



Middlesex County Dental Society

Full Day CE Programs 7 CEUs Each



Dr. Donald Lewis
Doctor, Your Check Has
Bounced Again!
(Dental Office Embezzlement)

Sponsored by Benco
Wednesday, October 19, 2005
8:30am-4:30pm



Dr. Robert Cowie
New Patient Protocol – The
Patient Interview and Evaluation
Open to Doctors and Staff

Sponsored by Excel-Berger Lab
Wednesday, November 9, 2005
8:30am-4:30pm



Dr. David Garber
Esthetic Success —
'By Design'
Open to Doctors and Staff

Sponsored by Kuwata Pan Dent
Wednesday, April 19, 2006
8:30am-4:30pm

Registration Form

Doctor's Name (Last) (First)

Address

City State Zip

Office Telephone Number Fax Number

Non-Dentist Staff Members Attending the Cowie Course:

Name Name

Name Name

Name Name

Name Name

Non-Dentist Staff Members Attending the Garber Course:

Name Name

Name Name

Name Name

Name Name

Registration Fees: (Please check appropriate boxes)

MCDS Members/Residents:

- All three programs\$150
 - Individual CE Programs \$65 ea
- List program speaker(s): _____

NJDA Members (non-MCDS):

- All three programs\$250
 - Individual CE Programs \$100 ea
- List program speaker(s): _____

NJDA Non-Members:

- All three programs \$600
 - Individual CE Programs\$225 ea
- List program speaker(s): _____

Total number of Non-dentist staff members for
the Cowie and Garber courses: _____ \$45 pp

Total Enclosed: \$ _____

Checks Payable to MCDS (Payment must accompany registration)

Mail to: Middlesex County Dental Society
P.O. Box 7026, East Brunswick, NJ 08816

All programs to take place at the Pines Manor in Edison, NJ

Registration for all courses starts at 8:00 a.m.

Continental Breakfast and Lunch Included

For further information call 732-238-1255

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Dr. Donald Lewis is a Diplomat of the American Board of Oral and Maxillofacial Surgery and is currently in private practice in Cleveland, Ohio. Dr. Lewis is an Associate Professor of Oral and Maxillofacial Surgery at Case Western Reserve University School of Dentistry and is a guest lecturer in the Department of Sociology at Kent State University as well as for the MBA program at the Weatherhead School of Business at Case Western Reserve University. He is also the Oral Surgery Consultant for the Cleveland Clinic. Dr. Lewis earned the designation of “Certified Fraud Examiner” from the Board of Regents of the Association of Certified Fraud Examiners. Dr. Lewis is one of only two dentists in the world to hold this designation. Through his efforts, Dr. Lewis has documented that health care professionals are uncovering white-collar crime in their practices. Dr. Lewis has also published numerous articles about white-collar crime in local, state, and national publications.

In 1993, Dr. Donald Lewis realized that he was a victim of a very silent and financially draining crime - embezzlement. After investigating the crime and recovering lost funds, he extensively researched the subject of fraud and embezzlement, and has authored two books, “Employee Embezzlement and Fraud in the Dental Office: Scams, Schemes and Broken Dreams” and “Your Roadmap to Financial Integrity in the Dental Practice: A Teamwork Approach to Fraud Protection & Security”. Dr. Lewis has also published numerous articles about white-collar crime in local, state, and national publications. This course is a result of his experiences, research, and writings and is a **must for any doctor that owns and operates a dental practice**. Taking one day out of your busy schedule to hear Dr. Lewis can save you a lifetime of regrets.

Dr. Robert Cowie
New Patient Protocol – The Patient
Interview and Evaluation
Sponsored by Excel-Berger Lab
Wednesday, November 9, 2005
8:30am-4:30pm



Dr. Cowie is a 1976 graduate of Northwestern University Dental School and practices in Jacksonville, Florida. He holds membership in the ADA, as well as in numerous professional organizations. He has served organized dentistry at the state and local levels, as well as having been a past president of the Jacksonville Dental Society. He has completed close to 2000 hours of continuing education, including the continuums at the Dawson Center for Advanced Dental Studies, the Society of Occlusal Studies, and the L. D. Pankey Institute. He has presented over 100 seminars in 28 states on restorative procedures, materials, occlusion, and communication skills.

We all learned how to examine patients in dental school, and then tell our patients what they needed to have done based on what treatment plan was “approved” by our professors. The examination, diagnosis, and treatment plan were “graded” based on what we learned about the patient and then were able to explain and defend to our professors. How much was the patient involved in the process? Unfortunately, once out of dental school most of us continue the habits we established in school – be they right or wrong. How often do we “tell” the patient what they need, instead of “ask” what they want? How do you get them to “want” what you think is the best treatment for them to have? How do you get them to “want” more than their insurance covers?

To be the most effective dentist today and be able to offer our patient the quality of care they deserve requires a different level of understanding of the examination and consultation process. This seminar is designed for the dentist and all team members to help them understand what skills are employed to comprehensively diagnose each patient and then present the treatment in a way that is most likely to be accepted by the patient.

Dr. David A Garber
Esthetic Success — ‘By Design’
Sponsored by Kuwata Pan Dent
Wednesday, April 19, 2006
8:30am-4:30pm



Dr. Garber is a past president of the American Academy of Esthetic Dentistry and has served on the boards of both the AAED and the American Academy of Fixed Prosthodontics. He holds a dual appointment at the Medical College of Georgia School of Dentistry in Augusta as Professor in the Department of Periodontics and as Clinical Professor in the Department of Oral Rehabilitation. He is the recipient of “The 2005 Gordon J. Christensen Lecturer Recognition Award”, “The American College of Prosthodontics Distinguished Lecturer Award” and “The Greater New York Academy of Prosthodontics Distinguished Lecturer Award” and practices with the internationally known “Team Atlanta”. Dental practice in the new millennium has evolved dramatically --- new ceramic systems, coupled with predictable bonding, have changed and expanded treatment planning for enhancing smile esthetics with less-invasive techniques. Today’s patients look beyond the restoration of individual teeth and contemplate enhancing smiles in their entirety. Dentists need a predictable template of “10 definitive Steps to Smile Design”.

Resin bonded bridges, porcelain fused to metal and all ceramic restorations, as well as implants are all viable cosmetic solutions to patients suffering with missing teeth in the “Esthetic Zone.” How do patients and dentists make the best choice?

This presentation will address the changing, integrated face of dentistry, including Porcelain veneers, Innovative crown and bridge, One-appointment tooth replacement with implants, Ten essential steps to smile design, “Accelerated” tooth preparation, New cementation systems, Treatment of gummy smile, and Pontics — Creating the Illusion of Reality.

The program will update both the generalist and specialist, as well as their auxiliary staff on state-of-the-art technique and materials in restorative dentistry, esthetics, cosmetic periodontics, and implantology.