjardins, DMD, PhD

Anthony DiCesare, DDS
Leslie Effenbein, DMD / Hillel Ehpros, DMD /
Gerald Rosenberg DMD / Rick Szumita DMS
Ellen Fein

Paul Feuerstein, DMD
Anne Guignon, RDH, MPH
Mark Hochman, DDS
Patty Hogan
Theresa Lennan
Linda Lakin, RDH

Eileen Morrissey, RDH, MS
Milton Palat, DDS, JD
Fotinos Panagakos, DMD, PhD /
Richard Perles, DDS /
Vincent Ziccardi, DMD, MD
Joan Slack
Deb Tracey

Social events will include

- ◆ Complimentary Exhibitors Welcome Reception
- ◆ Formal Dinner Dance
- ◆ Guest Programs
- ◆ Silent Auction

Don't miss the boat at the Taj Mahal Casino Resort!